

CRAWFORD & CO  
Form DEFA14A  
April 29, 2019

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**SCHEDULE 14A**

(Rule 14a-101)

Proxy Statement Pursuant to Section 14(a) of  
the Securities Exchange Act of 1934

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement

Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material under §240.14a-12

**Crawford & Company**

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required.

Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

Fee paid previously with preliminary materials.

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Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

**SUPPLEMENT TO PROXY STATEMENT  
FOR THE ANNUAL MEETING OF SHAREHOLDERS**

**To Be Held on May 8, 2019**

April 29, 2019

Dear Shareholders:

This letter supplements the Proxy Statement dated April 10, 2019 (the “Proxy Statement”) provided to shareholders of Crawford & Company (the “Company”) in connection with the Annual Meeting of Shareholders to be held on May 8, 2019 (the “Annual Meeting”). At the Annual Meeting, shareholders are being asked to elect eight directors, approve on an advisory (non-binding) basis the compensation paid to our named executive officers, approve the 2019 Crawford & Company U.K. Sharesave Scheme and the authorization of 2,000,000 shares of Class A Common Stock for issuance under the plan, approve an amendment to the Crawford & Company Non-Employee Director Stock Plan, approve an amendment to the Crawford & Company 2016 Omnibus Stock and Incentive Plan, and ratify the appointment of Ernst & Young LLP as our independent auditor for the 2019 fiscal year.

In connection with the requested approval of the amendment to the Crawford & Company 2016 Omnibus Stock and Incentive Plan (the “Plan”), the following additional information is hereby being provided to shareholders:

The Plan provides that employees of the Company and its subsidiaries, as well as individuals performing services for the Company and its subsidiaries are eligible to participate in the Plan. As of April 25, 2019, there were approximately 9,500 employees of the Company and its subsidiaries and approximately 630 individuals actively performing services for the Company and its subsidiaries eligible to be selected by the Compensation Committee of the Company’s Board of Directors to participate in the Plan and receive awards.

This additional information should be read in conjunction with the Proxy Statement, which was provided and made available to shareholders in connection with the solicitation of proxies by the Board of Directors of the Company for the Annual Meeting.

Thank you for your continued interest in and support of Crawford & Company.

Sincerely,

Harsha V. Agadi  
*President and Chief Executive Officer*