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FBL FINANCIAL GROUP INC Form 8-K

January 24, 2007

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D. C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) January 24, 2007

FBL Financial Group, Inc.

(Exact name of registrant as specified in its charter)

of incorporation) (commission file Number) (1.R.S. Employer

Registrant's telephone number, including area code (515) 225-5400

Item 7.01. Regulation FD Disclosure

On January 24, 2007, FBL Financial Group, Inc. issued a news release announcing its participation in the upcoming Citigroup Financial Services Conference. Comments made at this conference will include mention of FBL's earnings guidance. The news release is furnished as Exhibit 99.1 hereto. This information shall not be deemed "filed" for purposes of Section 18 of the Securities Act of 1933, except as shall be expressly set forth by specific reference to such filing.

Exhibit 99.1 News release dated January 24, 2007.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FBL Financial Group, Inc.
----(Registrant)

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Date January 24, 2007 _____

/s/ James P. Brannen

-----James P. Brannen

Chief Financial Officer

EXHIBIT INDEX

Exhibit No. Description
----Exhibit 99.1 News release of the registrant dated January 24, 2007