

CHIPOTLE MEXICAN GRILL INC
Form 4
September 17, 2013

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2015
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Ells Steve

2. Issuer Name and Ticker or Trading Symbol
CHIPOTLE MEXICAN GRILL INC
[CMG]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
1401 WYNKOOP STREET, SUITE 500

3. Date of Earliest Transaction (Month/Day/Year)
09/10/2013

Director 10% Owner
 Officer (give title below) Other (specify below)
Chairman & CEO

(Street)
DENVER, CO 80202

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | |
|---------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|-------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|----------------------------------------------------------|-------------------------------------------------------|------------------------|---|---------------------------------|
| | | | | (A) or (D) | Price | | | | | |
| | | | | Code | V | Amount | | | | |
| Common Stock | 09/10/2013 | | G ⁽¹⁾ | V | 415 | A | \$ 0 | 12,519 | I | Ells Dynasty Trust Holdings LLC |
| Common Stock | 09/13/2013 | | M ⁽²⁾ | | 37,500 | A | \$ 103.79 | 172,043 ⁽³⁾ | D | |
| Common Stock | 09/13/2013 | | F ⁽²⁾ | | 9,151 | D | \$ 425.34 | 162,892 | D | |
| Common Stock | 09/16/2013 | | S ⁽²⁾ | | 7,568 | D | \$ | 155,324 | D | |

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| | | | | | | | | |
|--------------|------------|------|--------|---|---------------------|---------|---|----------------------------|
| Stock | | | | | 422.05 (4) | | | |
| Common Stock | 09/16/2013 | S(2) | 14,417 | D | \$ 422.9 (5) | 140,907 | D | |
| Common Stock | 09/16/2013 | S(2) | 2,427 | D | \$ 423.83 (6) | 138,480 | D | |
| Common Stock | 09/16/2013 | S(2) | 2,600 | D | \$ 425.13 (7) | 135,880 | D | |
| Common Stock | 09/16/2013 | S(2) | 1,337 | D | \$ 425.94 (8) | 134,543 | D | |
| Common Stock | | | | | | 99,740 | I | Ells DE Trust Holdings LLC |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Underlying Security (Instr. 3 and 4) | |
|--------------------------------------------|--------------------------------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|-----------------------------------------------------------------------------------------|----------------------------------------------------------|---------------------------------------------------|--------------|
| | | | | Code | V (A) (D) | Date Exercisable | Expiration Date | Title |
| 2010 Stock Appreciation Rights | \$ 103.79 | 09/13/2013 | | M(2) | 37,500 | 02/16/2013 | 02/16/2017 | Common Stock |
| 2011 Stock Appreciation Rights | \$ 268.73 | | | | | 02/11/2013(9) | 02/11/2018 | Common Stock |
| 2011 Performance SOSARs | \$ 268.73 | | | | | 02/11/2013 | 02/11/2018 | Common Stock |

| | | | |
|------------------------------------------------|----------------------------|------------|-----------------|
| 2012 Stock Appreciation \$ 371.63 Rights | 02/06/2014 ⁽¹⁰⁾ | 02/06/2019 | Common Stock |
| 2013 Stock Appreciation \$ 318.45 Rights | 02/07/2015 ⁽¹¹⁾ | 02/07/2020 | Common Stock |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|------------------------------------------------------------------|---------------|-----------|----------------|-------|
| | Director | 10% Owner | Officer | Other |
| Ells Steve 1401 WYNKOOP STREET, SUITE 500 DENVER, CO 80202 | X | | Chairman & CEO | |

Signatures

/s/ Michael McGawn, as
attorney-in-fact

09/17/2013

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) On September 10, 2013, 415 shares of common stock of Chipotle Mexican Grill, Inc. that were previously held indirectly through Ells Dynasty Trust Holdings, LLC were transferred to the reporting person's direct holdings.
- (2) These stock appreciation rights exercises and sales were executed under the terms of a Sales Plan intended to comply with Rule 10b5-1 under the Securities Exchange Act of 1934, as amended.
- (3) A Form 4 filed on the reporting person's behalf on August 2, 2013 incorrectly stated the number of shares beneficially owned directly by the reporting person as of August 2, 2013. The correct number of shares beneficially owned directly by the reporting person as of that date was 134,128.
- (4) Reflects a weighted-average price. Actual sale prices ranged from \$421.46 to \$422.43 per share. The filing person undertakes to furnish to the issuer, any requesting shareholder of the issuer, or the staff of the Securities and Exchange Commission complete information regarding the number of shares sold at each separate price.
- (5) Reflects a weighted-average price. Actual sale prices ranged from \$422.46 to \$423.45 per share. The filing person undertakes to furnish to the issuer, any requesting shareholder of the issuer, or the staff of the Securities and Exchange Commission complete information regarding the number of shares sold at each separate price.
- (6) Reflects a weighted-average price. Actual sale prices ranged from \$423.46 to \$424.36 per share. The filing person undertakes to furnish to the issuer, any requesting shareholder of the issuer, or the staff of the Securities and Exchange Commission complete information regarding the number of shares sold at each separate price.
- (7) Reflects a weighted-average price. Actual sale prices ranged from \$424.52 to \$425.45 per share. The filing person undertakes to furnish to the issuer, any requesting shareholder of the issuer, or the staff of the Securities and Exchange Commission complete information regarding the number of shares sold at each separate price.
- (8) Reflects a weighted-average price. Actual sale prices ranged from \$425.58 to \$426.17 per share. The filing person undertakes to furnish to the issuer, any requesting shareholder of the issuer, or the staff of the Securities and Exchange Commission complete information regarding the number of shares sold at each separate price.
- (9) 37,500 of the 2011 Stock Appreciation Rights remain unvested as of the date hereof, and are scheduled to vest on February 11, 2014, subject to possible acceleration of vesting.

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- (10) The 2012 Stock Appreciation Rights vest in equal installments on February 6, 2014 and February 6, 2015, subject to possible acceleration of vesting.
- (11) The 2013 Stock Appreciation Rights vest in equal installments on February 7, 2015 and February 7, 2016, subject to possible acceleration of vesting.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.