Moore Troy III Form 4 October 20, 2008

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL OMB

Number:

3235-0287

Expires:

January 31, 2005

0.5

Estimated average burden hours per

response...

if no longer subject to Section 16. Form 4 or Form 5 obligations

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

Common

Stock

(Print or Type Responses)

1. Name and Address of Reporting Person * Moore Troy III			Symbol	r Name and Ticker or Trading FINANCIAL GROUP INC	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
			[CASH]]	(Спеск ан аррисаоте)			
(Last)		(Middle)	3. Date of (Month/D	f Earliest Transaction Day/Year)	Director 10% Owner Officer (give title Other (specify below)			
4848 86TH STREET		09/30/20	008	EVP/COO				
(Street)		4. If Amer	endment, Date Original	6. Individual or Joint/Group Filing(Check				
			Filed(Mon	nth/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person			
URBANDA	LE, IA 50322					More than One R		
(City)	(State)	(Zip)	Table	le I - Non-Derivative Securities A	equired, Disposed	of, or Beneficia	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction Da (Month/Day/Year	Executi any	emed on Date, if /Day/Year)	Code Disposed of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock					11,995	D		
Common Stock					15,333	I	By Spouse	
Common Stock					25,160.7	I	By LLC	

7,024.95

Ι

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

By ESOP

Edgar Filing: Moore Troy III - Form 4

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

$\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (e.g., puts, calls, warrants, options, convertible securities) \end{tabular}$

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy)	\$ 16	09/30/2008	09/30/2008	J <u>(1)</u>	9,685 (1)	09/30/2008	09/30/2018	Common Stock	9,685
Stock Option (Right to Buy)	\$ 39.84					09/28/2007	09/28/2017	Common Stock	4,275
Stock Option (Right to Buy)	\$ 24.43					09/29/2006	09/29/2016	Common Stock	4,800
Stock Option (Right to Buy)	\$ 18.87					09/30/2005	09/30/2015	Common Stock	2,812
Stock Option (Right to Buy)	\$ 22.18					09/30/2004	09/30/2014	Common Stock	2,565
Stock Option (Right to Buy)	\$ 21.765					09/30/2003	09/30/2013	Common Stock	2,340
Stock Option (Right to	\$ 14.41					09/30/2002	09/30/2012	Common Stock	2,137

Edgar Filing: Moore Troy III - Form 4

Buy)					
Stock Option (Right to Buy)	\$ 13.65	09/30/2001	09/30/2011	Common Stock	1,856
Stock Option (Right to Buy)	\$ 9.625	09/30/2000	09/30/2010	Common Stock	1,654
Stock Option (Right to Buy)	\$ 13	09/30/1999	09/30/2009	Common Stock	1,530

Reporting Owners

Reporting Owner Name / Address	Relationships					
• 0	Director	10% Owner	Officer	Other		
Moore Troy III						
4848 86TH STREET			EVP/COO			
URBANDALE, IA 50322						

Signatures

David W.
Leedom POA

**Signature of Reporting

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Award granted pursuant to the Company's 2002 Omnibus Incentive Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 3