

ASBURY AUTOMOTIVE GROUP INC  
Form 8-K  
December 22, 2010

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934  
Date of Report (Date of earliest event reported):  
December 22, 2010

Asbury Automotive Group, Inc.  
(Exact name of registrant as specified in its charter)

Delaware  
(State or other jurisdiction of incorporation)

001-31262  
(Commission File Number)

01-0609375  
(IRS Employer Identification No.)

2905 Premiere Parkway NW, Suite  
300  
Duluth, GA

30097

(Address of principal executive  
offices)

(Zip Code)

(770) 418-8200  
(Registrant's telephone number, including area code)  
None  
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))



Item 7.01 Regulation FD Disclosure.

As previously announced in a Form 8-K filed with the Securities and Exchange Commission on December 20, 2010 by Asbury Automotive Group, Inc. (the "Company"), certain members of the Company's senior management team are conducting a series of investor meetings in Boston, Philadelphia, and New York from December 20, 2010 through December 22, 2010. The presentation slides for these meetings have been revised to add additional information and are available on the Company's website at <http://www.asburyauto.com>, under "Investor Relations." The Company's fourth quarter and year end results are not discussed in the presentation slides and will not be discussed during these meetings.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ASBURY AUTOMOTIVE GROUP, INC.

Date: December 22, 2010

By: /s/ Craig T. Monaghan  
Name: Craig T. Monaghan  
Title: SVP & Chief Financial Officer