

CINCINNATI BELL INC  
Form 10-Q  
May 07, 2009  
Table of Contents

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
WASHINGTON, D.C. 20549

**FORM 10-Q**

x **QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

**For the Quarterly Period Ended March 31, 2009**

“ **TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

**For the transition period from \_\_\_\_\_ to \_\_\_\_\_**

Commission File Number 1-8519

**CINCINNATI BELL INC.**

Edgar Filing: CINCINNATI BELL INC - Form 10-Q

**Ohio**  
(State of Incorporation)

**31-1056105**  
(I.R.S. Employer Identification No.)

**221 East Fourth Street, Cincinnati, Ohio 45202**

(Address of principal executive offices) (Zip Code)

**(513) 397-9900**

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate website, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act:

Large accelerated filer	<input checked="" type="checkbox"/>	Accelerated filer	<input type="checkbox"/>
Non-accelerated filer	<input type="checkbox"/>	Smaller reporting company	<input type="checkbox"/>

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

At May 1, 2009, there were 214,842,033 common shares outstanding and 155,250 shares of 6<sup>3</sup>/<sub>4</sub>% Cumulative Convertible Preferred Stock outstanding.

**Table of Contents**

Form 10-Q Part I

Cincinnati Bell Inc.

**TABLE OF CONTENTS**

<b>Description</b>	<b>Page</b>
<b>PART I. Financial Information</b>	
Item 1. Financial Statements	
<u>Condensed Consolidated Statements of Operations (Unaudited)</u> <u>Three Months Ended March 31, 2009 and 2008</u>	1
<u>Condensed Consolidated Balance Sheets (Unaudited)</u> <u>March 31, 2009 and December 31, 2008</u>	2
<u>Condensed Consolidated Statements of Cash Flows (Unaudited)</u> <u>Three Months Ended March 31, 2009 and 2008</u>	3
<u>Notes to Condensed Consolidated Financial Statements (Unaudited)</u>	4
Item 2. <u>Management's Discussion and Analysis of Financial Condition and Results of Operations</u>	18
Item 3. <u>Quantitative and Qualitative Disclosures about Market Risk</u>	25
Item 4. <u>Controls and Procedures</u>	26
<b>PART II. Other Information</b>	
Item 1. <u>Legal Proceedings</u>	27
Item 1A. <u>Risk Factors</u>	27
Item 2. <u>Unregistered Sales of Equity Securities and Use of Proceeds</u>	27
Item 3. <u>Defaults Upon Senior Securities</u>	27
Item 4. <u>Submission of Matters to a Vote of Security Holders</u>	27
Item 5. <u>Other Information</u>	28
Item 6. <u>Exhibits</u>	28
<u>Signatures</u>	29

**Table of Contents**

Form 10-Q Part I

Cincinnati Bell Inc.

## CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

(Dollars in millions, except per share amounts)

(Unaudited)

	Three Months Ended March 31,	
	2009	2008
<b>Revenue</b>		
Services	\$ 293.1	\$ 297.2
Products	32.4	51.3
Total revenue	325.5	348.5
<b>Costs and expenses</b>		
Cost of services, excluding items below	101.1	106.5
Cost of products sold, excluding items below	37.9	52.3
Selling, general and administrative	73.9	70.1
Depreciation	38.2	36.1
Amortization	1.1	1.2
Restructuring charges (gains)	(7.0)	24.0
Asset impairment		1.2
Total operating costs and expenses	245.2	291.4
<b>Operating income</b>	80.3	57.1
Interest expense	31.8	36.3
Other income, net		(1.2)
Income before income taxes	48.5	22.0
Income tax expense	19.7	9.1
<b>Net income</b>	28.8	12.9
Preferred stock dividends	2.6	2.6
<b>Net income applicable to common shareowners</b>	\$ 26.2	\$ 10.3
<b>Basic and diluted earnings per common share</b>	\$ 0.12	\$ 0.04
<b>Weighted average common shares outstanding (in millions)</b>		
Basic	224.3	246.7
Diluted	225.2	252.8

The accompanying notes are an integral part of the condensed consolidated financial statements.

**Table of Contents**

Form 10-Q Part I

Cincinnati Bell Inc.

## CONDENSED CONSOLIDATED BALANCE SHEETS

(Dollars in millions, except share amounts)

(Unaudited)

	March 31, 2009	December 31, 2008
<b>Assets</b>		
Current assets		
Cash and cash equivalents	\$ 12.8	\$ 6.7
Receivables, less allowances of \$17.4 and \$18.0	157.4	164.9
Inventory, materials and supplies	30.3	28.9
Deferred income taxes, net	91.3	96.8
Prepaid expenses and other current assets	15.2	23.8
<b>Total current assets</b>	<b>307.0</b>	<b>321.1</b>
Property, plant and equipment, net	1,058.5	1,044.3
Goodwill	71.9	71.8
Intangible assets, net	124.8	126.0
Deferred income taxes, net	414.4	466.2
Other noncurrent assets	53.1	57.3
<b>Total assets</b>	<b>\$ 2,029.7</b>	<b>\$ 2,086.7</b>
<b>Liabilities and Shareowners Deficit</b>		
Current liabilities		
Current portion of long-term debt	\$ 182.2	\$ 10.2
Accounts payable	93.0	110.8
Unearned revenue and customer deposits	45.6	44.5
Accrued taxes	18.2	17.7
Accrued interest	26.1	45.9
Accrued payroll and benefits	44.9	49.7
Other current liabilities	44.2	45.0
<b>Total current liabilities</b>	<b>454.2</b>	<b>323.8</b>
Long-term debt, less current portion	1,802.8	1,950.5
Pension and postretirement benefit obligations	325.5	434.6
Other noncurrent liabilities	85.6	87.1
<b>Total liabilities</b>	<b>2,668.1</b>	<b>2,796.0</b>
Shareowners deficit		
Preferred stock, 2,357,299 shares authorized, 155,250 shares (3,105,000 depository shares) of 6 <sup>3</sup> / <sub>4</sub> % Cumulative Convertible Preferred Stock issued and outstanding at March 31, 2009 and December 31, 2008; liquidation preference \$1,000 per share (\$50 per depository share)	129.4	129.4
Common shares, \$.01 par value; 480,000,000 shares authorized; 217,030,097 and 228,496,896 shares issued; 216,357,898 and 227,881,835 outstanding at March 31, 2009 and December 31, 2008	2.2	2.3
Additional paid-in capital	2,670.4	2,695.3
Accumulated deficit	(3,327.7)	(3,356.5)
Accumulated other comprehensive loss	(110.0)	(177.1)

Edgar Filing: CINCINNATI BELL INC - Form 10-Q

Common shares in treasury, at cost: 672,199 and 615,061 shares at March 31, 2009 and December 31, 2008	(2.7)	(2.7)
Total shareowners deficit	(638.4)	(709.3)
Total liabilities and shareowners deficit	\$ 2,029.7	\$ 2,086.7

The accompanying notes are an integral part of the condensed consolidated financial statements.

**Table of Contents**

Form 10-Q Part I

Cincinnati Bell Inc.

## CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

(Dollars in millions)

(Unaudited)

	<b>Three Months Ended March 31,</b>	
	<b>2009</b>	<b>2008</b>
<b>Cash flows from operating activities</b>		
Net income	\$ 28.8	\$ 12.9
Adjustments to reconcile net income to net cash provided by operating activities		
Depreciation	38.2	36.1
Amortization	1.1	1.2
Provision for loss on receivables	6.2	4.3
Noncash interest expense	1.9	1.2
Deferred income tax expense, including valuation allowance change	17.6	8.8
Pension and other postretirement expense in excess of (less than) payments	(3.1)	42.8
Other, net	0.4	1.4
Changes in operating assets and liabilities, net of effects of acquisitions		
Decrease in receivables	1.6	2.6
Decrease (increase) in inventory, materials, supplies, prepaids and other current assets	6.7	(0.3)
Decrease in accounts payable	(17.5)	(7.3)
Decrease in accrued and other current liabilities	(26.9)	(25.6)
Decrease in other long-term assets	1.8	3.0
Increase in other long-term liabilities	1.7	6.9
Net cash provided by operating activities	58.5	88.0
<b>Cash flows from investing activities</b>		
Capital expenditures	(45.7)	(60.7)
Acquisitions of businesses	(3.4)	(18.7)
Other, net	0.6	(0.7)
Net cash used in investing activities	(48.5)	(80.1)
<b>Cash flows from financing activities</b>		
Increase in corporate credit and receivables facilities, net	23.0	45.0
Repayment of debt	(2.3)	(40.0)
Preferred stock dividends	(2.6)	(2.6)
Common stock repurchase	(21.4)	(16.7)
Other, net	(0.6)	(0.4)
Net cash used in financing activities	(3.9)	(14.7)
Net increase (decrease) in cash and cash equivalents	6.1	(6.8)
Cash and cash equivalents at beginning of year	6.7	26.1
Cash and cash equivalents at end of period	\$ 12.8	\$ 19.3

Edgar Filing: CINCINNATI BELL INC - Form 10-Q

The accompanying notes are an integral part of the condensed consolidated financial statements.



---

**Table of Contents**

Form 10-Q Part I

Cincinnati Bell Inc.

**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)**

**1. Description of Business and Accounting Policies**

The following represents a summary of the business and accounting policies of Cincinnati Bell Inc. and its consolidated subsidiaries (the Company ). A more detailed presentation can be found in the Company s 2008 Annual Report on Form 10-K.

**Description of Business** The Company provides diversified telecommunications services through businesses in three segments: Wireline, Wireless and Technology Solutions. Refer to Note 8 for further discussion concerning the Company s segments.

**Basis of Presentation** The Condensed Consolidated Financial Statements of the Company have been prepared pursuant to the rules and regulations of the Securities and Exchange Commission ( SEC ) and, in the opinion of management, include all adjustments necessary for a fair presentation of the results of operations, financial position, and cash flows for each period presented.

The adjustments referred to above are of a normal and recurring nature. Certain information and footnote disclosures normally included in financial statements prepared in accordance with accounting principles generally accepted in the United States of America have been condensed or omitted pursuant to SEC rules and regulations.

The Condensed Consolidated Balance Sheet as of December 31, 2008 was derived from audited financial statements, but does not include all disclosures required by accounting principles generally accepted in the United States of America. These Condensed Consolidated Financial Statements should be read in conjunction with the Company s 2008 Annual Report on Form 10-K. Operating results for the three month period ended March 31, 2009 are not necessarily indicative of the results expected in the subsequent quarter or for the year ending December 31, 2009.

**Recently Issued Accounting Standards** FASB Staff Position ( FSP ) No. 132(R)-1, Employers Disclosures about Postretirement Benefit Plan Assets, was issued in December 2008. It expands the disclosures required by Statement of Financial Accounting Standards ( SFAS ) No. 132(R), Employers Disclosures about Pensions and Other Postretirement Benefits, to discuss the assumptions and risks used to compute the fair value of each category of plan assets. FSP No. 132(R)-1 becomes effective for fiscal years ending after December 15, 2009. Early adoption is permitted. As this statement relates to disclosure, it will not have a financial impact on the Company.

SFAS No. 162, The Hierarchy of Generally Accepted Accounting Principles ( GAAP ), was issued in May 2008. SFAS No. 162 reorganizes the GAAP hierarchy to provide a consistent framework for determining the accounting principles that should be used when preparing U.S. GAAP financial statements. SFAS No. 162 is effective 60 days following the SEC s approval of the Public Company Accounting Oversight Board amendments to AU Section 411, The Meaning of Present Fairly in Conformity with Generally Accepted Accounting Principles. The adoption of SFAS No. 162 is not expected to have any impact on the Company s consolidated results of operations and financial position.

**Table of Contents**

Form 10-Q Part I

Cincinnati Bell Inc.

**2. Earnings Per Common Share**

Basic earnings per common share ( EPS ) is based upon the weighted average number of common shares outstanding during the period. Diluted EPS reflects the potential dilution that would occur if common stock equivalents were exercised or converted to common stock but only to the extent that they are considered dilutive to the Company's earnings. The impact from adopting FSP No. EITF 03-6-1, Determining Whether Instruments Granted in Share-Based Payment Transactions Are Participating Securities in 2009 on the calculation of basic and diluted EPS was immaterial. The following table is a reconciliation of the numerators and denominators of the basic and diluted EPS computations for the following periods:

(in millions, except per share amounts)	Three Months Ended March 31,	
	2009	2008
<b>Numerator:</b>		
Net income	\$ 28.8	\$ 12.9
Preferred stock dividends	2.6	2.6
Numerator for basic and diluted EPS	\$ 26.2	\$ 10.3
<b>Denominator:</b>		
Denominator for basic EPS weighted average common shares outstanding	224.3	246.7
Warrants		4.6
Stock-based compensation arrangements	0.9	1.5
Denominator for diluted EPS	225.2	252.8
Basic and diluted earnings per common share	\$ 0.12	\$ 0.04
Potentially issuable common shares excluded from denominator for diluted EPS due to anti-dilutive effect	43.9	39.7

**3. Comprehensive Income**

(dollars in millions)	Three Months Ended March 31,	
	2009	2008
Net income	\$ 28.8	\$ 12.9
Amortization and remeasurement of pension and postretirement liabilities, net of taxes	67.1	12.7
Comprehensive income	\$ 95.9	\$ 25.6

**Table of Contents**

Form 10-Q Part I

Cincinnati Bell Inc.

**4. Debt**

The Company's debt consists of the following:

(dollars in millions)	March 31, 2009	December 31, 2008
Current portion of long-term debt:		
Credit facility, revolver	\$ 75.0	\$
Receivables Facility	96.0	
Credit facility, Tranche B Term Loan	2.1	2.1
Capital lease obligations and other debt	9.1	8.1
Current portion of long-term debt	182.2	10.2
Long-term debt, less current portion:		
Credit facility, revolver		73.0
Credit facility, Tranche B Term Loan	204.4	204.9
7 <sup>1</sup> / <sub>4</sub> % Senior Notes due 2013	439.9	439.9
8 <sup>3</sup> / <sub>8</sub> % Senior Subordinated Notes due 2014*	572.3	572.7
7% <sup>8</sup> Senior Notes due 2015*	256.7	257.2
7 <sup>1</sup> / <sub>4</sub> % Senior Notes due 2023	50.0	50.0
Receivables Facility		75.0
Various Cincinnati Bell Telephone notes	230.0	230.0
Capital lease obligations and other debt	49.2	47.5
	1,802.5	1,950.2
Net unamortized premiums	0.3	0.3
Long-term debt, less current portion	1,802.8	1,950.5
Total debt	\$ 1,985.0	\$ 1,960.7

\* The face amount of these notes has been adjusted for the fair value of interest rate swaps classified as fair value derivatives and the unamortized called amounts received on terminated interest rate swaps at March 31, 2009 and December 31, 2008.

In March 2007, the Company and certain subsidiaries entered into an accounts receivable securitization facility ( Receivables Facility ), which permitted borrowings of up to \$80 million. Under the Receivables Facility, certain subsidiaries sell their respective trade receivables on a continuous basis to CB Funding LLC ( CBF ). Although CBF is a wholly-owned consolidated subsidiary of the Company, CBF is legally separate from the Company and each of the Company's other subsidiaries. Upon and after the sale or contribution of the accounts receivable to CBF, such accounts receivable are legally assets of CBF, and as such are not available to creditors of other subsidiaries or the parent company. In March 2009, the Company expanded the Receivables Facility to include an additional subsidiary, Cincinnati Bell Technology Solutions Inc. ( CBTS ), and increased the maximum potential borrowing amount to \$115 million, depending on the level of eligible receivables and other factors. At March 31, 2009, the Company had \$96.0 million outstanding under this facility, which was the maximum borrowing permitted at that date. The Receivables Facility is subject to annual bank renewals in February, and in any event expires in March 2012.

As of March 31, 2009, the Company had \$75.0 million outstanding borrowings under its revolving credit facility, and had outstanding letters of credit totaling \$25.6 million, leaving \$149.4 million in additional borrowing availability under its Corporate credit facility. This facility expires in February 2010.



**Table of Contents**

Form 10-Q Part I

Cincinnati Bell Inc.

**5. Financial Instruments**

SFAS No. 157 established a three-tier fair value hierarchy, which prioritizes the inputs used in measuring fair value of financial instruments as follows:

Level 1 - Observable inputs such as quoted prices in active markets;

Level 2 - Inputs include quoted prices for similar assets and liabilities in active markets, quoted prices for identical or similar assets or liabilities in markets that are not active, inputs other than quoted prices that are observable for the asset or liability (i.e., interest rates, yield curves, etc.), and inputs that are derived principally from or corroborated by observable market data by correlation or other means (market corroborated inputs); and

Level 3 - Unobservable inputs that reflect the Company's determination of assumptions that market participants would use in pricing the asset or liability. These inputs are developed based on the best information available, including the Company's own data.

At March 31, 2009 and December 31, 2008, the fair value of the Company's financial instruments that are required to be measured at fair value on a recurring basis are as follows:

(dollars in millions)	March 31, 2009	Level 1	Level 2	Level 3
Interest rate swap assets	\$ 11.5	\$	\$ 11.5	\$
Interest rate swap liabilities	3.9		3.9	

  

(dollars in millions)	December 31, 2008	Level 1	Level 2	Level 3
Interest rate swap assets	\$ 22.6	\$	\$ 22.6	\$
Interest rate swap liabilities	3.8		3.8	
Money market funds	3.1	3.1		

The Company is exposed to the impact of interest rate fluctuations on its indebtedness. The Company attempts to maintain an optimal balance of fixed rate and variable rate indebtedness in order to attain low overall borrowing costs over time while mitigating exposure to interest rate fluctuations. The Company uses derivative financial instruments to manage its balance of fixed rate and variable rate indebtedness. The Company does not hold or issue derivative financial instruments for trading or speculative purposes.

In 2004 and 2005, the Company entered into long-term interest rate swaps with notional amounts totaling \$450 million to change the fixed rate nature of a portion of the 7% Senior Notes due 2015 ( 7% Senior Notes ) and the 8% Senior Subordinated Notes due 2014 ( 8% Subordinated Notes ) to floating rate debt ( long-term interest rate swaps ). These long-term interest rate swaps qualify for fair value hedge accounting. In December 2008 and early 2009, certain counterparties exercised their right to call \$250 million of the notional amount of long-term interest rate swaps for the 8<sup>3</sup>/<sub>8</sub>% Subordinated Notes, for which the Company received \$10.5 million in the first quarter of 2009 upon termination of the swaps. This amount is being amortized as a reduction to interest expense over the term of the 8<sup>3</sup>/<sub>8</sub>% Subordinated Notes.

In both May and July 2008, the Company entered into six-month interest rate swap contracts with notional amounts totaling \$450 million each, which effectively fixed the floating interest rates for the second half of 2008 and the first half of 2009 on the long-term interest rate swaps. The Company did not designate these swaps as hedging instruments under SFAS No. 133, which results in the change in the fair value of these instruments being recognized in earnings during each period.

**Table of Contents**

Form 10-Q Part I

Cincinnati Bell Inc.

The table below provides the fair values of the Company's derivative instruments:

(dollars in millions)	March 31, 2009
<b>Derivatives designated as fair value hedges</b>	
Interest rate swap assets	\$ 11.5
<b>Derivatives not designated as fair value hedges</b>	
Interest rate swap liabilities	(3.9)

At March 31, 2009, the interest rate swap asset was included in Other noncurrent assets in the Condensed Consolidated Balance Sheet. The liability recognized for the derivatives not designated as fair value hedges was included in Other current liabilities in the Condensed Consolidated Balance Sheet as of March 31, 2009.

The table below provides the amount of gains recognized in income for the Company's derivative instruments:

(dollars in millions)	Three months ended March 31, 2009
<b>Derivatives designated as fair value hedges</b>	
Interest rate swaps	\$ 1.7
<b>Derivatives not designated as fair value hedges</b>	
Interest rate swaps	

Realized gains and losses from the long-term interest rate swaps are recognized as an adjustment to Interest expense in the Condensed Consolidated Statement of Operations. The realized gains and losses for the interest rate swaps not designated as hedging instruments are included in Other income, net in the Condensed Consolidated Statement of Operations.

**Table of Contents**

Form 10-Q Part I

Cincinnati Bell Inc.

**6. Restructuring Charges****2009 Restructuring**

In the first quarter of 2009, the Company announced significant changes to its pension and postretirement plans. This resulted in a curtailment gain of \$7.6 million, which is included in Restructuring charges (gains) in the Condensed Consolidated Statement of Operations. See Note 7 for further information.

**Prior Years Restructurings**

Restructuring reserve (dollars in millions):	Balance December 31,		Expense	Utilizations	Balance March 31,	
	2008				2009	
2007-2008 plan	\$ 8.0		\$	(0.5)	\$	7.5
2001 plan	5.1		0.1	(0.3)		4.9

**2007-2008 Restructuring**

In the fourth quarter of 2007, the Company announced a restructuring plan to reduce costs and increase operational efficiencies. As a result, the Company incurred restructuring charges totaling \$37.5 million for the three months ended December 31, 2007, which consisted of \$22.9 million of employee separation benefits, \$8.2 million of special termination pension and postretirement benefits and a curtailment charge of \$6.4 million. For the three months ended March 31, 2008, the Company recorded an additional charge of \$23.9 million, which consisted of \$22.8 million of special termination benefits and a \$15.5 million curtailment charge, offset by a \$14.4 million reduction in the employee separation benefits. A further discussion of the charges follows:

**Employee separation benefits** In 2007, the Company determined a need to reduce its headcount over the next five years to conform its Wireline operations to the decreased access lines being served by the Company and, as a result, recorded severance liabilities of \$22.9 million. In the first quarter of 2008, 284 union employees accepted an early retirement offer, which included special termination pension benefits discussed below. These early retirements reduced the need for the severance liability by \$14.4 million.

**Special termination benefits** The Company offered and, by December 31, 2007, 105 management employees accepted early retirements, with special termination pension benefits totaling \$12 million, of which \$8.2 million had been earned and accrued at December 31, 2007. The Company offered and, by March 31, 2008, 284 union employees accepted early retirements, with special termination pension benefits totaling \$25 million, of which \$22.1 million had been earned and was accrued at March 31, 2008. Remaining special termination benefits for both union and management employees are subject to future service requirements as determined by the Company and are amortized to expense over the future service period. The Company recognized \$0.7 million of these amortized costs in the first quarter of 2008 and \$0.5 million in the first quarter of 2009.

**Pension and postretirement curtailment charges** Union terminations contemplated above represented approximately 11% of the plan future service years for both the pension and postretirement plans, resulting in a curtailment charge of \$15.5 million for the pension and postretirement plans in the first quarter of 2008.

At March 31, 2009 and December 31, 2008, \$3.8 million and \$1.5 million of the restructuring reserve was included in Other current liabilities and \$3.7 million and \$6.5 million was included in Other noncurrent liabilities respectively, in the Condensed Consolidated Balance Sheets. The special termination benefits and curtailment charges are included in Pension and postretirement benefit obligations in the Condensed Consolidated Balance Sheet at March 31, 2009. For further information related to the special termination benefits and curtailments discussed above, see Note 7 to the Condensed Consolidated Financial Statements.

**2001 Restructuring**

In 2001, the Company adopted a restructuring plan which included initiatives to consolidate data centers, reduce the Company's expense structure, exit the network construction business, eliminate other non-strategic operations, and merge the digital subscriber line and certain dial-up internet operations into the Company's other operations. The Company completed the plan as of December 31, 2002, except for certain

## Edgar Filing: CINCINNATI BELL INC - Form 10-Q

lease obligations, which are expected to continue through 2015.

At March 31, 2009 and December 31, 2008, \$1.0 million of the reserve balance was included in Other current liabilities in the Condensed Consolidated Balance Sheets. The reserve included in Other noncurrent liabilities in the Condensed Consolidated Balance Sheets was \$3.9 million and \$4.1 million at March 31, 2009 and December 31, 2008, respectively.



**Table of Contents**

Form 10-Q Part I

Cincinnati Bell Inc.

**7. Pension and Postretirement Plans**

In February 2009, the Company announced significant changes to its management pension plan and its postretirement plans. The Company announced that it will freeze pension benefits for certain management employees below 50 years of age and provide a 10-year transition period for those employees over the age of 50 after which the pension benefit will be frozen. Additionally, the Company announced it will phase out the retiree healthcare plans for all management employees and certain retirees in 10 years.

The significant changes announced caused a 90% decrease in the expected future service years for active participants in the management pension plan, which triggered a plan curtailment in the first quarter of 2009. The curtailment gain of \$7.6 million consisted of the acceleration of unrecognized prior service benefits. In addition, the Company determined that the significant changes to the postretirement plan benefits required remeasurement of these plans in the first quarter of 2009. The Company remeasured its management pension plan and its postretirement plans, using revised assumptions, including modified retiree benefit payment assumptions, revised discount rates and updated plan asset information. Discount rates used for the remeasurements were 6.5% for the management pension plan and 6.3% for the postretirement plans. Additionally, the Company determined that these benefit changes result in substantially all of the remaining participants in the management postretirement plan to be either fully eligible for benefits or retired. As such, the unrecognized prior service gain and unrecognized actuarial gains are amortized over the average life expectancy of the participants rather than the shorter service periods previously used. As a result of the remeasurement, the Company's pension and postretirement obligations were reduced by approximately \$112 million, deferred tax assets were reduced for the related tax effect by \$41 million, and equity was increased by \$71 million.

In 2008, as a result of the acceptance of special termination benefits by certain retirement eligible union employees (see Note 6), the Company determined that a curtailment charge associated with its union pension and postretirement plans was required due to the significant decrease in the expected future service years. The curtailment charge for the union pension plan and the union postretirement plan for the three months ended March 31, 2008, consisted of both an increase in the benefit obligation of \$2.2 million and \$12.5 million and the acceleration of unrecognized prior service cost of \$0.9 million and a benefit of \$0.1 million, respectively.

As a result of the new union labor agreement and curtailment in 2008, the Company remeasured its union pension and postretirement obligations using revised assumptions, including modified retiree benefit payment assumptions, a revised discount rate of 6.4%, and updated plan asset information. As a result of the remeasurement, the Company's pension and postretirement obligations were reduced by approximately \$17 million, deferred tax assets were reduced for the related tax effect by \$6 million, and equity was increased by \$11 million.

Pension and postretirement benefit costs are as follows:

(dollars in millions)	Pension Benefits		Postretirement and Other Benefits	
	Three Months Ended March 31,			
	2009	2008	2009	2008
Service cost	\$ 1.6	\$ 2.3	\$ 0.2	\$ 0.6
Interest cost on projected benefit obligation	7.2	6.9	3.2	4.8
Expected return on plan assets	(6.5)	(8.8)	(0.2)	(0.5)
Amortization of:				
Transition obligation			0.1	0.9
Prior service cost	0.1	0.1	(2.0)	0.5
Actuarial loss	2.2	0.7	1.0	1.0
Special termination benefit	0.4	22.6	0.1	0.2
Curtailment (gain) charge	(7.6)	3.1		12.4
	\$ (2.6)	\$ 26.9	\$ 2.4	\$ 19.9

**Table of Contents**

Form 10-Q Part I

Cincinnati Bell Inc.

**8. Business Segment Information**

The Company operates in the following three segments: Wireline, Wireless and Technology Solutions. The Wireline segment provides local voice, data, long-distance and other services to customers primarily in southwestern Ohio, northern Kentucky, and southeastern Indiana. The Wireless segment provides advanced, digital voice and data communications services and sales of related communications equipment to customers in the Greater Cincinnati and Dayton, Ohio operating areas. The Technology Solutions segment provides a range of fully managed and outsourced IT and telecommunications services and offers solutions that combine data center collocation services along with the sale, installation, and maintenance of major branded IT and telephony equipment.

Certain corporate administrative expenses have been allocated to segments based upon the nature of the expense and the relative size of the segment.

The Company's business segment information is as follows:

(dollars in millions)	Three Months Ended	
	2009	March 31, 2008
<b>Revenue</b>		
Wireline	\$ 195.6	\$ 202.6
Wireless	76.3	78.5
Technology Solutions	63.1	74.7
Intersegment	(9.5)	(7.3)
Total revenue	\$ 325.5	\$ 348.5
<b>Intersegment revenue</b>		
Wireline	\$ 6.2	\$ 5.9
Wireless	0.8	0.8
Technology Solutions	2.5	0.6
Total intersegment revenue	\$ 9.5	\$ 7.3
<b>Operating income</b>		
Wireline	\$ 74.9	\$ 46.7
Wireless	8.5	12.3
Technology Solutions	3.3	3.2
Corporate	(6.4)	(5.1)
Total operating income	\$ 80.3	\$ 57.1
<b>Assets</b>		
Wireline	\$ 699.2	\$ 694.3
Wireless	367.2	377.2
Technology Solutions	289.2	328.8
Corporate and eliminations	674.1	686.4
Total assets	\$ 2,029.7	\$ 2,086.7



**Table of Contents**

Form 10-Q Part I

Cincinnati Bell Inc.

**9. Supplemental Guarantor Information  
Cincinnati Bell Telephone Notes**

Cincinnati Bell Telephone Company LLC ( CBT ), a wholly-owned subsidiary of Cincinnati Bell Inc. (the Parent Company or CBI ), has \$230 million in notes outstanding that are guaranteed by the Parent Company and no other subsidiaries of the Parent Company. The guarantee is full and unconditional. The Parent Company's subsidiaries generate substantially all of its income and cash flow and generally distribute or advance the funds necessary to meet the Parent Company's debt service obligations.

The following information sets forth the Condensed Consolidating Statements of Operations and Cash Flows for the three months ended March 31, 2009 and 2008 and Condensed Consolidating Balance Sheets as of March 31, 2009 and December 31, 2008 of (1) the Parent Company, as the guarantor (2) Cincinnati Bell Telephone Company LLC, as the issuer, and (3) the non-guarantor subsidiaries on a combined basis:

**Condensed Consolidating Statements of Operations**

(dollars in millions)	Three Months Ended March 31, 2009				
	Parent (Guarantor)	CBT	Other (Non-guarantors)	Eliminations	Total
Revenue	\$	\$ 174.8	\$ 165.1	\$ (14.4)	\$ 325.5
Operating costs and expenses	6.1	104.0	149.5	(14.4)	245.2
Operating income (loss)	(6.1)	70.8	15.6		80.3
Interest expense	26.6	3.7	4.9	(3.4)	31.8
Other expense (income), net	(3.5)	1.0	(0.9)	3.4	
Income (loss) before income taxes	(29.2)	66.1	11.6		48.5
Income tax expense (benefit)	(8.7)	21.6	6.8		19.7
Equity in earnings of subsidiaries, net of tax	49.3			(49.3)	
Net income	28.8	44.5	4.8	(49.3)	28.8
Preferred stock dividends	2.6				2.6
Net income applicable to common shareowners	\$ 26.2	\$ 44.5	\$ 4.8	\$ (49.3)	\$ 26.2

(dollars in millions)	Three Months Ended March 31, 2008				
	Parent (Guarantor)	CBT	Other (Non-guarantors)	Eliminations	Total
Revenue	\$	\$ 181.3	\$ 179.2	\$ (12.0)	\$ 348.5
Operating costs and expenses	4.9	141.1	157.4	(12.0)	291.4
Operating income (loss)	(4.9)	40.2	21.8		57.1
Interest expense	31.9	3.6	6.0	(5.2)	36.3
Other expense (income), net	(6.8)	2.1	(1.7)	5.2	(1.2)
Income (loss) before income taxes	(30.0)	34.5	17.5		22.0
Income tax expense (benefit)	(9.0)	12.8	5.3		9.1
Equity in earnings of subsidiaries, net of tax	33.9			(33.9)	
Net income	12.9	21.7	12.2	(33.9)	12.9
Preferred stock dividends	2.6				2.6

Edgar Filing: CINCINNATI BELL INC - Form 10-Q

Net income applicable to common shareowners	\$ 10.3	\$ 21.7	\$ 12.2	\$ (33.9)	\$ 10.3
---	---------	---------	---------	-----------	---------

**Table of Contents**

Form 10-Q Part I

Cincinnati Bell Inc.

**Condensed Consolidating Balance Sheets**

(dollars in millions)	As of March 31, 2009				
	Parent (Guarantor)	CBT	Other (Non-guarantors)	Eliminations	Total
Cash and cash equivalents	\$ 11.7	\$ 0.8	\$ 0.3	\$	\$ 12.8
Receivables, net	1.3		156.1		157.4
Other current assets	23.5	28.4	85.6	(0.7)	136.8
<b>Total current assets</b>	<b>36.5</b>	<b>29.2</b>	<b>242.0</b>	<b>(0.7)</b>	<b>307.0</b>
Property, plant and equipment, net	0.7	600.0	457.8		1,058.5
Goodwill and intangibles, net		3.0	193.7		196.7
Investments in and advances to subsidiaries	1,022.7			(1,022.7)	
Other noncurrent assets	313.7	13.7	208.8	(68.7)	467.5
<b>Total assets</b>	<b>\$ 1,373.6</b>	<b>\$ 645.9</b>	<b>\$ 1,102.3</b>	<b>\$ (1,092.1)</b>	<b>\$ 2,029.7</b>
Current portion of long-term debt	\$ 77.1	\$ 0.7	\$ 104.4	\$	\$ 182.2
Accounts payable	1.3	46.4	45.3		93.0
Other current liabilities	71.8	58.1	49.1		179.0
<b>Total current liabilities</b>	<b>150.2</b>	<b>105.2</b>	<b>198.8</b>		<b>454.2</b>
Long-term debt, less current portion	1,524.0	234.8	44.0		1,802.8
Other noncurrent liabilities	337.8	46.7	96.0	(69.4)	411.1
Intercompany payables		4.7	433.9	(438.6)	
<b>Total liabilities</b>	<b>2,012.0</b>	<b>391.4</b>	<b>772.7</b>	<b>(508.0)</b>	<b>2,668.1</b>
Shareowners' equity (deficit)	(638.4)	254.5	329.6	(584.1)	(638.4)
<b>Total liabilities and shareowners' equity (deficit)</b>	<b>\$ 1,373.6</b>	<b>\$ 645.9</b>	<b>\$ 1,102.3</b>	<b>\$ (1,092.1)</b>	<b>\$ 2,029.7</b>

(dollars in millions)	As of December 31, 2008				
	Parent (Guarantor)	CBT	Other (Non-guarantors)	Eliminations	Total
Cash and cash equivalents	\$ 4.5	\$ 1.8	\$ 0.4	\$	\$ 6.7
Receivables, net	3.2		161.7		164.9
Other current assets	27.7	25.3	97.1	(0.6)	149.5
<b>Total current assets</b>	<b>35.4</b>	<b>27.1</b>	<b>259.2</b>	<b>(0.6)</b>	<b>321.1</b>
Property, plant and equipment, net	0.6	594.7	449.0		1,044.3
Goodwill and intangibles, net		3.0	194.8		197.8
Investments in and advances to subsidiaries	1,041.8			(1,041.8)	
Other noncurrent assets	358.4	13.9	214.2	(63.0)	523.5
<b>Total assets</b>	<b>\$ 1,436.2</b>	<b>\$ 638.7</b>	<b>\$ 1,117.2</b>	<b>\$ (1,105.4)</b>	<b>\$ 2,086.7</b>
Current portion of long-term debt	\$ 2.1	\$ 0.7	\$ 7.4	\$	\$ 10.2
Accounts payable	0.1	37.8	72.9		110.8
Other current liabilities	99.6	54.9	48.3		202.8

Edgar Filing: CINCINNATI BELL INC - Form 10-Q

Total current liabilities	101.8	93.4	128.6		323.8
Long-term debt, less current portion	1,598.4	235.0	117.1		1,950.5
Other noncurrent liabilities	445.3	46.5	93.5	(63.6)	521.7
Intercompany payables		22.5	447.9	(470.4)	
<b>Total liabilities</b>	<b>2,145.5</b>	<b>397.4</b>	<b>787.1</b>	<b>(534.0)</b>	<b>2,796.0</b>
Shareowners' equity (deficit)	(709.3)	241.3	330.1	(571.4)	(709.3)
<b>Total liabilities and shareowners' equity (deficit)</b>	<b>\$ 1,436.2</b>	<b>\$ 638.7</b>	<b>\$ 1,117.2</b>	<b>\$ (1,105.4)</b>	<b>\$ 2,086.7</b>

**Table of Contents**

Form 10-Q Part I

Cincinnati Bell Inc.

**Condensed Consolidating Statements of Cash Flows**

(dollars in millions)	Three Months Ended March 31, 2009				
	Parent (Guarantor)	CBT	Other (Non-guarantors)	Eliminations	Total
Cash flows provided by (used in) operating activities	\$ (38.7)	\$ 76.4	\$ 20.8	\$	\$ 58.5
Capital expenditures	(0.2)	(27.5)	(18.0)		(45.7)
Acquisition of businesses		(0.5)	(2.9)		(3.4)
Other investing activities	0.2	0.2	0.2		0.6
Cash flows used in investing activities		(27.8)	(20.7)		(48.5)
Funding between Parent and subsidiaries, net	69.0	(49.4)	(19.6)		
Increase in corporate credit and receivables facilities, net	2.0		21.0		23.0
Repayment of debt	(0.5)	(0.2)	(1.6)		(2.3)
Common stock repurchase	(21.4)				(21.4)
Other financing activities	(3.2)				(3.2)
Cash flows provided by (used in) financing activities	45.9	(49.6)	(0.2)		(3.9)
Increase (decrease) in cash and cash equivalents	7.2	(1.0)	(0.1)		6.1
Beginning cash and cash equivalents	4.5	1.8	0.4		6.7
Ending cash and cash equivalents	\$ 11.7	\$ 0.8	\$ 0.3	\$	\$ 12.8

(dollars in millions)	Three Months Ended March 31, 2008				
	Parent (Guarantor)	CBT	Other (Non-guarantors)	Eliminations	Total
Cash flows provided by (used in) operating activities	\$ (10.3)	\$ 21.1	\$ 77.2	\$	\$ 88.0
Capital expenditures	(0.2)	(20.3)	(40.2)		(60.7)
Acquisition of businesses		(0.8)	(17.9)		(18.7)
Other investing activities	(0.3)	0.1	(0.5)		(0.7)
Cash flows used in investing activities	(0.5)	(21.0)	(58.6)		(80.1)
Funding between Parent and subsidiaries, net	16.7	0.6	(17.3)		
Increase in corporate credit facility, net	45.0				45.0
Repayment of debt	(39.0)	(0.1)	(0.9)		(40.0)
Common stock repurchase	(16.7)				(16.7)
Other financing activities	(3.0)				(3.0)
Cash flows provided by (used in) financing activities	3.0	0.5	(18.2)		(14.7)
Increase (decrease) in cash and cash equivalents	(7.8)	0.6	0.4		(6.8)
Beginning cash and cash equivalents	23.6	1.9	0.6		26.1
Ending cash and cash equivalents	\$ 15.8	\$ 2.5	\$ 1.0	\$	\$ 19.3





**Table of Contents**

Form 10-Q Part I

Cincinnati Bell Inc.

**7 1/4% Senior Notes Due 2013, 7% Senior Notes Due 2015, and 8 3/8% Senior Subordinated Notes Due 2014**

The Parent Company's 7 1/4% Senior Notes due 2013, 7% Senior Notes due 2015, and 8 3/8% Senior Subordinated Notes due 2014 are guaranteed by the following subsidiaries: Cincinnati Bell Entertainment Inc. (f/k/a ZoomTown.com Inc.), Cincinnati Bell Complete Protection Inc., Cincinnati Bell Any Distance Inc., Cincinnati Bell Telecommunication Services LLC, Cincinnati Bell Wireless Company, Cincinnati Bell Wireless LLC, GramTel Inc. (f/k/a BCSIVA Inc.), BRCOM Inc., CBTS, Cincinnati Bell Shared Services LLC, CBTS Software LLC and IXC Internet Services Inc. The Parent Company owns directly or indirectly 100% of each guarantor and each guarantee is full and unconditional and joint and several. The Parent Company's subsidiaries generate substantially all of its income and cash flow and generally distribute or advance the funds necessary to meet the Parent Company's debt service obligations.

The following information sets forth the Condensed Consolidating Statements of Operations and Cash Flows for the three months ended March 31, 2009 and 2008 and the Condensed Consolidating Balance Sheets as of March 31, 2009 and December 31, 2008 of (1) the Parent Company, as the issuer (2) the guarantor subsidiaries on a combined basis, and (3) the non-guarantor subsidiaries on a combined basis:

**Condensed Consolidating Statements of Operations**

(dollars in millions)	Three Months Ended March 31, 2009				
	Parent (Issuer)	Guarantors	Non-guarantors	Eliminations	Total
Revenue	\$	\$ 177.9	\$ 162.0	\$ (14.4)	\$ 325.5
Operating costs and expenses	6.1	163.1	90.4	(14.4)	245.2
Operating income (loss)	(6.1)	14.8	71.6		80.3
Interest expense	26.6	3.3	5.3	(3.4)	31.8
Other expense (income), net	(3.5)	(1.1)	1.2	3.4	
Income (loss) before income taxes	(29.2)	12.6	65.1		48.5
Income tax expense (benefit)	(8.7)	6.8	21.6		19.7
Equity in earnings of subsidiaries, net of tax	49.3			(49.3)	
Net income	28.8	5.8	43.5	(49.3)	28.8
Preferred stock dividends	2.6				2.6
Net income applicable to common shareowners	\$ 26.2	\$ 5.8	\$ 43.5	\$ (49.3)	\$ 26.2

(dollars in millions)	Three Months Ended March 31, 2008				
	Parent (Issuer)	Guarantors	Non-guarantors	Eliminations	Total
Revenue	\$	\$ 191.0	\$ 169.5	\$ (12.0)	\$ 348.5
Operating costs and expenses	4.9	178.3	120.2	(12.0)	291.4
Operating income (loss)	(4.9)	12.7	49.3		57.1
Interest expense	31.9	4.6	5.0	(5.2)	36.3
Other expense (income), net	(6.8)	0.4		5.2	(1.2)
Income (loss) before income taxes	(30.0)	7.7	44.3		22.0
Income tax expense (benefit)	(9.0)	1.7	16.4		9.1
Equity in earnings of subsidiaries, net of tax	33.9			(33.9)	
Net income	12.9	6.0	27.9	(33.9)	12.9

Edgar Filing: CINCINNATI BELL INC - Form 10-Q

Preferred stock dividends	2.6					2.6
Net income applicable to common shareowners	\$ 10.3	\$ 6.0	\$ 27.9	\$ (33.9)	\$ 10.3	

**Table of Contents**

Form 10-Q Part I

Cincinnati Bell Inc.

**Condensed Consolidating Balance Sheets**

(dollars in millions)	As of March 31, 2009				
	Parent (Issuer)	Guarantors	Non-guarantors	Eliminations	Total
Cash and cash equivalents	\$ 11.7	\$ 0.3	\$ 0.8	\$	\$ 12.8
Receivables, net	1.3	1.7	154.4		157.4
Other current assets	23.5	81.1	32.9	(0.7)	136.8
<b>Total current assets</b>	<b>36.5</b>	<b>83.1</b>	<b>188.1</b>	<b>(0.7)</b>	<b>307.0</b>
Property, plant and equipment, net	0.7	457.8	600.0		1,058.5
Goodwill and intangibles, net		193.7	3.0		196.7
Investments in and advances to subsidiaries	1,022.7			(1,022.7)	
Other noncurrent assets	313.7	210.5	12.0	(68.7)	467.5
<b>Total assets</b>	<b>\$ 1,373.6</b>	<b>\$ 945.1</b>	<b>\$ 803.1</b>	<b>\$ (1,092.1)</b>	<b>\$ 2,029.7</b>
Current portion of long-term debt	\$ 77.1	\$ 8.4	\$ 96.7	\$	\$ 182.2
Accounts payable	1.3	56.1	35.6		93.0
Other current liabilities	71.8	51.6	55.6		179.0
<b>Total current liabilities</b>	<b>150.2</b>	<b>116.1</b>	<b>187.9</b>		<b>454.2</b>
Long-term debt, less current portion	1,524.0	44.0	234.8		1,802.8
Other noncurrent liabilities	337.8	96.6	46.1	(69.4)	411.1
Intercompany payables		386.9	51.7	(438.6)	
<b>Total liabilities</b>	<b>2,012.0</b>	<b>643.6</b>	<b>520.5</b>	<b>(508.0)</b>	<b>2,668.1</b>
Shareowners' equity (deficit)	(638.4)	301.5	282.6	(584.1)	(638.4)
<b>Total liabilities and shareowners' equity (deficit)</b>	<b>\$ 1,373.6</b>	<b>\$ 945.1</b>	<b>\$ 803.1</b>	<b>\$ (1,092.1)</b>	<b>\$ 2,029.7</b>

(dollars in millions)	As of December 31, 2008				
	Parent (Issuer)	Guarantors	Non-guarantors	Eliminations	Total
Cash and cash equivalents	\$ 4.5	\$ 0.4	\$ 1.8	\$	\$ 6.7
Receivables, net	3.2	55.2	106.5		164.9
Other current assets	27.7	92.2	30.2	(0.6)	149.5
<b>Total current assets</b>	<b>35.4</b>	<b>147.8</b>	<b>138.5</b>	<b>(0.6)</b>	<b>321.1</b>
Property, plant and equipment, net	0.6	449.0	594.7		1,044.3
Goodwill and intangibles, net		194.8	3.0		197.8
Investments in and advances to subsidiaries	1,041.8			(1,041.8)	
Other noncurrent assets	358.4	215.5	12.6	(63.0)	523.5
<b>Total assets</b>	<b>\$ 1,436.2</b>	<b>\$ 1,007.1</b>	<b>\$ 748.8</b>	<b>\$ (1,105.4)</b>	<b>\$ 2,086.7</b>
Current portion of long-term debt	\$ 2.1	\$ 7.4	\$ 0.7	\$	\$ 10.2
Accounts payable	0.1	81.9	28.8		110.8
Other current liabilities	99.6	50.4	52.8		202.8

Edgar Filing: CINCINNATI BELL INC - Form 10-Q

Total current liabilities	101.8	139.7	82.3		323.8
Long-term debt, less current portion	1,598.4	42.1	310.0		1,950.5
Other noncurrent liabilities	445.3	94.1	45.9	(63.6)	521.7
Intercompany payables		429.1	41.3	(470.4)	
<b>Total liabilities</b>	<b>2,145.5</b>	<b>705.0</b>	<b>479.5</b>	<b>(534.0)</b>	<b>2,796.0</b>
Shareowners' equity (deficit)	(709.3)	302.1	269.3	(571.4)	(709.3)
<b>Total liabilities and shareowners' equity (deficit)</b>	<b>\$ 1,436.2</b>	<b>\$ 1,007.1</b>	<b>\$ 748.8</b>	<b>\$ (1,105.4)</b>	<b>\$ 2,086.7</b>

**Table of Contents**

Form 10-Q Part I

Cincinnati Bell Inc.

**Condensed Consolidating Statements of Cash Flows**

(dollars in millions)	Three Months Ended March 31, 2009				
	Parent (Issuer)	Guarantors	Non-guarantors	Eliminations	Total
Cash flows provided by (used in) operating activities	\$ (38.7)	\$ 69.8	\$ 27.4	\$	\$ 58.5
Capital expenditures	(0.2)	(18.0)	(27.5)		(45.7)
Acquisition of businesses		(2.9)	(0.5)		(3.4)
Other investing activities	0.2	0.2	0.2		0.6
Cash flows used in investing activities		(20.7)	(27.8)		(48.5)
Funding between Parent and subsidiaries, net	69.0	(47.6)	(21.4)		
Increase in corporate credit and receivables facilities, net	2.0		21.0		23.0
Repayment of debt	(0.5)	(1.6)	(0.2)		(2.3)
Common stock repurchase	(21.4)				(21.4)
Other financing activities	(3.2)				(3.2)
Cash flows provided by (used in) financing activities	45.9	(49.2)	(0.6)		(3.9)
Increase (decrease) in cash and cash equivalents	7.2	(0.1)	(1.0)		6.1
Beginning cash and cash equivalents	4.5	0.4	1.8		6.7
Ending cash and cash equivalents	\$ 11.7	\$ 0.3	\$ 0.8	\$	\$ 12.8

(dollars in millions)	Three Months Ended March 31, 2008				
	Parent (Issuer)	Guarantors	Non-guarantors	Eliminations	Total
Cash flows provided by (used in) operating activities	\$ (10.3)	\$ 60.1	\$ 38.2	\$	\$ 88.0
Capital expenditures	(0.2)	(40.5)	(20.0)		(60.7)
Acquisition of businesses		(17.9)	(0.8)		(18.7)
Other investing activities	(0.3)	(0.5)	0.1		(0.7)
Cash flows used in investing activities	(0.5)	(58.9)	(20.7)		(80.1)
Funding between Parent and subsidiaries, net	16.7	0.1	(16.8)		
Increase in corporate credit facility, net	45.0				45.0
Repayment of debt	(39.0)	(0.9)	(0.1)		(40.0)
Common stock repurchase	(16.7)				(16.7)
Other financing activities	(3.0)				(3.0)
Cash flows provided by (used in) financing activities	3.0	(0.8)	(16.9)		(14.7)
Increase (decrease) in cash and cash equivalents	(7.8)	0.4	0.6		(6.8)
Beginning cash and cash equivalents	23.6	0.8	1.7		26.1
Ending cash and cash equivalents	\$ 15.8	\$ 1.2	\$ 2.3	\$	\$ 19.3



---

**Table of Contents**

Form 10-Q Part I

Cincinnati Bell Inc.

**Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations**

Information included in this Quarterly Report on Form 10-Q contains certain forward-looking statements that involve potential risks and uncertainties. The Company's future results could differ materially from those discussed herein. Factors that could cause or contribute to such differences include, but are not limited to, those discussed herein and those discussed in the Company's Annual Report on Form 10-K for the year ended December 31, 2008. Readers are cautioned not to place undue reliance on these forward-looking statements that speak only as of the date thereof.

The Company was initially incorporated under the laws of Ohio in 1983 and remains incorporated under the laws of Ohio. It has its principal executive offices at 221 East Fourth Street, Cincinnati, Ohio 45202 (telephone number (513) 397-9900 and website address <http://www.cincinnati-bell.com>). The Company makes available its reports on Form 10-K, 10-Q, and 8-K (as well as all amendments to these reports) on its website, free of charge, at the Investor Relations section as soon as practicable after they have been electronically filed.

The Company files annual, quarterly and current reports, proxy statements and other information with the SEC under the Exchange Act. These reports and other information filed by the Company may be read and copied at the Public Reference Room of the SEC, 100 F Street N.E., Washington, D.C. 20549. Information may be obtained about the Public Reference Room by calling the SEC at 1-800-SEC-0330. The SEC also maintains an internet site that contains reports, proxy statements, and other information about issuers, like the Company, which file electronically with the SEC. The address of that site is <http://www.sec.gov>.

**Critical Accounting Policies and Estimates**

The preparation of Condensed Consolidated Financial Statements requires the Company to make estimates and judgments that affect the reported amounts of assets, liabilities, revenues, and expenses. In the Company's Annual Report on Form 10-K for the year ended December 31, 2008, the Company identified critical accounting policies that affect its more significant estimates and assumptions used in preparing its Condensed Consolidated Financial Statements. These critical accounting policies include revenue recognition, accounting for allowances for uncollectible accounts receivable, reviewing the carrying values of goodwill and indefinite-lived intangible assets, reviewing the carrying values of property, plant and equipment, accounting for business combinations, accounting for taxes, accounting for pension and postretirement expenses, and accounting for termination benefits.

**Results of Operations**

The financial results for the three months ended March 31, 2009 and 2008 referred to in this discussion should be read in conjunction with the Condensed Consolidated Statements of Operations in this Quarterly Report on Form 10-Q. Results for interim periods may not be indicative of the results for subsequent periods or the full year.

**CONSOLIDATED OVERVIEW**

Consolidated revenue totaled \$325.5 million for the first quarter of 2009, a decrease of \$23.0 million compared to the first quarter of 2008. The decrease was primarily due to the following:

\$11.6 million lower revenues in the Technology Solutions segment primarily due to lower telecom and IT equipment distribution revenue offset by increased data center and managed services revenue;

\$7.0 million lower revenues in the Wireline segment primarily due to lower voice revenue; and

\$2.2 million lower revenues in the Wireless segment primarily due to lower equipment and prepaid service revenue.

Operating income for the first quarter of 2009 was \$80.3 million, an increase of \$23.2 million compared to the same period in 2008. The increase was primarily due to the following:



\$28.2 million increase in Wireline segment operating income primarily due to lower restructuring costs; and

\$3.8 million decrease in Wireless segment operating income due primarily to increased handset subsidy costs, lower prepaid service revenue and higher bad debt expense.

**Table of Contents**

Form 10-Q Part I

Cincinnati Bell Inc.

Interest expense was \$31.8 million for the first quarter of 2009 as compared to \$36.3 million for the first quarter of 2008. The decrease compared to last year is primarily attributable to lower debt balances due to the purchase and extinguishment of a portion of the Company's corporate bonds in 2008 and lower short-term interest rates.

Income tax expense for the first quarter of 2009 was \$19.7 million compared to \$9.1 million for the first quarter of 2008 primarily due to higher pretax income.

The Company expects its effective tax rate to exceed statutory rates primarily due to the non-deductible expenses, including interest on securities originally issued to acquire its broadband business (the Broadband Securities) or securities that the Company has subsequently issued to refinance the Broadband Securities. The Company estimates that its effective income tax rate will be approximately 41% for the full year 2009. However, the Company expects to use federal and state net operating loss carryforwards to substantially defray payment of federal and state tax liabilities in 2009. The Company expects income tax payments for 2009 to be approximately \$7 million.

In order to partially mitigate the impact of the challenging economic environment, the Company announced in May 2009, it will reduce headcount by approximately 7%, suspend Company contributions to the 401K plan for salaried and non-represented employees for the remainder of the year and reduce other discretionary expenses as part of the Company's overall cost management efforts. The Company intends to have these cost reduction initiatives implemented by the end of the second quarter 2009.

**Discussion of Operating Segment Results****WIRELINE**

(dollars in millions)	Three Months Ended March 31,			
	2009	2008	\$ Change	% Change
<b>Revenue:</b>				
Voice - local service	\$ 90.2	\$ 101.0	\$ (10.8)	(11)%
Data	70.2	67.6	2.6	4%
Long distance and VoIP	24.0	24.3	(0.3)	(1)%
Other	11.2	9.7	1.5	15%
<b>Total revenue</b>	<b>195.6</b>	<b>202.6</b>	<b>(7.0)</b>	<b>(3)%</b>
<b>Operating costs and expenses:</b>				
Cost of services and products	63.1	67.5	(4.4)	(7)%
Selling, general and administrative	39.3	38.9	0.4	1%
Depreciation	25.1	24.9	0.2	1%
Amortization	0.3	0.2	0.1	50%
Restructuring charges (gains)	(7.1)	23.2	(30.3)	n/m
Asset impairment		1.2	(1.2)	n/m
<b>Total operating costs and expenses</b>	<b>120.7</b>	<b>155.9</b>	<b>(35.2)</b>	<b>(23)%</b>
<b>Operating income</b>	<b>\$ 74.9</b>	<b>\$ 46.7</b>	<b>\$ 28.2</b>	<b>60%</b>
<b>Operating margin</b>	<b>38.3%</b>	<b>23.1%</b>		<b>15.2 pts</b>
<b>Metric information:</b>				
Local access lines (in thousands)	765.3	820.6	(55.3)	(7)%
DSL subscribers (in thousands)	235.0	227.9	7.1	3%
Long distance lines (in thousands)	526.0	541.2	(15.2)	(3)%
Capital expenditures	\$ 29.2	\$ 20.9	\$ 8.3	40%

## Edgar Filing: CINCINNATI BELL INC - Form 10-Q

The Wireline segment consists of the operations of Cincinnati Bell Telephone Company LLC, which operates as an incumbent local exchange carrier ( ILEC ) within the Company's traditional territory, Cincinnati Bell Extended Territories LLC, which operates as a competitive local exchange carrier ( CLEC ) in Dayton, Ohio and communities adjacent to the ILEC's northern borders, Cincinnati Bell Any Distance Inc. ( CBAD ), which provides long distance, audio conferencing, voice over internet protocol ( VoIP ) and broadband services including private line and multi protocol labeling switching, Cincinnati Bell Complete Protection Inc., which provides security monitoring services and related surveillance hardware, the Company's payphone business, and its entertainment operations, which currently offers television over coaxial cable and fiber optical cable in limited areas and DirecTV on a commission basis to the remainder of its operating territory.

---

**Table of Contents**

Form 10-Q Part I

Cincinnati Bell Inc.

**Revenue**

Voice local service revenue includes local service, value added services, switched access and information services. Voice revenue decreased in the three months ended March 31, 2009 versus the same period in 2008 primarily as a result of a 7% decrease in access lines. Access lines within the segment's ILEC territory decreased by 63,900 or 8%, from 756,200 at March 31, 2008 to 692,300 at March 31, 2009. The access line loss resulted from several factors including customers electing to use wireless communication in lieu of the traditional local service, Company-initiated disconnections of customers with credit problems, and customers electing to use service from other providers. The Company has partially offset its access line loss in its ILEC territory by continuing to target voice services to residential and business customers in its CLEC territory. The Company had approximately 73,000 CLEC access lines at March 31, 2009, which is a 13% increase from March 31, 2008.

Data revenue consists of data transport, high-speed internet access ( DSL ), dial-up internet access, digital trunking, and local area network interconnection services. Data revenue increased \$2.6 million for the three months ended March 31, 2009 compared to the same period a year ago, primarily due to increased data transport usage by third party users.

Long distance and VoIP revenue decreased slightly for the three months ended March 31, 2009 as compared to the same period in 2008. The decrease was due to lower minutes of use for long-distance and audio conferencing which caused a \$2.6 million decrease in revenue. The decrease in long distance lines was due to a 5% decline in residential lines partially offset by a 1% increase in business subscribers. The decrease was partially offset by an increase in revenue from VoIP and broadband services and from the acquisition of eGIX Inc. in February 2008.

**Costs and Expenses**

Cost of services and products decreased by \$4.4 million for the three months ended March 31, 2009 as compared to the corresponding period in 2008. The decrease in the first quarter was due to decreased wages of \$1.9 million related to the new union agreement signed in February 2008 and the restructuring plan announced in the fourth quarter of 2007, \$2.0 million in lower benefit costs, primarily from lower pension and postretirement costs as a result of plan changes announced in February 2009, lower operating taxes of \$1.1 million, and other lower costs from operations including a \$0.6 million claim settlement. These decreases were offset by an increase of \$2.4 million in network charges to support growth in VoIP and broadband services and increased CLEC revenues.

Selling, general and administrative expenses increased by \$0.4 million for the three months ended March 31, 2009 versus the prior year primarily due to increased bad debt expense.

The restructuring gain for the three months ended March 31, 2009 resulted from a curtailment due to changes in the pension and postretirement plans announced in February 2009. Restructuring charges for the three months ended March 31, 2008 resulted from an early retirement option offered by the Company and accepted by certain eligible union employees during the first quarter of 2008. See Note 6 to the Condensed Consolidated Financial Statements for further information.

**Table of Contents**

Form 10-Q Part I

Cincinnati Bell Inc.

**WIRELESS**

(dollars in millions, except for operating metrics)	Three Months Ended March 31,			
	2009	2008	\$ Change	% Change
<b>Revenue:</b>				
Service	\$ 71.2	\$ 72.0	\$ (0.8)	(1)%
Equipment	5.1	6.5	(1.4)	(22)%
Total revenue	76.3	78.5	(2.2)	(3)%
<b>Operating costs and expenses:</b>				
Cost of services and products	40.7	40.0	0.7	2%
Selling, general and administrative	17.8	16.8	1.0	6%
Depreciation	8.9	8.4	0.5	6%
Amortization	0.4	0.6	(0.2)	(33)%
Restructuring charge		0.4	(0.4)	n/m
Total operating costs and expenses	67.8	66.2	1.6	2%
Operating income	\$ 8.5	\$ 12.3	\$ (3.8)	(31)%
Operating margin	11.1%	15.7%		(4.6) pts
<b>Metric information:</b>				
Postpaid ARPU*	\$ 48.01	\$ 47.47	\$ 0.54	1%
Prepaid ARPU*	\$ 27.67	\$ 26.17	\$ 1.50	6%
Postpaid subscribers (in thousands)	397.0	404.7	(7.7)	(2)%
Prepaid subscribers (in thousands)	152.3	174.7	(22.4)	(13)%
Average postpaid churn	2.3%	1.6%		0.7 pts
Capital expenditures	\$ 5.6	\$ 17.4	\$ (11.8)	(68)%

\* The Company has presented certain information regarding monthly average revenue per user ( ARPU ) because the Company believes ARPU provides a useful measure of the operational performance of its Wireless segment. ARPU is calculated by dividing service revenue by the average subscriber base for the period.

**Revenue**

Service revenue decreased by \$0.8 million in the first quarter of 2009 as compared to last year primarily due to the following:

Postpaid service revenue increased \$0.3 million due to an increase in ARPU partially offset by a decrease in subscribers. The increase in average churn is due to increased competition and Company-initiated disconnections of customers with credit problems. ARPU increased from \$47.47 for the three months ending March 31, 2008 to \$48.01 for the same period in 2009. The ARPU increase includes a 26% increase in data ARPU; and

Prepaid service revenue decreased \$1.1 million compared to the same period last year primarily due to a decrease in subscribers partially offset by an increase in ARPU of \$1.50. The decrease in the number of subscribers is due to increased competition and the Company focusing its marketing on higher usage rate plans. The change in marketing strategy resulted in fewer subscribers, but a higher ARPU.

## Edgar Filing: CINCINNATI BELL INC - Form 10-Q

Equipment revenue for the three months ended March 31, 2009 decreased \$1.4 million compared to last year primarily due to lower handset revenue per unit to attract new customers and retain existing customers.

**Table of Contents**

Form 10-Q Part I

Cincinnati Bell Inc.

**Costs and Expenses**

Cost of services and products consists largely of network operation costs, interconnection expenses with other telecommunications providers, roaming expense (which is incurred for subscribers to use their handsets in the territories of other wireless service providers), and cost of handsets and accessories sold. These expenses increased \$0.7 million during the first quarter of 2009 versus the prior year period. The increase for the three month period was primarily attributable to a \$2.7 million increase in handset subsidy costs due to Company initiatives to attract new customers and to retain existing customers. This increase was partially offset by lower handset equipment costs of \$1.3 million and lower operating taxes.

Selling, general and administrative expenses increased \$1.0 million for the three months ended March 31, 2009 compared to the same period in 2008 primarily due to an increase in bad debt expense.

**TECHNOLOGY SOLUTIONS**

(dollars in millions)	Three Months Ended March 31,			
	2009	2008	\$ Change	% Change
<b>Revenue:</b>				
Telecom and IT equipment distribution	\$ 31.1	\$ 49.7	\$ (18.6)	(37)%
Data center and managed services	26.9	21.7	5.2	24%
Professional services	5.1	3.3	1.8	55%
<b>Total revenue</b>	<b>63.1</b>	<b>74.7</b>	<b>(11.6)</b>	<b>(16)%</b>
<b>Operating costs and expenses:</b>				
Cost of services and products	44.0	57.9	(13.9)	(24)%
Selling, general and administrative	11.3	10.1	1.2	12%
Depreciation	4.1	2.8	1.3	46%
Amortization	0.4	0.4		0%
Restructuring charge		0.3	(0.3)	n/m
<b>Total operating costs and expenses</b>	<b>59.8</b>	<b>71.5</b>	<b>(11.7)</b>	<b>(16)%</b>
<b>Operating income</b>	<b>\$ 3.3</b>	<b>\$ 3.2</b>	<b>\$ 0.1</b>	<b>3%</b>
<b>Operating margin</b>	<b>5.2%</b>	<b>4.3%</b>		<b>0.9 pts</b>
<b>Metric information:</b>				
Raised floor (in square feet)	271,000	181,500	89,500	49%
Utilization rate	77%	85%		(8) pts
Capital expenditures	\$ 10.7	\$ 22.2	\$ (11.5)	(52)%

The Technology Solutions segment consists of CBTS, CBTS Canada Inc., CBTS Software LLC, and GramTel Inc.

**Revenue**

Revenue from telecom and IT equipment distribution represents the sale, installation and maintenance of major, branded IT and telephony equipment. Revenue decreased by \$18.6 million in the first quarter of 2009, as compared to the same period a year ago, primarily due to lower telephony and IT equipment sales related to the decline in the economy.

Data center and managed services revenue consists of recurring collocation rents from customers residing in the Company's data centers, managed VoIP solutions, and IT services that include network management, electronic data storage, disaster recovery, and data security management. Revenue increased \$5.2 million for the first quarter of 2009, as compared to the same period a year ago, primarily due to increased

## Edgar Filing: CINCINNATI BELL INC - Form 10-Q

product penetration within managed services and increased billable data center space.

Professional services revenue consists of long-term and short-term IT outsourcing and consulting engagements. Revenue for the three months ended March 31, 2009 increased by \$1.8 million compared to the same period in 2008. The Company has expanded its team of recruiting and hiring personnel in order to focus on selling these outsourcing and consulting engagements.



---

**Table of Contents**

Form 10-Q Part I

Cincinnati Bell Inc.

**Costs and Expenses**

Cost of services and products decreased by \$13.9 million in the first quarter of 2009 as compared to the same period in 2008. The decrease in the first quarter primarily resulted from a \$16.3 million decrease in cost of goods sold related to lower telecom and equipment distribution revenue. This decrease was partially offset by a \$1.8 million increase for higher payroll related costs due to growth in the data center and managed services and professional services revenue and increased data center facilities costs.

Selling, general and administrative expenses increased by \$1.2 million for the first quarter of 2009. The increase in the first quarter primarily resulted from an increase in payroll related costs to support the growing operations of CBTS.

The increase in depreciation expense for the three months ended March 31, 2009 compared to the three months ended March 31, 2008 was primarily due to capital expenditures associated with expanding data center capacity.

**Financial Condition, Liquidity, and Capital Resources**

As of March 31, 2009, the Company held \$12.8 million in cash and cash equivalents. The Company's primary sources of cash over the next year will be cash generated by operations and borrowings from the Corporate credit facility under which the Company had \$149.4 million of availability at March 31, 2009. The Company's cash flows from operating activities totaled \$403.9 million in 2008.

Uses of cash over the next year will include repayments and repurchases of debt and related interest, repurchases of common shares, dividends on preferred stock, capital expenditures, and working capital. In February 2008, the Company's Board of Directors authorized the repurchase of the Company's outstanding common stock in an amount up to \$150 million during the next two years. As of March 31, 2009, the Company has repurchased \$98.2 million of common stock, which leaves \$51.8 million available to repurchase common stock under the stock buyback program.

The Company believes the cash generated by its operations, borrowings from its Corporate credit facility and Receivables Facility, and the refinancing of the Corporate credit facility and Receivables Facility or execution of other financing alternatives that may be available to the Company will be sufficient to fund its primary uses of cash through the end of the first quarter of 2010.

The Corporate credit facility financial covenants require that the Company maintain certain leverage ratios, interest coverage, and fixed charge ratios. The facility also contains certain covenants which, among other things, limit the Company's ability to incur additional debt or liens, pay dividends, repurchase Company common stock, sell, transfer, lease, or dispose of assets, and make investments or merge with another company. If the Company were to violate any of its covenants and were unable to obtain a waiver, it would be considered a default. If the Company were in default under its credit facility, no additional borrowings under the credit facility would be available until the default was waived or cured. The Company believes it is in compliance and will remain in compliance with its Corporate credit facility covenants, and plans to refinance the revolving credit facility before it expires in February 2010.

Various issuances of the Company's public debt, which include the 7¼% Senior Notes due 2013, 8¾% Subordinated Notes, and the 7% Senior Notes, contain covenants that, among other things, limit the Company's ability to incur additional debt or liens, pay dividends or make other restricted payments, sell, transfer, lease, or dispose of assets and make investments or merge with another company. Restricted payments include common stock dividends, repurchase of common stock, and certain other public debt repayments. The Company believes it has sufficient ability under its public debt indentures to make its intended restricted payments in 2009. The Company believes it is in compliance and will remain in compliance with its public debt indentures.

**Cash Flows**

For the three months ended March 31, 2009, cash provided by operating activities totaled \$58.5 million, a decrease of \$29.5 million compared to the \$88.0 million provided by operating activities during the same period in 2008. The decrease was primarily due to a customer prepayment of \$21.5 million for data center services received in 2008 and timing of payments to vendors. These decreases were partially offset by \$10.5 million received in the first quarter of 2009 related to the termination of certain interest rate swaps.

Cash flow utilized for investing activities decreased \$31.6 million to \$48.5 million during the three months ended March 31, 2009 as compared to \$80.1 million for the three months of 2008. In 2008, the Company paid \$18.7 million related to the acquisition of businesses, \$17.9 million of

## Edgar Filing: CINCINNATI BELL INC - Form 10-Q

which related to the purchase of eGIX Inc. Capital expenditures were \$15.0 million lower for the three months ended March 31, 2009 versus last year.

---

**Table of Contents**

Form 10-Q Part I

Cincinnati Bell Inc.

Cash flow used in financing activities for the three months ended March 31, 2009 was \$3.9 million compared to \$14.7 million during the same period in 2008. For the three months ended March 31, 2009, the Company repurchased \$21.4 million of the Company's common stock as part of its two-year \$150 million common stock repurchase plan. Borrowings under the accounts receivables securitization facility increased \$21 million in the first quarter of 2009 as a result of amending the facility to include the receivables of CBTS. During the three months ended March 31, 2008, the Company used the cash flow from operations to purchase and extinguish \$39.6 million of 8<sup>3</sup>/<sub>8</sub>% Subordinated Notes and to repurchase \$16.7 million of the Company's common stock as part of its two-year \$150 million common stock repurchase plan. In addition, borrowings under the Corporate credit facility increased by \$45 million. For the three months ended March 31, 2009 and 2008, the Company paid preferred stock dividends of \$2.6 million.

**Contingencies**

In the normal course of business, the Company is subject to various regulatory and tax proceedings, lawsuits, claims and other matters. The Company believes adequate provision has been made for all such asserted and unasserted claims in accordance with accounting principles generally accepted in the United States of America. Such matters are subject to many uncertainties and outcomes that are not predictable with assurance.

*Anthem Demutualization Claim*

In November 2007, a class action complaint was filed against the Company and Wellpoint Inc., formerly known as Anthem, Inc. The complaint alleges that the Company improperly received stock as a result of the demutualization of Anthem and that a class of insured persons should have received the stock instead. In February 2008, the Company filed a response in which it denied all liability and raised a number of defenses. In February 2009, the Company filed a motion for summary judgment on all claims asserted against it. In March 2009, the case was dismissed.

---

**Table of Contents**

Form 10-Q Part I

Cincinnati Bell Inc.

**Item 3. Quantitative and Qualitative Disclosures about Market Risk**

The Company is exposed to the impact of interest rate fluctuations on its indebtedness. The Company attempts to maintain an optimal balance of fixed rate and variable rate indebtedness in order to attain low overall borrowing costs over time while mitigating exposure to interest rate fluctuations. The Company uses derivative financial instruments to manage its balance of fixed rate and variable rate indebtedness. In 2004 and 2005, the Company entered into long-term interest rate swaps with notional amounts totaling \$450 million to change the fixed rate nature of a portion of the 7% Senior Notes and the 8<sup>3</sup>/<sub>8</sub>% Subordinated Notes to floating rate debt. These long-term interest rate swaps qualify for fair value hedge accounting. In December 2008 and early 2009, certain counterparties exercised their right to call \$250 million of the notional amount of long-term interest rate swaps for the 8<sup>3</sup>/<sub>8</sub>% Subordinated Notes. As of March 31, 2009 and December 31, 2008, the fair value of these interest rate swap contracts was an asset of \$11.5 million and \$22.4 million, respectively, for which the Company's underlying hedged debt is adjusted by the same corresponding value in accordance with SFAS No. 133.

In both May 2008 and July 2008, the Company entered into six-month interest rate swap contracts with notional amounts totaling \$450 million each, which effectively fixed the floating interest rates for the second half of 2008 and first half of 2009 on the long-term interest rate swaps. The Company did not designate these swaps as hedging instruments under SFAS No. 133, which results in the change in the fair value of these instruments being recognized in Other income, net in the Condensed Consolidated Statements of Operations during each period. At March 31, 2009 and December 31, 2008, the fair value of these interest rate swap contracts was a liability of \$3.9 million and \$3.6 million, respectively.

Refer to the Company's Annual Report on Form 10-K for the year ended December 31, 2008 for further information on the Company's hedging activities.

---

**Table of Contents**

Form 10-Q Part I

Cincinnati Bell Inc.

**Item 4. Controls and Procedures**

(a) Evaluation of disclosure controls and procedures.

The term "disclosure controls and procedures" (defined in SEC Rule 13a-15(e)) refers to the controls and other procedures of a company that are designed to ensure that information required to be disclosed by a company in the reports that it files under the Securities Exchange Act of 1934 (the "Exchange Act") is recorded, processed, summarized and reported within required time periods. Disclosure controls and procedures include, without limitation, controls and procedures designed to ensure that information required to be disclosed by the Company in the reports that it files under the Exchange Act is accumulated and communicated to management, including the Chief Executive Officer and Chief Financial Officer, as appropriate to allow timely decisions regarding required disclosure. Cincinnati Bell Inc.'s management, with the participation of the Chief Executive Officer and Chief Financial Officer, have evaluated the effectiveness of the Company's disclosure controls and procedures as of the end of the period covered by the report. Based on that evaluation, Cincinnati Bell Inc.'s Chief Executive Officer and Chief Financial Officer have concluded that, as of the end of the period covered by the report, such controls and procedures were effective.

(b) Changes in internal controls over financial reporting.

The term "internal control over financial reporting" (defined in SEC Rule 13a-15(f)) refers to the process of a company that is designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with accounting principles generally accepted in the United States of America. Cincinnati Bell Inc.'s management, with the participation of the Chief Executive Officer and Chief Financial Officer, have evaluated any changes in the Company's internal control over financial reporting that occurred during the first quarter of 2009, and they have concluded that there was no change to Cincinnati Bell Inc.'s internal control over financial reporting in the first quarter of 2009 that has materially affected, or is reasonably likely to materially affect, Cincinnati Bell Inc.'s internal control over financial reporting.

**Table of Contents**

Form 10-Q Part II

Cincinnati Bell Inc.

**PART II. OTHER INFORMATION****Item 1. Legal Proceedings**

The information required by this Item is incorporated herein by reference to the Contingencies section under Item 2 of Part I of this Quarterly Report.

**Item 1A. Risk Factors**

There have been no material changes to the Company's risk factors as listed in the Company's 2008 Annual Report on Form 10-K. Refer to the Company's 2008 Annual Report on Form 10-K for further information.

**Item 2. Unregistered Sales of Equity Securities and Use of Proceeds**

During the three month period ended March 31, 2009, the Company had no unregistered sales of equity securities.

The following table provides information regarding the Company's purchases of its common stock for the quarter ended March 31, 2009:

	Total Number of Shares (or Units) Purchased*	Average Price Paid per Share (or Unit)	Total Number of Shares (or Units) Purchased as Part of Publicly Announced Plans or Programs **	Approximate Dollar Value of Shares that May Yet Be Purchased Under the Plans or Programs (in millions) **
1/1/2009-1/31/2009	2,750	\$ 1.80		\$ 73.2
2/1/2009-2/28/2009	4,174,650	1.83	4,174,650	65.5
3/1/2009-3/31/2009	7,366,687	1.88	7,312,300	51.8
	11,544,087	\$ 1.86	11,486,950	

\* The periods 1/1/2009 - 1/31/2009 and 3/1/2009 - 3/31/2009 include 2,750 shares and 54,387 shares, respectively, purchased at market value for certain deferred compensation plans.

\*\* In February 2008, the Company's Board of Directors approved the repurchase of the Company's outstanding common stock in an amount up to \$150 million during 2008 and 2009.

**Item 3. Defaults Upon Senior Securities**

None.

**Item 4. Submission of Matters to a Vote of Security Holders**

The Company's annual meeting of shareholders was conducted on May 1, 2009. At that meeting, shareholders voted on the following:

- i. To elect five directors to serve a one-year term ending in 2010;
- ii. To approve a proposal to amend the Cincinnati Bell Inc. 2007 Long Term Incentive Plan to increase the number of shares available for issuance under the 2007 Long Term Incentive Plan by 10,000,000 common shares and to modify the limits on certain award types, including full value share awards, that may be granted under the 2007 Long Term Incentive Plan; and
- iii. To ratify the appointment of Deloitte & Touche LLP as the independent registered public accounting firm to audit the financial statements of the Company for the year 2009.

**Table of Contents**

Form 10-Q Part II

Cincinnati Bell Inc.

The results of such votes were as follows:

- i. Bruce L. Byrnes was elected as a director with 135,321,418 shares voting for election, and 64,030,830 voting abstained. Jakki L. Haussler was elected as a director with 189,352,491 shares voting for election and 9,999,758 voting abstained. Mark Lazarus was elected as a director with 194,620,756 shares voting for election and 4,731,493 voting abstained. Craig F. Maier was elected as a director with 188,779,735 shares voting for election and 10,572,514 voting abstained. Alex Shumate was elected as a director with 188,769,977 shares voting for election and 10,582,272 voting abstained.
- ii. The proposal to amend the Cincinnati Bell Inc. 2007 Long Term Incentive Plan to increase the number of shares available for issuance under the 2007 Long Term Incentive Plan by 10,000,000 common shares and to modify the limits on certain award types, including full value share awards, that may be granted under the 2007 Long Term Incentive Plan was approved with 109,736,337 shares voting for approval, 74,690,801 against, 327,608 abstained and 14,597,502 broker non-votes.
- iii. Deloitte & Touche LLP was ratified as independent registered public accounting firm to audit the financial statements of the Company for the year 2009 with 197,998,272 shares voting for, 1,148,184 shares voting against and 205,792 voting abstained.

**Item 5. Other Information**

None.

**Item 6. Exhibits**

(a) Exhibits.

Exhibits identified in parentheses below, on file with the SEC, are incorporated herein by reference as exhibits hereto.

<b>Exhibit Number</b>	<b>DESCRIPTION</b>
(10.1)	Third Amendment to Receivables Purchase Agreement, dated as of March 19, 2009, to the Receivables Purchase Agreement, dated as of March 23, 2007, as amended, among Cincinnati Bell Funding LLC, as Seller, Cincinnati Bell Inc., as Servicer, the Purchasers and Purchaser Agents identified therein and PNC Bank, National Association, as Administrator for each Purchaser Group and Joinder and First Amendment to Purchase and Sale Agreement dated as of March 19, 2009, to the Purchase and Sale Agreement, dated as of March 23, 2007, among Cincinnati Bell Technology Solutions Inc. as a New Originator, the Originators identified therein, Cincinnati Bell Funding LLC, and Cincinnati Bell Inc., as Servicer. (Exhibit 99.1 and 99.2 to Current Report on Form 8-K, date of Report March 19, 2009, File No. 1-8519).
(31.1)+	Certification pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
(31.2)+	Certification pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
(32.1)+	Certification pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.



Edgar Filing: CINCINNATI BELL INC - Form 10-Q

(32.2)+ Certification pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

+ Filed herewith.

The Company's reports on Form 10-K, 10-Q, and 8-K are available free of charge in the Investor Relations section of the Company's website: <http://www.cincinnati-bell.com>. The Company will furnish any other exhibit at cost.

**Table of Contents**

Form 10-Q Part II

Cincinnati Bell Inc.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: May 7, 2009

Cincinnati Bell Inc.  
/s/ Gary Wojtaszek  
Gary Wojtaszek  
Chief Financial Officer

Date: May 7, 2009

/s/ Kurt Freyberger  
Kurt Freyberger  
Vice President and Controller