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BRITISH SKY BROADCASTING GROUP PLC

Form 6-K

February 26, 2007

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of

the Securities Exchange Act of 1934

For the month of February, 2007

26 February 2007

BRITISH SKY BROADCASTING GROUP PLC

(Name of Registrant)

Grant Way, Isleworth, Middlesex, TW7 5QD England

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F

Form 20-F ☒ X

Form 40-F ☐

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes ☐

No ☒ X

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): Not Applicable

EXHIBIT INDEX

Exhibit

EXHIBIT NO. 1 Press release of British Sky Broadcasting Group plc

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announcing Response to DTI Statement released on
26 February 2007

British Sky Broadcasting Group PLC

Response to DTI statement regarding Sky's 17.9% stake in ITV plc

Sky notes today's statement by the Secretary of State regarding "an initial investigation" that is made "without prejudice" to any subsequent, substantive decisions. Sky will continue to engage fully with the DTI, the OFT and Ofcom during the ongoing process.

End

Enquiries:

British Sky Broadcasting Group plc

Analysts/investors:

Andrew Griffith 020 7705 3118

Robert Kingston 020 7705 3726

Press:

Matthew Anderson 020 7705 3267

Graham McWilliam 020 7705 3758

Stephen Gaynor 020 7705 3446

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BRITISH SKY BROADCASTING GROUP PLC

Date: 26 February 2007

By: /s/ Dave Gormley
Dave Gormley
Company Secretary