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ASCENDIA BRANDS, INC. Form 10-Q October 27, 2006	
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UNITED STATES	
SECURITIES AND EXCHANGE COMMISSION	
Washington, DC 20549	
FORM 10-Q	
QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE	
SECURITIES EXCHANGE ACT OF 1934	
For the fiscal thirteen weeks ended August 26, 2006	
Commission File Number: 033-25900	
ASCENDIA BRANDS, INC. (formerly Cenuco, Inc.)	
(Exact Name of Registrant as Specified in Its Charter)	
DELAWARE (State or other jurisdiction of incorporation or organization)	75-2228820 (I.R.S. Employer Identification No.)
100 AMERICAN METRO BOULEVARD, SUITE 108	
HAMILTON, NEW JERSEY 08619	
(Address of principal executive offices)	
(Zip Code)	

(609) 219-0930

(Registrant s Telephone Number, Including Area Code)

(Former Address, If Changed Since Last Report.)
Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15 (d) of the Securities Exchange Acro of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.
Yes X No O
Indicate by check mark whether the registrant is an accelerated filer (as defined in Rule 12b-2 of the Exchange Act).
YES o NO x
Indicate the number of shares outstanding of each of the issuer s classes of common stock as of the latest practicable date:
On October 27, 2006, the issuer had outstanding 13,913,056 shares of common stock, \$.001 par value per share.

ASCENDIA BRANDS, INC. AND SUBSIDIARIES	
FORM 10-Q	
THIRTEEN WEEKS ENDED AUGUST 26, 2006	
INDEX	
PAGE.	
PART I Financial Information	
Item 1 - Financial Statements	1
Consolidated Balance Sheets As of August 26, 2006 (Unaudited) and February 28, 2006	1
Consolidated Statements of Operations (Unaudited) For the Thirteen and Twenty-Six Weeks ended August 26, 2006 and August 27, 2005	2
Consolidated Statement of Stockholders Equity For the Twenty-Six Weeks ended August 26, 2006 (Unaudited)	3
Consolidated Statements of Cash Flows (Unaudited) For the Twenty-Six Weeks ended August 26, 2006 and August 27, 2005	4
Notes to Consolidated Financial Statements	5
Item 2 - Management s Discussion and Analysis And Results of Operations	25
Item 3 - Quantitative and Qualitative Disclosures About Market Risk	45
Item 4 - Controls and Procedures	46

PART II. - OTHER INFORMATION

Item 1A - Risk Factors 47	
Item 6 - Exhibits 52	
Signatures 53	

PART I. FINANCIAL INFORMATION

Ascendia Brands, Inc. and Subsidiaries

Consolidated Balance Sheets

(Amounts in thousands, except for share and per share data)

	August 26, 2006 (unaudited)		February 28, 2006	
<u>ASSETS</u>				
Current Assets:				
Cash and cash equivalents	\$	225	\$	1,876
Trade receivables, net of allowances of				
\$734 at August 26, 2006 and \$528 at February 28, 2006		12,255		6,471
Inventories		14,987		16,269
Miscellaneous receivables		44		1,693
Note receivable, current portion		97		95
Prepaid expenses and other		808		679
Total current assets		28,416		27,083
Property, plant and equipment, net		6,542		6,502
Goodwill		14,554		14,554
Intangibles, net		50,928		53,203
Notes receivable, less current portion		282		340
Other assets, net		7,819		1,264
Total assets	\$	108,541	\$	102,946
LIABILITIES AND STOCKHOLDERS EQUITY				
Current Liabilities:				
Accounts payable	\$	10,329	\$	9,024
Accrued expenses		3,457		2,852
Accrued interest		600		1,202
Current portion of long-term debt		9		32
Total current liabilities		14,395		13,110
Long-term debt, less current portion		83,591		80,000
Long-term pension obligation		1,017		967
Total liabilities		99,003		94,077
Stockholders equity:				
Convertible preferred stock, par value \$.001 per share; Authorized 1,000,000				
shares; issued and outstanding 2,347.7746 shares at August 26, 2006 and issued				
and outstanding 2,553.6746 shares at February 28, 2006				
Common stock, par value \$.001 per share; Authorized 225,000,000 shares; issued				
and outstanding 13,913,056 shares at August 26, 2006 and issued and outstanding				
13,882,056 shares at February 28, 2006		14		14
Additional paid in capital		42,721		37,907
Accumulated deficit		(32,453)		(28,378)
Accumulated comprehensive loss		(744)		(674)
Total stockholders equity		9,538		8,869

Total liabilities and stockholders equity \$ 108,541 \$ 102,946

See accompanying notes to consolidated financial statements.

Ascendia Brands, Inc. and Subsidiaries

Consolidated Statement of Operations

(Unaudited)

(Amounts in thousands, except for share and per share data)

	For the thirteen weeks ended August 26, August 27, 2006 2005		For the twent August 26, 2006	y-six weeks ended August 27, 2005	
	2000	2003	2000	2003	
Net sales	\$24,404	\$16,841	\$49,326	\$34,192	
Cost of sales	19,935	15,600	40,130	31,900	
Gross Profit	4,469	1,241	9,196	2,292	
Operating expenses:					
Selling and marketing	1,457	877	2,858	1,844	
General and administrative	4,364	2,653	7,723	4,389	
Total operating expenses	5,821	3,530	10,581	6,233	
Loss from operations	(1,352) (2,289) (1,385) (3,941)	
Other income (loss):					
Interest expense, net	(3,118) (369			