

SPILMAN ROBERT H JR  
 Form 4  
 July 15, 2011

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 SPILMAN ROBERT H JR

2. Issuer Name and Ticker or Trading Symbol  
 BASSETT FURNITURE INDUSTRIES INC [BSET]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
 3525 FAIRYSTONE PARK HWY, P  
 O BOX 626  
 (Street)

3. Date of Earliest Transaction  
 (Month/Day/Year)  
 07/15/2011

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
 Pres & Chief Executive Officer

BASSETT, VA 24055

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
COMMON	07/13/2011		A	V 16,000 (4)	(A) or (D) \$ 8.02 82,731.782 (2)	D	
COMMON	07/14/2011		P	35	\$ 8.15 82,766.782 (2)	D	
Common					17,217	I	wife
Common					6,515	I	Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
 (9-02)

**displays a currently valid OMB control number.**

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Option <sup>(1)</sup>	\$ 14.7	01/15/2002		A		10,000		01/15/2003	01/14/2012	Common	10,000
Option <sup>(1)</sup>	\$ 14.7	01/15/2002		A		10,000		01/15/2004	02/14/2012	Common	10,000
Option <sup>(1)</sup>	\$ 14.7	01/15/2002		A		10,000		01/15/2005	01/14/2012	Common	10,000
Option <sup>(1)</sup>	\$ 21.12	02/24/2004		A		50,000		11/15/2004	02/23/2014	Common	50,000
OPTION <sup>(1)</sup>	\$ 10.6	10/17/2007		A		7,334		10/17/2008	10/16/2017	COMMON	7,334
OPTION <sup>(1)</sup>	\$ 10.6	10/17/2007		A		7,333		10/17/2009	10/16/2017	COMMON	7,333
OPTION <sup>(1)</sup>	\$ 10.6	10/17/2007		A		7,333		10/17/2010	10/16/2017	COMMON	7,333
Option <sup>(3)</sup>	\$ 4.38	07/14/2010		A		6,000		07/14/2011	07/13/2020	Common	6,000
Option <sup>(3)</sup>	\$ 4.38	07/14/2010		A		6,000		07/14/2012	07/13/2020	Common	6,000
Option <sup>(3)</sup>	\$ 4.38	07/14/2010		A		6,000		07/14/2013	07/13/2020	Common	6,000
Option <sup>(3)</sup>	\$ 4.38	07/14/2010		A		6,000		07/14/2014	07/13/2020	Common	6,000
OPTION <sup>(3)</sup>	\$ 8.02	07/13/2011		A		4,000		07/13/2012	07/12/2021	COMMON	4,000
OPTION <sup>(3)</sup>	\$ 8.02	07/13/2011		A		4,000		07/13/2013	07/12/2021	COMMON	4,000
OPTION <sup>(3)</sup>	\$ 8.02	07/13/2011		A		4,000		07/13/2014	07/12/2021	COMMON	4,000
OPTION <sup>(3)</sup>	\$ 8.02	07/13/2011		A		4,000		07/13/2016	07/12/2021	COMMON	4,000

## Reporting Owners

Reporting Owner Name / Address

Relationships

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Director 10% Owner Officer Other

SPILMAN ROBERT H JR  
3525 FAIRYSTONE PARK HWY X Pres & Chief Executive Officer  
P O BOX 626  
BASSETT, VA 24055

Signatures

Robert H  
Spilman Jr 07/15/2011

Signature of Reporting Person Date

Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Granted under the 1997 Employee Stock Plan which is a Rule 16b-3 Plan.
- (2) INCLUDES SHARES ACQUIRED UNDER THE 2000 EMPLOYEE STOCK PURCHASE PLAN IN TRANSACTIONS EXEMPT UNDER RULE 16B-3(A)
- (3) GRANTED UNDER THE 2010 STOCK INCENTIVE PLAN WHICH IS A RULE 16B-3 PLAN.
- (4) RESTRICTIONS ON SALE AND RISK OF FORFEITURE UNTIL VESTING AFTER 3 YEARS CONTINUOUS SERVICE, OR EARLIER UPON DEATH OR RETIREMENT.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.