FISERV INC Form 3 August 01, 2013

# FORM 3

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person \* Statement FISERV INC [FISV] McCreary Lynn S. (Month/Day/Year) 07/24/2013 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) 255 FISERV DRIVE (Check all applicable) (Street) 6. Individual or Joint/Group Filing(Check Applicable Line) 10% Owner Director \_X\_ Form filed by One Reporting \_X\_\_ Officer Other Person (give title below) (specify below) BROOKFIELD, WIÂ 53045 Form filed by More than One EVP, General Counsel Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 2. Amount of Securities 4. Nature of Indirect Beneficial 1. Title of Security Beneficially Owned Ownership Ownership (Instr. 4) (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) D Â Common Stock 11,694 Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of

information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 $Table\ II\ -\ Derivative\ Securities\ Beneficially\ Owned\ (\textit{e.g.},\ puts,\ calls,\ warrants,\ options,\ convertible\ securities)$ 

1. Title of Derivative	2. Date Exercisable an	and	3. Title and A		4.	5.	6. Nature of Indirect
Security	Expiration Date		Securities Un	derlying	Conversion	Ownership	Beneficial
(Instr. 4)	(Month/Day/Year)		Derivative Security		or Exercise	Form of	Ownership
			(Instr. 4)		Price of	Derivative	(Instr. 5)
	Dota Evaraicable Ev	Expiration Date	Title	Amount or Number of	Derivative	Security:	
					Security	Direct (D)	
	Da				,	or Indirect	

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				Shares		(I) (Instr. 5)	
Stock Option (right to buy)	03/15/2011(1)	03/15/2020	Common Stock	4,500	\$ 50.69	D	Â
Stock Option (right to buy)	02/23/2012(2)	02/23/2021	Common Stock	4,390	\$ 61.71	D	Â
Stock Option (right to buy)	02/22/2013(3)	02/22/2022	Common Stock	4,874	\$ 65.27	D	Â
Stock Option (right to buy)	02/20/2014(4)	02/20/2023	Common Stock	4,378	\$ 80.69	D	Â

# **Reporting Owners**

Reporting Owner Name / Address	Relationships					
<b>Fg</b>	Director	10% Owner	Officer	Other		
McCreary Lynn S. 255 FISERV DRIVE BROOKFIELD, WI 53045	Â	Â	EVP, General Counsel	Â		

# **Signatures**

Lynn S.

McCreary

\*\*Signature of Reporting Person

Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) One-third of these options vest each year commencing on March 15, 2011.
- (2) One-third of these options vest each year commencing on February 23, 2012.
- (3) One-third of these options vest each year commencing on February 22, 2013.
- (4) One-third of these options vest each year commencing on February 20, 2014.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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