

MCDONALDS CORP  
Form 8-K  
October 21, 2010

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
WASHINGTON, DC 20549

**FORM 8-K**

**CURRENT REPORT PURSUANT TO**  
**SECTION 13 OR 15(d) OF THE**  
**SECURITIES EXCHANGE ACT OF 1934**

**Date of report (Date of earliest event reported): October 21, 2010**

**McDONALD S CORPORATION**

(Exact Name of Registrant as Specified in Charter)

**Delaware**  
(State or Other Jurisdiction)

**1-5231**  
(Commission)

**36-2361282**  
(IRS Employer)

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(State of Incorporation)

(File Number)

(Identification No.)

**One McDonald s Plaza**

**Oak Brook, Illinois**

**(Address of Principal Executive Offices)**

**60523**

**(Zip Code)**

**(630) 623-3000**

**(Registrant s telephone number, including area code)**

**Not Applicable**

**(Former Name or Former Address, if Changed Since Last Report)**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- ..  Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ..  Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ..  Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ..  Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))



**Item 2.02. Results of Operations and Financial Condition.**

On October 21, 2010, McDonald's Corporation (the Company) issued an investor release reporting the Company's results for the third quarter and nine months ended September 30, 2010 results. A copy of the related investor release is being filed as Exhibit 99.1 to this Form 8-K and is incorporated by reference in its entirety. Also filed herewith and incorporated by reference as Exhibit 99.2 is supplemental information for the quarter and nine months ended September 30, 2010. The information under this Item 2.02, including such Exhibits, shall be deemed to be filed for purposes of the Securities Exchange Act of 1934, as amended.

**Item 9.01. Financial Statements and Exhibits.**

(d) *Exhibits.*

99.1 Investor Release of McDonald's Corporation issued October 21, 2010:

McDonald's Third Quarter Earnings Rise 12% On Strong Global Sales

99.2 McDonald's Corporation: Supplemental Information, Quarter and Nine Months Ended September 30, 2010

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

McDONALD S CORPORATION

(Registrant)

Date: October 21, 2010

By: /s/ Kevin M. Ozan  
Kevin M. Ozan  
Corporate Senior Vice President

Controller

Exhibit Index

- Exhibit No. 99.1      Investor Release of McDonald's Corporation issued October 21, 2010:  
                                 McDonald's Third Quarter Earnings Rise 12% On Strong Global Sales
- Exhibit No. 99.2      McDonald's Corporation: Supplemental Information, Quarter and Nine Months Ended September 30, 2010