

ADVO INC
Form 8-K
February 02, 2007

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15 (d) of the
Securities Exchange Act of 1934

January 29, 2007

Date of report (Date of earliest event reported)

ADVO, Inc.

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction
of incorporation or organization)

1-11720
(Commission file number)

06-0885252
(IRS Employer
Identification No.)

One Targeting Centre, Windsor, Connecticut 06095

(Address of Principal Executive Offices)

Registrant's telephone number, including area code: **(860) 285-6100**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

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- .. Written communication pursuant to Rule 425 under the Securities Act (17 CFR 230.425).
 - .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12).
 - .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b)).
 - .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c)).
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ITEM 5.02 Departure of Directors or Principal Officers; Election of Directors; Appointment of Principal Officers

Item 5.02 (b)

On January 29, 2007, ADVO, Inc. announced that Jeffrey E. Epstein will cease serving as Executive Vice President and Chief Financial Officer (principal financial officer) of ADVO, Inc. (the Company), effective on the closing and consummation of the Company's pending acquisition by Valassis Communications, Inc. (Valassis).

Also, as previously disclosed, S. Scott Harding will cease serving as Chief Executive Officer (principal executive officer) of the Company effective on the closing and consummation of the pending acquisition by Valassis.

Both executives will be leaving the Company at the closing date.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: February 2, 2007

ADVO, Inc.

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By /s/ STEPHEN L. PALMER
Stephen L. Palmer
Corporate Secretary