

UNITED RENTALS INC /DE  
Form SC 13G  
July 09, 2010

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934

United Rentals, Inc.  
(Name of Issuer)

Common Stock, \$0.01 par value  
(Title of Class of Securities)

911363109  
(CUSIP Number)

June 29, 2010  
(Date of Event Which Requires Filing of this Statement)

Check the following box to designate the rule pursuant to which the Schedule is filed:

- Rule 13d-1(b)
- Rule 13d-1(c)
- Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

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CUSIP No. 911363109

1. Names of Reporting Persons  
I.R.S. Identification Nos. of above persons (entities only)  
D. E. Shaw Laminar Portfolios, L.L.C.  
01-0577802
2. Check the Appropriate Box if a Member of a Group (See Instructions)  
(a)  o  
(b)  o
3. SEC Use Only
4. Citizenship or Place of Organization  
Delaware

Number of  
Shares  
Beneficially  
Owned by  
Each  
Reporting  
Person With

5. Sole Voting Power  
-0-

6. Shared Voting Power  
3,274,288

7. Sole Dispositive Power  
-0-

8. Shared Dispositive Power  
3,274,288

9. Aggregate Amount Beneficially Owned by Each Reporting Person  
3,274,288

10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions)  o

11. Percent of Class Represented by Amount in Row (9)  
5.4%

12. Type of Reporting Person (See Instructions)  
OO

CUSIP No. 911363109

1. Names of Reporting Persons  
I.R.S. Identification Nos. of above persons (entities only)  
D. E. Shaw & Co., L.L.C.  
13-3799946
  2. Check the Appropriate Box if a Member of a Group (See Instructions)
    - (a)
    - (b)
  3. SEC Use Only
  4. Citizenship or Place of Organization  
Delaware
- |   |    |                                       |
|---|----|---------------------------------------|
| Number of<br>Shares<br>Beneficially<br>Owned by<br>Each<br>Reporting<br>Person With | 5. | Sole Voting Power<br>-0-              |
|   | 6. | Shared Voting Power<br>3,274,288      |
|   | 7. | Sole Dispositive Power<br>-0-         |
|   | 8. | Shared Dispositive Power<br>3,274,288 |
9. Aggregate Amount Beneficially Owned by Each Reporting Person  
3,274,288
  10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions)
  11. Percent of Class Represented by Amount in Row (9)  
5.4%
  12. Type of Reporting Person (See Instructions)  
OO
-

CUSIP No. 911363109

1. Names of Reporting Persons  
I.R.S. Identification Nos. of above persons (entities only)  
D. E. Shaw & Co., L.P.  
13-3695715
  2. Check the Appropriate Box if a Member of a Group (See Instructions)
    - (a)
    - (b)
  3. SEC Use Only
  4. Citizenship or Place of Organization  
Delaware
- |   |    |                                       |
|---|----|---------------------------------------|
| Number of<br>Shares<br>Beneficially<br>Owned by<br>Each<br>Reporting<br>Person With | 5. | Sole Voting Power<br>-0-              |
|   | 6. | Shared Voting Power<br>3,276,206      |
|   | 7. | Sole Dispositive Power<br>-0-         |
|   | 8. | Shared Dispositive Power<br>3,276,206 |
9. Aggregate Amount Beneficially Owned by Each Reporting Person  
3,276,206
  10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions)
  11. Percent of Class Represented by Amount in Row (9)  
5.4%
  12. Type of Reporting Person (See Instructions)  
IA, PN
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CUSIP No. 911363109

1. Names of Reporting Persons  
I.R.S. Identification Nos. of above persons (entities only)  
David E. Shaw
2. Check the Appropriate Box if a Member of a Group (See Instructions)  
(a)   
(b)
3. SEC Use Only
4. Citizenship or Place of Organization  
United States

Number of  
Shares  
Beneficially  
Owned by  
Each  
Reporting  
Person With

- |    |                          |
|----|--------------------------|
| 5. | Sole Voting Power        |
|    | -0-                      |
| 6. | Shared Voting Power      |
|    | 3,276,206                |
| 7. | Sole Dispositive Power   |
|    | -0-                      |
| 8. | Shared Dispositive Power |
|    | 3,276,206                |

9. Aggregate Amount Beneficially Owned by Each Reporting Person  
3,276,206

10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions)

11. Percent of Class Represented by Amount in Row (9)  
5.4%

12. Type of Reporting Person (See Instructions)  
IN

Item 1.

- (a) Name of Issuer:  
United Rentals, Inc.
- (b) Address of Issuer's Principal Executive Offices:  
Five Greenwich Office Park  
Greenwich, CT 06831

Item 2.

- (a) Name of Person Filing:  
D. E. Shaw Laminar Portfolios, L.L.C.  
D. E. Shaw & Co., L.L.C.  
D. E. Shaw & Co., L.P.  
David E. Shaw
- (b) Address of Principal Business Office or, if none, Residence:  
The business address for each reporting person is:  
120 W. 45th Street, Tower 45, 39th Floor  
New York, NY 10036
- (c) Citizenship:  
D. E. Shaw Laminar Portfolios, L.L.C. is a limited liability company organized under the laws of the state of Delaware.  
D. E. Shaw & Co., L.L.C. is a limited liability company organized under the laws of the state of Delaware.  
D. E. Shaw & Co., L.P. is a limited partnership organized under the laws of the state of Delaware.  
David E. Shaw is a citizen of the United States of America.
- (d) Title of Class of Securities:  
Common Stock, \$0.01 par value
- (e) CUSIP Number:  
911363109

Item 3. If this statement is filed pursuant to Rule 13d-1(b) or 13d-2(b) or (c), check whether the person filing is a:

Not applicable

Item 4. Ownership

As of July 6, 2010:

(a) Amount beneficially owned:

D. E. Shaw Laminar Portfolios, L.L.C.: 3,274,288 shares

D. E. Shaw & Co., L.L.C.: 3,274,288 shares

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This is composed of 3,274,288 shares in the name of D. E. Shaw Laminar Portfolios, L.L.C.

D. E. Shaw & Co., L.P.:

3,276,206 shares

This is composed of (i) 3,274,288 shares in the name of D. E. Shaw Laminar Portfolios, L.L.C. and (ii) 1,918 shares under the management of D. E. Shaw Investment Management, L.L.C.

David E. Shaw:

3,276,206 shares

This is composed of (i) 3,274,288 shares in the name of D. E. Shaw Laminar Portfolios, L.L.C. and (ii) 1,918 shares under the management of D. E. Shaw Investment Management, L.L.C.

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(b) Percent of class:

D. E. Shaw Laminar Portfolios, L.L.C.:	5.4%
D. E. Shaw & Co., L.L.C.:	5.4%
D. E. Shaw & Co., L.P.:	5.4%
David E. Shaw:	5.4%

(c) Number of shares to which the person has:

(i) Sole power to vote or to direct the vote:

D. E. Shaw Laminar Portfolios, L.L.C.:	-0- shares
D. E. Shaw & Co., L.L.C.:	-0- shares
D. E. Shaw & Co., L.P.:	-0- shares
David E. Shaw:	-0- shares

(ii) Shared power to vote or to direct the vote:

D. E. Shaw Laminar Portfolios, L.L.C.:	3,274,288 shares
D. E. Shaw & Co., L.L.C.:	3,274,288 shares
D. E. Shaw & Co., L.P.:	3,276,206 shares
David E. Shaw:	3,276,206 shares

(iii) Sole power to dispose or to direct the disposition of:

D. E. Shaw Laminar Portfolios, L.L.C.:	-0- shares
D. E. Shaw & Co., L.L.C.:	-0- shares
D. E. Shaw & Co., L.P.:	-0- shares
David E. Shaw:	-0- shares

(iv) Shared power to dispose or to direct the disposition of:

D. E. Shaw Laminar Portfolios, L.L.C.:	3,274,288 shares
D. E. Shaw & Co., L.L.C.:	3,274,288 shares
D. E. Shaw & Co., L.P.:	3,276,206 shares
David E. Shaw:	3,276,206 shares

David E. Shaw does not own any shares directly. By virtue of David E. Shaw's position as President and sole shareholder of D. E. Shaw & Co., Inc., which is the general partner of D. E. Shaw & Co., L.P., which in turn is the investment adviser of D. E. Shaw Laminar Portfolios, L.L.C. and the managing member of D. E. Shaw Investment Management, L.L.C., and by virtue of David E. Shaw's position as President and sole shareholder of D. E. Shaw & Co. II, Inc., which is the managing member of D. E. Shaw & Co., L.L.C., which in turn is the managing member of D. E. Shaw Laminar Portfolios, L.L.C., David E. Shaw may be deemed to have the shared power to vote or direct the vote of, and the shared power to dispose or direct the disposition of, the 3,276,206 shares as described above constituting 5.4% of the outstanding shares and, therefore, David E. Shaw may be deemed to be the beneficial owner of such shares. David E. Shaw disclaims beneficial ownership of such 3,276,206 shares.

Item 5. Ownership of Five Percent or Less of a Class  
Not Applicable

Item 6. Ownership of More than Five Percent on Behalf of Another Person  
Not Applicable

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company or Control Person  
Not Applicable



Item 8. Identification and Classification of Members of the Group  
Not Applicable

Item 9. Notice of Dissolution of Group  
Not Applicable

Item 10. Certification

By signing below, each of D. E. Shaw Laminar Portfolios, L.L.C., D. E. Shaw & Co., L.L.C., D. E. Shaw & Co., L.P., and David E. Shaw certify that, to the best of such reporting person's knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having such purposes or effect.

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