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VIAD CORP
Form 8-K
December 29, 2003

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, DC 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15 (d)
OF THE SECURITIES EXCHANGE ACT OF 1934

December 29, 2003
Date of Report (Date of earliest event reported)

VIAD CORP
(Exact name of registrant as specified in its charter)

DELAWARE (State or other jurisdiction of incorporation or organization)	001-11015 (Commission file number)	36-1169950 (I.R.S. Employer Identification No.)
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1850 N. CENTRAL AVE., PHOENIX, ARIZONA (Address of principal executive offices)	85077 (Zip Code)
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Registrant's telephone number, including area code (602) 207-4000

Item 5. OTHER EVENTS

On December 29, 2003, Viad Corp ("Viad") issued a press release announcing that its wholly owned subsidiary MoneyGram International, Inc. ("MoneyGram") has filed a preliminary registration statement on Form 10 with the Securities and Exchange Commission relating to the proposed spin-off of Viad's global payment services business. The press release and the Form 10 are attached hereto as Exhibit 99.1 and Exhibit 99.2, respectively, and are incorporated by reference herein. The press release and the Form 10 contain forward-looking statements regarding Viad Corp and MoneyGram and include cautionary statements identifying important factors that could cause actual results to differ materially from those anticipated.

Item 7. FINANCIAL STATEMENTS AND EXHIBITS

- (a) Not applicable.
- (b) Not applicable.
- (c) Exhibits

99.1 Press release, dated December 29, 2003, issued by Viad Corp.

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99.2 MoneyGram Form 10 (incorporated by reference to the Registration Statement on Form 10 filed by MoneyGram International, Inc. on December 29, 2003).

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

December 29, 2003

VIAD CORP
(Registrant)

By /s/ G. Michael Latta

G. Michael Latta
Vice President - Controller
(Chief Accounting Officer
and Authorized Officer)

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