

GANNETT CO INC /DE/  
Form FWP  
May 24, 2006

Filed Pursuant to Rule 433

Registration No.: 333-85430

May 23, 2006

Gannett Co., Inc.

\$750,000,000 Floating Rate Notes Due 2009

Issuer:	Gannett Co., Inc.
Size:	\$750,000,000
Maturity:	May 26, 2009
Coupon:	3 Month LIBOR Telerate plus 0.20%
Price to Public:	100.000% of face amount
Proceeds (Before Expenses) to Issuer:	\$748,125,000 (99.750%)
Interest Payment and Reset Dates:	February 26, May 26, August 26 and November 26, commencing August 28, 2006
Day Count Convention:	Actual/360
Trade Date:	May 23, 2006
Settlement Date:	May 26, 2006 (T+3)
Denominations:	\$1,000 x \$1,000
Ratings:	A2 (Moody s); A (S&P)
Underwriters:	Banc of America Securities LLC  Barclays Capital Inc.  J.P. Morgan Securities Inc.  Mitsubishi UFJ Securities International plc  SunTrust Capital Markets, Inc.  Citigroup Global Markets Inc.  Wachovia Capital Markets, LLC  Wells Fargo Securities, LLC  Daiwa Securities SMBC Europe Limited  Comerica Securities, Inc.  KeyBanc Capital Markets  BNY Capital Markets, Inc.  Fifth Third Securities, Inc.

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PNC Capital Markets LLC

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or withdrawal at any time.

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