

WORLD ACCEPTANCE CORP  
Form 8-K  
January 28, 2010

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) January 28, 2010

WORLD ACCEPTANCE CORPORATION

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(Exact name of registrant as specified in its charter)

| South Carolina<br>(State or other jurisdiction<br>of incorporation)                             | 0-19599<br>(Commission<br>File Number) | 57-0425114<br>(IRS Employer<br>Identification No.) |
|---|--|--|
| 108 Frederick Street, Greenville, South<br>Carolina<br>(Address of principal executive offices) | 29607<br>(Zip<br>Code)                 |  |

Registrant's telephone number, including area code (864) 298-9800

n/a

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(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 2.02 Results of Operations and Financial Condition; and

Item 7.01 Regulation FD Disclosure.

On January 28, 2010, World Acceptance Corporation ("WRLD") issued a press release announcing financial information for its third fiscal quarter ended December 31, 2009. The press release is attached as Exhibit 99.1 to this Form 8-K and is furnished to, but not filed with, the Commission.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

| Exhibit Number | Description of Exhibit                |
|----------------|---------------------------------------|
| 99.1           | Press release issued January 28, 2010 |

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

WORLD ACCEPTANCE CORPORATION  
(Registrant)

Date: January 28, 2010

By: /s/ Kelly M. Malson  
Kelly M. Malson  
Senior Vice President and Chief Financial Officer

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EXHIBIT INDEX

| Exhibit | Description                          |
|---------|--------------------------------------|
| 99.1    | Press Release dated January 28, 2010 |

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