

Moore Troy III  
Form 5  
December 06, 2010

**FORM 5**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box if  
no longer subject  
to Section 16.  
Form 4 or Form  
5 obligations  
may continue.  
See Instruction  
1(b).  
Form 3 Holdings  
Reported  
Form 4  
Transactions  
Reported

**ANNUAL STATEMENT OF CHANGES IN BENEFICIAL  
OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0362  
Expires: January 31,  
2005  
Estimated average  
burden hours per  
response... 1.0

1. Name and Address of Reporting Person \*  
Moore Troy III

2. Issuer Name **and** Ticker or Trading  
Symbol  
META FINANCIAL GROUP INC  
[CASH]

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Statement of Issuer's Fiscal Year Ended  
(Month/Day/Year)  
09/30/2010

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_\_\_X\_\_\_\_ Officer (give title \_\_\_\_ Other (specify  
below) below)  
EVP/COO

4848 86TH STREET

(Street)

4. If Amendment, Date Original  
Filed(Month/Day/Year)

6. Individual or Joint/Group Reporting

(check applicable line)

URBANDALE, IA 50322

\_\_\_\_X\_\_\_\_ Form Filed by One Reporting Person  
\_\_\_\_ Form Filed by More than One Reporting  
Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				Amount	(A) or (D)	Price			
Common Stock	01/06/2010	01/06/2010	D4	747	D	\$ 21.3	27,236	D	Â
Common Stock	01/06/2010	01/06/2010	M4	1,654	A	\$ 9.625	28,890	D	Â
Common Stock	08/16/2010	08/16/2010	S4	20	D	\$ 35.5	28,870	D	Â
Common Stock	08/17/2010	08/17/2010	S4	1,980	D	\$ 35.5	26,890	D	Â

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Common Stock	08/23/2010	08/23/2010	S4	916	D	\$ 35.5022	25,974	D	Â
Common Stock	08/26/2010	08/26/2010	S4	2,084	D	\$ 35.7922	23,890	D	Â
Common Stock	08/26/2010	08/26/2010	S4	3,000	D	\$ 36.6	20,890	D	Â
Common Stock	Â	Â	(1)	Â	Â	Â	8,058.95	I	By ESOP
Common Stock	Â	Â	Â	Â	Â	Â	25,160.7	I	By LLC

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Security (Instr. 3 and 4)	Amount or Number of Shares
					(A)	(D)	Date Exercisable	Expiration Date	Title	
Stock Option (Right to Buy)	\$ 31.79	09/30/2010	Â	J4 <u>(2)</u>	3,146	Â	09/30/2010	09/30/2020	Common Stock	3,146
Stock Option (Right to Buy)	\$ 31.79	09/30/2010	Â	J4 <u>(2)</u>	1,190	Â	09/30/2010	09/30/2020	Common Stock	1,190
Stock Option (Right to Buy)	\$ 9.625	01/06/2010	01/06/2010	M4	Â	1,654	09/30/2000	09/30/2010	Common Stock	1,654
Stock Option (Right to Buy)	\$ 23.01	Â	Â	Â	Â	Â	09/30/2009	09/30/2019	Common Stock	5,500
Stock Option	\$ 16	Â	Â	Â	Â	Â	09/30/2008	09/30/2018	Common Stock	9,600

(Right to  
Buy)

Stock Option (Right to Buy)	\$ 39.84	Â	Â	Â	Â	Â	09/28/2007	09/28/2017	Common Stock	4,2
Stock Option (Right to Buy)	\$ 24.43	Â	Â	Â	Â	Â	09/29/2006	09/29/2016	Common Stock	4,8
Stock Option (Right to Buy)	\$ 18.87	Â	Â	Â	Â	Â	09/30/2005	09/30/2015	Common Stock	2,8
Stock Option (Right to Buy)	\$ 22.18	Â	Â	Â	Â	Â	09/30/2004	09/30/2014	Common Stock	2,5
Stock Option (Right to Buy)	\$ 21.765	Â	Â	Â	Â	Â	09/30/2003	09/30/2013	Common Stock	2,3
Stock Option (Right to Buy)	\$ 14.41	Â	Â	Â	Â	Â	09/30/2002	09/30/2012	Common Stock	2,1
Stock Option (Right to Buy)	\$ 13.65	Â	Â	Â	Â	Â	09/30/2001	09/30/2011	Common Stock	1,8

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Moore Troy III 4848 86TH STREET URBANDALE, IA 50322	Â	Â	Â EVP/COO	Â

## Signatures

Ira D. Frericks,  
POA 12/03/2010

\_\_Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Reflects allocation of shares and reinvestment of dividends pursuant to Company's ESOP plan that have occurred since the date of the reporting person's last ownership report.
- (2) Award granted pursuant to the Company's 2002 Omnibus Incentive Plan.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.