NOBLE DAVID J Form 4

## FORM 4

May 01, 2007

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287

Expires: January 31, 2005

Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or

on 16.
4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES

obligations may continue. *See* Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

Form 5

(Print or Type Responses)

1. Name and Address of Reporting Person \*\*
NOBLE DAVID J

2. Issuer Name **and** Ticker or Trading

Symbol

AMERICAN EQUITY
INVESTMENT LIFE HOLDING

CO [AEL]

(Last) (First) (Middle) 3. Date of Earliest Transaction

(Zip)

(Month/Day/Year) 04/30/2007

5. Relationship of Reporting Person(s) to

Issuer

(Check all applicable)

\_X\_ Director \_\_\_\_ 10% Owner \_X\_ Officer (give title \_\_\_\_ Other (specify below)

below) Chairman, CEO & President

5000 WESTOWN PARKWAY,

(Street)

(State)

SUITE 440

(City)

4. If Amendment, Date Original

Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

\_X\_ Form filed by One Reporting Person \_\_\_\_ Form filed by More than One Reporting

Person

Table I. Non-Darivative Securities Acquired Disposed of or Reneficially Owned

#### WEST DES MOINES, IA 50266

` •		Tabl	ie 1 - Noii-i	Derivative S	ecurii	ies Acqui	rea, Disposea oi,	or benefician	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)	4. Securitie ord Disposed (Instr. 3, 4	d of (D	))	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	(D)	Price	(Instr. 3 and 4)		
Common Stock	04/30/2007		M	600,000	A	\$ 3.33	2,352,500	D	
Common Stock	04/30/2007		M	360,000	A	\$ 7.33	2,712,500	D	
Common Stock	04/30/2007		F <u>(1)</u>	337,221	D	\$ 13.75	2,375,279	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not (9-02)

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## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

De Sec	Title of rivative curity str. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	onDerivative		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amo Underlying Secu (Instr. 3 and 4)	
					Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	An Nu Sh
_	otions-Right Buy	\$ 3.33	04/30/2007		M		600,000	04/30/1997	04/30/2007	Common Stock	6
•	ptions-Right Buy	\$ 7.33	04/30/2007		M		360,000	04/30/1997	04/30/2007	Common Stock	3

## **Reporting Owners**

Reporting Owner Name / Address	Keiationsnips							
	Director	10% Owner	Officer	Other				
NOBLE DAVID J 5000 WESTOWN PARKWAY, SUITE 440	X		Chairman, CEO & President					
WEST DES MOINES, IA 50266								

### **Signatures**

Debra J. Richardson, by Power of Attorney 05/01/2007

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Use of existing shares to exercise options.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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