

KAUFMAN VICTOR  
Form 4  
July 31, 2012

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**KAUFMAN VICTOR**

2. Issuer Name and Ticker or Trading Symbol  
**IAC/INTERACTIVECORP [IACI]**

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
**C/O  
IAC/INTERACTIVECORP, 555  
WEST 18TH STREET**

3. Date of Earliest Transaction  
(Month/Day/Year)  
**07/27/2012**

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Vice Chairman

(Street)  
**NEW YORK, NY 10011**

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock, par value \$0.001 <sup>(1)</sup>	07/27/2012		M <sup>(1)</sup>		47,744 A \$ 20.08	127,942	D
Common Stock, par value \$0.001	07/27/2012		S		47,744 D \$ 52.99 <sup>(2)</sup>	80,198	D
Common Stock, par value	07/27/2012		M <sup>(1)</sup>		62,500 A \$ 21.6	142,698	D

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\$0.001 <sup>(1)</sup>

Common Stock, par value \$0.001	07/27/2012	S	62,500	D	\$ 52.99 <u>(2)</u>	80,198	D
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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
Options to purchase Common Stock, par value \$0.001 <sup>(3)</sup>	\$ 20.08	07/27/2012		M	47,744	Date Exercisable: 01/31/2009 <sup>(3)</sup> Expiration Date: 04/09/2018 <sup>(3)</sup>	Common Stock, par value \$0.001 47,744
Options to purchase Common Stock, par value \$0.001 <sup>(4)</sup>	\$ 21.6	07/27/2012		M	62,500	Date Exercisable: 02/16/2011 <sup>(4)</sup> Expiration Date: 02/16/2020 <sup>(4)</sup>	Common Stock, par value \$0.001 62,500

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
KAUFMAN VICTOR C/O IAC/INTERACTIVECORP	X		Vice Chairman	

555 WEST 18TH STREET  
NEW YORK, NY 10011

## Signatures

Joanne Hawkins as Attorney-in-Fact for Victor  
Kaufman

07/31/2012

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Represents shares of IAC common stock acquired upon the exercise of stock options (see footnotes 3 and 4 below).

The price reflects a weighted average of sales made at prices ranging from \$52.92 to \$53.24. The reporting person agrees to provide upon request by the Staff of the Securities and Exchange Commission, IAC/InterActiveCorp, or a security holder of IAC/InterActiveCorp, information regarding the number of shares sold at each separate price.

(3) Represents stock options that vested in four equal annual installments (25%) on January 31, 2009, January 31, 2010, January 31, 2011 and January 31, 2012.

(4) Represents stock options that vested/vest in four equal annual installments (25%) on February 16, 2011, February 16, 2012, February 16, 2013 and February 16, 2014.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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