

IRSA INVESTMENTS & REPRESENTATIONS INC

Form 3/A

November 25, 2009

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *

Â ELSZTAIN EDUARDO S

(Last)

(First)

(Middle)

HERSHA HOSPITALITY
TRUST,Â 510 WALNUT
STREET, 9TH FLOOR

(Street)

PHILADELPHIA,Â PAÂ 19106

(City)

(State)

(Zip)

2. Date of Event Requiring Statement

(Month/Day/Year)

08/04/2009

3. Issuer Name and Ticker or Trading Symbol

HERSHA HOSPITALITY TRUST [HT]

4. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

☒ Director ☒ 10% Owner☐ Officer ☐ Other
(give title below) (specify below)

5. If Amendment, Date Original Filed(Month/Day/Year)

08/14/2009

6. Individual or Joint/Group

Filing(Check Applicable Line)

☐ Form filed by One Reporting Person☒ Form filed by More than One Reporting Person**Table I - Non-Derivative Securities Beneficially Owned**1. Title of Security
(Instr. 4)2. Amount of Securities Beneficially Owned
(Instr. 4)3. Ownership Form:
Direct (D)
or Indirect (I)
(Instr. 5)4. Nature of Indirect Beneficial Ownership
(Instr. 5)

Class A Common Shares of Beneficial Interest

6,209,587

I (1)

See Footnote (2)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)1. Title of Derivative Security
(Instr. 4)2. Date Exercisable and Expiration Date
(Month/Day/Year)

3. Title and Amount of Securities Underlying Derivative Security

4. Conversion or Exercise

5. Ownership Form of

6. Nature of Indirect Beneficial Ownership

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	Date Exercisable	Expiration Date	(Instr. 4) Title	Amount or Number of Shares	Price of Derivative Security	Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	(Instr. 5)
Option to Purchase Class A Common Shares of Beneficial Int	08/04/2009	08/04/2014	Class A Common Shares of Beneficial Interest	5,700,000	\$ 3	I ⁽¹⁾	See Footnote ⁽²⁾

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
ELSZTAIN EDUARDO S HERSHA HOSPITALITY TRUST 510 WALNUT STREET, 9TH FLOOR PHILADELPHIA, PA 19106	Ã X	Ã X	Ã	Ã
CONSULTORES ASSETS MANAGEMENT STOCK CORP BOLIVAR 108, 1ST FLOOR BUENOS AIRES, C1	Ã	Ã	Ã	Chairman of the Board
CONSULTORES VENTURE CAPITAL LTD REGATTA OFFICE PARK, P.O. BOX 31106, SMB GRAND CAYMAN, E9	Ã	Ã	Ã	Chairman of the Board
CRESUD INC MORENO 877, 23RD FLOOR CIUDAD AUTONOMA DE BUENOS AIRES, C1	Ã	Ã	Ã	Chairman of the Board
CONSULTORES VENTURE CAPITAL URUGUAY STOCK CORP RUTA 8, 17,500, EDIFICIO @3, LOCAL 003 MONTEVIDEO, X3 CP 91609	Ã	Ã	Ã	Chairman of the Board
AGROINVESTMENT STOCK CORP COLONIA 810, OF. 803 MONTEVIDEO, X3 CP 11000	Ã	Ã	Ã	Chairman of the Board
IRSA INVESTMENTS & REPRESENTATIONS INC MORENO 877, 21ST FLOOR CIUDAD AUTONOMA DE BUENOS AIRES, C1	Ã	Ã	Ã	Chairman of the Board
Ifis LTD MINTFLOWER PLACE, 4TH FLOOR 8 PAR-LA-VILLE ROAD HAMILTON, D0 HM 08	Ã	Ã	Ã	Chairman of the Board

INVERSIONES FINANCIERAS DEL SUR STOCK CORP
 RUTA 8, 17,500, EDIFICIO @3, LOCAL 003
 MONTEVIDEO, X3 CP 91609

^ ^ ^

Chairman of the
 Board

Agrology Stock Corp
 MORENO 877, 21ST FLOOR
 BUENOS AIRES, C1

^ ^ ^

Chairman of the
 Board

Signatures

/s/ Eduardo S. Elsztain	11/24/2009
Signature of Reporting Person	Date
/s/ Eduardo S. Elsztain, Chairman of the Board for Consultores Assets Management S.A.	11/24/2009
Signature of Reporting Person	Date
/s/ Eduardo S. Elsztain, Chairman of the Board for Consultores Venture Capital Limited	11/24/2009
Signature of Reporting Person	Date
/s/ Eduardo S. Elsztain, Chairman of the Board for Cresud Sociedad An?nima Comercial, Inmobiliaria, Financiera y Agropecuaria	11/24/2009
Signature of Reporting Person	Date
/s/ Eduardo S. Elsztain, Chairman of the Board for Consultores Venture Capital Uruguay	11/24/2009
Signature of Reporting Person	Date
/s/ Eduardo S. Elsztain, Chairman of the Board for Agroinvestment S.A.	11/24/2009
Signature of Reporting Person	Date
/s/ Eduardo S. Elsztain, Chairman of the Board for IRSA Inversiones y Representaciones Sociedad An?nima	11/24/2009
Signature of Reporting Person	Date
/s/ Eduardo S. Elsztain, Chairman of the Board for IFIS Limited	11/24/2009
Signature of Reporting Person	Date
/s/ Eduardo S. Elsztain, Chairman of the Board for Inversiones Financieras del Sur S.A.	11/24/2009
Signature of Reporting Person	Date
/s/ Alejandro G. Elsztain, Chairman of the Board for Agrology S.A.	11/24/2009
Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- We are adding Consultores Assets Management S.A., Consultores Venture Capital Uruguay S.A., Agroinvestment S.A., Consultores Venture Capital Ltd., Ifis Limited, Inversiones Financieras del Sur S.A., Cresud Sociedad An?nima Comercial, Inmobiliaria, Financiera y Agropecuaria, Agrology S.A. and Tyrus S.A. as additional Reporting Persons as they did not have EDGAR codes at the time of filing. See the original Form 3 for additional members of this joint filing.
- (1)
 - (2) Please see the Exhibit of the form 3 filed on august 14, 2009, for more details.

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Remarks:

Form 1 of 2.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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