

CHURCH & DWIGHT CO INC /DE/  
Form 424B3  
September 15, 2004

As Filed Pursuant to Rule 424(b)(3)

Registration No. 333-109048

**CHURCH & DWIGHT CO., INC.**

**\$100,000,000**

**5.25% Convertible Senior Debentures Due August 15, 2033, and  
the Common Stock Issuable Upon Conversion of the Debentures**

Supplement, dated September 15, 2004, to Prospectus, dated June 21, 2004.

On September 1, 2004, we effected a 3-for-2 stock split. As a result of the stock split, the debentures are convertible into our common stock at a conversion rate of 32.26 shares of common stock per each \$1,000 principal amount of debentures, which is equivalent to a conversion price of approximately \$31.00 per share (subject to future antidilution and other adjustments), under the circumstances set forth in the prospectus.