

HOLLYWOOD MEDIA CORP
Form SC 13G/A
February 13, 2014

**UNITED STATES
SECURITIES EXCHANGE COMMISSION
Washington, D.C. 20549**

SCHEDULE 13G

**Under the Securities Exchange Act of 1934
(Amendment No. 1)***

Hollywood Media Corp.

(Name of Issuer)

Common Stock

(Title of Class of Securities)

436233100

(CUSIP Number)

December 31, 2013

(Date of Event which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

R Rule 13d-1(c)

“ Rule 13d-1(d)

* The remainder of this cover page shall be filled out for a reporting person’s initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be filed” for the purpose of Section 18 of the Securities Exchange Act of 1934 (the “Act”) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 436233100

NAME OF REPORTING
PERSON

1 ADW Capital Partners,
L.P.

CHECK THE
APPROPRIATE BOX IF
A MEMBER OF A
2 GROUP

(a) **3**
(b) **4**

SEC USE ONLY
CITIZENSHIP OR PLACE OF
ORGANIZATION
Delaware, USA

SOLE
VOTING
POWER

5

0

SHARED
VOTING
POWER

NUMBER OF **6**
SHARES
BENEFICIALLY

0
SOLE
DISPOSITIVE
POWER

OWNED BY EACH
REPORTING **7**
PERSON WITH

0

8 SHARED
DISPOSITIVE

POWER

0

9

AGGREGATE
AMOUNT
BENEFICIALLY
OWNED BY EACH
REPORTING
PERSON

10

0
CHECK BOX IF THE
AGGREGATE
AMOUNT IN ROW
(9) EXCLUDES
CERTAIN
SHARES £
PERCENT OF
CLASS

11

REPRESENTED BY
AMOUNT IN ROW 9

12

0%
TYPE OF
REPORTING
PERSON
PN

CUSIP No. 436233100

NAME OF
REPORTING
PERSON

1
ADW Capital
Management, LLC

CHECK THE
APPROPRIATE BOX IF
A MEMBER OF A
2 GROUP

(a) **3**
(b) **4**

SEC USE ONLY
CITIZENSHIP OR PLACE OF
ORGANIZATION
Delaware, USA

SOLE
VOTING
POWER

5

0

SHARED
VOTING
POWER

NUMBER OF
SHARES
BENEFICIALLY **6**

0

SOLE
DISPOSITIVE
POWER

OWNED BY EACH
REPORTING **7**
PERSON WITH

0

8

SHARED
DISPOSITIVE
POWER

0

9 AGGREGATE
AMOUNT
BENEFICIALLY
OWNED BY EACH
REPORTING
PERSON

10 0
CHECK BOX IF
THE AGGREGATE
AMOUNT IN ROW
(9) EXCLUDES
CERTAIN
SHARES £
PERCENT OF
CLASS
11 REPRESENTED BY
AMOUNT IN ROW
9

12 0%
TYPE OF
REPORTING
PERSON
HC, CO

CUSIP No. 436233100

NAME OF
REPORTING
PERSON

1

Adam D. Wyden

CHECK THE
APPROPRIATE BOX IF
A MEMBER OF A
GROUP

2

(a)
(b) R

3

SEC USE ONLY

4

CITIZENSHIP OR PLACE OF
ORGANIZATION

New York, USA

SOLE
VOTING
POWER

5

0

SHARED
VOTING
POWER

NUMBER OF
SHARES
BENEFICIALLY

6

0

SOLE
DISPOSITIVE
POWER

OWNED BY EACH
REPORTING
PERSON WITH

7

0

8

SHARED
DISPOSITIVE

POWER

0

9

AGGREGATE
AMOUNT
BENEFICIALLY
OWNED BY EACH
REPORTING
PERSON

10

0
CHECK BOX IF
THE AGGREGATE
AMOUNT IN ROW
(9) EXCLUDES
CERTAIN
SHARES £
PERCENT OF
CLASS
REPRESENTED BY
AMOUNT IN ROW
9

11

12

0%
TYPE OF
REPORTING
PERSON
HC, IN

ITEM 1 (a): Name of Issuer:

Hollywood Media Corp. (the "Issuer")

ITEM 1(b): Address of Issuer's Principal Executive Offices:

301 East Yamato Road, Suite 2199, Boca Raton, Florida 33431

ITEM 2 (a): Name of Person Filing:

This statement is jointly filed by and on behalf of each of ADW Capital Partners, L.P., ADW Capital Management, LLC and Adam D. Wyden. ADW Capital Partners, L.P. and Adam D. Wyden were the record and direct beneficial owners of the securities covered by this statement. ADW Capital Management, LLC is the general partner of, and may be deemed to beneficially own securities owned by, ADW Capital Partners, L.P. Mr. Wyden is the sole manager of, and may be deemed to beneficially own securities owned by, ADW Capital Management, LLC.

Each reporting person declares that neither the filing of this statement nor anything herein shall be construed as an admission that such person is or was, for the purposes of Section 13(d) or 13(g) of the Act or any other purpose, the beneficial owner of any securities covered by this statement.

Each of the reporting persons may be deemed to be a member of a group with respect to the Issuer or securities of the Issuer for the purposes of Section 13(d) or 13(g) of the Act. Each of the reporting persons declares that neither the filing of this statement nor anything herein shall be construed as an admission that such person is or was, for the purposes of Section 13(d) or 13(g) of the Act or any other purpose, (i) acting (or has agreed or is agreeing to act together with any other person) as a partnership, limited partnership, syndicate, or other group for the purpose of acquiring, holding, or disposing of securities of the Issuer or otherwise with respect to the Issuer or any securities of the Issuer or (ii) a member of any group with respect to the Issuer or any securities of the Issuer.

ITEM 2(b): Address of Principal Business Office or, if None, Residence:

The address of the principal business office of each of the reporting persons is 5175 Watson Street NW, Washington, D.C. 20016.

ITEM 2(c): Citizenship:

See Item 4 on the cover page(s) hereto.

ITEM 2(d): Title of Class of Securities:

Common Stock

ITEM 2(e): CUSIP Number:

436233100

ITEM 3 : If This Statement is Filed Pursuant to Sec.240.13d-1(b) or 240.13d-2(b) or (c), Check Whether the Person Filing is a:

- (a) .. Broker or dealer registered under section 15 of the Act (15 U.S.C. 78o);
- (b) .. Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c);
- (c) .. Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c);
- (d) .. Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8);
- (e) .. An investment adviser in accordance with Sec.240.13d-1(b)(1)(ii)(E);
- (f) .. An employee benefit plan or endowment fund in accordance with Sec.240.13d-1(b)(1)(ii)(F);
- (g) .. A parent holding company or control person in accordance with Sec.240.13d-1(b)(1)(ii)(G);
- (h) .. A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
- (i) .. A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);
- (j) .. A non-U.S. institution in accordance with Sec. 240.13d-1(b)(1)(ii)(J);
- (k) .. Group, in accordance with Sec.240.13d-1(b)(1)(ii)(K).

If filing as a non-U.S. institution in accordance with Rule 240.13d-1(b)(1)(ii)(J), please specify the type of institution:

Not applicable.

ITEM 4 : Ownership.

(a) Amount Beneficially Owned: See Item 9 on the cover page(s) hereto.

(b) Percent of Class: See Item 11 on the cover page(s) hereto.

(c) Number of Shares as to which such person has:

(i) Sole power to vote or to direct the vote: See Item 5 on the cover page(s) hereto.

(ii) Shared power to vote or to direct the vote: See Item 6 on the cover page(s) hereto.

(iii) Sole power to dispose or to direct the disposition of: See Item 7 on the cover page(s) hereto.

(iv) Shared power to dispose or to direct the disposition of: See Item 8 on the cover page(s) hereto.

ITEM 5 : Ownership of Five Percent or Less of a Class:

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following [x].

ITEM 6 : Ownership of More than Five Percent on Behalf of Another Person:

Not applicable.

ITEM 7 : Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company:

Not applicable.

ITEM 8 : Identification and Classification of Members of the Group:

Not applicable.

ITEM 9 : Notice of Dissolution of a Group:

Not applicable.

ITEM 10: Certification.

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect, other than activities solely in connection with a nomination under Sec. 240.14a-11.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 13, 2014 **ADW Capital Partners,
L.P.**

By: ADW Capital
Management, LLC
Its: General Partner

By: /s/ Adam D. Wyden
Name: Adam D. Wyden
Title: Sole Manager

**ADW Capital
Management, LLC**

By: /s/ Adam D. Wyden
Name: Adam D. Wyden
Title: Sole Manager

Adam D. Wyden

/s/ Adam D. Wyden

EXHIBIT INDEX

Exhibit Description of Exhibit

- 99.1 Joint Filing Agreement (incorporated by reference to Exhibit 99.1 to the Schedule 13G filed with the Securities and Exchange Commission on October 23, 2013).

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