CROSS HERB Form 3 November 16, 2010 FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 OMB APPROVAL OMB Number: 3235-0104

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person <u>*</u> CROSS HERB			2. Date of Event Requiring Statement (Month/Day/Year)	3. Issuer Name and Ticker or Trading Symbol AFFYMAX INC [AFFY]			
(Last)	(First)	(Middle)	11/15/2010	4. Relationship of Reporting Person(s) to Issuer			5. If Amendment, Date Original Filed(Month/Day/Year)
C/O AFFYMAX, INC., 4001 MIRANDA AVE.				(Check all applicable)			
(Street) PALO ALTO, CA 94304				Director 10% Owner X_Officer Other (give title below) (specify below) VP, Fin. & Chief Acct. Officer		ow)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person
(City)	(State)	(Zip)	Table I - N	Non-Derivat	tive Securiti	es Bei	neficially Owned
1.Title of Secur (Instr. 4)	rity		2. Amount o Beneficially (Instr. 4)		3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nat Owner (Instr.	•
Common Sto	ock		0		D	Â	
Reminder: Repo			ach class of securities benefic	^{ially} S	EC 1473 (7-02)	
	Perso inforr requi	ons who res mation conta red to respo	pond to the collection of ained in this form are not and unless the form displ MB control number.	t			

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date	3. Title and Amount of Securities Underlying	4. Conversion	5. Ownership	6. Nature of Indirect Beneficial Ownership
	(Month/Day/Year)	Derivative Security (Instr. 4)	or Exercise Price of	Form of Derivative	(Instr. 5)
		Title	Derivative Security	Security: Direct (D)	

January 31,

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Expires:

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Date	Expiration	Amount or	or Indirect
Exercisable	Date	Number of	(I)
		Shares	(Instr. 5)

Reporting Owners

Reporting Owner Name / Address	Relationships				
	Director	10% Owner	Officer	Other	
CROSS HERB C/O AFFYMAX, INC. 4001 MIRANDA AVE. PALO ALTO, CA 94304	Â	Â	VP, Fin. & Chief Acct. Officer	Â	
Signatures					
/s/ Grace U. Shin, Attorney-in-fact 11/16/2010					
**Signature of Reporting Person		Date			
Evalenation of De					

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.