

PEGASYSTEMS INC  
Form 10-Q  
August 04, 2009  
Table of Contents

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**FORM 10-Q**

**(Mark One)**

Quarterly Report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934  
For the quarterly period ended June 30, 2009

**or**

Transition Report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934  
For the transition period from \_\_\_\_\_ to \_\_\_\_\_

**Commission File Number: 1-11859**

**PEGASYSTEMS INC.**

*(Exact name of Registrant as specified in its charter)*

Edgar Filing: PEGASYSTEMS INC - Form 10-Q

<b>Massachusetts</b> <i>(State or other jurisdiction</i>	<b>04-2787865</b> <i>(IRS Employer</i>
<b>of incorporation or organization)</b>	<b>Identification No.)</b>
<b>101 Main Street Cambridge, MA</b> <i>(Address of principal executive offices)</i>	<b>02142-1590</b> <i>(Zip Code)</i>
<b>(617) 374-9600</b>	
<i>(Registrant's telephone number including area code)</i>	

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.

Large accelerated filer  Accelerated filer  Non-accelerated filer  Smaller reporting company   
(Do not check if smaller reporting company)

Indicate by check mark whether the Registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

There were 36,344,618 shares of the Registrant's common stock, \$.01 par value per share, outstanding on July 27, 2009.

---

**Table of Contents**

**PEGASYSTEMS INC.**

**Index to Form 10-Q**

	<b>Page</b>
<b><u>Part I Financial Information</u></b>	
Item 1. Financial Statements:	
<u>Unaudited Condensed Consolidated Balance Sheets as of June 30, 2009 and December 31, 2008</u>	3
<u>Unaudited Condensed Consolidated Statements of Income for the three and six months ended June 30, 2009 and 2008</u>	4
<u>Unaudited Condensed Consolidated Statements of Cash Flows for the six months ended June 30, 2009 and 2008</u>	5
<u>Notes to Unaudited Condensed Consolidated Financial Statements</u>	6
Item 2. <u>Management's Discussion and Analysis of Financial Condition and Results of Operations</u>	14
Item 3. <u>Quantitative and Qualitative Disclosures About Market Risk</u>	24
Item 4. <u>Controls and Procedures</u>	25
<b><u>Part II Other Information</u></b>	
Item 1A. <u>Risk Factors</u>	25
Item 2. <u>Unregistered Sales of Equity Securities and Use of Proceeds</u>	25
Item 4. <u>Submission of Matters to Vote of Security Holders</u>	26
Item 6. <u>Exhibits</u>	26
<u>SIGNATURE</u>	27

**Table of Contents****PEGASYSTEMS INC.****UNAUDITED CONDENSED CONSOLIDATED BALANCE SHEETS**

(in thousands)

	As of June 30, 2009	As of December 31, 2008
<b>ASSETS</b>		
Current assets:		
Cash and cash equivalents	\$ 49,796	\$ 36,087
Marketable securities	140,266	131,142
Total cash, cash equivalents, and marketable securities	190,062	167,229
Trade accounts receivable, net of allowances of \$847 and \$1,490	32,377	42,801
Short-term license installments	3,061	5,445
Deferred income taxes	4,335	4,351
Income taxes receivable and other current assets	8,297	4,151
Total current assets	238,132	223,977
Long-term license installments, net	4,609	5,413
Property and equipment, net	6,318	5,723
Long-term deferred income taxes and other assets	8,504	8,117
Intangible assets, net	408	479
Goodwill	2,141	2,141
Total assets	\$ 260,112	\$ 245,850
<b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>		
Current liabilities:		
Accounts payable	\$ 1,844	\$ 4,726
Accrued expenses	7,783	9,925
Accrued compensation and related expenses	14,008	18,015
Deferred revenue	36,114	32,231
Total current liabilities	59,749	64,897
Income taxes payable	5,871	5,665
Other long-term liabilities	1,982	2,174
Total liabilities	67,602	72,736
Commitments and contingencies (Note 8)		
Stockholders' equity:		
Preferred stock, 1,000 shares authorized; no shares issued and outstanding		
Common stock, 70,000 shares authorized; 36,346 shares and 35,810 shares issued and outstanding	363	358
Additional paid-in capital	118,678	117,926
Retained earnings	71,653	53,935
Accumulated other comprehensive income	1,816	895
Total stockholders' equity	192,510	173,114

Edgar Filing: PEGASYSTEMS INC - Form 10-Q

Total liabilities and stockholders equity	\$	260,112	\$	245,850
---	----	---------	----	---------

See notes to unaudited condensed consolidated financial statements.

**Table of Contents****PEGASYSTEMS INC.****UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF INCOME**

(in thousands, except per share amounts)

	Three Months Ended		Six Months Ended	
	2009	June 30, 2008	2009	June 30, 2008
<b>Revenue:</b>				
Software license	\$ 25,651	\$ 15,819	\$ 53,687	\$ 33,304
Maintenance	12,171	10,083	24,119	18,982
Professional services	26,056	25,217	48,439	47,311
<b>Total revenue</b>	<b>63,878</b>	<b>51,119</b>	<b>126,245</b>	<b>99,597</b>
<b>Cost of revenue:</b>				
Cost of software license	31	34	62	34
Cost of maintenance	1,457	1,320	2,894	2,552
Cost of professional services	20,104	19,419	39,167	37,739
<b>Total cost of revenue</b>	<b>21,592</b>	<b>20,773</b>	<b>42,123</b>	<b>40,325</b>
<b>Gross profit</b>	<b>42,286</b>	<b>30,346</b>	<b>84,122</b>	<b>59,272</b>
<b>Operating expenses:</b>				
Selling and marketing	16,659	14,657	32,095	29,338
Research and development	9,149	7,874	18,268	14,896
General and administrative	4,648	5,231	9,594	10,288
<b>Total operating expenses</b>	<b>30,456</b>	<b>27,762</b>	<b>59,957</b>	<b>54,522</b>
<b>Income from operations</b>	<b>11,830</b>	<b>2,584</b>	<b>24,165</b>	<b>4,750</b>
Installment receivable interest income	75	78	150	153
Other interest income, net	881	1,298	1,683	2,953
Foreign currency transaction gain (loss)	2,923	(6)	2,111	251
Other income, net	7	75	17	99
<b>Income before provision for income taxes</b>	<b>15,716</b>	<b>4,029</b>	<b>28,126</b>	<b>8,206</b>
<b>Provision for income taxes</b>	<b>4,475</b>	<b>1,177</b>	<b>8,243</b>	<b>2,410</b>
<b>Net income</b>	<b>\$ 11,241</b>	<b>\$ 2,852</b>	<b>\$ 19,883</b>	<b>\$ 5,796</b>
<b>Earnings per share, basic</b>	<b>\$ 0.31</b>	<b>\$ 0.08</b>	<b>\$ 0.56</b>	<b>\$ 0.16</b>
<b>Earnings per share, diluted</b>	<b>\$ 0.30</b>	<b>\$ 0.08</b>	<b>\$ 0.53</b>	<b>\$ 0.15</b>
<b>Weighted-average number of common shares outstanding, basic</b>	<b>35,965</b>	<b>36,264</b>	<b>35,818</b>	<b>36,144</b>
<b>Weighted-average number of common shares outstanding, diluted</b>	<b>37,995</b>	<b>37,801</b>	<b>37,708</b>	<b>37,448</b>
<b>Dividends per share</b>	<b>\$ 0.03</b>	<b>\$ 0.03</b>	<b>\$ 0.06</b>	<b>\$ 0.06</b>

Edgar Filing: PEGASYSTEMS INC - Form 10-Q

See notes to unaudited condensed consolidated financial statements.

**Table of Contents****PEGASYSTEMS INC.****UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS**

(in thousands)

	Six Months Ended June 30,	
	2009	2008
<b>Operating activities:</b>		
Net income	\$ 19,883	\$ 5,796
Adjustment to reconcile net income to cash provided by operating activities:		
Excess tax benefit from stock options	(10,068)	(1,717)
Deferred income taxes	(783)	(844)
Depreciation, amortization and other non-cash items	1,259	896
Amortization of investments	1,918	533
Stock-based compensation expense	2,558	1,723
Change in operating assets and liabilities:		
Trade accounts receivable	10,424	14,417
License installments	3,188	10,677
Income taxes receivable and other current assets	(283)	(539)
Accounts payable and accrued expenses	(2,697)	(7,699)
Deferred revenue	3,883	7,084
Other long-term assets and liabilities	150	140
<b>Cash provided by operating activities</b>	<b>29,432</b>	<b>30,467</b>
<b>Investing activities:</b>		
Purchases of marketable securities	(29,535)	(145,310)
Matured and called marketable securities	18,535	46,980
Sale of marketable securities		73,224
Payments for acquisition		(798)
Investment in property and equipment	(1,789)	(977)
<b>Cash used in investing activities</b>	<b>(12,789)</b>	<b>(26,881)</b>
<b>Financing activities:</b>		
Issuance of common stock for share-based compensation plans	3,042	4,847
Excess tax benefit from stock options	10,068	1,717
Dividend payments to shareholders	(2,155)	(2,174)
Repurchase of common stock	(14,808)	(5,423)
<b>Cash used in financing activities</b>	<b>(3,853)</b>	<b>(1,033)</b>
Effect of exchange rate on cash and cash equivalents	919	123
<b>Net increase in cash and cash equivalents</b>	<b>13,709</b>	<b>2,676</b>
Cash and cash equivalents, beginning of period	36,087	26,710
<b>Cash and cash equivalents, end of period</b>	<b>\$ 49,796</b>	<b>\$ 29,386</b>
<b>Supplemental disclosures:</b>		
Income taxes	\$ 3,604	\$ 3,749

Edgar Filing: PEGASYSTEMS INC - Form 10-Q

Non-cash financing activity:

Dividends payable	\$	1,090	\$	1,099
Repurchases of common stock unsettled	\$		\$	870

See notes to unaudited condensed consolidated financial statements.

---

**Table of Contents**

**PEGASYSTEMS INC.**

**NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

**1. ACCOUNTING POLICIES**

***Basis of Presentation***

The Company has prepared the accompanying unaudited condensed consolidated financial statements pursuant to the rules and regulations of the Securities and Exchange Commission ( SEC ) regarding interim financial reporting. Accordingly, they do not include all of the information and footnotes required by accounting principles generally accepted in the United States of America ( U.S. ) for complete financial statements and should be read in conjunction with the Company's audited financial statements included in the Annual Report on Form 10-K for the year ended December 31, 2008.

In the opinion of management, the Company has prepared the accompanying unaudited condensed consolidated financial statements on the same basis as its audited financial statements, and these financial statements include all adjustments, consisting only of normal recurring adjustments, necessary for a fair presentation of the results of the interim periods presented. The operating results for the interim periods presented are not necessarily indicative of the results expected for the full year 2009.

***Recent Accounting Pronouncements***

In June 2009, the Financial Accounting Standards Board ( FASB ) issued Statement of Financial Accounting Standards ( SFAS ) No. 168, The FASB Accounting Standards Codification and the Hierarchy of Generally Accepted Accounting Principles, a replacement of FASB Statement No. 162 ( SFAS 168 ). SFAS 168 establishes the FASB Accounting Standards Codification as the source of authoritative U.S. generally accepted accounting principles ( GAAP ) recognized by the FASB to be applied to nongovernmental entities and rules and interpretive releases of the SEC as authoritative GAAP for SEC registrants. SFAS 168 is effective for interim and annual periods ending after September 15, 2009. The adoption of this standard will not impact our consolidated results of operations and financial position.

In May 2009, the FASB issued SFAS No. 165, Subsequent Events ( SFAS No. 165 ). SFAS No. 165 is intended to establish general standards of accounting for and disclosure of events that occur after the balance sheet date but before financial statements are issued or are available to be issued. Specifically, this standard sets forth the period after the balance sheet date during which management of a reporting entity should evaluate events or transactions that may occur for potential recognition or disclosure in the financial statements, the circumstances under which an entity should recognize events or transactions occurring after the balance sheet date in its financial statements, and the disclosures that an entity should make about events or transactions that occur after the balance sheet date. The Company adopted this standard effective June 30, 2009 and has evaluated any subsequent events through the date of this filing. The Company does not believe there are any material subsequent events requiring disclosure.

In April 2009, the FASB issued FASB staff position ( FSP ) SFAS No. 107-1 and Accounting Principles Board ( APB ) No. 28-1, Interim Disclosures about Fair Value of Financial Instruments ( FSP SFAS No. 107-1 and APB No. 28-1 ). This FSP amends FASB Statement No. 107, Disclosure about Fair Value of Financial Instruments, to require disclosures about fair value of financial instruments for interim reporting periods of publicly traded companies as well as in annual financial statements. This FSP also amends APB Opinion No. 28, Interim Financial Reporting, to require disclosures in summarized financial information at interim reporting periods. FSP SFAS No. 107-1 and APB No. 28-1 was adopted by the Company effective June 30, 2009.

**Table of Contents****2. MARKETABLE SECURITIES**

As of June 30, 2009 and December 31, 2008, the Company's marketable securities consisted of the following:

<i>(in thousands)</i>	As of June 30, 2009				Fair Value
	Amortized Cost	Unrealized Gains	Unrealized Losses		
Marketable securities:					
Municipal bonds	\$ 131,124	\$ 1,095	\$ (28)		\$ 132,191
Corporate bonds	5,801	11	(6)		5,806
Government sponsored enterprises	2,252	17			2,269
Marketable securities	\$ 139,177	\$ 1,123	\$ (34)		\$ 140,266

<i>(in thousands)</i>	As of December 31, 2008				Fair Value
	Amortized Cost	Unrealized Gains	Unrealized Losses		
Marketable securities:					
Municipal bonds	\$ 119,843	\$ 1,056	\$ (3)		\$ 120,896
Government sponsored enterprises	5,999	19			6,018
Corporate bonds	4,230	18	(20)		4,228
Marketable securities	\$ 130,072	\$ 1,093	\$ (23)		\$ 131,142

**3. FAIR VALUE MEASUREMENTS**

SFAS No. 157, Fair Value Measurements (SFAS 157), clarifies that fair value is an exit price, representing the amount that would be received from the sale of an asset or paid to transfer a liability in an orderly transaction between market participants. As such, fair value is a market-based measurement that should be determined based on assumptions that market participants would use in pricing an asset or liability. As a basis for considering such assumptions, SFAS 157 establishes a three-tier value hierarchy, which prioritizes the inputs used in measuring fair value as follows: (Level 1) observable inputs such as quoted prices in active markets; (Level 2) inputs other than the quoted prices in active markets that are observable either directly or indirectly; and (Level 3) unobservable inputs in which there is little or no market data, which requires the Company to develop its own assumptions. This hierarchy requires the Company to use observable market data, when available, and to minimize the use of unobservable inputs when determining fair value. On a recurring basis, the Company measures certain financial assets and liabilities at fair value, including the Company's marketable securities.

The Company's investments are classified within Level 1 or Level 2 of the fair value hierarchy because they are valued using quoted market prices, or broker dealer quotations and matrix pricing compiled by third party pricing vendors, respectively, which are based on third party pricing sources with reasonable levels of price transparency.

**Table of Contents**

The fair value hierarchy of the Company's cash equivalents and marketable securities at fair value in connection with our adoption of SFAS 157 is as follows:

**Assets Measured at Fair Value on a Recurring Basis**

(in thousands)	As of June 30, 2009	Fair Value Measurements at Reporting Date Using	
		Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)
<b>Cash equivalents:</b>			
Municipal bonds	\$ 2,801	\$ 2,801	\$
Money market mutual funds	55	55	
Total cash equivalents:	2,856	2,856	
<b>Marketable securities:</b>			
Municipal bonds	132,191	42,305	89,886
Corporate bonds	5,806	5,806	
Government sponsored enterprises	2,269		2,269
Total marketable securities:	\$ 140,266	\$ 48,111	\$ 92,155

**Assets Measured at Fair Value on a Nonrecurring Basis**

On January 1, 2009, we adopted SFAS 157 for all nonfinancial assets, such as property and equipment, intangible assets and goodwill. These assets are recognized at fair value when they are deemed to be other-than-temporarily impaired. During the second quarter and first six months of 2009, we did not recognize any impairment on any assets that are measured at fair value on a nonrecurring basis.

**4. TRADE ACCOUNTS RECEIVABLE, NET OF ALLOWANCES**

Trade accounts receivable balances, which consist of billed and unbilled amounts, were \$32.4 million and \$42.8 million as of June 30, 2009 and December 31, 2008, respectively. Trade accounts receivable includes \$7.3 million and \$6.4 million for services earned under time and material arrangements that had not been invoiced as of June 30, 2009 and December 31, 2008, respectively. The Company's allowance for doubtful accounts was \$0.2 million and \$0.4 million as of June 30, 2009 and December 31, 2008, respectively. The Company's allowance for sales credit memos was \$0.7 million and \$1.1 million as of June 30, 2009 and December 31, 2008, respectively.

**5. INCOME TAXES RECEIVABLE AND OTHER CURRENT ASSETS**

Income taxes receivable and other current assets consist of the following:

(in thousands)	As of June 30, 2009	As of December 31, 2008
Income taxes receivable	\$ 4,309	\$ 514

Edgar Filing: PEGASYSTEMS INC - Form 10-Q

Interest receivables	2,209	2,061
Prepaid expenses	1,428	838
Sales tax receivable	176	511
Reimbursable expenses	175	227
	\$ 8,297	\$ 4,151

**Table of Contents****6. ACCRUED EXPENSES**

Accrued expenses consist of the following:

<i>(in thousands)</i>	As of June 30, 2009	As of December 31, 2008
Accrued other taxes	\$ 2,595	\$ 2,552
Accrued employee travel expense	1,243	1,019
Dividends payable	1,090	1,080
Accrued income taxes		2,555
Accrued other	2,855	2,340
Repurchases of common stock unsettled		379
	\$ 7,783	\$ 9,925

**7. DEFERRED REVENUE**

Deferred revenue consists of the following:

<i>(in thousands)</i>	As of June 30, 2009	As of December 31, 2008
Software license	\$ 9,025	\$ 12,740
Maintenance	22,539	15,688
Professional services and other	4,550	3,803
	\$ 36,114	\$ 32,231

**8. COMMITMENTS AND CONTINGENCIES**

As of June 30, 2009, there have been no material changes in the Company's purchase commitments for customer support services and operating leases since December 31, 2008.

In addition to the initial purchase consideration for the Company's acquisition of certain assets of privately held Focus Technology Group, Inc. and a related entity (collectively, "Focus"), up to approximately \$2.1 million of contingent consideration may be due to the former owners of Focus, based on the achievement of certain performance milestones and sales targets during a period of 30 months from the March 21, 2008 acquisition date. A majority of the contingent consideration will be accounted for as compensation expense, if earned. No amount of contingent consideration was earned or paid in 2008 or during the first six months of 2009.

See Note 12. "Income Taxes" for discussion on the Company's FIN 48 liability.

**Table of Contents****9. COMPREHENSIVE INCOME**

Components of comprehensive income include net income and certain transactions that have generally been reported in the consolidated statement of stockholders' equity. Other comprehensive income is comprised of currency translation adjustments and available-for-sale securities valuation adjustments. The Company's total comprehensive income is as follows:

<i>(in thousands)</i>	<b>Three Months Ended June 30,</b>		<b>Six Months Ended June 30,</b>	
	<b>2009</b>	<b>2008</b>	<b>2009</b>	<b>2008</b>
Comprehensive income:				
Net income	\$ 11,241	\$ 2,852	\$ 19,883	\$ 5,796
Other comprehensive income:				
Unrealized (loss) gain on securities, net of tax	(401)	(391)	20	(210)
Foreign currency translation adjustments	1,011	86	901	169
	\$ 11,851	\$ 2,547	\$ 20,804	\$ 5,755

**10. STOCK-BASED COMPENSATION**

For the second quarter and first six months of 2009 and 2008, stock-based compensation expense recorded in accordance with SFAS No. 123(R), Share-Based Payment (SFAS 123(R)), was reflected in the Company's unaudited condensed consolidated statements of income as follows:

<i>(in thousands)</i>	<b>Three Months Ended June 30,</b>		<b>Six Months Ended June 30,</b>	
	<b>2009</b>	<b>2008</b>	<b>2009</b>	<b>2008</b>
Stock-based compensation expense:				
Cost of services	\$ 128	\$ 261	\$ 634	\$ 465
Operating expenses	732	859	1,924	1,258
Total stock-based compensation before tax	860	1,120	2,558	\$ 1,723
Income tax benefit	(155)	(307)	(739)	(526)
Stock-based compensation expense, net of tax benefit	\$ 705	\$ 813	\$ 1,819	\$ 1,197

During the first six months of 2009, the Company issued approximately 1,089,000 shares to its employees under the Company's share-based compensation plans and approximately 18,000 shares to its non-employee Directors.

**Stock Options**

The fair value of stock options was estimated on the date of grant using a Black-Scholes option valuation model with the following weighted-average assumptions:

	<b>Three Months Ended June 30,</b>		<b>Six Months Ended June 30,</b>	
	<b>2009</b>	<b>2008</b>	<b>2009</b>	<b>2008</b>
Expected volatility (1)	42%	48%	42%	50%

Edgar Filing: PEGASYSTEMS INC - Form 10-Q

Expected term in years (2)	5.9	5.9	5.9	5.9
Risk-free interest rate (3)	2.87%	3.34%	2.40%	2.78%
Expected annual dividend yield (4)	0.93%	1.11%	0.98%	1.12%
Weighted-average grant date fair value	\$ 9.98	\$ 5.22	\$ 7.90	\$ 4.68

**Table of Contents**

- (1) The expected volatility for each grant is determined based on the average of historical weekly price changes of the Company's common stock over a period of time which approximates the expected option term.
- (2) The expected option term for each grant is determined based on the historical exercise behavior of employees and post-vesting employment termination behavior.
- (3) The risk-free interest rate is based on the yield of zero-coupon U.S. Treasury securities with a term that corresponds to the expected option term at the time of grant.
- (4) The expected annual dividend yield is based on the weighted-average of the dividend yield assumption used for options granted during the period. The expected annual dividend yield is based on the expected dividend of \$0.12 per share, per year (\$0.03 per share, per quarter times 4 quarters) divided by the average stock price.

During the first six months of 2009, the Company granted approximately 149,000 stock options with a weighted-average exercise price of \$19.86. During the first six months of 2009, option holders net settled stock options representing the right to purchase a total of approximately 1,622,000 shares, of which 710,000 shares were issued to the option holders and the balance of the shares were surrendered to the Company to pay for the exercise price and the applicable taxes. As of June 30, 2009, the Company had approximately \$2.4 million of unrecognized stock-based compensation expense related to the unvested portion of stock options that is expected to be recognized over a weighted-average period of approximately 2.3 years.

**Restricted Stock Units**

During the first six months of 2009, the Company granted approximately 52,000 restricted stock units ( RSUs ) with a weighted-average grant date fair value of \$17.20. As of June 30, 2009, the Company had approximately \$2.2 million of unrecognized stock-based compensation expense related to all unvested RSUs that is expected to be recognized over a weighted-average period of 2.0 years.

**Table of Contents****11. EARNINGS PER SHARE**

Basic earnings per share is computed using the weighted-average number of common shares outstanding during the period. Diluted earnings per share is computed using the weighted-average number of common shares outstanding during the period, plus the dilutive effect of outstanding options, RSUs, and warrants, using the treasury stock method and the average market price of our common stock during the applicable period. Certain shares related to some of our outstanding stock options, RSUs, and warrants were excluded from the computation of diluted earnings per share because they were anti-dilutive in the periods presented, but could be dilutive in the future.

<i>(in thousands, except per share amounts)</i>	<b>Three Months Ended</b>		<b>Six Months Ended</b>	
	<b>June 30,</b>		<b>June 30,</b>	
	<b>2009</b>	<b>2008</b>	<b>2009</b>	<b>2008</b>
<b>Basic</b>				
Net income	\$ 11,241	\$ 2,852	\$ 19,883	\$ 5,796
Weighted-average common shares outstanding	35,965	36,264	35,818	36,144
Earnings per share, basic	\$ 0.31	\$ 0.08	\$ 0.56	\$ 0.16
<b>Diluted</b>				
Net income	\$ 11,241	\$ 2,852	\$ 19,883	\$ 5,796
Weighted-average common shares outstanding	35,965	36,264	35,818	36,144
Effect of assumed exercise of stock options, RSUs and warrants	2,030	1,537	1,890	1,304
Weighted-average common shares outstanding, assuming dilution	37,995	37,801	37,708	37,448
Earnings per share, diluted	\$ 0.30	\$ 0.08	\$ 0.53	\$ 0.15
Outstanding options, RSUs, and warrants excluded as impact would be anti-dilutive	51	1,554	617	1,648

**12. INCOME TAXES**

As of June 30, 2009, the amount of unrecognized tax benefits totaled approximately \$5.9 million, of which \$4.9 million, if recognized, would impact the Company's effective tax rate. During the second quarter of 2009, the Company settled its income tax audit with the United Kingdom government for the tax years 2001 through 2005, which resulted in a \$0.4 million reduction in the total unrecognized tax benefits. The Company expects that the changes in the unrecognized benefits within the next twelve months will be approximately \$1.3 million related to tax positions for which the ultimate settlement is highly certain but for which there is uncertainty about the timing of such recognition. The Company recognizes interest and penalties related to uncertain tax positions in income tax expense.

The Company files income tax returns in the U.S. federal and state jurisdictions and foreign jurisdictions. Generally, the Company is no longer subject to U.S. federal, state or local, or foreign, income tax examinations by tax authorities for the years before 2005. With few exceptions, the statute of limitations remains open in all jurisdictions for the tax years 2005 to the present.

**Table of Contents****13. SEGMENT REPORTING**

The Company operates in one operating segment rules-based business process management, or BPM, software. The Company derives substantially all of its revenue from the sale and support of one group of similar products and services. Substantially all of the Company's assets are located within the U.S. The Company derived its revenue from the following geographic areas (sales outside the U.S. are principally through export from the U.S.):

<i>(Dollars in thousands)</i>	Three Months Ended June 30,				Six Months Ended June 30,			
	2009		2008		2009		2008	
U.S.	\$ 41,709	65%	\$ 33,582	66%	\$ 81,476	65%	\$ 62,433	63%
United Kingdom	10,944	17%	10,292	20%	20,807	16%	21,156	21%
Europe, other	8,020	13%	4,269	8%	18,191	14%	10,366	10%
Other	3,205	5%	2,976	6%	5,771	5%	5,642	6%
	\$ 63,878	100%	\$ 51,119	100%	\$ 126,245	100%	\$ 99,597	100%

The following table summarizes the Company's concentration of credit risk associated with customers accounting for 10% or more of the Company's total revenue, outstanding trade receivables, and short and long-term license installments:

<i>(Dollars in thousands)</i>	Three Months Ended June 30,		Six Months Ended June 30,	
	2009	2008	2009	2008
<b>Total Revenue</b>	<b>\$ 63,878</b>	<b>\$ 51,119</b>	<b>\$ 126,245</b>	<b>\$ 99,597</b>
Customer A		12.6%		

<i>(Dollars in thousands)</i>	As of	
	June 30, 2009	December 31, 2008
<b>Trade receivables</b>	<b>\$ 32,377</b>	<b>\$ 42,801</b>
Customer B	18.7%	11.7%
<b>Long and short-term license installments</b>	<b>\$ 7,670</b>	<b>\$ 10,858</b>
Customer C	42.9%	29.7%
Customer D	19.0%	16.1%
Customer E	14.7%	11.9%
Customer F	12.3%	10.5%

---

## **Table of Contents**

### **Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations Forward-Looking Statements**

This Quarterly Report on Form 10-Q contains or incorporates forward-looking statements within the meaning of section 27A of the Securities Act of 1933 and section 21E of the Securities Exchange Act of 1934. These forward-looking statements are based on current expectations, estimates, forecasts and projections about the industry and markets in which we operate and management's beliefs and assumptions. In addition, other written or oral statements that constitute forward-looking statements may be made by us or on our behalf. Words such as expect, anticipate, intend, plan, believe, could, estimate, may, target, project, or variations of such words and similar expressions are included in such forward-looking statements. These statements are not guarantees of future performance and involve certain risks, uncertainties and assumptions that are difficult to predict.

We encourage you to carefully review the risk factors we have identified in Item 1A of Part I of our Annual Report on Form 10-K for the year ended December 31, 2008. We believe these risk factors could cause our actual results to differ materially from the forward-looking statements we make. We do not intend to update publicly any forward-looking statements, whether as a result of new information, future events or otherwise.

#### **Our products and services**

We develop and license rules-based BPM software and provide professional services, maintenance, and training related to our software. We focus our sales efforts on target accounts, which are companies or divisions within companies, and are typically large organizations that are among the leaders in their industry. Our strategy is to sell initial licenses to these target accounts that are focused on a specific purpose or area of operations, rather than selling large enterprise licenses. This strategy allows our customers to quickly realize business value from our software and limits their initial investment. Once a customer has realized this initial value, we work with the customer to identify opportunities for follow-on sales.

Our license revenue is primarily derived from sales of our PegaRULES Process Commander ( PRPC ) software and related solution frameworks. PRPC is a comprehensive platform for building and managing BPM applications that unifies business rules and business processes. Our solution frameworks are built on the capabilities of PRPC and are purpose- or industry -specific collections of best practice functionality to allow organizations to quickly implement new customer-facing practices and processes, bring new offerings to market, and provide customized or specialized processing. These products often require less implementation assistance than prior generations of our software products. In many cases this has resulted in a shorter sales process and implementation period. PRPC and related solution frameworks can be used by a broad range of customers within financial services, insurance and healthcare markets, as well as other markets, such as life sciences and government.

Almost all of our customers also purchase maintenance on our products, which includes rights to upgrades and new releases, incident resolution and technical assistance. Maintenance revenue is a significant portion of our total revenue and is directly attributable to the installed base of our software licenses.

Our customers typically request professional services and training to assist them in implementing our products. Professional services are provided directly by us and through our network of partners. By utilizing these partners, we have increased the supply of skilled service consultants that can assist our customers.

#### **Business overview**

Despite the current economic crisis, we achieved license revenue growth of 62% and 61% during the second quarter and first six months of 2009, respectively, compared to the same periods in 2008, including a 70% and 73% increase in perpetual license revenue, respectively, and a 61% and 44% increase in term license revenue, respectively. We generated approximately \$29.4 million and \$30.5 million in cash from operations in the first six months of 2009 and 2008, respectively.

The value of new license arrangements executed in the second quarter of 2009 and first six months of 2009 was significantly higher than in the same periods in 2008. During the second quarter of 2009, we executed a higher value of license arrangements with new customers than our historical levels, evidencing our success with companies across a broader range of industries. We also continue to successfully execute new license arrangements with existing customers.

We believe these results reflect our ability to quickly and successfully deliver our versatile Build for Change® technology to Fortune® 500 customers across industries and international borders, allowing these customers to reduce operating costs and increase revenues after a short implementation period. These operational efficiencies experienced by our customers are part of the strong value proposition our technology

provides to our customers.

---

**Table of Contents**

We believe the ongoing challenges for our business include continuing to drive revenue growth, continuing to expand our expertise in new and existing industries, and maintaining our leadership position in the BPM market.

To address these challenges, during the first six months of 2009, we:

Executed license arrangements with customers in new industries;

Created and staffed strategic roles within our organization, focused on partners and alliances;

Enhanced our training curriculum to increase the number of our professional services consultants with the master level of PRPC certification;

Invested in our research and development efforts by increasing headcount; and

Continued to hire sales and marketing professionals.

The current economic crisis has had an adverse impact on our target markets including, among other things, volatility in security prices, diminished liquidity, and limited access to funding. These conditions could impact the ability and willingness of our financial services and insurance customers, and possibly our customers in other industries, to make investments in technology and pay their trade obligations. Our financial services and insurance customers as a group represent a significant amount of our revenues, including those associated with our non-cancellable term licenses as detailed on page 22 and our receivables. We considered these facts and determined they did not have a material adverse impact on our allowances for doubtful accounts and sales credit memos as of June 30, 2009.

As of June 30, 2009, our cash, cash equivalents, and marketable securities totaled \$190.1 million, a \$22.8 million increase compared to December 31, 2008. We believe that our current cash, cash equivalents, marketable securities, and cash flow from operations will be sufficient to fund our operations and our share repurchase program for at least the next 12 months. We also evaluate acquisition and other strategic opportunities from time to time, which if pursued, could require use of our funds. Material risks to cash flow from operations include delayed or reduced cash payments accompanying sales of new licenses or a decline in our overall business.

**Critical accounting policies and estimates**

Management's Discussion and Analysis of Financial Condition and Results of Operations is based upon the condensed consolidated financial statements, which have been prepared in accordance with accounting principles generally accepted in the United States of America ( U.S. ). The preparation of these financial statements requires us to make estimates and judgments that affect the reported amounts of assets, liabilities, revenues and expenses, and related disclosure of contingent assets and liabilities. We base our estimates and judgments on historical experience, knowledge of current conditions and beliefs of what could occur in the future given available information. We consider the following accounting policies to be both those most important to the portrayal of our financial condition and those that require the most subjective judgment. If actual results differ significantly from management's estimates and projections, there could be a material effect on our financial statements. The significant accounting policies that we believe are the most critical to aid in fully understanding and evaluating our reported financial results include the following:

Revenue recognition,

Allowance for doubtful accounts and sales credit memos,

## Edgar Filing: PEGASYSTEMS INC - Form 10-Q

Stock-based compensation, and

Accounting for income taxes.

There have been no changes in our critical accounting policies or significant accounting estimates as disclosed in our Annual Report on Form 10-K for the year ended December 31, 2008. For more information regarding our critical accounting policies, we encourage you to read the discussion contained in Item 7 under the heading "Critical Accounting Policies and Estimates" and Note 2. "Significant Accounting Policies" included in the notes to the Consolidated Financial Statements contained in our Annual Report on Form 10-K for the year ended December 31, 2008.

**Table of Contents****Results of Operations**

<i>(Dollars in thousands)</i>	Three Months Ended June 30,				Six Months Ended June 30,			
	2009	2008	Increase		2009	2008	Increase	
Total revenue	\$ 63,878	\$ 51,119	\$ 12,759	25%	\$ 126,245	\$ 99,597	\$ 26,648	27%
Gross profit	42,286	30,346	11,940	39%	84,122	59,272	24,850	42%
Total operating expenses	30,456	27,762	2,694	10%	59,957	54,522	5,435	10%
Income before provision for income taxes	\$ 15,716	\$ 4,029	\$ 11,687	290%	\$ 28,126	\$ 8,206	\$ 19,920	243%

Despite the current economic crisis, we continue to experience an increase in demand for our software products and related services, which we believe is due to the strong value proposition, short implementation period, and flexible licensing terms we offer our customers. Our success is also due to the growth in the BPM sector and our position as leader in this market space.

The increases in gross profit during the second quarter and first six months of 2009 compared to the same periods in 2008 were due to the increases in both license and maintenance revenue. The increases in income before provision for income taxes during the second quarter and first six months of 2009 compared to the same periods in 2008 were primarily due to the higher growth rate of our license and maintenance revenue compared to the lower growth rate of our operating expenses. Due to credit market turmoil and adverse changes in the economy during 2008, we changed the mix of our investment portfolio to increase our holdings of pre-refunded municipal bonds, which resulted in \$0.4 million and \$1.3 million of lower interest income during the second quarter and first six months of 2009, respectively, compared to the same periods in 2008. Our income before provision for income taxes was positively impacted by \$2.9 million and \$2.1 million of foreign currency transaction gains during the second quarter and first six months of 2009, respectively.

A small number of high value license arrangements or the mix between perpetual and term licenses can cause our revenues to fluctuate from quarter to quarter. The revenue growth rate achieved in any historical period is not necessarily indicative of the results expected for future periods.

**Revenue**

<i>(Dollars in thousands)</i>	Three Months Ended June 30,				Six Months Ended June 30,							
	2009	2008	Increase (Decrease)		2009	2008	Increase					
<b>License revenue</b>												
Perpetual licenses	\$ 16,130	63%	\$ 9,478	60%	\$ 6,652	70%	\$ 33,618	63%	\$ 19,388	58%	\$ 14,230	73%
Term licenses	8,455	33%	5,261	33%	3,194	61%	17,788	33%	12,339	37%	5,449	44%
Subscription	1,066	4%	1,080	7%	(14)	(1)%	2,281	4%	1,577	5%	704	45%
<b>Total License revenue</b>	<b>\$ 25,651</b>	<b>100%</b>	<b>\$ 15,819</b>	<b>100%</b>	<b>\$ 9,832</b>	<b>62%</b>	<b>\$ 53,687</b>	<b>100%</b>	<b>\$ 33,304</b>	<b>100%</b>	<b>\$ 20,383</b>	<b>61%</b>

The increases in perpetual license revenue during the second quarter and first six months of 2009 compared to the same periods in 2008 were driven by increases in the average value and number of perpetual licenses. The mix between perpetual and term license arrangements fluctuates based on customer circumstances and the intended use of our software. For the first six months of 2009, new perpetual license arrangements comprised a higher portion of our total license arrangements as compared to the first six months of 2008. In addition, many of the perpetual license arrangements include extended payment terms and/or additional rights of use that delay the recognition of revenue to future periods. See the table of future cash receipts by year from these perpetual licenses on page 22.

We recognize revenue for our term license arrangements over the term of the agreement as payments become due or earlier if prepaid. The increases in term license revenue during the second quarter and first six months of 2009 compared to the same periods in 2008 were each due to the increase in the aggregate value of payments for non-cancellable term licenses signed during 2008 and 2007 for which a portion of these agreements was recognized as revenue during the second quarter and first six months of 2009. The remainder of these agreements will be recognized as revenue in future periods. The aggregate value of payments due under these term licenses increased to \$78.0 million as of June 30, 2009 compared to \$73.5 million as of June 30, 2008. The aggregate value of future payments due under non-cancellable term licenses as of

Edgar Filing: PEGASYSTEMS INC - Form 10-Q

June 30, 2009 includes \$11.7 million of term license payments that we expect to

**Table of Contents**

recognize as revenue during the remainder of 2009. However, our actual term license revenue for the remainder of 2009 could be higher than \$11.7 million as we complete new term license agreements in 2009 or if we receive prepayments from existing term license agreements. See the table of future cash receipts by year from these term licenses on page 22.

Subscription revenue primarily relates to our arrangements that include a right to unspecified future products and is recognized ratably over the economic life or term of the arrangement. The increase in subscription revenue during the first six months of 2009 compared to the same period in 2008 was primarily due to the revenue recognition for one customer arrangement for the entire period in 2009 as compared to recognition for only part of the period in 2008.

<i>(Dollars in thousands)</i>	Three Months Ended June 30,			Six Months Ended June 30,				
	2009	2008	Increase	2009	2008	Increase		
<b>Maintenance revenue</b>								
Maintenance	\$ 12,171	\$ 10,083	\$ 2,088	21%	\$ 24,119	\$ 18,982	\$ 5,137	27%

The increases in maintenance revenue during the second quarter and first six months of 2009 compared to the same periods in 2008 were due to the continued increase in the aggregate value of the installed base of our software.

<i>(Dollars in thousands)</i>	Three Months Ended June 30,				Six Months Ended June 30,							
	2009	2008	Increase (Decrease)	Increase (Decrease)	2009	2008	Increase (Decrease)	Increase (Decrease)				
<b>Professional services revenue</b>												
Consulting Services	\$ 25,108	96%	\$ 23,866	95%	\$ 1,242	5%	\$ 46,281	96%	\$ 44,409	94%	\$ 1,872	4%
Training	948	4%	1,351	5%	(403)	(30)%	2,158	4%	2,902	6%	(744)	(26)%
Total Professional services	\$ 26,056	100%	\$ 25,217	100%	\$ 839	3%	\$ 48,439	100%	\$ 47,311	100%	\$ 1,128	2%

Professional services are primarily consulting services related to new license implementations. The increase in consulting services revenue during the second quarter of 2009 compared to the same period in 2008 was due to a \$4.8 million increase in revenue due to a higher number of professional service hours delivered, partially offset by a \$1.6 million decrease due to the decline in value of European currencies relative to the U.S. dollar and a \$1.7 million decrease due to downward rate pressure caused by the current decline in economic conditions. The increase in consulting services revenue during the first six months of 2009 compared to the same period in 2008 was due to a \$9.9 million increase in revenue due to a higher number of professional service hours delivered, partially offset by a \$3.8 million decrease due to the decline in value of European currencies relative to the U.S. dollar and a \$4.0 million decrease due to downward rate pressure caused by the current decline in economic conditions. Our training revenues have been negatively impacted by the weakened global economy.

<i>(Dollars in thousands)</i>	Three Months Ended June 30,				Six Months Ended June 30,			
	2009	2008	Increase	Increase	2009	2008	Increase	Increase
<b>Gross Profit</b>								
Software license	\$ 25,620	\$ 15,785	\$ 9,835	62%	\$ 53,625	\$ 33,270	\$ 20,355	61%
Maintenance	10,714	8,763	1,951	22%	21,225	16,430	4,795	29%
Professional services	5,952	5,798	154	3%	9,272	9,572	(300)	(3)%
Total gross profit	\$ 42,286	\$ 30,346	\$ 11,940	39%	\$ 84,122	\$ 59,272	\$ 24,850	42%
Maintenance gross profit percent	88%	87%			88%	87%		

Edgar Filing: PEGASYSTEMS INC - Form 10-Q

Professional services gross profit percent	23%	23%	19%	20%
--	-----	-----	-----	-----

**Table of Contents**

The increases in software license gross profit during the second quarter and first six months of 2009 compared to the same periods in 2008 were due to the increases in our license revenue, which had no significant incremental associated direct costs. The increases in maintenance gross profit during the second quarter and first six months of 2009 compared to the same periods in 2008 were due to higher maintenance revenue and lower incremental direct costs.

Professional services gross profit during the first six months of 2009 compared to the same period in 2008 was adversely impacted by pricing pressures associated with the current decline in economic conditions. In the second half of 2009, we expect a significant number of our professional services consultants to complete our enhanced training curriculum to achieve the master level of PRPC certification. We expect this investment in training may negatively impact professional services gross profit.

**Operating expenses**

	Three Months Ended June 30,			Six Months Ended June 30,		
	2009	2008	Increase	2009	2008	Increase
<i>(Dollars in thousands)</i>						
<b>Selling and marketing</b>						
Selling and marketing	\$ 16,659	\$ 14,657	\$ 2,002 14%	\$ 32,095	\$ 29,338	\$ 2,757 9%
As a percent of total revenue	26%	29%		25%	29%	
Selling and marketing headcount				215	175	40 23%

Selling and marketing expenses include compensation, benefits, and other headcount-related expenses associated with our selling and marketing personnel as well as advertising, promotions, trade shows, seminars, and other programs. The increase in selling and marketing expenses during the second quarter of 2009 compared to the same period in 2008 was primarily due to \$1.1 million higher sales commissions associated with the increase in our new license arrangements, a \$1.0 million increase in compensation and benefit expenses associated with higher headcount, and a \$0.2 million increase in marketing campaigns, partially offset by a \$0.3 million decrease in travel and entertainment expenses. The increase in selling and marketing expenses during the first six months of 2009 compared to the same period in 2008 was primarily due to \$2.0 million higher sales commissions associated with the increase in our new license arrangements, and a \$1.6 million increase in compensation and benefit expenses associated with higher headcount, partially offset by a \$0.6 million decrease in travel and entertainment expenses and a \$0.3 million decrease in external marketing and recruiting agency fees.

	Three Months Ended June 30,			Six Months Ended June 30,		
	2009	2008	Increase	2009	2008	Increase
<i>(Dollars in thousands)</i>						
<b>Research and development</b>						
Research and development	\$ 9,149	\$ 7,874	\$ 1,275 16%	\$ 18,268	\$ 14,896	\$ 3,372 23%
As a percent of total revenue	14%	15%		14%	15%	
Research and development headcount				201	140	61 44%

Research and development expenses include compensation, benefits, contracted services, and other headcount-related expenses associated with research and development. The increase in research and development expenses during the second quarter of 2009 compared to the same period in 2008 was primarily due to a \$0.9 million increase in compensation and benefit expenses associated with higher headcount and \$0.8 million of expenses associated with our research and development center in India, partially offset by a \$0.2 million decrease in contractor expenses. The increase in research and development expenses during the first six months of 2009 compared to the same period in 2008 was primarily due to a \$2.2 million increase in compensation and benefit expenses associated with higher headcount, \$1.4 million of expenses associated with our research and development center in India, partially offset by a \$0.2 million decrease in contractor expenses. During the first three quarters of 2008, the research and development center in India was not operational and therefore associated start-up expenses were classified as general and administrative expenses. Subsequent to becoming operational in October 2008, all expenses associated with our development center are classified as research and development.

**Table of Contents**

<i>(Dollars in thousands)</i>	Three Months Ended				Six Months Ended			
	June 30,		(Decrease)		June 30,		Increase	
	2009	2008			2009	2008	(Decrease)	
<b>General and administrative</b>								
General and administrative	\$ 4,648	\$ 5,231	\$ (583)	(11)%	\$ 9,594	\$ 10,288	\$ (694)	(7)%
As a percent of total revenue	7%	10%			8%	10%		
General and administrative headcount					141	129	12	9%

General and administrative expenses include compensation, benefits, and other headcount-related expenses associated with the finance, legal, corporate governance, and other administrative headcount, as well as accounting, legal, and other administrative fees.

The start-up expenses associated with our research and development center in India were classified as general and administrative expenses in the second quarter of 2008 and were classified in research and development in the second quarter of 2009. The change in classification of these expenses resulted in a \$0.8 million and a \$1.4 million decrease in general and administrative expenses during the second quarter and first six months of 2009, respectively, compared to the same periods in 2008. During the second quarter and first six months of 2009, general and administrative expenses decreased by \$0.2 million due to the recovery of previously recorded doubtful accounts. These decreases in general and administrative expenses were partially offset by a \$0.5 million and \$1.0 million increase in compensation and benefit expenses during the second quarter and first six months of 2009, respectively, compared to the same periods in 2008.

**Stock-based compensation**

In accordance with Statement of Financial Accounting Standards ( SFAS ) No. 123(R), Share-Based Payment ( SFAS 123(R) ), we recognize stock-based compensation expense associated with equity awards in our consolidated statements of income based on the fair value of these awards at the date of grant. The following table summarizes stock-based compensation expense included in our consolidated statements of income:

<i>(Dollars in thousands)</i>	Three Months Ended				Six Months Ended			
	June 30,		(Decrease)		June 30,		Increase	
	2009	2008			2009	2008		
<b>Stock-based compensation expense:</b>								
Cost of services	\$ 128	\$ 261	\$ (133)	(51)%	\$ 634	\$ 465	\$ 169	36%
Operating expenses	732	859	(127)	(15)%	1,924	1,258	666	53%
Total stock-based compensation before tax	860	1,120	\$ (260)	(23)%	\$ 2,558	\$ 1,723	\$ 835	48%
Income tax benefit	(155)	(307)			(739)	(526)		
Net stock-based compensation expense	\$ 705	\$ 813			\$ 1,819	\$ 1,197		

During the second quarter of 2009, we refined our forfeiture estimate, which resulted in lower stock-based compensation expense compared to the same period in 2008. The increase in stock-based compensation during the first six months of 2009 compared to the same period in 2008 was due to periodic stock option grants made in March 2008 and December 2008, stock option grants to new employees, an increase in the annual stock award to our Board of Directors and the addition of two directors, and the recognition of a full six months of expense associated with restricted stock units ( RSUs ) under our Corporate Incentive Compensation Plan ( CICIP ).

As of June 30, 2009, we had approximately \$2.4 million of unrecognized stock-based compensation expense related to the unvested portion of all our stock options that is expected to be recognized over a weighted-average period of approximately 2.3 years. As of June 30, 2009, we had approximately \$2.2 million of unrecognized stock-based compensation expense related to all unvested RSUs that is expected to be recognized over a weighted-average period of 2.0 years.

**Table of Contents****Interest income and Other income**

<i>(Dollars in thousands)</i>	Three Months Ended				Six Months Ended			
	June 30,		Increase		June 30,		Increase	
	2009	2008	(Decrease)		2009	2008	(Decrease)	
Installment receivable interest income	\$ 75	\$ 78	\$ (3)	(4)%	\$ 150	\$ 153	\$ (3)	(2)%
Other interest income, net	881	1,298	(417)	(32)%	1,683	2,953	(1,270)	(43)%
Other income, net	2,930	69	2,861	n/m	2,128	350	1,778	508%
Interest income and other	\$ 3,886	\$ 1,445	\$ 2,441	169%	\$ 3,961	\$ 3,456	\$ 505	15%

n/m- not meaningful

The decreases in interest income during the second quarter and first six months of 2009 compared to the same periods in 2008 were primarily due to our investment in lower yielding tax-exempt municipal bonds. During 2008, due to credit market turmoil and adverse changes in the economy, we changed the mix of our investment portfolio to increase our holdings of pre-refunded municipal bonds. These bonds are collateralized by the issuer purchasing U.S. Treasury securities to fund all the cash flows of the refunded municipal bonds that will mature when the issuer's bond matures.

Other income, net, consists primarily of foreign currency exchange gains and losses and realized gains and losses on the sale of our investments. The increases in other income, net, during the second quarter and first six months of 2009 compared to the same periods in 2008 resulted primarily from the significant increase in the value of foreign currency denominated net assets held in the U.S., consisting primarily of cash, receivables, license installments, and accounts payable. As a result of the increase in the value of the British pound and Euro relative to the U.S. dollar during the second quarter and first six months of 2009, we recorded a \$2.9 million and \$2.1 million foreign currency exchange transaction gain, respectively. During the second quarter and first six months of 2008, we recorded a \$6,000 foreign exchange transaction loss and a \$0.3 million foreign exchange transaction gain, respectively. See Item 7A. Quantitative and Qualitative Disclosure about Market Risk for further discussion of our foreign currency exchange risk.

**Provision for income taxes**

The provision for income taxes represents current and future amounts owed for federal, state, and foreign taxes. During the second quarter of 2009 and 2008, we recorded a \$4.5 million and \$1.2 million provision, respectively, which resulted in an effective tax rate of 28.5% and 29.2%, respectively. During the first six months of 2009 and 2008, we recorded an \$8.2 million and \$2.4 million provision, respectively, which resulted in an effective tax rate of 29.3% and 29.4%, respectively.

Our effective tax rate during the second quarters and first six months of 2009 and 2008 were below the statutory federal income tax rate primarily due to the investment in tax-exempt municipal bonds and the benefit from the SEZ India tax holiday.

The determination of the provision for income tax expense, deferred tax assets and liabilities and related valuation allowance involves judgment. As a global company, we are required to calculate and provide for income taxes in each of the tax jurisdictions where we operate. This involves making judgments regarding the recoverability of deferred tax assets, which can affect the overall effective tax rate. As of June 30, 2009, the amount of unrecognized tax benefits totaled approximately \$5.9 million, of which \$4.9 million, if recognized, would impact our effective tax rate. During the second quarter of 2009, we settled our income tax audit with the United Kingdom government for the tax years 2001 through 2005, which resulted in a \$0.4 million reduction in the total unrecognized tax benefits. We expect that the changes in the unrecognized benefits within the next twelve months will be approximately \$1.3 million related to tax positions for which the ultimate settlement is highly certain but for which there is uncertainty about the timing of such recognition.

**Table of Contents****Liquidity and capital resources**

<i>(in thousands)</i>	Six Months Ended June 30,	
	2009	2008
Cash provided by (used in):		
Operating activities	\$ 29,432	\$ 30,467
Investing activities	(12,789)	(26,881)
Financing activities	(3,853)	(1,033)
Effect of exchange rate on cash	919	123
Net increase in cash and cash equivalents	\$ 13,709	\$ 2,676
	As of June 30, 2009	As of December 31, 2008
Total cash, cash equivalents, and marketable securities	\$ 190,062	\$ 167,229

We have funded our operations primarily from cash provided by operations. As of June 30, 2009, we had cash, cash equivalents and marketable securities of \$190.1 million, a \$22.8 million increase from \$167.2 million as of December 31, 2008. This increase was primarily due to \$29.4 million of cash provided by operations and \$10.1 million of excess tax benefit from stock options, partially offset by \$14.8 million used to repurchase shares of our common stock, \$1.8 million investment in property and equipment, and \$2.2 million used for dividend payments to our shareholders. Working capital was \$178.4 million as of June 30, 2009 compared to \$159.1 million as of December 31, 2008.

We believe that our current cash, cash equivalents, marketable securities, and cash flow from operations will be sufficient to fund our operations and our share repurchase program for at least the next 12 months. We also evaluate acquisition opportunities from time to time, which if pursued, could require use of our funds. Material risks to cash flow from operations include delayed or reduced cash payments on sales of new licenses or a decline in our services business. The current economic crisis has had an adverse impact on our target markets including, among other things, volatility in security prices, diminished liquidity, and limited access to funding. These conditions could impact the ability and willingness of our financial services and insurance customers, and possibly our customers in other industries, to make investments in technology and pay their trade obligations. Our financial services and insurance customers as a group represent a significant amount of our revenues and receivables, which we considered and determined did not have a material adverse impact on our allowances for doubtful accounts and sales credit memos as of June 30, 2009. There can be no assurance that changes in our plans or other events affecting our operations will not result in materially accelerated or unexpected expenditures.

**Cash provided by operating activities**

Cash provided by operating activities during the first six months of 2009 was \$29.4 million, a \$1.0 million decrease as compared to the first six months of 2008.

The primary components of cash provided by operations during the first six months of 2009 were \$19.9 million of net income and a \$10.4 million decrease in accounts receivable due to the timing of their collection.

**Table of Contents**Future Cash Receipts from License Arrangements

The following table summarizes the cash receipts due in connection with our existing license agreements:

<i>As of June 30, (in thousands)</i>	Installment payments for licenses recorded on the balance sheet (1)	Installment payments for term licenses not recorded on the balance sheet (2)	Other license payments not recorded on the balance sheet (3)
Remainder of 2009	\$ 2,061	\$ 11,744	\$ 13,410
2010	2,829	24,680	14,564
2011	2,232	20,809	82
2012	1,292	13,384	165
2013		5,151	
Thereafter		2,184	
<b>Total</b>	<b>8,414</b>	<b>\$ 77,952</b>	<b>\$ 28,221</b>
Unearned installment interest income	(744)		
<b>Total license installments receivable, net</b>	<b>\$ 7,670</b>		

- (1) These license installment payments have already been recognized as license revenue and are included in short- and long-term license installments in the accompanying unaudited condensed consolidated balance sheet as of June 30, 2009.
- (2) These amounts will be recognized as revenue in the future over the term of the agreement as payments become due or earlier if prepaid.
- (3) These amounts will be recognized as revenue in future periods and relate to perpetual licenses with extended payment terms and/or additional rights of use.

**Cash used in investing activities**

Cash used in investing activities during the first six months of 2009 and 2008 was primarily for purchases of marketable debt securities of \$29.5 million and \$145.3 million, respectively, partially offset by the proceeds received from the sales, maturities and called marketable debt securities of \$18.5 million and \$120.2 million, respectively.

During the first six months of 2009, we invested \$1.8 million in computer equipment and leasehold improvements primarily for our locations in Cambridge and India.

In March 2008, we paid approximately \$0.8 million in cash to acquire certain assets of privately held Focus Technology Group, Inc. and a related entity (collectively, Focus), that provides anti-fraud and anti-money laundering software to the banking industry. In addition to the initial purchase consideration, maximum contingent consideration of approximately \$2.1 million in cash may be due to the former owners of Focus upon the achievement of certain performance milestones and sales targets to be paid over a period of 30 months from the acquisition date. No amount of contingent consideration was earned or paid in 2008 or during the first six months of 2009.

**Cash used in financing activities**

Cash used in financing activities during the first six months of 2009 and 2008 was primarily for repurchases of our common stock and the payment of our quarterly dividend. In each of February and December 2008, our Board of Directors approved a \$15.0 million share repurchase program. The December 2008 repurchase program expires on December 31, 2009. Since 2004, our Board of Directors has approved annual stock repurchase programs that have authorized the repurchase in the aggregate up to \$60.0 million of our common stock. Purchases under these programs have been made on the open market.



**Table of Contents**Share repurchases

The following table is a summary of our repurchase activity under all of our repurchase programs during the first six months of 2009 and 2008:

<i>(Dollars in thousands)</i>	2009		2008	
	Shares	Amount	Shares	Amount
Prior year authorization as of January 1, Authorizations		\$ 12,862		\$ 1,210
Repurchases paid	570,954	(8,824)	503,080	(5,423)
Repurchases unsettled			65,472	(870)
Authorization remaining as of June 30,		\$ 4,038		\$ 9,917

In addition to the share repurchases made under our repurchase programs, we net settled the majority of our employee stock option exercises and restricted stock unit vesting, which resulted in the withholding of shares to cover the option exercise price and the minimum statutory tax withholding obligations. During the first six months of 2009 and 2008, we withheld shares with a value of \$14.1 million and \$0.6 million, respectively, in connection with the net settlement of stock options and restricted stock units. The share repurchases and shares withheld for net settlement of our employee stock option exercises and vesting of restricted stock units more than offset the shares issued and proceeds received under our various share-based compensation plans during first six months of 2009 and 2008. During the first six months of 2009 and 2008, option holders net settled stock options and vested restricted stock units representing the right to purchase a total of approximately 1,704,000 shares and 88,000 shares, respectively, of which 764,000 shares and 23,000 shares, respectively, were issued to the option and restricted stock unit holders and the balance of the shares were surrendered to us to pay for the exercise price and the applicable taxes.

Dividends

The Company declared a cash dividend of \$0.03 per share for each of the quarters in 2008 and in the first and second quarters of 2009. Accordingly, the Company paid cash dividends of \$2.2 million in each of the first six months of 2009 and 2008. It is our current intention to pay a quarterly cash dividend of \$0.03 per share to shareholders of record as of the first trading day of each quarter, however, the Board of Directors may terminate or modify this dividend program at any time without notice.

**Fair Value Inputs**

We adopted SFAS 157 on January 1, 2008. See Note 1. Accounting Policies and Note 3. Fair Value Measurements in the notes to the unaudited condensed consolidated financial statements for further discussion. Fair value is a market-based measurement that is determined based on assumptions that market participants would use in pricing an asset or liability. The use of fair value to measure investments, with related unrealized gains or losses on investments, is a significant component to our consolidated results of operations.

We value our investments by using quoted market prices and broker or dealer quotations which are based on third party pricing sources with reasonable levels of price transparency. The types of instruments valued based on quoted market prices in active markets include some of the government debt securities, some of the municipal debt securities, money market securities and most of the corporate debt securities. We do not adjust the quoted price for such instruments. The types of instruments valued based on other observable inputs include most of the municipal debt securities and some of the corporate debt securities. The price for each security at the measurement date is sourced from an independent pricing vendor. Periodically, management may assess the reasonableness of these sourced prices by comparing them to the prices provided by our portfolio managers to derive the fair value of these financial instruments. Management assesses the inputs of the pricing in order to categorize the financial instruments into the appropriate hierarchy levels.

**Recent accounting pronouncements**

See Note 1. Accounting Policies in the notes to the unaudited condensed consolidated financial statements for further discussion.

**Table of Contents****Significant customers**

The following table summarizes the Company's concentration of credit risk associated with customers accounting for 10% or more of the Company's total revenue, outstanding trade receivables, and short and long-term license installments:

<i>(Dollars in thousands)</i>	Three Months Ended June 30,		Six Months Ended June 30,	
	2009	2008	2009	2008
<b>Total Revenue</b>	<b>\$ 63,878</b>	<b>\$ 51,119</b>	<b>\$ 126,245</b>	<b>\$ 99,597</b>
Customer A		12.6%		

<i>(Dollars in thousands)</i>	As of	
	June 30, 2009	December 31, 2008
<b>Trade receivables</b>	<b>\$ 32,377</b>	<b>\$ 42,801</b>
Customer B	18.7%	11.7%
<b>Long and short-term license installments</b>	<b>\$ 7,670</b>	<b>\$ 10,858</b>
Customer C	42.9%	29.7%
Customer D	19.0%	16.1%
Customer E	14.7%	11.9%
Customer F	12.3%	10.5%

**Item 3. Quantitative and Qualitative Disclosures about Market Risk**

Market risk represents the risk of loss that may affect us due to adverse changes in financial market prices and rates. Our market risk exposure is primarily related to fluctuations in foreign exchange rates and interest rates. We have not entered into derivative or hedging transactions to manage risk in connection with such fluctuations.

*Foreign currency exposure*

We derived approximately 35% and 37% of our total revenue from sales to customers based outside of the U.S. during the first six months of 2009 and 2008, respectively. Our international license and professional services have increasingly become denominated in foreign currencies. However, the operating expenses of our foreign operations are primarily denominated in foreign currencies, which partially offset our foreign currency exposure. A decrease in the value of foreign currencies, particularly the British pound and the Euro relative to the U.S. dollar, could adversely impact our revenues and operating results.

Most of our transactions with customers are invoiced from our offices in the U.S. For those transactions that are denominated in currencies other than the U.S. dollar, we have receivables and license installments that are valued in foreign currencies. In addition, our U.S. operating company holds cash and investments in foreign currencies in order to support our foreign operations. Our functional currency is primarily the U.S. dollar, therefore, when there are changes in the foreign currency exchange rates versus the U.S. dollar, we recognize a foreign currency transaction gain or (loss) in our consolidated statements of income. As of June 30, 2009, we had net monetary assets valued in foreign currencies, consisting primarily of cash, receivables, and license installments, partially offset by accounts payable and accrued expenses, with a carrying value of approximately \$38.3 million. During the first six months of 2009, we recorded a \$2.1 million foreign currency transaction gain due to the increase in the value of foreign currencies, primarily the Euro and British pound, relative to the U.S. dollar. As of June 30, 2009, a ten percent change in foreign currency exchange rates would have materially changed the carrying value of our net monetary assets by approximately \$3.8 million as of that date with a corresponding currency gain (loss) recognized in our consolidated statement of income.

*Interest rate exposure*

We invest primarily in tax-exempt municipal bonds, government sponsored enterprises, and corporate bonds that are fixed rate -marketable debt securities. A 200 basis point increase in market interest rates would have reduced the fair value of our marketable debt securities by approximately \$2.2 million as of June 30, 2009. Changes in market rates and the related impact on fair value of the marketable securities do not

## Edgar Filing: PEGASYSTEMS INC - Form 10-Q

generally affect net earnings as our marketable securities are fixed rate securities and are classified as available-for-sale and as such, unrealized gains and losses, net of tax effect, are recorded in accumulated other comprehensive income in our accompanying consolidated balance sheets. However, when the marketable securities are sold, the unrealized gains and losses are recorded as realized gains and losses and included in net income in the accompanying consolidated statements of income.

**Table of Contents**

We analyze our investments for impairments on an ongoing basis. As of the date of this filing, we are not aware of any downgrades, losses, or other significant deterioration in the fair value of our marketable securities.

**Item 4. Controls and Procedures****(a) Evaluation of Disclosure Controls and Procedures.**

Our management, with the participation of our Chief Executive Officer, or CEO, and Chief Financial Officer, or CFO, evaluated the effectiveness of our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act) as of June 30, 2009. In designing and evaluating our disclosure controls and procedures, our management recognized that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving their objectives, and our management necessarily applied its judgment in evaluating the cost-benefit relationship of possible controls and procedures. Based on this evaluation, our CEO and CFO concluded that our disclosure controls and procedures were effective as of June 30, 2009.

**(b) Changes in Internal Control over Financial Reporting.**

There have been no changes in our internal control over financial reporting (as defined in Rules 13a-15(f) and 15d-15(f) under the Securities Exchange Act) during the quarter ended June 30, 2009 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

**Part II Other Information:****Item 1A. Risk Factors**

We encourage you to carefully consider the risk factors identified in Part I, Item 1A. Risk Factors in our Annual Report on Form 10-K for the year ended December 31, 2008. These risk factors could materially affect our business, financial condition and future results and could cause our actual business and financial results to differ materially from those contained in forward-looking statements made in this Quarterly Report on Form 10-Q or elsewhere by management from time to time. There have been no material changes during the first six months of 2009 to the risk factors disclosed in our Annual Report on Form 10-K for the year ended December 31, 2008.

**Item 2. Unregistered Sales of Equity Securities and Use of Proceeds**

The following table sets forth information regarding our repurchases of our common stock during the second quarter of 2009:

Period	Total Number of Shares Purchased	Average Price Paid per Share	Total Number of Shares Purchased as Part of Publicly Announced Share Repurchase Programs (1)	Approximate Dollar Value of Shares That May Yet Be Purchased Under Publicly Announced Share Repurchase Programs (in thousands) (1)
4/1/09-4/30/09	123,079	\$ 18.28	123,079	\$ 4,113
5/1/09-5/31/09	4,488	16.66	4,488	4,038
6/1/09-6/30/09				4,038
Total	127,567	\$ 18.23		

## Edgar Filing: PEGASYSTEMS INC - Form 10-Q

- (1) On December 1, 2008, we publicly announced that our Board of Directors approved a \$15.0 million share repurchase program effective December 1, 2008 and expiring on December 31, 2009 (the Fourth Program ). The Fourth Program replaced an existing program that expired on December 31, 2008. Under the Fourth Program, purchases will be made from time to time on the open market or in privately negotiated transactions. Shares may be repurchased in such amounts as market conditions warrant, subject to regulatory and other considerations. The Company has established a pre-arranged stock repurchase plan, intended to comply with the requirements of Rule 10b5-1 under the Securities Exchange Act of 1934, as amended, and of Rule 10b-18 of the Exchange Act (the 10b5-1 Plan ). All share repurchases under the Fourth Program during closed trading window periods will be made pursuant to the 10b5-1 Plan.

**Table of Contents****Item 4. Submission of Matters to a Vote of Security Holders**

Our Annual Meeting of Stockholders was held on June 5, 2009. The following matters were voted upon:

The stockholders elected the following individuals to serve on our Board of Directors until our 2010 Annual Meeting of Stockholders and until their successors are duly elected and qualified:

<b>Name</b>	<b>Votes For</b>	<b>Votes Against</b>	<b>Votes Withheld</b>
Craig Conway	34,105,181	81,694	19,251
Peter Gyenes	33,884,169	302,706	19,251
Richard Jones	33,782,433	404,442	19,251
Steven Kaplan	34,079,943	106,932	19,251
James O. Halloran	33,834,522	352,353	19,251
Alan Trefler	34,087,652	116,470	2,004
William Wyman	34,073,012	113,863	19,251

The stockholders ratified the Audit Committee's selection of Deloitte & Touche LLP as our independent registered public accounting firm for the year ending December 31, 2009, with 34,049,123 votes FOR, 135,935 votes AGAINST and 21,068 votes WITHHELD.

**Item 6. Exhibits**

The exhibits listed in the Exhibit Index immediately preceding such exhibits are filed as part of this report and such Exhibit Index is incorporated herein by reference.

**Table of Contents**

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

**Pegasystems Inc.**

Date: August 4, 2009

By: /s/ Craig Dynes  
Craig Dynes  
Senior Vice President, Chief Financial Officer  
(principal financial officer)

(duly authorized officer)

**Table of Contents**

**PEGASYSTEMS INC.**

**Exhibit Index**

<b>Exhibit No.</b>	<b>Description</b>
31.1	Certification pursuant to Exchange Act Rules 13a-14 and 15d-14 of the Chief Executive Officer.
31.2	Certification pursuant to Exchange Act Rules 13a-14 and 15d-14 of the Chief Financial Officer.
32	Certification pursuant to 18 U.S.C. Section 1350 of the Chief Executive Officer and the Chief Financial Officer.