

FIRST FINANCIAL BANCORP /OH/  
Form 10-Q  
August 07, 2009

FORM 10-Q

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington D.C. 20549

QUARTERLY REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 30, 2009

OR

TRANSITION REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission file number 0-12379

FIRST FINANCIAL BANCORP.  
(Exact name of registrant as specified in its charter)

Ohio  
(State or other jurisdiction of  
incorporation or organization)

31-1042001  
(I.R.S. Employer  
Identification No.)

4000 Smith Road, Cincinnati, Ohio  
(Address of principal executive offices)

45209  
(Zip Code)

Registrant's telephone number, including area code (513) 979-5837

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer. See definition of "accelerated filer and large accelerated filer" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer  Accelerated filer  Non-accelerated filer

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of Exchange Act).

Yes  No

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Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.

| Class                      | Outstanding at August 6, 2009 |
|----------------------------|-------------------------------|
| Common stock, No par value | 51,434,060                    |

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## FIRST FINANCIAL BANCORP.

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PART I – FINANCIAL INFORMATION  
ITEM I – FINANCIAL STATEMENTS  
FIRST FINANCIAL BANCORP. AND SUBSIDIARIES  
CONSOLIDATED BALANCE SHEETS  
(Dollars in thousands, except per share data)

|   | June 30,<br>2009<br>(Unaudited) | December 31,<br>2008 |
|---|---------------------------------|----------------------|
| <b>ASSETS</b>   |                                 |                      |
| Cash and due from banks   | \$ 80,938                       | \$ 100,935           |
| Investment securities trading   | 184                             | 61                   |
| Investment securities available-for-sale, at market value<br>(cost \$516,311 at June 30, 2009 and \$648,845 at December 31, 2008) | 528,179                         | 659,756              |
| Investment securities held-to-maturity<br>(market value \$4,776 at June 30, 2009 and \$5,135 at December 31, 2008)                | 4,536                           | 4,966                |
| Other investments   | 27,976                          | 27,976               |
| Loans held for sale   | 6,193                           | 3,854                |
| Loans:  |                                 |                      |
| Commercial  | 876,730                         | 807,720              |
| Real estate - construction  | 266,452                         | 232,989              |
| Real estate - commercial  | 988,901                         | 846,673              |
| Real estate - residential   | 337,704                         | 383,599              |
| Installment   | 88,370                          | 98,581               |
| Home equity   | 307,749                         | 286,110              |
| Credit card   | 27,023                          | 27,538               |
| Lease financing   | 25                              | 50                   |
| Total loans   | 2,892,954                       | 2,683,260            |
| Less:   |                                 |                      |
| Allowance for loan and lease losses   | 38,649                          | 35,873               |
| Net loans   | 2,854,305                       | 2,647,387            |
| Premises and equipment, net   | 86,216                          | 84,105               |
| Goodwill  | 28,261                          | 28,261               |
| Other intangibles   | 465                             | 1,002                |
| Accrued interest and other assets   | 166,100                         | 140,839              |
| <b>TOTAL ASSETS</b>   | <b>\$ 3,783,353</b>             | <b>\$ 3,699,142</b>  |
| <b>LIABILITIES</b>  |                                 |                      |
| Deposits:   |                                 |                      |
| Interest-bearing  | \$ 599,365                      | \$ 636,945           |
| Savings   | 657,300                         | 583,081              |
| Time  | 1,111,399                       | 1,150,208            |
| Total interest-bearing deposits   | 2,368,064                       | 2,370,234            |
| Noninterest-bearing   | 423,781                         | 413,283              |
| Total deposits  | 2,791,845                       | 2,783,517            |
| Short-term borrowings:  |                                 |                      |
| Federal funds purchased and securities sold<br>under agreements to repurchase   | 206,777                         | 147,533              |
| Federal Home Loan Bank  | 125,000                         | 150,000              |

|  |                  |                  |
|--|------------------|------------------|
| Other                                  | 25,000           | 57,000           |
| <b>Total short-term borrowings</b>     | <b>356,777</b>   | <b>354,533</b>   |
| Long-term debt                         | 135,908          | 148,164          |
| <b>Other long-term debt</b>            | <b>20,620</b>    | <b>20,620</b>    |
| Accrued interest and other liabilities | 31,567           | 43,981           |
| <b>TOTAL LIABILITIES</b>               | <b>3,336,717</b> | <b>3,350,815</b> |

**SHAREHOLDERS' EQUITY**

|   |                     |                     |
|---|---------------------|---------------------|
| Preferred stock - \$1,000 par value   |                     |                     |
| Authorized – 80,000 shares  |                     |                     |
| Outstanding – 80,000 shares in 2009 and 2008                                    | 78,173              | 78,019              |
| Common stock - no par value   |                     |                     |
| Authorized - 160,000,000 shares   |                     |                     |
| Issued – 62,358,614 shares in 2009 and 48,558,614 shares in 2008                | 490,292             | 394,169             |
| Retained earnings   | 74,285              | 76,339              |
| Accumulated other comprehensive loss  | (10,700)            | (11,905)            |
| Treasury Stock, at cost 10,924,268 shares in 2009 and 11,077,413 shares in 2008 | (185,414)           | (188,295)           |
| <b>TOTAL SHAREHOLDERS' EQUITY</b>   | <b>446,636</b>      | <b>348,327</b>      |
| <b>TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY</b>                               | <b>\$ 3,783,353</b> | <b>\$ 3,699,142</b> |

See notes to consolidated financial statements.

FIRST FINANCIAL BANCORP. AND SUBSIDIARIES  
CONSOLIDATED STATEMENTS OF INCOME  
(Dollars in thousands, except per share data)  
(Unaudited)

|   | Three months ended |           | Six months ended |           |
|---|--------------------|-----------|------------------|-----------|
|   | 2009               | 2008      | 2009             | 2008      |
| <b>Interest income</b>  |                    |           |                  |           |
| Loans, including fees   | \$ 33,978          | \$ 39,646 | \$ 67,635        | \$ 82,367 |
| <b>Investment securities</b>                                  |                    |           |                  |           |
| Taxable   | 8,023              | 4,387     | 16,713           | 7,908     |
| Tax-exempt  | 386                | 792       | 820              | 1,583     |
| Total investment securities interest                          | 8,409              | 5,179     | 17,533           | 9,491     |
| Federal funds sold  | 0                  | 40        | 0                | 605       |
| Total interest income   | 42,387             | 44,865    | 85,168           | 92,463    |
| <b>Interest expense</b>                                       |                    |           |                  |           |
| Deposits  | 9,080              | 14,635    | 18,883           | 32,374    |
| Short-term borrowings   | 527                | 1,130     | 1,034            | 1,922     |
| Long-term borrowings  | 1,251              | 384       | 2,557            | 790       |
| Subordinated debentures and capital securities                | 320                | 302       | 557              | 714       |
| Total interest expense  | 11,178             | 16,451    | 23,031           | 35,800    |
| Net interest income   | 31,209             | 28,414    | 62,137           | 56,663    |
| Provision for loan and lease losses                           | 10,358             | 2,493     | 14,617           | 5,716     |
| Net interest income after provision for loan and lease losses | 20,851             | 25,921    | 47,520           | 50,947    |
| <b>Noninterest income</b>                                     |                    |           |                  |           |
| Service charges on deposit accounts                           | 4,289              | 4,951     | 8,368            | 9,558     |
| Trust and wealth management fees                              | 3,253              | 4,654     | 6,542            | 9,276     |
| Bankcard income   | 1,422              | 1,493     | 2,713            | 2,791     |
| Net gains from sales of loans                                 | 408                | 188       | 792              | 407       |
| Gains on sales of investment securities                       | 3,349              | 0         | 3,349            | 1,585     |
| Income (loss) on preferred securities                         | 112                | (221)     | 123              | (201)     |
| Other   | 1,264              | 2,683     | 4,243            | 5,207     |
| Total noninterest income                                      | 14,097             | 13,748    | 26,130           | 28,623    |
| <b>Noninterest expenses</b>                                   |                    |           |                  |           |
| Salaries and employee benefits                                | 16,223             | 15,895    | 33,876           | 32,968    |
| Net occupancy   | 2,653              | 2,510     | 5,470            | 5,462     |
| Furniture and equipment                                       | 1,851              | 1,617     | 3,653            | 3,270     |
| Data processing   | 794                | 814       | 1,612            | 1,607     |
| Marketing   | 700                | 474       | 1,340            | 991       |
| Communication   | 669                | 749       | 1,340            | 1,554     |
| Professional services   | 1,254              | 1,061     | 2,207            | 1,822     |
| State intangible tax  | 648                | 688       | 1,316            | 1,374     |
| FDIC expense  | 3,424              | 121       | 3,706            | 248       |
| Other   | 4,580              | 4,040     | 8,210            | 7,693     |
| Total noninterest expenses                                    | 32,796             | 27,969    | 62,730           | 56,989    |

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|   |            |            |            |            |
|---|------------|------------|------------|------------|
| Income before income taxes                  | 2,152      | 11,700     | 10,920     | 22,581     |
| Income tax expense                          | 702        | 3,892      | 3,735      | 7,435      |
| Net income                                  | 1,450      | 7,808      | 7,185      | 15,146     |
| Dividends on preferred stock                | 1,000      | 0          | 1,578      | 0          |
| Net income available to common shareholders | \$ 450     | \$ 7,808   | \$ 5,607   | \$ 15,146  |
| Earnings per share - basic                  | \$ 0.01    | \$ 0.21    | \$ 0.14    | \$ 0.41    |
| Earnings per share - diluted                | \$ 0.01    | \$ 0.21    | \$ 0.14    | \$ 0.40    |
| Cash dividends declared per share           | \$ 0.10    | \$ 0.17    | \$ 0.20    | \$ 0.34    |
| Average basic shares outstanding            | 40,734,254 | 37,114,451 | 38,928,557 | 37,090,603 |
| Average diluted shares outstanding          | 41,095,949 | 37,524,789 | 39,458,443 | 37,478,353 |

See notes to consolidated financial statements.

FIRST FINANCIAL BANCORP. AND SUBSIDIARIES  
CONSOLIDATED STATEMENTS OF CASH FLOWS  
(Unaudited, dollars in thousands)

|  | Six months ended<br>June 30, |           |
|--|------------------------------|-----------|
|  | 2009                         | 2008      |
| <b>Operating activities</b>  |                              |           |
| Net income   | \$ 7,185                     | \$ 15,146 |
| Adjustments to reconcile net cash provided by (used in) operating activities     |                              |           |
| Provision for loan and lease losses  | 14,617                       | 5,716     |
| Depreciation and amortization  | 3,805                        | 3,398     |
| Stock-based compensation expense   | 1,394                        | 837       |
| Pension expense  | 555                          | 605       |
| Net amortization of premiums and accretion of discounts on investment securities | 764                          | 92        |
| Gains on sales of investment securities  | (3,349)                      | (1,585)   |
| Gains on trading securities  | (123)                        | 0         |
| Originations of loans held for sale  | (94,266)                     | (50,469)  |
| Net gains from sales of loans held for sale                                      | (792)                        | (407)     |
| Proceeds from sales of loans held for sale                                       | 92,675                       | 50,187    |
| Deferred income taxes  | 11,046                       | (288)     |
| Decrease in interest receivable  | 937                          | 3,614     |
| (Increase) decrease in cash surrender value of life insurance                    | (69)                         | 390       |
| Increase in prepaid expenses   | (597)                        | (876)     |
| Decrease in accrued expenses   | (81)                         | (4,010)   |
| Decrease in interest payable   | (1,298)                      | (1,502)   |
| Contribution to pension plan   | (30,800)                     | 0         |
| Other  | (13,483)                     | (2,588)   |
| Net cash (used in) provided by operating activities                              | (11,880)                     | 18,260    |
| <b>Investing activities</b>  |                              |           |
| Proceeds from sales of securities available for sale                             | 152,720                      | 1,124     |
| Proceeds from calls, paydowns and maturities of securities available-for-sale    | 95,413                       | 51,205    |
| Purchases of securities available-for-sale                                       | (113,014)                    | (173,052) |
| Proceeds from calls, paydowns and maturities of securities held-to-maturity      | 430                          | 323       |
| Net decrease in federal funds sold   | 0                            | 102,985   |
| Net increase in loans and leases   | (225,238)                    | (82,596)  |
| Proceeds from disposal of other real estate owned                                | 2,565                        | 701       |
| Purchases of premises and equipment  | (5,546)                      | (3,801)   |
| Net cash used in investing activities  | (92,670)                     | (103,111) |
| <b>Financing activities</b>  |                              |           |
| Net increase (decrease) in total deposits  | 8,328                        | (117,273) |
| Net increase in short-term borrowings  | 2,244                        | 219,543   |
| Payments on long-term borrowings   | (12,256)                     | (4,633)   |
| Cash dividends paid  | (11,697)                     | (12,717)  |

|  |           |            |
|--|-----------|------------|
| Issuance of common stock, net of issuance costs      | 98,125    | 0          |
| Excess tax liability on share-based compensation     | (191)     | (45)       |
| Net cash provided by financing activities            | 84,553    | 84,875     |
| Cash and cash equivalents:                           |           |            |
| Net (decrease) increase in cash and cash equivalents | (19,997)  | 24         |
| Cash and cash equivalents at beginning of period     | 100,935   | 106,224    |
| Cash and cash equivalents at end of period           | \$ 80,938 | \$ 106,248 |

See notes to consolidated financial statements.

FIRST FINANCIAL BANCORP. AND SUBSIDIARIES  
CONSOLIDATED STATEMENTS OF CHANGES IN SHAREHOLDERS' EQUITY  
(Unaudited, dollars in thousands except per share data)

|  | Preferred<br>Stock<br>Shares | Preferred<br>Stock<br>Amount | Common<br>Stock<br>Shares | Common<br>Stock<br>Amount | Retained<br>earnings | Accumulated<br>Other<br>Comprehensive<br>income (loss) | Treasury stock<br>Shares | Treasury stock<br>Amount | Total      |
|--|------------------------------|------------------------------|---------------------------|---------------------------|----------------------|--|--------------------------|--------------------------|------------|
| (Dollars in thousands, except share amounts)   |                              |                              |                           |                           |                      |  |                          |                          |            |
| Balance at<br>December 31,<br>2007   | 0                            | \$ 0                         | 48,558,614                | \$ 391,962                | \$ 82,093            | \$ (7,127)   | (11,190,806)             | \$(190,345)              | \$ 276,583 |
| Cumulative<br>adjustment for<br>accounting<br>changes:   |                              |                              |                           |                           |                      |  |                          |                          |            |
| Fair value<br>option   |                              |                              |                           |                           | (750)                | 750  |                          |                          | 0          |
| Issue No. EITF<br>06-4   |                              |                              |                           |                           | (2,499)              |  |                          |                          | (2,499)    |
| Net income   |                              |                              |                           |                           | 15,146               |  |                          |                          | 15,146     |
| Net unrealized<br>holding losses<br>on securities<br>available for<br>sale arising<br>during the<br>period |                              |                              |                           |                           |                      | (2,024)  |                          |                          | (2,024)    |
| SFAS No. 158<br>adjustment   |                              |                              |                           |                           |                      | 165  |                          |                          | 165        |
| Total<br>comprehensive<br>income   |                              |                              |                           |                           |                      |  |                          |                          | 13,287     |
| Cash dividends<br>declared   |                              |                              |                           |                           |                      |  |                          |                          |            |
| Common stock<br>at \$0.34 per<br>share   |                              |                              |                           |                           | (12,727)             |  |                          |                          | (12,727)   |
| Excess tax<br>liability on<br>share-based<br>compensation  |                              |                              |                           | (45)                      |                      |  |                          |                          | (45)       |
| Restricted<br>stock awards,<br>net   |                              |                              |                           | (2,209)                   |                      |  | 115,576                  | 2,063                    | (146)      |
| Share-based<br>compensation<br>expense   |                              |                              |                           | 837                       |                      |  |                          |                          | 837        |

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|   |        |           |            |            |           |             |              |              |            |
|---|--------|-----------|------------|------------|-----------|-------------|--------------|--------------|------------|
| Balances at June 30, 2008   | 0      | 0         | 48,558,614 | 390,545    | 81,263    | (8,236)     | (11,075,230) | (188,282)    | 275,290    |
| Balances at December 31, 2008   | 80,000 | 78,019    | 48,558,614 | 394,169    | 76,339    | (11,905)    | (11,077,413) | (188,295)    | 348,327    |
| Net income  |        |           |            |            | 7,185     |             |              |              | 7,185      |
| Net unrealized holding gains on securities available for sale arising during the period |        |           |            |            |           | 609         |              |              | 609        |
| SFAS No. 158 adjustment   |        |           |            |            |           | 360         |              |              | 360        |
| Unrealized gain on derivatives  |        |           |            |            |           | 236         |              |              | 236        |
| Total comprehensive income  |        |           |            |            |           |             |              |              | 8,390      |
| Issuance of common stock  |        |           | 13,800,000 | 98,125     |           |             |              |              | 98,125     |
| Cash dividends declared   |        |           |            |            |           |             |              |              |            |
| Common stock at \$0.20 per share  |        |           |            |            | (7,507)   |             |              |              | (7,507)    |
| Preferred stock   |        |           |            |            | (1,578)   |             |              |              | (1,578)    |
| Discount on preferred stock   |        | 154       |            |            | (154)     |             |              |              | 0          |
| Excess tax liability on share-based compensation  |        |           |            | (191)      |           |             |              |              | (191)      |
| Restricted stock awards, net  |        |           |            | (3,205)    |           |             | 153,145      | 2,881        | (324)      |
| Share-based compensation expense  |        |           |            | 1,394      |           |             |              |              | 1,394      |
| Balances at June 30, 2009   | 80,000 | \$ 78,173 | 62,358,614 | \$ 490,292 | \$ 74,285 | \$ (10,700) | (10,924,268) | \$ (185,414) | \$ 446,636 |

See notes to consolidated financial statements

FIRST FINANCIAL BANCORP. AND SUBSIDIARIES  
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS  
JUNE 30, 2009  
(Unaudited)

The consolidated financial statements for interim periods are unaudited; however, in the opinion of the management of First Financial Bancorp. (First Financial), all material adjustments (consisting of only normal recurring adjustments) necessary for a fair presentation have been included.

**NOTE 1: BASIS OF PRESENTATION**

The consolidated financial statements of First Financial, a bank holding company, include the accounts of First Financial and its wholly-owned subsidiaries – First Financial Bank, N.A. and First Financial Capital Advisors LLC, a registered investment advisor. All intercompany transactions and accounts have been eliminated in consolidation.

The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates, assumptions, and judgments that affect the amounts reported in the financial statements and accompanying notes. Actual realized amounts could differ materially from those estimates. These interim financial statements have been prepared in accordance with the instructions to Form 10-Q and Article 10 of Regulation S-X and serve to update the First Financial Bancorp. Annual Report on Form 10-K (Form 10-K) for the year ended December 31, 2008. These financial statements may not include all information and notes necessary to constitute a complete set of financial statements under U.S. generally accepted accounting principles applicable to annual periods and accordingly should be read in conjunction with the financial information contained in the Form 10-K. Management believes these unaudited consolidated financial statements reflect all adjustments of a normal recurring nature which are necessary for a fair presentation of the results for the interim periods presented. The results of operations for the interim periods are not necessarily indicative of the results that may be expected for the full year or any other interim period. The Consolidated Balance Sheet as of December 31, 2008, has been derived from the audited financial statements in the company's 2008 Form 10-K.

**NOTE 2: RECENTLY ADOPTED AND ISSUED ACCOUNTING STANDARDS**

Effective January 1, 2009, First Financial adopted SFAS No. 141(R), "Business Combinations." This statement significantly changes how business acquisitions are accounted for, continuing the transition to fair value measurement, and will impact financial statements both on the acquisition date and in subsequent periods. This statement requires the acquirer to recognize assets acquired, liabilities assumed, and any noncontrolling interest in the acquiree at their respective fair values as of the acquisition date. SFAS No. 141(R) changes the treatment of acquisition-related costs, restructuring costs related to an acquisition that the acquirer expects but is not obligated to incur, contingent consideration associated with the purchase price, and preacquisition contingencies associated with acquired assets and liabilities. In addition, SFAS No. 141(R) requires enhanced disclosures to enable users of the financial statements to evaluate the nature and financial effects of the business combination. SFAS No. 141(R) has had no impact on First Financial to date.

Effective January 1, 2009, First Financial adopted SFAS No. 160, "Noncontrolling Interests in Financial Statements." This statement changes the accounting and reporting for minority interests, which are recharacterized as noncontrolling interests and classified as a component of shareholders' equity. SFAS No. 160 requires retroactive adoption of the presentation and disclosure requirements for existing consolidated minority interests. All other requirements of SFAS No. 160 are required to be applied prospectively. First Financial has no existing consolidated minority interests and management does not anticipate this will occur in the future; therefore, SFAS No. 160 has had no impact on First Financial to date.

Effective January 1, 2009, First Financial adopted SFAS No. 161, “Disclosures about Derivative Instruments and Hedging Activities.” This standard is intended to help investors better understand how derivative instruments and hedging activities impact an entity’s financial condition, financial performance, and cash flows through enhanced disclosure requirements. For further detail on First Financial’s derivative instruments and hedging activities, see Note 5 – Derivatives.

Effective June 30, 2009, First Financial adopted SFAS No. 165, “Subsequent Events.” This statement represents the inclusion of guidance on subsequent events in accounting literature and provides guidance on management’s assessment of subsequent events. Historically, management had relied on U.S. auditing literature for guidance on assessing and disclosing subsequent events. SFAS No. 165 clarifies that management must evaluate, as of each reporting period, events or transactions that occur after the balance sheet date “through the date that the financial

statements are issued or are available to be issued.” Management must perform its assessment for both interim and annual financial reporting periods. For further detail on First Financial’s assessment of subsequent events, see Note 14 – Subsequent Events.

In June of 2009, the FASB issued SFAS No. 166, “Accounting for Transfers of Financial Assets,” which amends the derecognition guidance in SFAS No. 140. This statement removes the concept of a qualifying special-purpose entity from SFAS No. 140 and removes the exception from applying FASB Interpretation No. 46, “Consolidation of Variable Interest Entities,” to qualifying special-purpose entities. SFAS No. 166 is effective for fiscal years beginning after November 15, 2009, with early adoption prohibited. First Financial is evaluating the revised guidance included in SFAS No. 166 and does not anticipate a material impact on the Consolidated Financial Statements.

In June of 2009, the FASB issued SFAS No. 167, “Amendments to FASB Interpretation No. 46(R).” This statement amends the consolidation guidance that applies to variable interest entities and affects all entities and enterprises currently within the scope of Interpretation No. 46(R), as well as qualifying special purpose entities that are currently outside the scope of Interpretation 46(R). SFAS No. 167 is effective for fiscal years beginning after November 15, 2009, with early adoption prohibited. First Financial is evaluating the revised guidance included in SFAS No. 167 and does not anticipate a material impact on the Consolidated Financial Statements.

In June of 2009, FASB issued SFAS No. 168, “The FASB Accounting Standards Codification™ and the Hierarchy of Generally Accepted Accounting Principles – A Replacement of FASB Statement No. 162.” This statement notes that “the FASB Accounting Standards Codification™” will become the source of authoritative U.S. generally accepted accounting principles (GAAP) recognized by the FASB to be applied by nongovernmental entities. When the Codification is in effect, its contents will carry the same level of authority, effectively superseding SFAS 162. The GAAP hierarchy will be modified to include only two levels of GAAP: authoritative and nonauthoritative. SFAS No. 168 is effective for financial statements issued for interim and annual reporting periods ending after September 15, 2009.

Effective January 1, 2009, First Financial adopted FASB Staff Position No. FAS 140-3, “Accounting for Transfers of Financial Assets and Repurchase Financing Transactions.” This position applies to a repurchase financing, which is a repurchase agreement that relates to a previously transferred financial asset between the same counterparties, that is entered into contemporaneously with the initial transfer. This position presumes that an initial transfer of a financial asset and a repurchase financing are considered part of the same arrangement, known as a linked transaction. However, if certain criteria are met, the initial transfer and repurchase financing may not be evaluated as a linked transaction and must be evaluated separately under FASB SFAS No. 140. Staff Position No. FAS 140-3 has had no impact on First Financial to date.

Effective January 1, 2009, First Financial adopted FASB Staff Position No. FAS 142-3, “Determination of the Useful Life of Intangible Assets.” This position provides guidance as to factors considered in developing renewal or extension assumptions used to determine the useful life of a recognized intangible asset under SFAS No. 142, “Goodwill and Other Intangible Assets.” Staff Position No. FAS 142-3 has had no impact on First Financial to date.

Effective January 1, 2009, First Financial adopted FASB Staff Position No. APB 14-1, “Accounting for Convertible Debt Instruments That May Be Settled in Cash Upon Conversion (Including Partial Cash Settlement).” This position clarifies that certain convertible debt instruments should be separately accounted for as liability and equity components. Staff Position No. FAS 142-3 has had no impact on First Financial to date.

Effective June 30, 2009, First Financial adopted FASB Staff Position FAS 141(R)-1, “Accounting for Assets Acquired and Liabilities Assumed in a Business Combination That Arise from Contingencies.” This position amends and clarifies FASB SFAS No. 141 (revised 2007), “Business Combinations,” to address application issues related to initial recognition and measurement, subsequent measurements and accounting, and disclosure of assets and liabilities

arising from contingencies in a business combination. Staff Position No. FAS 141(R)-1 is effective for all acquisitions of assets and liabilities arising from contingencies in a business combination with closing dates after January 1, 2009. Staff Position No. 141(R)-1 has had no impact on First Financial to date.

Effective June 30, 2009, First Financial adopted FASB Staff Position No. FAS 107-1 and APB 28-1, "Interim Disclosures About Fair Value of Financial Instruments." This position extends the disclosure requirements of SFAS No. 107, "Disclosures About Fair Value of Financial Instruments," to interim financial statements of publicly traded companies. For further detail on First Financial's fair value disclosures, see Note 11 – Fair Value Disclosures.

Effective June 30, 2009, First Financial adopted FASB Staff Position No. FAS 115-2 and FAS 124-2, "Recognition and Presentation of Other-Than-Temporary Impairments." This position revised the guidance for determining whether an impairment is other than temporary for debt securities, requires bifurcation of any other than temporary impairment

between the amount representing credit loss and the amount related to all other factors and requires additional disclosures on other than temporary impairment of debt and equity securities. Staff Position No. FAS 115-2 has had no impact on First Financial to date.

Effective June 30, 2009, First Financial adopted FASB Staff Position No. FAS 157-4, "Determining Fair Value When the Volume and Level of Activity for the Asset or Liability Have Significantly Decreased and Identifying Transactions That Are Not Orderly." This position provides additional guidance on estimating fair value when the volume and level of activity for an asset or liability have significantly decreased in relation to normal market activity for the asset or liability, provides guidance on circumstances that may indicate that a transaction is not orderly and requires additional disclosures about fair value measurements in annual and interim reporting periods. Staff Position No. FAS 157-4 has had no impact on First Financial to date.

In December 2008, the FASB issued Staff Position No. FAS 132(R)-1, "Employers' Disclosures about Postretirement Benefit Plan Assets." This position requires additional disclosures about plan assets in an employer's defined benefit pension and other postretirement plans including disclosure of the fair value of each major asset category, consideration of whether additional categories or further disaggregation should be disclosed, disclosure of the level within the fair value hierarchy in which each major category of plan assets falls, and reconciliation of beginning and ending balances of plan assets with fair values measured using significant unobservable inputs. Staff Position No. FAS 132(R)-1 is effective for fiscal years ending after December 15, 2009 with early adoption permitted. First Financial is evaluating the revised disclosure requirements included in Staff Position No. FAS 132(R)-1 and does not anticipate a material impact on the Consolidated Financial Statements.

#### NOTE 3: FINANCIAL INSTRUMENTS WITH OFF-BALANCE SHEET RISK

In the normal course of business, First Financial offers a variety of financial instruments with off-balance-sheet risk to its clients to aid them in meeting their requirements for liquidity and credit enhancement. These financial instruments include standby letters of credit and commitments outstanding to extend credit. U.S. generally accepted accounting principles do not require these financial instruments to be recorded in the Consolidated Balance Sheets, Consolidated Statements of Income, Consolidated Statements of Changes in Shareholders' Equity, and Consolidated Statements of Cash Flows. Following is a discussion of these transactions.

First Financial's exposure to credit loss, in the event of nonperformance by the other party to the financial instrument for standby letters of credit, and commitments outstanding to extend credit, is represented by the contractual amounts of those instruments. First Financial uses the same credit policies in making commitments and conditional obligations as it does for on-balance-sheet instruments.

Standby letters of credit – These transactions are conditional commitments issued by First Financial to guarantee the performance of a client to a third party. First Financial's portfolio of standby letters of credit consists primarily of performance assurances made on behalf of clients who have a contractual commitment to produce or deliver goods or services. The risk to First Financial arises from its obligation to make payment in the event of the clients' contractual default to produce the contracted good or service to a third party. First Financial has issued standby letters of credit aggregating \$20.0 million and \$22.5 million at June 30, 2009, and December 31, 2008, respectively.

Management conducts regular reviews of these instruments on an individual client basis. Management does not anticipate any material losses as a result of these letters of credit.

Loan commitments – Commitments to extend credit are agreements to lend to a client as long as there is no violation of any condition established in the commitment. Commitments generally have fixed expiration dates or other termination clauses and may require payment of a fee. Since many of the commitments are expected to expire without being drawn upon, the total commitment amounts do not necessarily represent future cash requirements. First

Financial evaluates each client's creditworthiness on an individual basis. The amount of collateral obtained, if deemed necessary by First Financial upon extension of credit, is based on management's credit evaluation of the counterparty. The collateral held varies, but may include securities, real estate, inventory, plant, or equipment. First Financial had commitments outstanding to extend credit totaling \$737.9 million and \$767.3 million at June 30, 2009, and December 31, 2008, respectively. Management does not anticipate any material losses as a result of these commitments.

## NOTE 4: INVESTMENTS

The following is a summary of held-to-maturity and available-for-sale investment securities as of June 30, 2009 (dollars in \$000's):

|   | Held-to-Maturity |                  |                   |                 | Available-for-Sale |                  |                   |                   |
|---|------------------|------------------|-------------------|-----------------|--------------------|------------------|-------------------|-------------------|
|   | Amortized Cost   | Unrealized Gains | Unrealized Losses | Market Value    | Amortized Cost     | Unrealized Gains | Unrealized Losses | Market Value      |
| Securities of U.S. government agencies and corporations | \$ 0             | \$ 0             | \$ 0              | \$ 0            | \$ 39,982          | \$ 1,162         | \$ 0              | \$ 41,144         |
| Mortgage-backed securities                              | 168              | 1                | 0                 | 169             | 446,799            | 11,245           | (589)             | 457,455           |
| Obligations of state and other political subdivisions   | 4,368            | 239              | 0                 | 4,607           | 25,240             | 374              | (241)             | 25,373            |
| Other securities  | 0                | 0                | 0                 | 0               | 4,290              | 51               | (134)             | 4,207             |
| <b>Total</b>  | <b>\$ 4,536</b>  | <b>\$ 240</b>    | <b>\$ 0</b>       | <b>\$ 4,776</b> | <b>\$ 516,311</b>  | <b>\$ 12,832</b> | <b>\$ (964)</b>   | <b>\$ 528,179</b> |

The following is a summary of held-to-maturity and available-for-sale investment securities as of December 31, 2008 (dollars in \$000's):

|   | Held-to-Maturity |                  |                   |                 | Available-for-Sale |                  |                   |                   |
|---|------------------|------------------|-------------------|-----------------|--------------------|------------------|-------------------|-------------------|
|   | Amortized Cost   | Unrealized Gains | Unrealized Losses | Market Value    | Amortized Cost     | Unrealized Gains | Unrealized Losses | Market Value      |
| Securities of U.S. government agencies and corporations | \$ 0             | \$ 0             | \$ 0              | \$ 0            | \$ 44,951          | \$ 1,731         | \$ 0              | \$ 46,682         |
| Mortgage-backed securities                              | 190              | 0                | (1)               | 189             | 563,341            | 9,640            | (465)             | 572,516           |
| Obligations of state and other political subdivisions   | 4,776            | 170              | 0                 | 4,946           | 35,992             | 461              | (301)             | 36,152            |
| Other securities  | 0                | 0                | 0                 | 0               | 4,561              | 73               | (228)             | 4,406             |
| <b>Total</b>  | <b>\$ 4,966</b>  | <b>\$ 170</b>    | <b>\$ (1)</b>     | <b>\$ 5,135</b> | <b>\$ 648,845</b>  | <b>\$ 11,905</b> | <b>\$ (994)</b>   | <b>\$ 659,756</b> |

During the six months ended June 30, 2009, investment securities available-for-sale were sold with a cost basis of \$149.4 and gross proceeds of \$152.7, resulting in net proceeds of \$3.3 million.

The following is a summary of debt investment securities by estimated maturity as of June 30, 2009 (dollars in \$000's).

|  | Held-to-Maturity |              | Available-for-Sale |              |
|--|------------------|--------------|--------------------|--------------|
|  | Amortized Cost   | Market Value | Amortized Cost     | Market Value |
| Due in one year or less                | \$ 350           | \$ 354       | \$ 14,414          | \$ 14,535    |
| Due after one year through five years  | 2,612            | 2,757        | 382,872            | 392,947      |
| Due after five years through ten years | 576              | 610          | 80,593             | 81,818       |

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|                     |          |          |            |            |
|---------------------|----------|----------|------------|------------|
| Due after ten years | 998      | 1,055    | 38,432     | 38,879     |
| Total               | \$ 4,536 | \$ 4,776 | \$ 516,311 | \$ 528,179 |

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The following tables present the age of gross unrealized losses and associated fair value by investment category (dollars in \$000's).

|   | Less than 12 Months |                 | June 30, 2009<br>12 Months or More |                 | Total            |                 |
|---|---------------------|-----------------|------------------------------------|-----------------|------------------|-----------------|
|   | Fair Value          | Unrealized Loss | Fair Value                         | Unrealized Loss | Fair Value       | Unrealized Loss |
| Securities of U.S. government agencies and corporations | \$ 0                | \$ 0            | \$ 10                              | \$ 0            | \$ 10            | \$ 0            |
| Mortgage-backed securities                              | 37,150              | 442             | 2,661                              | 144             | 39,811           | 586             |
| Obligations of state and other political subdivisions   | 211                 | 1               | 1,736                              | 241             | 1,947            | 242             |
| Other securities  | 20                  | 0               | 1,928                              | 136             | 1,948            | 136             |
| <b>Total</b>  | <b>\$ 37,381</b>    | <b>\$ 443</b>   | <b>\$ 6,335</b>                    | <b>\$ 521</b>   | <b>\$ 43,716</b> | <b>\$ 964</b>   |

|   | Less than 12 Months |                 | December 31, 2008<br>12 Months or More |                 | Total            |                 |
|---|---------------------|-----------------|--|-----------------|------------------|-----------------|
|   | Fair Value          | Unrealized Loss | Fair Value                             | Unrealized Loss | Fair Value       | Unrealized Loss |
| Securities of U.S. government agencies and corporations | \$ 11               | \$ 0            | \$ 0                                   | \$ 0            | \$ 11            | \$ 0            |
| Mortgage-backed securities                              | 32,362              | 311             | 15,925                                 | 154             | 48,287           | 465             |
| Obligations of state and other political subdivisions   | 1,904               | 284             | 659                                    | 17              | 2,563            | 301             |
| Other securities  | 44                  | 0               | 1,787                                  | 228             | 1,831            | 228             |
| <b>Total</b>  | <b>\$ 34,321</b>    | <b>\$ 595</b>   | <b>\$ 18,371</b>                       | <b>\$ 399</b>   | <b>\$ 52,692</b> | <b>\$ 994</b>   |

Unrealized losses on debt securities are generally due to higher current market yields relative to the yields of the debt securities at their amortized cost. Unrealized losses due to credit risk associated with the underlying collateral of the debt security, if any, are not material. All securities with unrealized losses are reviewed quarterly to determine if any impairment is other than temporary, requiring a write-down to fair market value. First Financial considers the percentage loss on a security, duration of the loss, average life or duration of the security, credit rating of the security, as well as payment performance and the company's intent and ability to hold the security to maturity when determining whether any impairment is other than temporary. First Financial has the intent and ability to hold all debt security issues temporarily impaired until maturity or recovery of book value. First Financial had no other than temporary impairment charges for the three and six months ended June 30, 2009.

First Financial had trading securities with a fair value of \$0.2 million at June 30, 2009, \$0.1 million at December 31, 2008, and \$3.6 million at June 30, 2008. For further detail on the fair value of investment securities, see Note 11 – Fair Value Disclosures.

#### NOTE 5: DERIVATIVES

The use of derivative instruments allows First Financial to meet the needs of its clients while managing the interest-rate risk associated with certain transactions. First Financial's board of directors has authorized the use of certain derivative products, including interest rate caps, floors, and swaps. First Financial does not use derivatives for speculative purposes and currently does not have any derivatives that are not designated as hedges.

The following table summarizes the derivative financial instruments utilized by First Financial by the nature of the underlying asset or liability (dollars in \$000's):

|                                     | June 30, 2009        |                     |            | December 31, 2008    |                     |            | June 30, 2008        |                     |            |
|-------------------------------------|----------------------|---------------------|------------|----------------------|---------------------|------------|----------------------|---------------------|------------|
|                                     | Fair Value<br>Hedges | Cash Flow<br>Hedges | Total      | Fair Value<br>Hedges | Cash Flow<br>Hedges | Total      | Fair Value<br>Hedges | Cash Flow<br>Hedges | Total      |
| <b>Instruments associated with:</b> |                      |                     |            |                      |                     |            |                      |                     |            |
| Loans                               | \$ 404,217           | \$ -                | \$ 404,217 | \$ 283,419           | \$ -                | \$ 283,419 | \$ 200,577           | \$ -                | \$ 200,577 |
| Other long-term debt                | -                    | 20,000              | 20,000     | -                    | -                   | -          | -                    | -                   | -          |
| Total notional value                | \$ 404,217           | \$ 20,000           | \$ 424,217 | \$ 283,419           | \$ -                | \$ 283,419 | \$ 200,577           | \$ -                | \$ 200,577 |

While authorized to use a variety of derivative products, First Financial primarily utilizes interest rate swaps as a means to offer borrowers products that meet their needs and may from time to time utilize interest rate swaps to manage the macro interest rate risk profile of the company. These agreements establish the basis on which interest rate payments are exchanged with counterparties and are referred to as the notional amount. As only interest rate payments are exchanged, cash requirements and credit risk are significantly less than the notional amount and the company's credit risk exposure is limited to the market value of the instrument.

First Financial manages this market value credit risk through counterparty credit policies. These policies require the company to maintain a total derivative notional position of less than 10 percent of assets, total credit exposure of less than 3 percent of capital, and no single counterparty credit risk exposure greater than \$20 million. The company is currently well below all single counterparty and portfolio limits. At June 30, 2009, the company had a total counterparty notional amount outstanding of approximately \$233.7 million, spread among six counterparties, with an outstanding liability from these contracts of \$11.1 million.

In connection with its use of derivative instruments, First Financial from time to time is required to post cash collateral with its counterparties to offset its market position. Derivative collateral balances were \$5.8 million, \$12.1 million, and \$0.9 million at June 30, 2009, December 31, 2008, and June 30, 2008, respectively. First Financial classifies the derivative cash collateral outstanding with its counterparties as an adjustment to the fair value of the derivative contracts within accrued interest and other liabilities in the Consolidated Balance Sheets.

The following table summarizes the derivative financial instruments utilized by First Financial and their balances (dollars in \$000's):

|   | Balance Sheet Location                 | June 30, 2009   |                |                 | December 31, 2008 |                |                 | June 30, 2008   |                |                 |
|---|--|-----------------|----------------|-----------------|-------------------|----------------|-----------------|-----------------|----------------|-----------------|
|   |  | Notional Amount | Estimated Gain | Fair Value Loss | Notional Amount   | Estimated Gain | Fair Value Loss | Notional Amount | Estimated Gain | Fair Value Loss |
| <b>Fair Value Hedges</b>                        |  |                 |                |                 |                   |                |                 |                 |                |                 |
| Pay fixed interest rate swaps with counterparty | Accrued interest and other liabilities | \$ 23,085       | -              | \$ (2,071)      | \$ 24,703         | \$ 2           | \$ (3,339)      | \$ 26,515       | \$ 36          | \$ (876)        |
| Matched interest rate swaps with borrower       | Accrued interest and other assets      | 190,566         | \$ 10,085      | (91)            | 129,358           | 15,074         | -               | 87,031          | 3,233          | (70)            |
| Matched interest rate swaps with counterparty   | Accrued interest and other liabilities | 190,566         | 91             | (9,738)         | 129,358           | -              | (15,020)        | 87,031          | 70             | \$(3,233)       |
| <b>Cash Flow Hedge</b>                          |  |                 |                |                 |                   |                |                 |                 |                |                 |
| Trust Preferred Swap                            | Accumulated other comprehensive loss   | 20,000          | 745            | -               | -                 | -              | -               | -               | -              | -               |

Total \$ 424,217 10,921 \$ (11,900) \$ 283,419 \$ 15,076 \$ (18,359) \$ 200,577 \$ 3,339 \$ (4,179)

The following table details the derivative financial instruments, the average remaining maturities and the weighted-average interest rates being paid and received by First Financial at June 30, 2009 (dollars in \$000's):

|  | Notional Value    | Average Maturity (years) | Fair Value        | Weighted-Average Rate Receive | Weighted-Average Rate Pay |
|--|-------------------|--------------------------|-------------------|-------------------------------|---------------------------|
| <b>Asset conversion swaps</b>                            |                   |                          |                   |                               |                           |
| Pay fixed interest rate swaps with counterparty          | \$ 23,085         | 6.2                      | \$ (2,071)        | 2.39%                         | 6.82%                     |
| Receive fixed, matched interest rate swaps with borrower | 190,566           | 5.4                      | 9,994             | 6.43%                         | 2.94%                     |
| Pay fixed, matched interest rate swaps with counterparty | 190,566           | 5.4                      | (9,647)           | 2.94%                         | 6.43%                     |
| <b>Total asset conversion swaps</b>                      | <b>\$ 404,217</b> | <b>5.5</b>               | <b>\$ (1,724)</b> | <b>4.58%</b>                  | <b>4.87%</b>              |
| <b>Liability conversion swaps</b>                        |                   |                          |                   |                               |                           |
| Trust Preferred Swap                                     | \$ 20,000         | 9.8                      | \$ 745            | 3.70%                         | 6.20%                     |
| <b>Total liability conversion swaps</b>                  | <b>\$ 20,000</b>  | <b>9.8</b>               | <b>\$ 745</b>     | <b>3.70%</b>                  | <b>6.20%</b>              |
| <b>Total swap portfolio</b>                              | <b>\$ 424,217</b> | <b>5.7</b>               | <b>\$ (979)</b>   | <b>4.46%</b>                  | <b>4.86%</b>              |

The accounting for changes in the fair value of derivatives depends on the intended use of the derivative and the resulting designation. Derivatives used to hedge the exposure to changes in the fair value of an asset, liability, or firm commitment attributable to a particular risk, such as interest rate risk, are considered fair value hedges. Derivatives used to hedge the exposure to variability in expected future cash flows, or other types of forecasted transactions, are considered cash flow hedges.

Fair Value Hedges - First Financial utilizes interest rate swaps as a means to offer commercial borrowers products that meet their needs, but are also designed to achieve First Financial's desired interest rate risk profile at the time. The fair value hedge swap agreements generally involve the net receipt by First Financial of floating-rate amounts in exchange for net payments by First Financial, through its loan clients, of fixed-rate amounts over the life of the agreements without an exchange of the underlying principal or notional amount. This results in First Financial's loan customers receiving fixed rate funding, while providing First Financial with a floating rate asset. The net interest receivable or payable on the interest rate swaps is accrued and recognized as an adjustment to the interest income or interest expense of the hedged item. The fair value of the interest rate swaps is included within accrued interest and other assets on the Consolidated Balance Sheets. The corresponding fair-value adjustment is also included on the Consolidated Balance Sheets in the carrying value of the hedged item. Derivative gains and losses not considered effective in hedging the change in fair value of the hedged item are recognized immediately in income. All of First Financial's fair value hedges are considered effective.

| Derivatives in fair value hedging relationships | Location of change in fair value recognized in earnings on derivative | Increase (decrease) to Interest Income<br>Three Months Ended |                      |                  |
|---|---|--|----------------------|------------------|
|   |   | June 30,<br>2009   | December 31,<br>2008 | June 30,<br>2008 |
| <b>Interest Rate Contracts</b>                  |   |  |                      |                  |
| Loans   | Interest Income - Loans   | \$ (251)   | \$ (123)             | \$ (136)         |
| <b>Total</b>                                    |   | <b>\$ (251)</b>  | <b>\$ (123)</b>      | <b>\$ (136)</b>  |

| Derivatives in fair value hedging relationships | Location of change in fair value recognized in earnings on derivative | Increase (decrease) to Interest Income<br>Six Months Ended |                  |
|---|---|--|------------------|
|   |   | June 30,<br>2009   | June 30,<br>2008 |
| <b>Interest Rate Contracts</b>                  |   |  |                  |
| Loans   | Interest Income - Loans   | \$ (503)   | \$ (203)         |
| <b>Total</b>                                    |   | <b>\$ (503)</b>  | <b>\$ (203)</b>  |

Cash Flow Hedges – First Financial utilizes interest rate swaps designated as cash flow hedges to manage the variability of cash flows, primarily net interest income, attributable to changes in interest rates. The net interest receivable or payable on an interest rate swap designated as a cash flow hedge is accrued and recognized as an adjustment to interest income or interest expense. The fair value of the interest rate swaps is included within accrued interest and other assets on the Consolidated Balance Sheets. Changes in the fair value of the interest rate swap are included in accumulated comprehensive income (loss). Derivative gains and losses not considered effective in hedging the cash flows related to the underlying loans, if any, would be recognized immediately in income. All of First Financial's cash flow hedges are considered effective.

Effective March 30, 2009, First Financial executed a cash flow hedge utilizing an interest rate swap to hedge against interest rate volatility on \$20.0 million of floating rate trust preferred securities based on the London Inter-Bank Offered Rate (LIBOR). The interest rate swap involves the receipt by First Financial of variable-rate interest amounts in exchange for fixed-rate interest payments by First Financial for a period of 10 years. The net interest receivable or payable on the trust preferred interest rate swap is accrued and recognized as an adjustment to interest expense. The fair value of the trust preferred interest rate swap is included in accrued interest and other assets or liabilities on the Consolidated Balance Sheets. Changes in the fair value of the trust preferred interest rate swap are included in accumulated other comprehensive income (loss) on the Consolidated Balance Sheets. Derivative gains and losses not considered effective in hedging the cash flows related to these securities, if any, will be recognized immediately in income.



| Derivatives in cash flow hedging relationships | Amount of gain or (loss) recognized in OCI on derivatives (effective portion) Three Months Ended |                   |               | Location of gain or (loss) reclassified from accumulated OCI into earnings (effective portion) | Amount of gain or (loss) reclassified from accumulated OCI into earnings (effective portion) Three Months Ended |                   |               |
|--|--|-------------------|---------------|--|---|-------------------|---------------|
|  | June 30, 2009  | December 31, 2008 | June 30, 2008 |  | June 30, 2009   | December 31, 2008 | June 30, 2008 |
|  | <b>Interest Rate Contracts</b>   |                   |               |  |   |                   |               |
|  |  |                   |               | Interest Expense -   |   |                   |               |
| Other long-term debt                           | \$ 551   | \$ -              | \$ -          | Other long-term debt   | \$ (95)   | \$ -              | \$ -          |
| <b>Total</b>                                   | <b>\$ 551</b>  | <b>\$ -</b>       | <b>\$ -</b>   |  | <b>\$ (95)</b>  | <b>\$ -</b>       | <b>\$ -</b>   |

| Derivatives in cash flow hedging relationships | Amount of gain or (loss) recognized in OCI on derivatives (effective portion) Six Months Ended |               |             | Location of gain or (loss) reclassified from accumulated OCI into earnings (effective portion) | Amount of gain or (loss) reclassified from accumulated OCI into earnings (effective portion) Six Months Ended |               |
|--|--|---------------|-------------|--|---|---------------|
|  | June 30, 2009  | June 30, 2008 |             |  | June 30, 2009   | June 30, 2008 |
|  | <b>Interest Rate Contracts</b>   |               |             |  |   |               |
|  |  |               |             | Interest Expense - Other   |   |               |
| Other long-term debt                           | \$ 551   | \$ -          | \$ -        | Other long-term debt   | \$ (97)   | \$ -          |
| <b>Total</b>                                   | <b>\$ 551</b>  | <b>\$ -</b>   | <b>\$ -</b> |  | <b>\$ (97)</b>  | <b>\$ -</b>   |

First Financial expects approximately \$318 of the unrecognized losses on cash flow hedges, net of taxes, at June 30, 2009 to be reclassified into earnings within the next 12 months.

#### NOTE 6: LONG-TERM DEBT

Long-term debt on the Consolidated Balance Sheets consists of Federal Home Loan Bank (FHLB) long-term advances and repurchase agreements utilizing investment securities as pledged collateral. These instruments are primarily utilized to reduce overnight liquidity risk and to mitigate interest rate sensitivity on the balance sheet. During the third quarter of 2008, First Financial executed \$115 million of these term debt instruments utilizing a combination of its funding sources from the pledging of \$65.0 million of investment securities and the \$50.0 million borrowing from the FHLB. The \$115 million of borrowings have remaining maturities between one and three years and a weighted average rate of 3.63%. Securities pledged as collateral in conjunction with the repurchase agreements are included within Investment securities available-for-sale on the Consolidated Balance Sheets.

#### NOTE 7: OTHER LONG-TERM DEBT

Other long-term debt on the Consolidated Balance Sheets consists of junior subordinated debentures owed to unconsolidated subsidiary trusts. Capital securities were issued in the third quarter of 2003 by a statutory business trust, First Financial (OH) Statutory Trust II (Trust II).

The debentures issued in 2003 were eligible for early redemption by First Financial in September of 2008. First Financial did not elect to redeem early, but under the terms of the agreement may redeem the securities on any interest payment date after September of 2008, with a final maturity in 2033.

First Financial owns 100% of the common equity of the remaining trust, Trust II. The trust was formed with the sole purpose of issuing the capital securities and investing the proceeds from the sale of such capital securities in the debentures. The debentures held by the trust are the sole assets of the trust. Distributions on the capital securities are payable quarterly at a variable rate of interest, which is equal to the interest rate being earned by the trust on the debentures and are recorded as interest expense of First Financial. The interest rate is subject to change every three

months, indexed to the three-month London Inter-Bank Offered Rate (LIBOR). During the first quarter of 2009, First Financial executed a cash flow hedge utilizing an interest rate swap to hedge against interest rate volatility on the \$20.0 million of floating rate trust preferred securities. The interest rate swap involves the receipt by First Financial of variable-rate interest amounts in exchange for fixed-rate interest payments by First Financial for a period of 10 years. The net interest receivable or payable on the trust preferred interest rate swap will be accrued and recognized as an adjustment to interest expense. For further information on this cash flow hedge, see Note 5.

First Financial has the option to defer interest for up to five years on the debentures. However, the covenants prevent the payment of dividends on First Financial's common stock if the interest is deferred. The capital securities are subject to mandatory redemption, in whole or in part, upon repayment of the debentures. First Financial has entered into agreements which, taken collectively, fully or unconditionally guarantee the capital securities subject to the terms

of the guarantees. The debenture qualifies as Tier I capital under Federal Reserve Board guidelines, but is limited to 25% of qualifying Tier I capital. The company has the capacity to issue approximately \$15.4 million in additional qualifying debentures under these guidelines.

| (dollars in \$000's)                    | Amount    | Debt Rate | Derivative Rate | Maturity Date |
|---|-----------|-----------|-----------------|---------------|
| First Financial (OH) Statutory Trust II | \$ 20,000 | 3.70%     | 6.20%           | 09/30/2033    |

#### NOTE 8: ALLOWANCE FOR LOAN AND LEASE LOSSES

Changes in the allowance for loan and lease losses for the previous five quarters are presented in the table that follows (dollars in \$000's):

|   | Three Months Ended |                 |                 |                 | Six Months Ended |                  |                 |
|---|--------------------|-----------------|-----------------|-----------------|------------------|------------------|-----------------|
|   | 2009<br>June 30    | 2009<br>Mar. 31 | 2008<br>Dec. 31 | 2008<br>Sep. 30 | 2008<br>June 30  | 2009<br>June 30, | 2008<br>June 30 |
| Balance at beginning of period                            | \$ 36,437          | \$ 35,873       | \$ 30,353       | \$ 29,580       | \$ 29,718        | \$ 35,873        | \$ 29,057       |
| Provision for loan losses                                 | 10,358             | 4,259           | 10,475          | 3,219           | 2,493            | 14,617           | 5,716           |
| Loans charged off   | (8,771)            | (4,060)         | (5,403)         | (2,936)         | (3,195)          | (12,831)         | (6,298)         |
| Recoveries  | 625                | 365             | 448             | 490             | 564              | 990              | 1,105           |
| Balance at end of period                                  | \$ 38,649          | \$ 36,437       | \$ 35,873       | \$ 30,353       | \$ 29,580        | \$ 38,649        | \$ 29,580       |
| Allowance for loan and lease losses to total ending loans | 1.34%              | 1.33%           | 1.34%           | 1.14%           | 1.11%            | 1.34%            | 1.11%           |

The allowance for loan and lease losses related to loans that are identified as impaired, as defined by SFAS No. 114 and amended by SFAS No. 118, are based on discounted cash flows using the loan's initial effective interest rate or the fair value of the collateral for certain collateral dependent loans. Interest income for impaired loans is recorded on a cash basis during the period the loan is considered impaired after recovery of principal is reasonably assured.

First Financial's investment in impaired loans is as follows (dollars in \$000's):

|  | As of and for the Quarter Ended |           |           |           |           |
|--|---------------------------------|-----------|-----------|-----------|-----------|
|  | 2009                            |           | 2008      |           |           |
|  | Jun. 30                         | Mar. 31   | Dec. 31   | Sep. 30   | Jun. 30   |
| Impaired loans requiring a valuation     | \$ 16,229                       | \$ 7,137  | \$ 1,472  | \$ 5,642  | \$ 5,209  |
| Impaired loans not requiring a valuation | 21,364                          | 17,554    | 16,509    | 8,188     | 9,603     |
| Total impaired loans                     | \$ 37,593                       | \$ 24,691 | \$ 17,981 | \$ 13,830 | \$ 14,812 |
| Valuation allowance                      | \$ 5,890                        | \$ 3,024  | \$ 864    | \$ 2,322  | \$ 2,106  |
| Average impaired loans for the period    | \$ 31,142                       | \$ 21,336 | \$ 15,906 | \$ 14,321 | \$ 14,752 |
| Interest income included in revenue      | \$ 25                           | \$ 12     | \$ 216    | \$ 182    | \$ 140    |

#### NOTE 9: INCOME TAXES

First Financial's effective tax rate for the second quarter of 2009 was 32.6%, compared to 33.3% for the second quarter of 2008. The 2009 year-to-date effective tax rate was 34.2% compared to 33.0% for 2008. The increase in the 2009 effective tax rate is primarily due to reduced tax-exempt investment interest and reduced bank-owned life insurance

income.

At June 30, 2009, and December 31, 2008, First Financial had no FIN 48 unrecognized tax benefits recorded. First Financial does not expect the total amount of unrecognized tax benefits to significantly increase within the next twelve months.

First Financial recognizes interest and penalties on income tax assessments or income tax refunds in the Consolidated Financial Statements as a component of noninterest expense.

First Financial and its subsidiaries are subject to U.S. federal income tax as well as income tax of the state of Indiana. First Financial's income tax returns are subject to review and examination by federal, state, and local

government authorities. The calendar years through 2004 have been reviewed and closed by the Internal Revenue Service. First Financial was notified during the first quarter of 2009 that the Internal Revenue Service will commence a routine examination of the income tax return for the calendar year 2007. First Financial was notified in the second quarter of 2009 that the Indiana Department of Revenue would commence a routine examination of the Indiana franchise tax returns, as well as payroll withholdings, for the calendar years of 2005, 2006, and 2007. The company cannot at this time make an assessment of the outcome of these examinations. The years open to examination by state and local government authorities vary by jurisdiction and First Financial is not aware of any material outstanding examination matters.

#### NOTE 10: EMPLOYEE BENEFIT PLANS

First Financial sponsors a non-contributory defined benefit pension plan covering substantially all employees. First Financial uses a December 31 measurement date for its defined benefit pension plan.

In April of 2009, due to the unfunded pension obligation resulting from the significant decline in equity market values, First Financial contributed \$30.8 million to its defined benefit pension plan. The impact from this cash contribution is not reflected in the tables below, but will be reflected in future periods. First Financial does not expect to make additional contributions to the plan the remainder of 2009.

The following table sets forth information concerning amounts recognized in First Financial's Consolidated Balance Sheets and Consolidated Statements of Income (dollars in \$000's).

|                                    | Three months ended<br>June 30, |         | Six months ended<br>June 30, |          |
|------------------------------------|--------------------------------|---------|------------------------------|----------|
|                                    | 2009                           | 2008    | 2009                         | 2008     |
| Service cost                       | \$ 590                         | \$ 527  | \$ 1,180                     | \$ 1,117 |
| Interest cost                      | 675                            | 642     | 1,350                        | 1,285    |
| Expected return on assets          | (917)                          | (1,025) | (1,835)                      | (2,049)  |
| Amortization of transition asset   | 0                              | (8)     | 0                            | (17)     |
| Amortization of prior service cost | (105)                          | (106)   | (210)                        | (212)    |
| Recognized net actuarial loss      | 387                            | 239     | 775                          | 481      |
| Net periodic benefit cost          | \$ 630                         | \$ 269  | \$ 1,260                     | \$ 605   |

Amounts recognized in accumulated other comprehensive income (loss):

|                                 | Three months ended<br>June 30, |        | Six months ended<br>June 30, |        |
|---------------------------------|--------------------------------|--------|------------------------------|--------|
|                                 | 2009                           | 2008   | 2009                         | 2008   |
| Net actuarial loss              | \$ 387                         | \$ 239 | \$ 775                       | \$ 481 |
| Net prior service (credit) cost | (105)                          | (106)  | (210)                        | (212)  |
| Net transition asset            | 0                              | (8)    | 0                            | (17)   |
| Deferred tax assets             | (102)                          | (46)   | (205)                        | (92)   |
| Net amount recognized           | \$ 180                         | \$ 79  | \$ 360                       | \$ 160 |

## NOTE 11: FAIR VALUE DISCLOSURES

## Fair Value Option

The following table summarizes the impact on First Financial's Consolidated Balance Sheets of adopting the fair value option (FVO) for equity securities of government sponsored entities, specifically 200,000 Federal Home Loan Mortgage Corporation perpetual preferred series V shares with an original cost basis of \$5.0 million, due to market volatility. Amounts shown represent the carrying value of the affected investment security categories before and after the change in accounting resulting from the adoption of SFAS No. 159 (dollars in \$000's).

|  | Jan. 1, 2008<br>Balance Sheet<br>Prior to<br>Adoption |         | Jan. 1, 2008<br>Balance Sheet<br>After Adoption |         |
|--|---|---------|---|---------|
| Trading investment securities  | \$  | 0       | \$  | 3,799   |
| Available-for-sale investment securities                                   |   | 306,928 |   | (3,799) |
| Accumulated comprehensive income (loss)                                    |   | (7,127) |   | 750     |
| Cumulative effect of adoption of the FVO – charge to retained earnings (1) |   |         | \$  | 750     |
| Retained earnings  | \$  | 82,093  | \$  | (750)   |
|  |   |         | \$  | 81,343  |

(1) The adoption of SFAS No. 159 had no overall tax impact due to the transfer of the unrealized loss from accumulated other comprehensive income (loss) to retained earnings, within shareholders' equity.

Prior to the election of the FVO effective January 1, 2008, First Financial's equity securities of government sponsored entities totaled \$3.8 million and were classified as investment securities available-for-sale. An unrealized loss of \$0.8 million, net of taxes of \$0.4 million, as of December 31, 2007, was included as a component of accumulated other comprehensive income (loss). In connection with First Financial's adoption of SFAS No. 159 effective January 1, 2008, the \$0.8 million unrealized loss was reclassified from accumulated other comprehensive income (loss) to beginning retained earnings as part of a cumulative-effect adjustment. There was no impact on total shareholders' equity upon adoption. The equity securities of government sponsored entities are included as trading investment securities on First Financial's Consolidated Balance Sheets effective January 1, 2008.

At June 30, 2009, the fair value of the equity securities of government sponsored entities for which the FVO was elected was \$0.2 million, a decrease of approximately \$3.6 million from the fair value of the equity securities at January 1, 2008. Since January 1, 2008, changes in market value for the equity securities of government sponsored entities for which the FVO was elected have been recorded in other noninterest income.

Future changes will be recorded similarly. There were no purchases or sales of these or similar investment securities during 2009.

## Fair Value Measurement

The SFAS No. 157 fair value framework includes a hierarchy which focuses on prioritizing the inputs used in valuation techniques. The fair value hierarchy gives the highest priority to quoted prices in active markets for identical assets or liabilities (Level 1), a lower priority to observable inputs other than quoted prices in active markets for identical assets and liabilities (Level 2), and the lowest priority to unobservable inputs (Level 3). When

determining the fair value measurements for assets and liabilities, First Financial looks to active markets to price identical assets or liabilities whenever possible and classifies such items in Level 1. When identical assets and liabilities are not traded in active markets, First Financial looks to market observable data for similar assets and liabilities and classifies such items as Level 2. Certain assets and liabilities are not actively traded in observable markets and First Financial must use alternative techniques, based on unobservable inputs, to determine the fair value and classifies such items as Level 3. The level within the fair value hierarchy is based on the lowest level of input that is significant in the fair value measurement.

The following methods, assumptions, and valuation techniques were used by First Financial to measure different financial assets and liabilities at fair value and in estimating its fair value disclosures for financial instruments.

Cash and short-term investments – The carrying amounts reported in the Consolidated Balance Sheets for cash and short-term investments, such as federal funds sold, approximated the fair value of those instruments.

Investment securities – Investment securities classified as trading and available-for-sale are recorded at fair value on a recurring basis. Fair value measurement is based upon quoted market prices, when available (Level 1). If quoted market prices are not available, fair values are measured utilizing independent valuation techniques of identical or similar investment securities. Third party vendors compile prices from various sources and may apply such techniques as matrix pricing to determine the value of identical or similar investment securities (Level 2). Matrix pricing is a mathematical technique widely used in the banking industry to value investment securities without relying exclusively on quoted prices for the specific investment securities but rather relying on the investment securities' relationship to other benchmark quoted investment securities. Any investment securities not valued based upon the methods above are considered Level 3.

First Financial utilizes information provided by a third party investment securities portfolio manager in analyzing the investment securities portfolio in accordance with the fair value hierarchy of SFAS No. 157. The portfolio manager's evaluation of investment security portfolio pricing is performed using a combination of prices and data from third party vendors, along with internally developed matrix pricing models and assistance from the provider's internal fixed income analysts and trading desk. The portfolio manager's month-end pricing process includes a series of quality assurance activities where prices are compared to recent market conditions, previous evaluation prices, and between the various pricing services. These processes produce a series of quality assurance reports on which price exceptions are identified, reviewed, and where appropriate, securities are repriced. In the event of a materially different price, the portfolio manager will report the variance to the third party vendor as a "price challenge", and review the pricing methodology in detail. The results of the quality assurance process are incorporated into the selection of pricing providers by the portfolio manager.

Loans held for sale – Loans held for sale are carried at the lower of cost or market value. These loans currently consist of one-to-four family residential real estate loans originated for sale to a strategic partner. Fair value is based on the contractual price to be received from our strategic partner, which is not materially different than cost due to the short duration between origination and sale (Level 2). As such, First Financial records any fair value adjustments on a nonrecurring basis. Gains and losses on the sale of loans are recorded as net gains from sales of loans within noninterest income in the Consolidated Statements of Income.

Loans – The fair value of commercial, commercial real estate, residential real estate, and consumer loans were estimated by discounting the future cash flows using the current rates at which similar loans would be made to borrowers with similar credit ratings and for the same remaining maturities or repricing frequency. The carrying amount of accrued interest approximates its fair value.

Allowance for loan and lease losses – Loans are designated as impaired when, in the judgment of management based on current information and events, it is probable that all amounts due according to the contractual terms of the loan agreement will not be collected. Impaired loans are valued at the lower of cost or market for purposes of determining the appropriate amount of impairment to be allocated to the allowance for loan and lease losses. Market value is measured based on the value of the collateral securing the loans. Collateral may be in the form of real estate or business assets including equipment, inventory, and accounts receivable. The vast majority of the collateral is real estate. The value of real estate collateral is determined utilizing an income or market valuation approach based on an appraisal conducted by an independent, licensed appraiser outside of the company (Level 2). The value of business equipment is based upon an outside appraisal if deemed significant, or the net book value on the applicable borrower financial statements if not considered significant. Likewise, values for inventory and accounts receivable collateral are based on borrower financial statement balances or aging reports (Level 3). Impaired loans allocated to the allowance for loan and lease losses are measured at fair value on a nonrecurring basis. Any fair value adjustments are recorded in the period incurred as provision for loan and lease losses on the Consolidated Statements of Income.

Mortgage-servicing rights – The fair value of mortgage-servicing rights was determined through modeling the expected future cash flows. The modeling included stratification by maturity and coupon rates on the underlying mortgage loans. Certain assumptions were used in the valuation regarding prepayment speeds, discount rates, servicing costs, delinquency, cash balances, and foreclosure costs which were arrived at from third-party sources and internal records.

Deposit liabilities – The fair value of demand deposits, savings accounts, and certain money-market deposits was the amount payable on demand at the reporting date. The carrying amounts for variable-rate certificates of deposit approximated their fair values at the reporting date. The fair value of fixed-rate certificates of deposit was estimated using a discounted cash flow calculation which applies the interest rates currently offered for deposits of similar remaining maturities. The carrying amount of accrued interest approximated its fair value.

Borrowings – The carry amounts of federal funds purchased and securities sold under agreements to repurchase and other short-term borrowings approximated their fair values. The fair value of long-term debt was estimated using a discounted cash flow calculation which utilizes the interest rates currently offered for borrowings of similar remaining maturities. Third-party valuations were used for long-term debt with embedded options, such as call features.

Commitments to extend credit and standby letters of credit – Pricing of these financial instruments is based on the credit quality and relationship, fees, interest rates, probability of funding and compensating balance and other covenants or requirements. Loan commitments generally have fixed expiration dates, are variable rate and contain termination and other clauses which provide for relief from funding in the event that there is a significant deterioration in the credit quality of the client. Many loan commitments are expected to expire without being drawn upon. The rates and terms of the commitments to extend credit and the standby letters of credit are competitive with those in First Financial’s market area. The carrying amounts are reasonable estimates of the fair value of these financial instruments. Carrying amounts, which are comprised of the unamortized fee income and, where necessary, reserves for any expected credit losses from these financial instruments, are immaterial.

Derivatives – First Financial utilizes interest rate swaps as a means to offer commercial borrowers products that meet their needs and also to achieve First Financial’s desired interest rate risk profile at the time. The net interest receivable or payable is accrued and recognized as an adjustment to the interest income or interest expense of the hedged item. First Financial utilizes third-party vendors for derivative valuation purposes. These vendors determine the appropriate fair value based on a net present value calculation of the cash flows related to the interest rate swaps using primarily observable market inputs such as interest rate yield curves. The discounted net present value calculated represents the cost to terminate the swap if First Financial should choose to do so on the applicable measurement date (Level 2). Additionally, First Financial utilizes a vendor developed, proprietary model to value the credit risk component of both the derivative assets and liabilities. The credit valuation adjustment is recorded as an adjustment to the fair value of the derivative asset or liability on the applicable measurement date (Level 3).

The estimated fair values of First Financial's financial instruments were as follows:

| (Dollars in thousands)                   | June 30, 2009  |            | December 31, 2008 |            |
|--|----------------|------------|-------------------|------------|
|  | Carrying value | Fair value | Carrying value    | Fair value |
| <b>Financial assets</b>                  |                |            |                   |            |
| Cash and short-term investments          | \$ 80,938      | \$ 80,938  | \$ 100,935        | \$ 100,935 |
| Investment securities trading            | 184            | 184        | 61                | 61         |
| Investment securities held-to-maturity   | 4,536          | 4,776      | 4,966             | 5,135      |
| Investment securities available-for-sale | 528,179        | 528,179    | 659,756           | 659,756    |
| Other investments                        | 27,976         | 27,976     | 27,976            | 27,976     |
| Loans held for sale                      | 6,193          | 6,193      | 3,854             | 3,854      |
| <b>Loans</b>                             |                |            |                   |            |
| Commercial                               | 876,730        | 868,213    | 807,720           | 795,013    |
| Real estate — construction               | 266,452        | 261,403    | 232,989           | 228,448    |
| Real estate — commercial                 | 988,901        | 994,061    | 846,673           | 851,764    |
| Real estate — residential                | 337,704        | 328,761    | 383,599           | 375,482    |
| Installment                              | 88,370         | 88,745     | 98,581            | 98,562     |
| Home equity                              | 307,749        | 302,442    | 286,110           | 288,537    |
| Credit card                              | 27,023         | 27,005     | 27,538            | 27,169     |
| Leasing                                  | 25             | 25         | 50                | 49         |
| Less allowance for loan and lease losses | 38,649         |            | 35,873            |            |
| Net loans                                | 2,854,305      | 2,870,655  | 2,647,387         | 2,665,024  |
| Mortgage-servicing rights                | 335            | 335        | 398               | 398        |
| Accrued interest receivable              | 14,286         | 14,286     | 15,223            | 15,223     |
| Derivative financial instruments         | 1,091          | 1,091      | 56                | 56         |
| <b>Financial liabilities</b>             |                |            |                   |            |
| <b>Deposits</b>                          |                |            |                   |            |
| Noninterest-bearing                      | 423,781        | 423,781    | 413,283           | 413,283    |
| Interest-bearing demand                  | 599,365        | 599,365    | 636,945           | 636,945    |
| Savings                                  | 657,300        | 657,300    | 583,081           | 583,081    |
| Time                                     | 1,111,399      | 1,118,178  | 1,150,208         | 1,168,228  |
| Total deposits                           | 2,791,845      | 2,798,624  | 2,783,517         | 2,801,537  |
| Short-term borrowings                    | 356,777        | 356,777    | 354,533           | 354,533    |
| Long-term debt                           | 135,908        | 140,134    | 148,164           | 155,702    |
| Other long-term debt                     | 20,620         | 20,620     | 20,620            | 20,620     |
| Accrued interest payable                 | 4,735          | 4,735      | 6,033             | 6,033      |
| Derivative financial instruments         | 2,071          | 2,071      | 3,339             | 3,339      |

The following table summarizes the financial assets and liabilities measured at fair value on a recurring basis at June 30, 2009 (dollars in \$000's):

| Assets                                   | Fair Value Measurements Using |                   |                 | Netting<br>Adjustments | Assets/Liabilities<br>at Fair Value |
|--|-------------------------------|-------------------|-----------------|------------------------|-------------------------------------|
|  | Level 1                       | Level 2           | Level 3         |                        |                                     |
| Trading investment securities            | \$ 184                        | \$ 0              | \$ 0            | \$ 0                   | \$ 184                              |
| Derivatives                              | 0                             | 11,136            | (216)           | (9,829)                | 1,091                               |
| Available-for-sale investment securities | 114                           | 528,065           | 0               | 0                      | 528,179                             |
| <b>Total</b>                             | <b>\$ 298</b>                 | <b>\$ 539,201</b> | <b>\$ (216)</b> | <b>\$ (9,829)</b>      | <b>\$ 529,454</b>                   |
| Liabilities - Derivatives                | \$ 0                          | \$ 12,247         | \$ (347)        | \$ (9,829)             | \$ 2,071                            |

(1) Amounts represent the impact of legally enforceable master netting arrangements that allow First Financial to settle positive and negative positions and also cash collateral held with the same counterparties.

(2) Amount represents an item for which First Financial elected the fair value option under SFAS No. 159.

Certain financial assets and liabilities are measured at fair value on a nonrecurring basis. Adjustments to the fair market value of these assets usually result from the application of lower-of-cost-or-market accounting or write-downs of individual assets. The following table summarizes financial assets and liabilities measured at fair value on a nonrecurring basis at June 30, 2009 (dollars in \$000's):

| Assets                | Fair Value Measurements Using |          |         | Year-to-date<br>Gains/(Losses) |
|-----------------------|-------------------------------|----------|---------|--------------------------------|
|                       | Level 1                       | Level 2  | Level 3 |                                |
| Loans held for sale * | \$ 0                          | \$ 6,193 | \$ 0    | 0                              |
| Impaired loans        | 0                             | 10,339   | 0       | 0                              |

(1) Amounts represent the fair value of collateral for impaired loans allocated to the allowance for loan and lease losses.

#### NOTE 12: ACCUMULATED OTHER COMPREHENSIVE INCOME (LOSS)

Shareholders' equity is affected by transactions and valuations of asset and liability positions that require adjustments to accumulated other comprehensive income (loss). Disclosure of the related tax effects allocated to other comprehensive income and accumulated other comprehensive income (loss) for the six months ended June 30 were as follows (dollars in \$000's):

|  | Transactions    |                 | Net of tax      | Balances<br>Net of tax |
|--|-----------------|-----------------|-----------------|------------------------|
|  | Pre-tax         | Tax-effect      |                 |                        |
| <b>June 30, 2009</b>                             |                 |                 |                 |                        |
| Unrealized gain on securities available-for-sale | \$ 957          | \$ (348)        | \$ 609          | \$ 7,548               |
| Unrealized loss on derivatives                   | 371             | (135)           | 236             | 1,005                  |
| Unfunded pension obligation                      | 565             | (205)           | 360             | (19,253)               |
| <b>Total</b>                                     | <b>\$ 1,893</b> | <b>\$ (688)</b> | <b>\$ 1,205</b> | <b>\$ (10,700)</b>     |
| <b>June 30, 2008</b>                             |                 |                 |                 |                        |
|  | \$ 1,181        | \$ (431)        | \$ 750          | \$ 0                   |

Cumulative adjustment for accounting  
change-fair value option

|   |                   |               |                   |                   |
|---|-------------------|---------------|-------------------|-------------------|
| Unrealized gain on securities<br>available-for-sale | (3,186)           | 1,162         | (2,024)           | (946)             |
| Unfunded pension obligation                         | 260               | (95)          | 165               | (7,290)           |
| <b>Total</b>  | <b>\$ (1,745)</b> | <b>\$ 636</b> | <b>\$ (1,109)</b> | <b>\$ (8,236)</b> |

## NOTE 13: EARNINGS PER COMMON SHARE

The following table sets forth the computation of basic and diluted earnings per share (dollars in \$000's, except per share data):

|  | Three months ended<br>June 30, |            | Six months ended<br>June 30, |            |
|--|--------------------------------|------------|------------------------------|------------|
|  | 2009                           | 2008       | 2009                         | 2008       |
| <b>Numerator for basic and diluted earnings per share -<br/>income available to common shareholders:</b> |                                |            |                              |            |
| Net income   | \$ 1,450                       | \$ 7,808   | \$ 7,185                     | \$ 15,146  |
| Dividends on preferred stock   | 1,000                          | 0          | 1,578                        | 0          |
| Income available to common shareholders:   | \$ 450                         | \$ 7,808   | \$ 5,607                     | \$ 15,146  |
| <b>Denominator for basic earnings per share - weighted<br/>average shares</b>                            |                                |            |                              |            |
|  | 40,734,254                     | 37,114,451 | 38,928,557                   | 37,090,603 |
| <b>Effect of dilutive securities —</b>   |                                |            |                              |            |
| Employee stock awards  | 361,695                        | 410,338    | 529,886                      | 387,750    |
| Warrants   | 0                              | 0          | 0                            | 0          |
| Denominator for diluted earnings per share - adjusted<br>weighted average shares                         | 41,095,949                     | 37,524,789 | 39,458,443                   | 37,478,353 |
| <b>Earnings per share available to common shareholders</b>   |                                |            |                              |            |
| Basic  | \$ 0.01                        | \$ 0.21    | \$ 0.14                      | \$ 0.41    |
| Diluted  | \$ 0.01                        | \$ 0.21    | \$ 0.14                      | \$ 0.40    |

Stock options and warrants, where the exercise price was greater than the average market price of the common shares, were not included in the computation of net income per diluted share as they would have been antidilutive. These out-of-the-money options were 3,314,462 and 1,963,489 at June 30, 2009 and 2008, respectively. The out-of-the-money warrant to purchase common stock of 930,233 was also outstanding at June 30, 2009.

## NOTE 14: SUBSEQUENT EVENTS

First Financial evaluated events and transactions that occurred after the balance sheet date of June 30, 2009 through August 7, 2009, the date the financial statements were issued, for adjustment to or disclosure in the consolidated financial statements.

On July 1, 2009, First Financial's wholly-owned subsidiary bank, First Financial Bank, N.A. (First Financial Bank), entered into a Branch Purchase Agreement whereby the company agreed to purchase 3 branches from Irwin Union Bank and Trust Company (Irwin) in the Indiana cities of Carmel, Greensburg and Shelbyville. Approximately \$143 million of deposits will be assumed at that time at par. The company also expects to purchase an additional \$50 million in select performing commercial and consumer loans from Irwin in the third quarter when the acquisition of the 3 branches is expected to close. The branch purchase remains scheduled to close late in the third quarter of 2009, subject to regulatory approval and/or non-objection.

On July 31, 2009, First Financial announced that the company had terminated a previously announced proposed branch acquisition from Peoples Community Bank and instead acquired substantially all the assets and assumed substantially all the liabilities of Peoples Community Bank through the receivership and resolution process of the

Federal Deposit Insurance Corporation (FDIC).

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First Financial paid a 1.5% premium for all deposits and acquired substantially all the assets at a \$42 million discount. Total deposits are approximately \$538 million and total loans are estimated at \$436 million based on gross loans from the seller's records. Losses incurred from the loan portfolio will be partially absorbed by the FDIC under a loss sharing agreement whereby 80% of losses up to \$190 million, and 95% of losses beyond \$190 million, are covered by the FDIC. This loss sharing agreement provides First Financial with total loss protection on 88.5% of the \$436 million loan portfolio and gives the company assurance that this transaction, despite the purchase of nonperforming loans, is conservative and will create added value to shareholders.

First Financial has a 90-day option to determine which branches it will purchase, or leases it will assume, at fair market value from the FDIC as receiver.

This transaction will be accounted for using the acquisition method of accounting under SFAS No. 141(R), "Business Combinations." The purchase price will be allocated to the assets acquired and liabilities assumed using estimated fair values as of the acquisition date. The final fair value determinations will be made throughout the third quarter.

The Peoples Community Bank and Irwin transactions are expected to add a combined \$0.16 to \$0.19 per share on a cash basis in their first full year of operation.

ITEM 2-MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL  
CONDITION AND RESULTS OF OPERATIONS  
FIRST FINANCIAL BANCORP. AND SUBSIDIARIES  
(Unaudited)

SUMMARY

MARKET STRATEGY

First Financial serves a combination of metropolitan and non-metropolitan markets in Ohio, Indiana, and Kentucky through its full-service banking centers. Market selection is based upon a number of factors, but markets are primarily chosen for their potential for growth and long-term profitability. First Financial's goal is to develop a competitive advantage through a local market focus; building long-term relationships with clients and helping them reach greater levels of success in their financial life. To help achieve its goals of superior service to an increasing number of clients, First Financial opened two new banking centers in its metropolitan markets in 2008, including a new market headquarters for its Dayton-Middletown metropolitan market and a new banking center in Crown Point, Indiana. Additionally First Financial added a commercial lending team in the Indianapolis metropolitan market. During the first quarter of 2009, First Financial opened a new banking center in Cincinnati, Ohio. First Financial intends to concentrate future growth plans and capital investments in its metropolitan markets. Smaller markets have historically provided stable, low-cost funding sources to First Financial and they remain an important part of First Financial's funding base. First Financial believes its historical strength in these markets should enable it to retain or improve its market share.

At June 30, 2009, First Financial had 82 offices serving nine distinct markets. The operating model employed to execute its strategic plan includes a structure where market presidents manage these distinct markets, with the authority to make decisions at the point of client contact.

OVERVIEW OF OPERATIONS

Net income for the second quarter of 2009 was \$1.5 million while net income available to common shareholders was \$0.5 million or \$0.01 in diluted earnings per share. Net income for the second quarter of 2008 was \$7.8 million or \$0.21 in diluted earnings per share. Net income available to common shareholders declined \$7.3 million in the second quarter of 2009 when compared to the same quarter in 2008, primarily due to increased provision for loan and lease losses of \$7.9 million, and increased noninterest expense of \$4.8 million offset by increases in net interest income of \$2.8 million and decreases in taxes of \$3.2 million.

Net income available to common shareholders for the second quarter of 2009 compared to the first quarter of 2009 decreased \$4.7 million due to the pre-tax increases in the provision for loan and lease losses of \$6.1 million and noninterest expense of \$2.9 million, offset by an increase in noninterest income of \$2.1 million and a decrease in taxes of \$2.3 million.

Year-to-date 2009 net income was \$7.2 million, while net income available to common shareholders was \$5.6 million, or \$0.14 in diluted earnings per share. This compares with year-to-date 2008 net income of \$15.1 million or \$0.40 in diluted earnings per share. Net income available to common shareholders declined \$9.5 million in 2009 when compared to the same six month period in 2008, primarily due to increased provision for loan and lease losses of \$8.9 million and increased noninterest expense of \$5.7 million offset by increases in net interest income of \$5.5 million and decreases in taxes of \$3.7 million.

Return on average assets for the second quarter of 2009 was 0.15% compared to 0.93% for the comparable period in 2008 and 0.62% for the linked-quarter (second quarter of 2009 compared to the first quarter of 2009). Return on average shareholders' equity for the second quarter of 2009 was 1.53% compared to 11.26% for the comparable period

in 2008 and 6.63% for the linked-quarter.

Return on average assets for the first six months of 2009 was 0.38% compared to 0.91% for the comparable period in 2008. Return on average shareholders' equity was 3.96% for the first six months of 2009, versus 10.96% for the comparable period in 2008.

A detailed discussion of the first six months and second quarter of 2009 results of operations follows.

## NET INTEREST INCOME

Net interest income, First Financial's principal source of income, is the excess of interest received from earning assets over interest paid on interest-bearing liabilities. For analytical purposes, net interest income is also presented in the table that follows, adjusted to a tax equivalent basis assuming a 35% marginal tax rate for interest earned on tax-exempt assets such as municipal loans and investments. This is to recognize the income tax savings that facilitates a comparison between taxable and tax-exempt assets. Management believes that it is a standard practice in the banking industry to present net interest margin and net interest income on a fully tax equivalent basis. Therefore, management believes these measures provide useful information for both management and investors by allowing them to make peer comparisons.

| (dollars in \$000's)                         | Three Months Ended |              | Six Months Ended |              |
|--|--------------------|--------------|------------------|--------------|
|  | June 30,           |              | June 30,         |              |
|  | 2009               | 2008         | 2009             | 2008         |
| Net interest income                          | \$ 31,209          | \$ 28,414    | \$ 62,137        | \$ 56,663    |
| Tax equivalent adjustment                    | 307                | 510          | 670              | 1,024        |
| Net interest income - tax equivalent         | \$ 31,516          | \$ 28,924    | \$ 62,807        | \$ 57,687    |
| Average earning assets                       | \$ 3,475,182       | \$ 3,074,885 | \$ 3,475,267     | \$ 3,041,235 |
| Net interest margin *                        | 3.60%              | 3.72%        | 3.62%            | 3.75%        |
| Net interest margin (fully tax equivalent) * | 3.64%              | 3.78%        | 3.65%            | 3.81%        |

\* Margins are calculated using net interest income annualized divided by average earning assets.

Second quarter 2009 net interest income increased \$2.8 million from the second quarter of 2008 and \$0.3 million from the first quarter of 2009. The second quarter 2009 net interest margin declined 12 basis points from the second quarter of 2008 and 1 basis point from the first quarter 2009. Year-to-date 2009 net interest income increased \$5.5 million from 2008's comparable period, and the net interest margin declined 13 basis points.

The year-over-year quarter, linked quarter and year-to-date increases in net interest income were due to higher balances in average total loans primarily driven by higher commercial lending volume, as well as an increase in lower-cost transaction deposit accounts. Second quarter and year-to-date 2009 net interest income were also positively impacted by growth in the investments securities portfolio.

The year-over-year quarter and year-to-date net interest margin declines were primarily related to the lower overall market interest rate environment. However, this was partially offset by growth in average total loans and the continued mix shift in the loan portfolio from consumer to commercial, growth in the investment portfolio, as well as increased average total deposits, including the continued transition in the deposit mix from time to transaction deposits.

The linked quarter net interest margin benefited from stabilization of overall market interest rates over the past six months and increased average total loans and deposits combined with the continued transitions in the mix of these portfolios. However, this was offset by monthly cash flows from the investment portfolio that were not reinvested into securities.

On a tax equivalent basis, the second quarter of 2009 net interest margin of 3.64% decreased 14 basis points from 3.78% for the second quarter of 2008 and 1 basis point from the first quarter of 2009. The 2009 year-to-date tax equivalent net interest margin of 3.65% decreased 16 basis points from the 3.81% for year-to-date 2008.



The Consolidated Average Balance Sheets and Net Interest Income Analysis that follows are presented on a GAAP basis (dollars in \$000's).

QUARTERLY CONSOLIDATED AVERAGE BALANCE SHEETS AND NET INTEREST INCOME ANALYSIS

|                                     | June 30, 2009       |                     |                 | March 31, 2009      |                     |                 | June 30, 2008       |                     |                 |
|-------------------------------------|---------------------|---------------------|-----------------|---------------------|---------------------|-----------------|---------------------|---------------------|-----------------|
|                                     | Average<br>Balance  | Average<br>Interest | Average<br>Rate | Average<br>Balance  | Average<br>Interest | Average<br>Rate | Average<br>Balance  | Average<br>Interest | Average<br>Rate |
| <b>Earning Assets</b>               |                     |                     |                 |                     |                     |                 |                     |                     |                 |
| <b>Investments:</b>                 |                     |                     |                 |                     |                     |                 |                     |                     |                 |
| Federal funds sold                  | \$ 0                | \$ 0                | 0.00%           | \$ 0                | \$ 0                | 0.00%           | \$ 4,095            | \$ 40               | 3.93%           |
| Investment securities               | 731,119             | 8,409               | 4.61%           | 758,257             | 9,124               | 4.88%           | 422,463             | 5,179               | 4.93%           |
| <b>Loans (1):</b>                   |                     |                     |                 |                     |                     |                 |                     |                     |                 |
| Commercial loans                    | 843,183             | 9,422               | 4.48%           | 825,399             | 8,914               | 4.38%           | 805,122             | 11,302              | 5.65%           |
| Real estate – construction          | 257,487             | 2,391               | 3.72%           | 242,750             | 2,225               | 3.72%           | 179,078             | 2,287               | 5.14%           |
| Real estate – commercial            | 869,985             | 12,066              | 5.56%           | 858,403             | 11,938              | 5.64%           | 747,077             | 12,059              | 6.49%           |
| Real estate – residential           | 354,776             | 4,814               | 5.44%           | 377,938             | 5,163               | 5.54%           | 511,871             | 7,221               | 5.67%           |
| Installment                         | 89,857              | 1,502               | 6.70%           | 94,881              | 1,573               | 6.72%           | 121,000             | 2,012               | 6.69%           |
| Home equity                         | 302,159             | 2,835               | 3.76%           | 291,038             | 2,855               | 3.98%           | 257,954             | 3,725               | 5.81%           |
| Credit card                         | 26,577              | 595                 | 8.98%           | 26,641              | 615                 | 9.36%           | 26,043              | 657                 | 10.15%          |
| Lease financing                     | 39                  | 1                   | 10.28%          | 47                  | 1                   | 8.63%           | 182                 | 3                   | 6.63%           |
| Loan fees                           |                     | 352                 |                 |                     | 373                 |                 |                     | 380                 |                 |
| <b>Total loans</b>                  | <b>2,744,063</b>    | <b>33,978</b>       | <b>4.97%</b>    | <b>2,717,097</b>    | <b>33,657</b>       | <b>5.02%</b>    | <b>2,648,327</b>    | <b>39,646</b>       | <b>6.02%</b>    |
| <b>Total earning assets</b>         | <b>3,475,182</b>    | <b>42,387</b>       | <b>4.89%</b>    | <b>3,475,354</b>    | <b>42,781</b>       | <b>4.99%</b>    | <b>3,074,885</b>    | <b>44,865</b>       | <b>5.87%</b>    |
| <b>Nonearning Assets</b>            |                     |                     |                 |                     |                     |                 |                     |                     |                 |
| Cash and due from banks             | 81,016              |                     |                 | 85,650              |                     |                 | 81,329              |                     |                 |
| Allowance for loan and lease losses | (36,644)            |                     |                 | (37,189)            |                     |                 | (29,248)            |                     |                 |
| Premises and equipment              | 85,433              |                     |                 | 84,932              |                     |                 | 78,933              |                     |                 |
| Other assets                        | 179,471             |                     |                 | 168,763             |                     |                 | 155,750             |                     |                 |
| <b>Total assets</b>                 | <b>\$ 3,784,458</b> |                     |                 | <b>\$ 3,777,510</b> |                     |                 | <b>\$ 3,361,649</b> |                     |                 |
| <b>Interest-bearing liabilities</b> |                     |                     |                 |                     |                     |                 |                     |                     |                 |
| <b>Deposits:</b>                    |                     |                     |                 |                     |                     |                 |                     |                     |                 |
| Interest-bearing                    | \$ 630,885          | 389                 | 0.25%           | \$ 642,934          | 350                 | 0.22%           | \$ 590,464          | 1,089               | 0.74%           |
| Savings                             | 645,197             | 487                 | 0.30%           | 620,509             | 347                 | 0.23%           | 617,029             | 1,321               | 0.86%           |
| Time                                | 1,131,972           | 8,204               | 2.91%           | 1,142,257           | 9,106               | 3.23%           | 1,193,447           | 12,225              | 4.12%           |
| <b>Short-term borrowings</b>        |                     |                     |                 |                     |                     |                 |                     |                     |                 |
|                                     | 385,769             | 527                 | 0.55%           | 401,830             | 507                 | 0.51%           | 194,183             | 1,130               | 2.34%           |
|                                     | 156,809             | 1,571               | 4.02%           | 164,978             | 1,543               | 3.79%           | 62,226              | 686                 | 4.43%           |

Long-term  
borrowings

|  |           |        |       |           |        |       |           |        |       |
|--|-----------|--------|-------|-----------|--------|-------|-----------|--------|-------|
| Total<br>interest-bearing<br>liabilities | 2,950,632 | 11,178 | 1.52% | 2,972,508 | 11,853 | 1.62% | 2,657,349 | 16,451 | 2.49% |
|--|-----------|--------|-------|-----------|--------|-------|-----------|--------|-------|

Noninterest-bearing  
liabilities and  
shareholders' equity

|   |              |  |  |              |  |  |              |  |  |
|---|--------------|--|--|--------------|--|--|--------------|--|--|
| Noninterest-bearing<br>demand                 | 425,330      |  |  | 416,206      |  |  | 394,352      |  |  |
| Other liabilities                             | 28,552       |  |  | 37,939       |  |  | 31,145       |  |  |
| Shareholders' equity                          | 379,944      |  |  | 350,857      |  |  | 278,803      |  |  |
| Total liabilities and<br>shareholders' equity | \$ 3,784,458 |  |  | \$ 3,777,510 |  |  | \$ 3,361,649 |  |  |

|                     |  |           |  |  |           |  |  |           |  |
|---------------------|--|-----------|--|--|-----------|--|--|-----------|--|
| Net interest income |  | \$ 31,209 |  |  | \$ 30,928 |  |  | \$ 28,414 |  |
|---------------------|--|-----------|--|--|-----------|--|--|-----------|--|

|                     |  |  |       |  |  |       |  |  |       |
|---------------------|--|--|-------|--|--|-------|--|--|-------|
| Net interest spread |  |  | 3.37% |  |  | 3.37% |  |  | 3.38% |
|---------------------|--|--|-------|--|--|-------|--|--|-------|

|  |  |  |       |  |  |       |  |  |       |
|--|--|--|-------|--|--|-------|--|--|-------|
| Contribution of<br>noninterest-bearing<br>sources of funds |  |  | 0.23% |  |  | 0.24% |  |  | 0.34% |
|--|--|--|-------|--|--|-------|--|--|-------|

|                            |  |  |       |  |  |       |  |  |       |
|----------------------------|--|--|-------|--|--|-------|--|--|-------|
| Net interest margin<br>(2) |  |  | 3.60% |  |  | 3.61% |  |  | 3.72% |
|----------------------------|--|--|-------|--|--|-------|--|--|-------|

(1) Nonaccrual loans and loans held for sale are included in average balances for each applicable loan category.

(2) Because noninterest-bearing funding sources, demand deposits, other liabilities, and shareholders' equity also support earning assets, the net interest margin exceeds the interest spread.

## RATE/VOLUME ANALYSIS

The impact of changes in the volume of interest-earning assets and interest-bearing liabilities and interest rates on net interest income is illustrated in the following tables (dollars in \$000's).

|                                     | Changes for the Three Months Ended June 30 |          |          |                                 |          |            |
|-------------------------------------|--|----------|----------|---------------------------------|----------|------------|
|                                     | Linked Qtr. Income Variance                |          |          | Comparable Qtr. Income Variance |          |            |
|                                     | Rate                                       | Volume   | Total    | Rate                            | Volume   | Total      |
| <b>Earning assets</b>               |  |          |          |                                 |          |            |
| Investment securities               | \$ (499)                                   | \$ (216) | \$ (715) | \$ (320)                        | \$ 3,550 | \$ 3,230   |
| Federal funds sold                  | 0  | 0        | 0        | 0                               | (40)     | (40)       |
| Gross loans (1)                     | (383)                                      | 704      | 321      | (6,853)                         | 1,185    | (5,668)    |
| Total earning assets                | (882)                                      | 488      | (394)    | (7,173)                         | 4,695    | (2,478)    |
| <b>Interest-bearing liabilities</b> |  |          |          |                                 |          |            |
| Total interest-bearing deposits     | \$ (832)                                   | \$ 109   | \$ (723) | \$ (5,582)                      | \$ 27    | \$ (5,555) |
| <b>Borrowed funds</b>               |  |          |          |                                 |          |            |
| Short-term borrowings               | 36   | (16)     | 20       | (865)                           | 262      | (603)      |
| <b>Federal Home Loan Bank</b>       |  |          |          |                                 |          |            |
| long-term debt                      | 5  | (60)     | (55)     | (2)                             | 869      | 867        |
| Other long-term debt                | 79   | 4        | 83       | 18                              | 0        | 18         |
| Total borrowed funds                | 120  | (72)     | 48       | (849)                           | 1,131    | 282        |
| Total interest-bearing liabilities  | (712)                                      | 37       | (675)    | (6,431)                         | 1,158    | (5,273)    |
| Net interest income (2)             | \$ (170)                                   | \$ 451   | \$ 281   | \$ (742)                        | \$ 3,537 | \$ 2,795   |

(1) Loans held for sale and nonaccrual loans are both included in gross loans.

(2) Not tax equivalent.

|                                       | Changes for the              |          |             |
|---------------------------------------|------------------------------|----------|-------------|
|                                       | Six Months Ended June 30     |          |             |
|                                       | Year-to-Date Income Variance |          |             |
|                                       | Rate                         | Volume   | Total       |
| <b>Earning assets</b>                 |                              |          |             |
| Investment securities                 | \$ (452)                     | \$ 8,494 | \$ 8,042    |
| Federal funds sold                    | 0                            | (605)    | (605)       |
| Gross loans (1)                       | (17,413)                     | 2,681    | (14,732)    |
| Total earning assets                  | (17,865)                     | 10,570   | (7,295)     |
| <b>Interest-bearing liabilities</b>   |                              |          |             |
| Total interest-bearing deposits       | \$ (13,333)                  | \$ (158) | \$ (13,491) |
| <b>Borrowed funds</b>                 |                              |          |             |
| Short-term borrowings                 | (1,545)                      | 657      | (888)       |
| Federal Home Loan Bank long-term debt | (7)                          | 1,774    | 1,767       |
| Other long-term debt                  | (157)                        | 0        | (157)       |
| Total borrowed funds                  | (1,709)                      | 2,431    | 722         |
| Total interest-bearing liabilities    | (15,042)                     | 2,273    | (12,769)    |
| Net interest income (2)               | \$ (2,823)                   | \$ 8,297 | \$ 5,474    |

(1) Loans held for sale and nonaccrual loans are both included in gross loans.

(2) Not tax equivalent.

## NONINTEREST INCOME

Second quarter 2009 noninterest income was \$14.1 million, compared with \$13.8 million in the second quarter of 2008, and \$12.0 million in the first quarter of 2009. Second quarter 2009 results included a \$3.3 million gain on the sale of investment securities and a \$0.1 million gain on FHLMC shares. The second quarter of 2008 included a \$0.2 million loss on FHLMC shares. First quarter 2009 results included a \$0.6 million gain from the sale of the property and casualty liability portion of the company's insurance business, prior to employee-related costs.

Second quarter 2009 noninterest income increased \$0.3 million from the second quarter of 2008 and \$2.1 million from the first quarter of 2009. Excluding the items previously disclosed, second quarter 2009 noninterest income declined \$3.3 million from the second quarter of 2008 and \$0.8 million from the first quarter of 2009. The year-over-year

decline was primarily due to lower service charges on deposit accounts, decreases in bankcard income, lower trust and wealth management fees, and a decline in other noninterest income. The decline in other noninterest income was related to lower revenue from bank-owned life insurance, brokerage, and the property and casualty liability portion of the company's insurance business that was sold during the first quarter of 2009. Market-based revenues such as bank-owned life insurance and trust fees are reflective of the overall market conditions from which these revenues are derived. The linked quarter benefited from increases in service charges on deposit accounts and bankcard income, but was also negatively impacted by lower fee income from the client derivative program and a decrease in trust and wealth management fees.

Year-to-date 2009 noninterest income was \$26.1 million, a decline of \$2.5 million from \$28.6 million in 2008's comparable period. The year-to-date 2009 noninterest income included the items mentioned previously. The year-to-date 2008 noninterest income included the FHLMC loss mentioned previously as well as a \$1.6 million gain associated with the partial redemption of Visa Inc. common shares. Excluding these items, year-to-date 2009 noninterest income declined \$5.2 million from 2008's comparable period. This decline was primarily due to lower service charges on deposit accounts, decreases in bankcard income and lower trust and wealth management fees as well as a decline in income from bank-owned life insurance.

For the past several quarters, most fee income components of noninterest income have been negatively impacted by the declining economic conditions and their impact on consumer spending, while trust and wealth management fees were negatively impacted by volatility in the investment and equity markets. In the second quarter of 2009, a number of deposit and consumer-based fee income categories realized some improvement over the first quarter of 2009. Total service charges on deposit accounts increased \$0.2 million, and bankcard income increased \$0.1 million. Trust and wealth management fees were down slightly from the first quarter of 2009; however, the decline was not as severe as it had been over the past several quarters.

Since June 30, 2008, assets under management by the company's wealth management division have declined by \$366.4 million or 18% to \$1.7 billion at June 30, 2009, primarily as a result of equity market declines.

#### NONINTEREST EXPENSE

Second quarter 2009 noninterest expense was \$32.8 million, compared with \$28.0 million in the second quarter of 2008, and \$29.9 million in the first quarter of 2009. Second quarter 2009 results included an FDIC special assessment of \$1.7 million, FDIC expense of \$1.7 million, and \$0.4 million in acquisition-related expenses. Second quarter 2008 results included a \$1.3 million reduction in the liability for retiree medical benefits and \$0.1 million in FDIC expense. First quarter 2009 noninterest expense included FDIC expense of \$0.3 million and severance payments of \$0.2 million related to the sale of the property and casualty portion of the company's insurance business which closed in the first quarter.

Second quarter 2009 noninterest expense was \$32.8 million, an increase of \$4.8 million from the second quarter of 2008, and an increase of \$2.9 million from the first quarter of 2009. Excluding the items mentioned previously, second quarter 2009 noninterest expense decreased \$0.2 million from the second quarter of 2008 and \$0.5 million from the first quarter of 2009. The year-over-year quarter and linked quarter declines in noninterest expense were primarily related to lower salaries and benefits due to lower incentive based pay, partially offset by increased marketing costs as well as higher professional services and other noninterest expenses related to loan collection and resolution efforts.

Year-to-date 2009 noninterest expense increased \$5.7 million to \$62.7 million from \$57.0 million in 2008's comparable period. Excluding the items mentioned previously, year-to-date 2009 noninterest expense increased \$0.3 million from 2008's comparable period. This increase was primarily related to higher professional services and other noninterest expenses related to loan collection and resolution efforts, as well as increased marketing and furniture and

equipment costs, partially offset by a lower salaries and benefits due to lower incentive pay. The higher marketing and furniture and equipment costs were related to First Financial's market expansion efforts, as the company opened two new banking centers in late 2008 and one new banking center in the Cincinnati market earlier this year.

The second quarter 2009 FDIC special assessment was applicable to all insured financial institutions. The FDIC is currently evaluating further increases in deposit insurance premiums for all insured institutions later in 2009, including a second possible special assessment later in the year. In addition, regularly assessed FDIC insurance premiums increased.

## INCOME TAXES

Income tax expense was \$0.7 million and \$3.9 million for the second quarters of 2009 and 2008, respectively. The effective tax rates for the second quarters of 2009 and 2008 were 32.6% and 33.3%, respectively. The decrease in the 2009 effective tax rate for the second quarter is primarily due to a contribution made to the company's pension plan which was partially offset by reduced tax-exempt investment interest and executive life insurance income.

Income tax expense was \$3.7 million and \$7.4 million for the six months ended June 30, 2009, and 2008, respectively with a tax expense related to securities transactions of \$1.2 million and \$0.6 million for the six months ended June 20, 2009, and 2008, respectively. The effective tax rates for the six months ended June 20, 2009, and 2008, were 34.2% and 32.9%, respectively. The increase in the 2009 effective tax rate is primarily due to reduced tax-exempt investment interest and reduced executive life insurance income.

## ASSETS

The outlook for growth in commercial lending remains positive as the company expands its presence in new and existing markets. The 2008 opening of the Indianapolis office expanded the company's presence into a metropolitan market not previously served. The newly opened business office and retail banking center in the Dayton, Ohio suburb of Kettering serves a market where the company has successfully continued to expand its retail banking and commercial lending presence over the past several years.

During late 2005 and early 2006, management made a number of strategic decisions to realign its balance sheet and change its lending focus. These decisions included exiting indirect installment lending and no longer holding its residential real estate loan originations on the balance sheet.

Average total loans increased \$92.8 million or 3.5% from the second quarter of 2008, excluding loans held for sale of \$5.9 million for the second quarter of 2009 and \$3.0 million for the second quarter of 2008. Average commercial, commercial real estate, and construction loans increased \$239.4 million or 13.8% from the second quarter of 2008.

Average total loans increased \$26.1 million or 3.9% on an annualized basis, from the first quarter of 2009, excluding loans held for sale of \$5.9 million for the second quarter of 2009 and \$5.1 million for the first quarter of 2009. Average commercial, commercial real estate, and construction loans increased \$44.1 million or 9.2% on an annualized, from the first quarter of 2009.

On a year-to-date basis, excluding loans held for sale of \$5.5 million for the six months ended June 30, 2009 and \$3.1 million for the comparable period in 2008, average total loans increased \$105.8 million or 4.0%. Average commercial, commercial real estate, and construction loans increased \$257.0 million or 15.2% from June of 2008.

First Financial continues to experience strong loan growth, primarily within its commercial lending portfolios. Overall declines in certain period-end and average loans are a result of the company's strategy to de-emphasize certain consumer-based lending activities.

First Financial purchased \$145.1 million in select performing commercial and consumer loans from Irwin Union Bank and Trust Company (Irwin) on June 30, 2009. None of the loans purchased are residential development, land acquisition or development loans and at the time of purchase, none were 30 days or more delinquent, watch list, substandard, classified or criticized. The loans were purchased at par.

During the fourth quarter of 2008, First Financial completed the sale of \$80 million in perpetual preferred securities to the U.S. Treasury under the Capital Purchase Program ("CPP"), a component of the Troubled Asset Relief Program ("TARP"). At the time of issuance the company had both short and long-term plans for the use of CPP proceeds. In anticipation of the receipt of the \$80 million in capital, the company began purchasing agency-guaranteed, mortgage

backed securities during the fourth quarter 2008. It was expected that as additional organic lending opportunities became available, the cash flows from the CPP Investment Portfolio would provide sufficient liquidity and capital support for redeployment into loans. This investment portfolio was specifically designated as the CPP Investment Portfolio.

As a result of the June 30, 2009 purchase of the \$145.1 million loan portfolio from Irwin, the company executed a strategy to restructure the CPP Investment Portfolio to fund this purchase. During the second quarter of 2009, \$149.4 million of CPP Investment Portfolio securities, with an effective yield of 4.67%, were sold resulting in an aggregate pre-tax gain of \$3.3 million. The CPP Investment Portfolio totaled \$59.8 million at June 30, 2009, compared with \$225.4 million at March 31, 2009.

Securities available-for-sale at June 30, 2009, totaled \$528.2 million, compared with \$421.7 million at June 30, 2008, and \$732.9 million at March 31, 2009. The total investment portfolio represented 14.8% and 13.4% of total assets at June 30, 2009 and 2008, respectively, and 20.1% of total assets at March 31, 2009.

At June 30, 2009, the company held 82.3% of its available-for-sale securities in residential mortgage-related investments, substantially all of which are held in highly-rated, agency-backed pass-through instruments, including collateralized mortgage obligations (CMOs). All CMOs held by the company are AAA rated by Standard & Poor's Corporation or similar rating agencies. First Financial does not own any interest-only, principal-only, or other high-risk securities.

The company has recorded, as a component of equity in accumulated other comprehensive income, an unrealized after-tax gain on the investment portfolio of approximately \$7.5 million at June 30, 2009, compared with an unrealized after-tax loss of \$0.9 million at June 30, 2008. After-tax gains of \$10.6 million were recorded at March 31, 2009 and \$6.9 million at December 31, 2008.

#### DEPOSITS AND FUNDING

Average total deposits increased \$38.1 million, or 1.4% from the second quarter of 2008 to the second quarter of 2009. Average transaction and savings deposits increased \$99.6 million, or 6.2%, while average time deposits declined \$61.5 million, or 5.2%.

On a linked quarter basis, average total deposits increased \$11.5 million, or 1.6% on an annualized basis. Average transaction and savings deposits increased \$21.8 million, or 5.2% on an annualized basis. Average time deposits declined \$10.3 million, or 3.6% on an annualized basis.

Year-to-date average total deposits increased \$13.9 million, or 0.5% from the comparable period of 2008. Average transaction and savings deposits increased \$83.2 million, or 5.2%, while average time deposits declined \$69.3 million, or 5.7%.

First Financial experienced growth in average total deposit balances during the second quarter of 2009, particularly in savings and lower-cost average transaction deposits. This growth is a result of deposit-pricing strategies and other initiatives that the company implemented over the past several quarters in an effort to grow and retain more low-cost transaction-based retail and commercial deposits. One new initiative recently launched is a retail sales program that comprehensively tracks client contacts as well as calling efforts, actual product sales and client service metrics. The declines in average time deposits are attributable to a decrease in average total interest-bearing deposits primarily due to the runoff of time deposits resulting from disciplined pricing and the company's strategy to generate lower-cost transaction-based accounts.

#### ALLOWANCE FOR LOAN AND LEASE LOSSES

Management maintains the allowance at a level that is considered sufficient to absorb inherent risks in the loan portfolio. Management's evaluation in establishing the adequacy of the allowance includes evaluation of the loan and lease portfolios, historical loan and lease loss experience, known and inherent risks in the portfolio, adverse situations that may affect the borrower's ability to repay (including the timing of future payments), the estimated value of any underlying collateral, composition of the loan portfolio, economic conditions, and other pertinent factors, such as periodic internal and external evaluations of delinquent, nonaccrual, and classified loans. The evaluation is inherently subjective as it requires utilizing material estimates, including the amounts and timing of future cash flows expected to be received on impaired loans. The evaluation of these factors is the responsibility of the Allowance for Loan and Lease Losses Committee, which is comprised of senior officers from the risk management, credit administration, finance, and lending areas.

Second quarter 2009 nonperforming loans increased to \$37.8 million from \$24.9 million in the first quarter of 2009 and \$15.4 million in the second quarter of 2008. Both the linked-quarter and year-over-year increases were primarily attributable to continued deterioration within the commercial lending portfolios. During the quarter, an \$8.2 million commercial real estate construction loan participation was placed in nonaccrual. The overall credit quality of the commercial lending portfolios has remained relatively strong throughout the economic downturn. Late in the fourth quarter of 2008 and continuing into the first half of 2009, First Financial has seen a higher level of borrower stress related to the prolonged weak economic conditions.

While the economies in most of the markets the company serves are well diversified and the economic deterioration has been less severe in these areas compared with other parts of the United States, the prolonged downturn and near record unemployment levels have begun to negatively affect clients who just a short time ago were not impacted by these adverse conditions.

The provision for loan and lease losses for the second quarter of 2009 was \$10.4 million compared to \$2.5 million for the same period in 2008 and \$4.3 million for the linked-quarter. Year-to-date provision for loan and lease losses was \$14.6 for 2009 and \$5.7 million for 2008. The year-to-date 2009 provision expense, represented approximately 123% of year-to-date 2009 total net charge-offs. The allowance for loan and lease losses at June 30, 2009, was 1.6 times the first six months annualized net charge-offs. The allowance for loan and lease losses to period-end loans ratio was 1.34% as of June 30, 2009, compared to the June 30, 2008, and March 31, 2009, ratios of 1.11% and 1.33%, respectively. First Financial's allowance for loan and lease losses was \$38.6 million at June 30, 2009, compared to \$36.4 million at March 31, 2009, and \$29.6 million at June 30, 2008.

Similar to the first quarter of 2009, the higher level of nonperforming loans in the second quarter of 2009 continued to adversely impact the company's nonperforming loan coverage ratios. The second quarter 2009 allowance for loan and lease losses as a percent of nonaccrual and nonperforming loans was 102.8% and 102.3%, respectively, compared with 147.6% and 146.4%, respectively, in the first quarter of 2009, and 199.7% and 192.5%, respectively, in the second quarter of 2008. Although the allowance for loan and lease losses as a percent of nonaccrual and nonperforming loans has declined over the past several quarters, based on historical information available, the company believes that it continues to compare favorably with the industry and its peers on these and most other key credit ratios and metrics. First Financial expects that the challenging economic conditions will continue to persist over the coming quarters, and as a result, anticipates that credit costs may remain volatile during this uncertain period.

Prior to and throughout the economic downturn, the company has maintained strong underwriting policies, originated loans within its footprint and proactively managed its credit portfolio and worked with clients on loan resolution issues. However, in a continued effort to strengthen its loan underwriting standards and improve its management of potential problem credits, First Financial conducted an extensive review of its lending strategies, policies and procedures during the recent quarter. Lending officers met face-to-face with substantially all clients whose lending relationship exceeded \$0.5 million to obtain an update on each borrower's current situation, including updating financial information. As a result of this review, the company enhanced a number of its existing procedures and implemented some new lending strategies, including revising underwriting standards for larger commercial real estate construction loans, placing further restrictions on automotive industry borrowing and discontinuing commercial and residential real estate development lending.

Total loans 30 to 89 days past due at June 30, 2009 were \$20.5 million, or 0.71% of period end loans, compared with \$20.4 million, or 0.75% at March 31, 2009, and \$22.1 million, or 0.83% at June 30, 2008. Management closely monitors these trends and ratios and considers the level of delinquent loans consistent with its expectation of the total loan portfolio's behavior.

At June 30, 2009, the commercial real estate and real estate construction loan portfolio totaled \$1.3 billion, or 43.4% of total loans, including \$200.6 million or 6.9% of total loans for commercial real estate construction, and \$65.8 million or 2.3% of total loans for residential construction, land acquisition, and development. First Financial closely monitors the status of the \$65.8 million in residential construction, land acquisition and development projects and works proactively with borrowers throughout all stages of the lending relationship. At June 30, 2009, there were \$3.7 million in residential construction and land development loans in the nonperforming loan category. The company believes its internal lending policies, comprehensive underwriting standards, aggressive monitoring and frequent communication with borrowers are keys to limiting credit exposure from both the residential construction and land acquisition and development segments in any particular project, but cannot be assured that its efforts will be successful in this unique economic environment. Additionally, the Office of the Comptroller of the Currency issued new regulatory guidance that changed the manner in which these loans are evaluated for future performance. The implementation of this new regulatory guidance required the company to classify a higher level of loans in this portfolio as substandard or nonperforming.

First Financial continually evaluates the commercial real estate and real estate construction portfolio for geographic and borrower concentrations, as well as loan-to-value coverage.

In 2005, First Financial made the strategic decisions to discontinue the origination of residential real estate loans primarily for retention on its balance sheet and to exit its indirect installment lending. As a result, the residential real estate and indirect installment portfolios have declined \$321.4 million and \$233.7 million, excluding the impact of loan sales, since that time. In the first quarter of 2007, First Financial sold the servicing of its remaining residential real estate portfolio and established an agreement to sell substantially all its future originations to a strategic partner. Prior to this decision, First Financial was not a sub-prime lender, and the company does not originate sub-prime residential real estate loans in the current originate-and-sell model.

Second quarter of 2009 net charge-offs were \$8.1 million, an annualized 119 basis points of average loans, compared to second quarter of 2008 net charge-offs of \$2.6 million, an annualized 40 basis points of average loans, and first quarter of 2009 net charge-offs of \$3.7 million, an annualized 55 basis points of average loans. Year-to-date 2009 net

charge-offs were \$11.8 million, an annualized 88 basis points of average loans, compared to year-to-date 2008 net charge-offs of \$5.2 million, an annualized 40 basis points of average loans. The higher level of net charge-offs was primarily the result of two separate and unrelated vehicle floor plan relationships totaling approximately \$3.8 million. Recently, the company discovered unusual activity related to these relationships resulting in violations of the terms of the loan agreements. These activities adversely impacted the borrowers' abilities to repay their loans and given current market conditions, the market value of related collateral was not sufficient to remedy the situations. The involvement of federal law enforcement agencies and the resultant investigations of the borrowers are ongoing. First Financial has undertaken a thorough review of its floor plan lending and audit procedures and has made appropriate changes that it believes will help prevent similar situations in the future. The financial impact of the charge-offs related to these floor plan relationships was a decrease to second quarter 2009 net income and earnings per diluted common share on an after-tax basis of \$2.4 million, or \$0.06 per diluted common share, respectively. The company's vehicle floor plan lending portfolio totaled \$25.0 million at June 30, 2009. Also during the quarter, First Financial charged off a \$1.3 million commercial real estate construction relationship, which represented the first charge-off in this particular loan category in six quarters.

The allowance for loan and lease losses increased to \$38.6 million at June 30, 2009, from \$36.4 million at March 31, 2009, and \$29.6 million at June 30, 2008. The higher reserve reflects the impact from the addition of \$145.1 million in performing commercial and consumer loans that were purchased from Irwin on June 30, 2009, as well as the continued weak economic environment, near record levels of unemployment and the uncertainty surrounding the timing of a recovery. The growth in period end loans as a result of the loan purchase reduced the allowance for loan and lease losses as a percent of period-end loans at June 30, 2009 by 5 basis points. The company believes that the \$38.6 million allowance for loan and lease losses at June 30, 2009, or 1.34% of period end loans, is adequate to absorb probable credit losses inherent in its lending portfolio.

The table that follows indicates the activity in the allowance for loan losses for the quarterly and year-to-date periods presented (dollars in \$000's).

|   | Three Months Ended |           |           |                 | Six Months Ended |                  |                  |
|---|--------------------|-----------|-----------|-----------------|------------------|------------------|------------------|
|   | 2009<br>June 30    | Mar. 31   | Dec. 31   | 2008<br>Sep. 30 | June 30          | 2009<br>June 30, | 2008<br>June 30, |
| <b>ALLOWANCE FOR LOAN AND LEASE LOSS ACTIVITY</b>                   |                    |           |           |                 |                  |                  |                  |
| Balance at beginning of period                                      | \$ 36,437          | \$ 35,873 | \$ 30,353 | \$ 29,580       | \$ 29,718        | \$ 35,873        | \$ 29,057        |
| Provision for loan losses   | 10,358             | 4,259     | 10,475    | 3,219           | 2,493            | 14,617           | 5,716            |
| Gross charge-offs   |                    |           |           |                 |                  |                  |                  |
| Commercial  | 4,707              | 2,521     | 2,168     | 1,568           | 946              | 7,228            | 1,491            |
| Real estate-construction  | 1,340              | 0         | 0         | 0               | 0                | 1,340            | 0                |
| Real estate-commercial  | 1,351              | 382       | 2,083     | 48              | 589              | 1,733            | 1,395            |
| Real estate-residential   | 351                | 231       | 47        | 335             | 227              | 582              | 266              |
| Installment   | 304                | 400       | 493       | 424             | 482              | 704              | 1,046            |
| Home equity   | 332                | 218       | 238       | 135             | 525              | 550              | 1,176            |
| All other   | 386                | 308       | 374       | 426             | 426              | 694              | 924              |
| Total gross charge-offs (1)   | 8,771              | 4,060     | 5,403     | 2,936           | 3,195            | 12,831           | 6,298            |
| Recoveries  |                    |           |           |                 |                  |                  |                  |
| Commercial  | 333                | 60        | 165       | 179             | 166              | 393              | 310              |
| Real estate-construction  | 0                  | 0         | 0         | 0               | 0                | 0                | 0                |
| Real estate-commercial  | 14                 | 16        | 40        | 37              | 19               | 30               | 22               |
| Real estate-residential   | 20                 | 2         | 5         | 4               | 5                | 22               | 16               |
| Installment   | 203                | 254       | 189       | 225             | 246              | 457              | 561              |
| Home equity   | 1                  | 0         | 0         | 0               | 30               | 1                | 30               |
| All other   | 54                 | 33        | 49        | 45              | 98               | 87               | 166              |
| Total recoveries  | 625                | 365       | 448       | 490             | 564              | 990              | 1,105            |
| Total net charge-offs   | 8,146              | 3,695     | 4,955     | 2,446           | 2,631            | 11,841           | 5,193            |
| Ending allowance for loan losses                                    | \$ 38,649          | \$ 36,437 | \$ 35,873 | \$ 30,353       | \$ 29,580        | \$ 38,649        | \$ 29,580        |
| <b>NET CHARGE-OFFS TO AVERAGE LOANS AND LEASES (ANNUALIZED) (1)</b> |                    |           |           |                 |                  |                  |                  |
| Commercial  | 2.08%              | 1.21%     | 0.98%     | 0.67%           | 0.39%            | 1.65%            | 0.30%            |
| Real estate-construction  | 2.09%              | 0.00%     | 0.00%     | 0.00%           | 0.00%            | 1.08%            | 0.00%            |
| Real estate-commercial  | 0.62%              | 0.17%     | 0.98%     | 0.01%           | 0.31%            | 0.40%            | 0.38%            |
| Real estate-residential   | 0.38%              | 0.25%     | 0.04%     | 0.27%           | 0.18%            | 0.31%            | 0.10%            |
| Installment   | 0.45%              | 0.62%     | 1.18%     | 0.71%           | 0.78%            | 0.54%            | 0.77%            |
| Home equity   | 0.44%              | 0.30%     | 0.34%     | 0.20%           | 0.77%            | 0.37%            | 0.90%            |
| All other   | 5.00%              | 4.18%     | 4.79%     | 5.66%           | 5.03%            | 4.59%            | 0.77%            |
| Total net charge-offs (1)   | 1.19%              | 0.55%     | 0.73%     | 0.36%           | 0.40%            | 0.88%            | 0.40%            |

While First Financial's credit quality trends have experienced some deterioration over the past several quarters, the company believes it is still well-positioned to handle the challenging economic environment and avoid many of the

troublesome areas facing the financial services industry. However, the possibility exists that the company could experience higher credit costs over the next several quarters.

#### NONPERFORMING/UNDERPERFORMING ASSETS

The ratio of nonperforming loans to total loans increased to 131 basis points at the end of the second quarter of 2009 from 57 basis points at the end of the comparable period in 2008. Total nonperforming assets at the end of the second quarter of 2009 were \$43.0 million, an increase of \$23.8 million from the end of the second quarter of 2008 primarily due to a higher level of nonaccrual commercial, construction, commercial real estate, and home equity loans, and other real estate owned.

The ratio of nonperforming loans to total loans increased from 91 basis points at the end of the first quarter of 2009 to 131 basis points at the end of the second quarter of 2009, and the ratio of nonperforming assets to period-end loans, plus other real estate owned, increased from 104 basis points at the end of the first quarter of 2009 to 148 basis points at the end of the second quarter of 2009. Total nonperforming assets on a linked-quarter basis increased \$14.6 million from the end of the first quarter of 2009, primarily due to increased nonaccrual construction loans.

Accruing loans, including impaired loans, are transferred to nonaccrual status when, in the opinion of management, the collection of principal or interest is doubtful. This generally occurs when a loan becomes 90 days past due as to principal or interest unless the loan is both well secured and in the process of collection.

Other real estate owned increased to \$5.2 million at June 30, 2009, from \$3.5 million at March 31, 2009, and \$3.8 million at June 30, 2008. The linked quarter and year-over-year increases were primarily the result of commercial real estate additions, specifically, collateral related to the previously mentioned vehicle floor plan relationships that were charged-off during the quarter. Balances related to residential real estate experienced a net decline during the second quarter of 2009.

The table that follows shows the categories that are included in nonperforming and underperforming assets as of June 30, 2009, and the four previous quarters, as well as related credit quality ratios (dollars in \$000's).

|   | Quarter Ended    |                  |                  |                  |                  |
|---|------------------|------------------|------------------|------------------|------------------|
|   | 2009<br>June 30  | Mar. 31          | Dec. 31          | 2008<br>Sep. 30  | June 30          |
| <b>Nonaccrual loans</b>                       |                  |                  |                  |                  |                  |
| Commercial                                    | \$ 8,100         | \$ 8,412         | \$ 5,930         | \$ 5,194         | \$ 4,957         |
| Real estate - construction                    | 11,936           | 240              | 240              | 0                | 490              |
| Real estate - commercial                      | 10,130           | 9,170            | 4,779            | 3,361            | 3,592            |
| Real estate - residential                     | 4,897            | 4,724            | 5,363            | 3,742            | 4,461            |
| Installment                                   | 394              | 464              | 459              | 417              | 438              |
| Home equity                                   | 2,136            | 1,681            | 1,204            | 1,084            | 866              |
| All other                                     | 0                | 0                | 6                | 32               | 8                |
| <b>Total nonaccrual loans</b>                 | <b>37,593</b>    | <b>24,691</b>    | <b>17,981</b>    | <b>13,830</b>    | <b>14,812</b>    |
| Restructured loans                            | 197              | 201              | 204              | 208              | 554              |
| <b>Total nonperforming loans</b>              | <b>37,790</b>    | <b>24,892</b>    | <b>18,185</b>    | <b>14,038</b>    | <b>15,366</b>    |
| Other real estate owned (OREO)                | 5,166            | 3,513            | 4,028            | 4,610            | 3,763            |
| <b>Total nonperforming assets</b>             | <b>42,956</b>    | <b>28,405</b>    | <b>22,213</b>    | <b>18,648</b>    | <b>19,129</b>    |
| Accruing loans past due 90 days or more       | 318              | 255              | 138              | 241              | 245              |
| <b>Total underperforming assets</b>           | <b>\$ 43,274</b> | <b>\$ 28,660</b> | <b>\$ 22,351</b> | <b>\$ 18,889</b> | <b>\$ 19,374</b> |
| <b>Allowance for loan and lease losses to</b> |                  |                  |                  |                  |                  |
| Nonaccrual loans                              | 102.81%          | 147.57%          | 199.51%          | 219.47%          | 199.70%          |
| Nonperforming assets                          | 102.27%          | 146.38%          | 197.27%          | 216.22%          | 192.50%          |
| Total ending loans                            | 1.34%            | 1.33%            | 1.34%            | 1.14%            | 1.11%            |
| Nonaccrual loans to total loans               | 1.31%            | 0.91%            | 0.68%            | 0.53%            | 0.57%            |
| <b>Nonperforming assets to</b>                |                  |                  |                  |                  |                  |
| Ending loans, plus OREO                       | 1.48%            | 1.04%            | 0.83%            | 0.70%            | 0.71%            |
| Total assets                                  | 1.14%            | 0.75%            | 0.60%            | 0.53%            | 0.55%            |

## LIQUIDITY

Liquidity management is the process by which First Financial manages the continuing flow of funds necessary to meet its financial commitments on a timely basis and at a reasonable cost. These funding commitments include withdrawals by depositors, credit commitments to borrowers, shareholder dividends, expenses of its operations, and capital expenditures. Liquidity is monitored and closely managed by First Financial's Asset and Liability Committee (ALCO), a group of senior officers from the lending, deposit gathering, finance, risk management, and treasury areas. It is ALCO's responsibility to ensure First Financial has the necessary level of funds available for normal operations as well as maintain a contingency funding policy to ensure that liquidity stress events are quickly identified, and management plans are in place to respond. This is accomplished through the use of policies which establish limits and require measurements to monitor liquidity trends, including management reporting that identifies the amounts and costs of all available funding sources.

Liquidity is derived primarily from deposit growth, principal and interest payments on loans and investment securities, maturing loans and investment securities, access to wholesale funding sources, and collateralized borrowings. First Financial's most stable source of liability-funded liquidity for both the long and short-term needs is deposit growth and retention of the core deposit base. The deposit base is diversified among individuals, partnerships, corporations, public entities, and geographic markets. This diversification helps First Financial minimize dependence on large concentrations of funding sources.

Capital expenditures, such as banking center expansions and technology investments, were \$5.5 million and \$3.8 million for the first six months of 2009 and 2008, respectively. Management believes that First Financial has sufficient liquidity to fund its future capital expenditure commitments.

From time to time, First Financial utilizes its short-term line of credit and longer-term advances from the Federal Home Loan Bank (FHLB) as funding sources. At June 30, 2009 and December 31, 2008, total short-term borrowings from the FHLB were \$125.0 million and \$150.0, respectively. At June 30, 2009, and December 31, 2008, total long-term borrowings from the FHLB were \$70.9 million and \$83.2 million, respectively. The total remaining borrowing capacity from the FHLB at June 30, 2009, was \$201.3 million.

As of June 30, 2009, First Financial had pledged certain eligible residential and farm real estate loans, home equity lines of credit, as well as certain government and agency securities, totaling \$574.4 million as collateral for borrowings to the FHLB. For ease of borrowing execution, First Financial utilizes a blanket collateral agreement with the FHLB.

The principal source of asset-funded liquidity is marketable investment securities, particularly those of shorter maturities. The market value of investment securities classified as available-for-sale totaled \$528.2 million at June 30, 2009. Securities classified as held-to-maturity that are maturing in one year or less are also a source of liquidity and totaled \$0.4 million at June 30, 2009. The market value of securities classified as trading totaled \$0.2 million at June 30, 2009. In addition, other types of assets such as cash and due from banks, federal funds sold and securities purchased under agreements to resell, as well as loans maturing within one year, are sources of liquidity.

Certain restrictions exist regarding the ability of First Financial's subsidiaries to transfer funds to First Financial in the form of cash dividends, loans, or advances. The approval of the subsidiaries' respective primary federal regulators is required for First Financial's subsidiaries to pay dividends in excess of regulatory limitations. Dividends paid to First Financial from its subsidiaries totaled \$16.0 million for the first six months of 2009. As of June 30, 2009, First Financial's subsidiaries had retained earnings of \$129.4 million of which \$6.4 million was available for distribution to First Financial without prior regulatory approval. Management is not aware of any other events or regulatory requirements that, if implemented, are likely to have a material effect on First Financial's liquidity.

First Financial Bancorp maintains a short-term revolving credit facility with an unaffiliated bank. This facility provides First Financial additional liquidity for various corporate activities, including the repurchase of First Financial shares and the payment of dividends to shareholders. As of June 30, 2009, the outstanding balance was \$25.0 million compared to an outstanding balance of \$57.0 million at December 31, 2008. The outstanding balance of this line varies throughout the year depending on First Financial's cash needs. First Financial renewed the credit facility during the first quarter of 2009 for a period of one year with an amended, maximum outstanding balance of \$40.0 million. The credit agreement requires First Financial to maintain certain covenants including return on average assets and those related to asset quality and capital levels. For the quarter ending June 30, 2009, First Financial was in compliance with all covenants with the exception of the return on average assets covenant. First Financial's second quarter 2009 rolling twelve month return on average assets of 0.54% was below the minimum of 0.60% required by the credit agreement. The return on average assets covenant was waived at June 30, 2009 as part of an amended agreement. The credit facility was subsequently amended to reduce the maximum outstanding balance to \$25.0 million and reduce the return on average assets covenant for future periods.

First Financial Bancorp makes quarterly interest payments on its junior subordinated debenture owed to its unconsolidated subsidiary trust. Interest expense related to this other long-term debt totaled \$0.3 million for each of the three months ended June 30, 2009, and 2008. Interest expense for the six months ended June 30, 2009 and 2008 was \$0.6 million and \$0.7 million, respectively. Through the execution of an interest-rate swap the company has fixed its interest rate on the debentures for the next 10 years at 6.20%.

First Financial will make quarterly dividend payments to the U.S. Treasury on the 80,000 perpetual preferred securities, which carry a 5.0% annual dividend rate for the first five years and a 9.0% annual rate thereafter.

First Financial had no share repurchase activity under publicly announced plans in 2008 or 2009. First Financial does not plan to repurchase any of its shares during 2009.

#### CAPITAL

First Financial and its subsidiary, First Financial Bank, are subject to regulatory capital requirements administered by federal banking agencies. Capital adequacy guidelines and, additionally for banks, prompt corrective action regulations involve quantitative measures of assets, liabilities, and certain off-balance sheet items calculated under regulatory accounting practices. Capital amounts and classifications are also subject to qualitative judgments by regulators. Failure to meet minimum capital requirements can initiate regulatory action.

On June 8, 2009, First Financial completed a public offering of 13.8 million shares of its common stock adding approximately \$98.0 million of additional common equity, after offering related costs. As a result of the capital raised during the quarter, the company's already strong capital ratios further improved and continued to significantly exceed the amounts necessary to be classified as well capitalized.

Consolidated regulatory capital ratios at June 30, 2009, included the leverage ratio of 12.02%, Tier 1 ratio of 14.77%, and total capital ratio of 16.02%. All regulatory capital ratios exceeded the amounts necessary to be classified as “well capitalized,” and total regulatory capital exceeded the “minimum” requirement by approximately \$246.6 million, on a consolidated basis. The tangible capital ratio was 11.14% and the tangible common equity ratio was 9.06% at June 30, 2009. The \$145.1 million loan portfolio purchased from Irwin reduced the Tier 1 Capital and Total Risk-Based Capital ratios by 57 and 62 basis points, respectively, at June 30, 2009.

Quantitative measures established by regulation to ensure capital adequacy require First Financial to maintain minimum amounts and ratios (as defined by the regulations and set forth in the following table) of Total and Tier 1 capital to risk-weighted assets and to average assets, respectively. Management believes, as of June 30, 2009, that First Financial met all capital adequacy requirements to which it was subject. At June 30, 2009, and December 31, 2008, regulatory notifications categorized First Financial as well-capitalized under the regulatory framework for prompt corrective action. To be categorized as well-capitalized, First Financial must maintain minimum Total risk-based, Tier 1 risk-based, and Tier 1 leverage ratios as set forth in the table. There have been no conditions or events since those notifications that management believes has changed the institution’s category.

First Financial’s Tier I capital is comprised of total shareholders’ equity plus junior subordinated debentures, less unrealized gains and losses and any amounts resulting from the application of SFAS No. 158 “Employers’ Accounting for Defined Benefit Pension and other Postretirement Plans,” that is recorded within accumulated other comprehensive income (loss), intangible assets, and any valuation related to mortgage servicing rights. Total risk-based capital consists of Tier I capital plus qualifying allowance for loan and lease losses and gross unrealized gains on equity securities.

For purposes of calculating the leverage ratio, average assets represents quarterly average assets less assets not qualifying for Total risk-based capital including intangibles and non-qualifying mortgage servicing rights and allowance for loan and lease losses.

First Financial is currently evaluating the merits of a sale-leaseback transaction involving certain of its properties. Sale-leaseback transactions have been utilized in the financial services industry as a means to generate higher levels of earning assets by redeploying the current value of real estate. Additionally, a sale-leaseback transaction may also provide regulatory capital relief, depending on the risk weighting of the replacement assets. The portfolio under review includes a maximum of 47 of the company’s retail banking locations. A typically structured transaction would result in First Financial selling the properties and simultaneously entering into long-term operating leases. Should the company decide to pursue this strategy, there would be no disruption of services to customers or impact on staff.

On October 1, 2008, First Financial filed a shelf registration on Form S-3 with the Securities and Exchange Commission (SEC). Subsequently on May 1, 2009, the company amended the shelf registration on Form S-3. This amended shelf registration statement allowed the company to raise capital from time to time, up to an aggregate of \$200 million, through the sale of various types of securities. On June 8, 2009, the company completed a public offering of 13,800,000 shares of its common stock at a price of \$7.50 per share resulting in net proceeds of \$98.1 million of additional common equity after offering related costs. Subsequent to this offering, the company has the ability to raise additional capital of \$96.5 million under this amended shelf registration statement. Specific terms and prices will be determined at the time of any future offering under a separate prospectus supplement to be filed with the SEC at the time of the offering.

The U.S. Department of the Treasury (“Treasury”), working with the Federal Reserve Board, established late in 2008 the Troubled Asset Relief Program (TARP) Capital Purchase Program (CPP), which was intended to stabilize the financial services industry. One of the components of the CPP included a \$250 billion voluntary capital purchase program for certain qualified and healthy banking institutions. Pursuant to the CPP, Treasury purchased from First

Financial 80,000 shares of \$1,000 par value senior perpetual preferred securities at a price of \$80,000 equal to approximately 3.0% of the company's then risk-weighted assets. Treasury also received a warrant for the purchase of common stock in the amount of 930,233 shares at a strike price of \$12.90 per share. Such preferred shares pay a dividend of 5% for the first five years and will increase to 9% thereafter. In addition, subject to certain limited exceptions, financial institutions participating in the CPP are prohibited from (a) increasing their dividend to common shareholders and (b) conducting share repurchases without the prior approval of the Treasury. Participating financial institutions are also subject to certain limitations on executive compensation as well as other conditions. On January 21, 2009, First Financial filed a registration statement on Form S-3 with the SEC to register these securities as required by the security purchase agreement with the Treasury. On February 19, 2009, the registration statement was deemed effective by the SEC.

First Financial also opted to participate in the FDIC's temporary liquidity guarantee program. The components of this program include the guarantee, until December 31, 2012, of certain newly issued senior unsecured debt issued by banks and bank holding companies through October 31, 2009 and full deposit insurance coverage for noninterest-bearing transaction accounts, regardless of size, until the end of 2009. Participation in these programs will result in an increase in deposit insurance premiums and any debt will be subject to an insurance premium.

First Financial designated an investment portfolio specifically supported by the CPP capital. This investment portfolio, referred to as the CPP Investment Portfolio totaled \$59.8 million at June 30, 2009, compared with \$225.4 million at March 31, 2009, and \$121.9 million at December 31, 2008. During the second quarter of 2009, the company sold \$149.4 million of CPP Investment Portfolio securities to fund the \$145.1 million loan purchase from Irwin. Additional details on this redeployment strategy are discussed in the Assets section of this Form 10-Q.

Earnings from the CPP Investment Portfolio in the first and second quarters had a positive effect on net interest income and exceeded the quarterly dividends paid to the Treasury on their investment in the preferred shares. During the second quarter of 2009, the company paid a \$1.0 million dividend to the Treasury. Year-to-date 2009 dividends paid to the Treasury total \$1.6 million.

Many financial institutions that elected to participate in the CPP have now redeemed the preferred shares they issued to the Treasury and repaid the Treasury in full. First Financial's board of directors continues to evaluate the company's capital plan and structure, including the merits of continued participation in the CPP after having successfully raised approximately \$98.0 million in common equity. At this time a decision on First Financial's continued participation in the CPP has not been made.

The following table illustrates the actual and required capital amounts and ratios as of June 30, 2009, and the year ended December 31, 2008 (dollars in \$000's).

|  | Actual     |        | For Capital Adequacy Purposes |       | To Be Well Capitalized Under Prompt Corrective Action Provisions |        |
|--|------------|--------|-------------------------------|-------|--|--------|
|  | Amount     | Ratio  | Amount                        | Ratio | Amount   | Ratio  |
| <b>June 30, 2009</b>                   |            |        |                               |       |  |        |
| Total capital to risk-weighted assets  |            |        |                               |       |  |        |
| Consolidated                           | \$ 492,696 | 16.02% | \$ 246,083                    | 8.00% | N/A  | N/A    |
| First Financial Bank                   | 351,141    | 11.46% | 245,071                       | 8.00% | \$ 306,339   | 10.00% |
| Tier 1 capital to risk-weighted assets |            |        |                               |       |  |        |
| Consolidated                           | 454,243    | 14.77% | 123,042                       | 4.00% | N/A  | N/A    |
| First Financial Bank                   | 305,343    | 9.97%  | 122,535                       | 4.00% | 183,803  | 6.00%  |
| Tier 1 capital to average assets       |            |        |                               |       |  |        |
| Consolidated                           | 454,243    | 12.02% | 150,457                       | 4.00% | N/A  | N/A    |
| First Financial Bank                   | 305,343    | 8.11%  | 149,950                       | 4.00% | 187,437  | 5.00%  |
| <b>December 31, 2008</b>               |            |        |                               |       |  |        |
| Total capital to risk-weighted assets  |            |        |                               |       |  |        |
| Consolidated                           | \$ 392,180 | 13.62% | \$ 230,284                    | 8.00% | N/A  | N/A    |
| First Financial Bank                   | 354,333    | 12.37% | 229,086                       | 8.00% | \$ 286,358   | 10.00% |
| Tier 1 capital to risk-weighted assets |            |        |                               |       |  |        |
| Consolidated                           | 356,307    | 12.38% | 115,142                       | 4.00% | N/A  | N/A    |

|                                  |         |        |         |       |         |       |
|----------------------------------|---------|--------|---------|-------|---------|-------|
| First Financial Bank             | 311,037 | 10.86% | 114,543 | 4.00% | 171,815 | 6.00% |
| Tier 1 capital to average assets |         |        |         |       |         |       |
| Consolidated                     | 356,307 | 10.00% | 141,689 | 4.00% | N/A     | N/A   |
| First Financial Bank             | 311,037 | 8.77%  | 141,188 | 4.00% | 176,485 | 5.00% |

The capital levels for First Financial Bank do not include the additional capital that the company received from the U.S. Treasury in December 2008, under its CPP, nor do they include the proceeds from the recently completed common equity stock offering. Proceeds from these recent capital raise initiatives remain at the parent company at this time.

In connection with First Financial's adoption of SFAS No. 159 effective January 1, 2008, a \$0.8 million unrealized loss was reclassified from accumulated other comprehensive income (loss) to beginning retained earnings as part of a cumulative-effect adjustment. There was no impact on total shareholders' equity upon adoption.

First Financial also adopted EITF Issue No. 06-4 effective January 1, 2008. Issue No. 06-4 applies to split-dollar life insurance arrangements whose benefits continue into the employees' retirement. First Financial recorded a transition

adjustment in the amount of \$2.5 million for the impact of this EITF effective January 1, 2008, as a reduction of opening retained earnings and an increase in accrued interest and other liabilities in the Consolidated Balance Sheets.

#### CRITICAL ACCOUNTING POLICIES

First Financial's Consolidated Financial Statements are prepared based on the application of accounting policies. These policies require the reliance on estimates and assumptions. Changes in underlying factors, assumptions, or estimates in any of these areas could have a material impact on First Financial's future financial condition and results of operations. In management's opinion, some of these areas have a more significant impact than others on First Financial's financial reporting. For First Financial, these areas currently include accounting for the allowance for loan and lease losses, goodwill, pension and income taxes.

**Allowance for Loan and Lease Losses.** First Financial maintains the allowance for loan and lease losses at a level sufficient to absorb potential losses inherent in the loan portfolio given the conditions at the time. Management determines the adequacy of the allowance based on periodic evaluations of the loan portfolio and other factors. These evaluations are inherently subjective as they require material estimates, all of which may be susceptible to significant change, including, among others:

- Probability of default,
- Loss given default,
- Exposure at date of default,
- Amounts and timing of expected future cash flows on impaired loans,
- Value of collateral,
- Historical loss exposure, and
- The effects of changes in economic conditions that may not be reflected in historical results.

To the extent actual outcomes differ from management's estimates, additional provision for credit losses may be required that would impact First Financial's operating results.

**Goodwill.** Goodwill arising from business acquisitions represents the value attributable to unidentifiable intangible elements in the business acquired. SFAS No. 142, "Goodwill and Other Intangible Assets," requires goodwill to be tested for impairment on an annual basis and more frequently in certain circumstances. At least annually, First Financial reviews goodwill for impairment using both income and asset based approaches. The income-based approach utilizes a multiple of earnings method in which First Financial's annualized earnings are compared to equity to provide an implied book-value-to-earnings multiple. First Financial then compares the implied multiple to current marketplace earnings multiples for which banks are being traded. An implied multiple less than current marketplace earnings multiples is an indication of possible goodwill impairment. The asset-based approach uses the discounted cash flows of First Financial's assets and liabilities, inclusive of goodwill, to determine an implied fair value. This input is used to calculate the fair value of the company, including goodwill, and is compared to the company's book value. An implied fair value that exceeds the company's book value is an indication that goodwill is not impaired. If First Financial's book value exceeds the implied fair value, an impairment loss equal to the excess amount would be recognized. Based on First Financial's analysis at year-end 2008 and during the first quarter of 2009, there have been no impairment charges required.

**Pension.** First Financial sponsors a non-contributory defined-benefit pension plan covering substantially all employees. Accounting for the pension plan involves material estimates regarding future plan obligations and investment returns on plan assets. Significant assumptions used in the pension plan include the discount rate, expected return on plan assets, and the rate of compensation increase. First Financial determines the discount rate assumption using published Corporate Bond Indices, projected cash flows of the pension plan, and comparisons to external industry surveys for reasonableness. The expected long-term return on plan assets is based on the composition of plan

assets and a consensus of estimates of expected future returns from similarly managed portfolios while the rate of compensation increase is compared to historical increases for plan participants. Changes in these assumptions can have a material impact on the amount of First Financial's future pension obligations, on the funded status of the plan and can impact First Financial's operating results.

Income Taxes. First Financial evaluates and assesses the relative risks and appropriate tax treatment of transactions after considering statutes, regulations, judicial precedent and other information and maintains tax accruals consistent with its evaluation of these relative risks. Changes to the estimate of accrued taxes occur periodically due to changes in tax rates, interpretations of tax laws, the status of examinations being conducted by taxing authorities and changes to statutory, judicial and regulatory guidance that impact the relative risks of tax positions. These changes, when they occur, can affect deferred taxes and accrued taxes as well as the current period's income tax expense and can be material to First Financial's operating results.

#### ACCOUNTING AND REGULATORY MATTERS

Note 2 to the Consolidated Financial Statements discusses new accounting standards adopted by First Financial during 2009 and the expected impact of accounting standards recently issued but not yet required to be adopted. To the extent the adoption of new accounting standards materially affects financial condition, results of operations, or liquidity, the impacts are discussed in the applicable section(s) the Management's Discussion and Analysis and Notes to the Consolidated Financial Statements.

#### FORWARD LOOKING INFORMATION

Certain statements contained in this report that are not statements of historical fact constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act (the Act). In addition, certain statements in future filings by First Financial with the Securities and Exchange Commission, in press releases, and in oral and written statements made by or with the approval of First Financial which are not statements of historical fact constitute forward-looking statements within the meaning of the Act.

Examples of forward-looking statements include, but are not limited to, projections of revenues, income or loss, earnings or loss per share, the payment or non-payment of dividends, capital structure and other financial items, statements of plans and objectives of First Financial or its management or board of directors, and statements of future economic performances and statements of assumptions underlying such statements. Words such as "believes," "anticipates," "intends," and other similar expressions are intended to identify forward-looking statements but are not the exclusive means of identifying such statements.

Forward-looking statements involve risks and uncertainties that may cause actual results to differ materially from those in such statements. Factors that could cause actual results to differ from those discussed in the forward-looking statements include, but are not limited to, management's ability to effectively execute its business plan; the risk that the strength of the United States economy in general and the strength of the local economies in which First Financial conducts operations may be different from expected, resulting in, among other things, a deterioration in credit quality or a reduced demand for credit, including the resultant effect on First Financial's loan portfolio and allowance for loan and lease losses; the ability of financial institutions to access sources of liquidity at a reasonable cost; the impact of recent upheaval in the financial markets and the effectiveness of domestic and international governmental actions taken in response such as the U.S. Treasury's TARP and the FDIC's Temporary Liquidity Guarantee Program, and the effect of such governmental actions on First Financial, its competitors and counterparties, financial markets generally and availability of credit specifically, and the U.S. and international economies, including potentially higher FDIC premiums arising from participation in the Temporary Liquidity Guarantee Program or from increased payments from FDIC insurance funds as a result of depository institution failures; the effects of and changes in policies and laws of regulatory agencies, inflation, and interest rates, technology changes; mergers and acquisitions; the effect of changes in accounting policies and practices; adverse changes in the securities and debt markets; First Financial's success in recruiting and retaining the necessary personnel to support business growth and expansion and maintain sufficient expertise to support increasingly complex products and services; the cost and effects of litigation and of unexpected or adverse outcomes in such litigation; uncertainties arising from First Financial's participation in the TARP, including impacts on employee recruitment and retention and other business practices, uncertainties concerning the potential redemption of the U.S. Treasury's preferred stock investment under the program, including the timing of, regulatory

approvals for, and conditions placed upon, any such redemption; the ability to attract, motivate and retain key executives and other key personnel; and First Financial's success at managing the risks involved in the foregoing.

In addition, please refer to our Annual Report on Form 10-K for the year ended December 31, 2008, as well as our other filings with the Commission, for a more detailed discussion of these risks and uncertainties and other factors. Such forward-looking statements speak only as of the date on which such statements are made, and First Financial undertakes no obligation to update any forward-looking statement to reflect events or circumstances after the date on which such statement is made to reflect the occurrence of unanticipated events.

## ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

Market risk is the risk of loss arising from adverse changes in the fair value of financial instruments due to changes in interest rates, foreign exchange rates, and equity prices. The primary source of market risk for First Financial is interest rate risk. Interest rate risk arises in the normal course of business to the extent that there is a divergence between the amount of First Financial's interest-earning assets and the amount of interest-bearing liabilities that are prepaid/withdrawn, re-price, or mature in specified periods. First Financial seeks to achieve consistent growth in net interest income and capital while managing volatility arising from shifts in market interest rates. The Asset and Liability Committee (ALCO) oversees market risk management, establishing risk measures, limits, and policy guidelines for managing the amount of interest-rate risk and its effect on net interest income and capital.

Interest-rate risk for First Financial's Consolidated Balance Sheets consists of repricing, option, and basis risks. Repricing risk results from differences in the maturity, or repricing, of interest-bearing assets and liabilities. Option risk in financial instruments arises from embedded options such as loan prepayments, early withdrawal of Certificates of Deposits, and calls on investments and debt instruments that are primarily driven by third party or client behavior. Basis risk refers to the potential for changes in the underlying relationship between market rates or indices, which subsequently result in a narrowing of the net interest margin. Basis risk is also present in managed rate liabilities, such as interest-bearing checking accounts and savings accounts, where historical pricing relationships to market rates may change due to the level or directional change in market interest rates, or competitive pressures.

The interest rate risk position is measured and monitored using income simulation models and economic value of equity sensitivity analysis that capture both short-term and long-term interest rate risk exposure. Income simulation involves forecasting net interest income under a variety of interest rate scenarios including instantaneous shocks.

Presented below is the estimated impact on First Financial's net interest income as of June 30, 2009, assuming immediate, parallel shifts in interest rates:

|               | -200 basis points | -100 basis points | +100 basis points | +200 basis points |
|---------------|-------------------|-------------------|-------------------|-------------------|
| June 30, 2009 | (4.85)%           | (2.23)%           | 4.04%             | 5.92%             |

Modeling the sensitivity of net interest income and the economic value of equity to changes in market interest rates is highly dependent on numerous assumptions incorporated into the modeling process. Due to the current low interest rate environment, funding rates on deposit and wholesale funding instruments were not reduced below 0.0% in the down 200 and down 100 basis points scenarios. The analysis provides a framework as to what our overall sensitivity is as of our most recent reported position. Management strategies may impact future reporting periods, as our actual results may differ from simulated results due to the timing, magnitude, and frequency of interest rate changes, the difference between actual experience, and the characteristics assumed, as well as changes in market conditions. Market based prepayment speeds are factored into the analysis for loan and securities portfolios. Rate sensitivity for transactional deposit accounts is modeled based on both historical experience and external industry studies.

First Financial uses economic value of equity sensitivity analysis to understand the impact of changes in interest rates on long-term cash flows, income, and capital. Economic value of equity is based on discounting the cash flows for all balance sheet instruments under different interest-rate scenarios. Deposit premiums are based on external industry studies and utilizing historical experience. Presented below is the change in First Financial's economic value of equity position as of June 30, 2009, assuming immediate, parallel shifts in interest rates:

|  | -200 basis points | -100 basis points | +100 basis points | +200 basis points |
|--|-------------------|-------------------|-------------------|-------------------|
|--|-------------------|-------------------|-------------------|-------------------|

|               |          |         |       |       |
|---------------|----------|---------|-------|-------|
| June 30, 2009 | (12.64)% | (4.77)% | 2.17% | 1.05% |
|---------------|----------|---------|-------|-------|

First Financial, utilizing interest rates primarily based upon external industry studies, models additional scenarios covering the next twelve months. Based on these scenarios, First Financial has a relatively neutral rate risk position of a positive 0.97% when compared to a base-case scenario with interest rates held constant. Given its outlook for future interest rates, First Financial is managing its balance sheet with a bias toward asset sensitivity. First Financial's second quarter 2009 interest rate risk position is influenced by the short-term funding related to securities purchased for the CPP portfolio and the loans recently acquired from Irwin.

See also "Item 2-Management's Discussion and Analysis of Financial Condition and Results of Operations—Net Interest Income."

#### ITEM 4. CONTROLS AND PROCEDURES

##### Disclosure Controls and Procedures

Management is responsible for establishing and maintaining effective disclosure controls and procedures, as defined under Rule 13a-15 of the Securities Exchange Act of 1934, that are designed to cause the material information required to be disclosed by First Financial in the reports it files or submits under the Securities Exchange Act of 1934 to be recorded, processed, summarized, and reported to the extent applicable within the time periods required by the Securities and Exchange Commission's rules and forms. In designing and evaluating the disclosure controls and procedures, management recognized that a control system, no matter how well designed and operated, can provide only reasonable, not absolute, assurance that the objectives of the control system are met. Because of the inherent limitations in all control systems, no evaluation of controls can provide absolute assurance that all control issues and instances of fraud, if any, within a company have been detected.

As of the end of the period covered by this report, First Financial performed an evaluation under the supervision and with the participation of management, including the Chief Executive Officer and Chief Financial Officer, of the effectiveness of the design and operation of its disclosure controls and procedures pursuant to Rule 13a-15 of the Securities Exchange Act of 1934. Based upon that evaluation, the Chief Executive Officer and Chief Financial Officer concluded that the disclosure controls and procedures were effective at the reasonable assurance level.

##### Changes in Internal Control over Financial Reporting

No changes were made to the Corporation's internal control over financial reporting (as defined in Rule 13a-15 under the Securities Exchange Act of 1934) during the last fiscal quarter that materially affected, or are reasonably likely to materially affect, the Corporation's internal control over financial reporting.

PART II-OTHER INFORMATION

Item 1A.

Risk Factors

In addition to the following discussion, see Part I, Item 1A, "Risk Factors" and Part II, Item 7A, "Quantitative and Qualitative Disclosure about Market Risk" in the 2008 Annual Report on Form 10-K for a detailed discussion of the risk factors affecting First Financial.

Deteriorating credit quality, particularly in real estate loans, has adversely impacted us and may continue to adversely impact us.

Late in 2008 we began to experience a downturn in the overall credit performance of our loan portfolio, as well as acceleration in the deterioration of general economic conditions. This deterioration, including a significant increase in national and regional unemployment levels and decreased sources of liquidity are the primary drivers of the increased stress being placed on most borrowers and is negatively impacting their ability to repay. These conditions resulted in an increases in our loan loss reserves.

We expect credit quality to remain challenging and continue to deteriorate for at least the remainder of 2009. Continued deterioration in the quality of our credit portfolio could significantly increase nonperforming loans, require additional increases in loan loss reserves, elevate charge-off levels and have a material adverse effect on our capital, financial condition, and results of operations. Furthermore, given the size of our loan portfolio, it is possible that a deterioration in the credit quality of one or two of our largest credits could have a material adverse effect on our capital, financial condition, and results of operations. Because we have substantially fewer nonperforming assets than many of our peers, the credit quality of our loan portfolio may deteriorate at a faster rate than many of our peers.

The results of the internal stress test that we have released may not accurately predict the impact on our company if the condition of the economy were to continue to deteriorate.

During 2009 we conducted an internal stress test. The stress test was based on the tests that were recently administered to the nation's 19 largest banks by the U.S. Treasury in connection with its Supervisory Capital Assessment Program. Under the stress test, we applied the U.S. Treasury's assumptions to estimate our credit losses, resources available to absorb those losses and any necessary additions to capital that would be required under the "more adverse" stress test scenario.

While we believe we have appropriately applied the U.S. Treasury's assumptions in performing this internal stress test, we can not assure you that the results of this test are comparable to the results of stress tests performed and publicly released by the U.S. Treasury or that the results of our stress test would be the same if it had been performed by the U.S. Treasury. Moreover, the results of the stress test may not accurately reflect the impact on our company if the economy does not improve or continues to deteriorate. Any continued deterioration of the economy could result in credit losses significantly higher, with a corresponding impact on our resources and capital requirements, than those predicted by our internal stress test.

Our allowance for loan losses may prove to be insufficient to absorb losses in our loan portfolio.

Like all financial institutions, we maintain an allowance for loan losses to provide for loans in our portfolio that may not be repaid in their entirety. We believe that our allowance for loan losses is maintained at a level adequate to absorb probable losses inherent in our loan portfolio as of the corresponding balance sheet date. However, our allowance for loan losses may not be sufficient to cover actual loan losses, and future provisions for loan losses could materially and adversely affect our operating results. We have seen a significant increase in the level of potential problem loans and other loans with higher than normal risk. We expect to receive more frequent requests from

borrowers to modify loans. The related accounting measurements related to impairment and the loan loss allowance require significant estimates which are subject to uncertainty and changes relating to new information and changing circumstances. Our estimates of the risk of loss and amount of loss on any loan are complicated by the significant uncertainties surrounding our borrowers' abilities to successfully execute their business models through changing economic environments, competitive challenges and other factors. Because of the degree of uncertainty and susceptibility of these factors to change, our actual losses may vary from our current estimates.

State and federal regulators, as an integral part of their examination process, periodically review our allowance for loan losses and may require us to increase our allowance for loan losses by recognizing additional provisions for loan losses charged to expense, or to decrease our allowance for loan losses by recognizing loan charge-offs, net of recoveries. Any such additional provisions for loan losses or charge-offs, as required by these regulatory agencies, could have a material adverse effect on our financial condition and results of operations.

We expect fluctuations in our loan loss provisions due to the uncertain economic conditions.

Our liquidity is dependent upon our ability to receive dividends from our subsidiaries, which accounts for most of our revenue and could affect our ability to pay dividends, and we may be unable to enhance liquidity from other sources.

We are a separate and distinct legal entity from our subsidiaries, including First Financial Bank. We receive substantially all of our revenue from dividends from our subsidiaries. These dividends are the principal source of funds to pay dividends on our common and Series A Preferred Stock and interest and principal on our debt. Various federal and/or state laws and regulations limit the amount of dividends that our bank and certain of our non-bank subsidiaries may pay us. Additionally, if our subsidiaries' earnings are not sufficient to make dividend payments to us while maintaining adequate capital levels, we may not be able to make dividend payments to our common shareholders.

To enhance liquidity, we may depend upon borrowings under credit facilities or other indebtedness. We currently maintain a \$25 million credit facility with an unaffiliated bank, which is fully drawn and expires in March, 2010. It is uncertain whether we may be successful in renewing such facility. As a result of recent turbulence in the capital and credit markets, many lenders and institutional investors have reduced or ceased to provide funding to borrowers and, as a result, we may not be able to further increase liquidity through additional borrowings. In addition, if we decide to repurchase the Series A Preferred Stock and the Warrants and use cash available to us other than from the proceeds of this offering, our liquidity could be negatively impacted further.

Limitations on our ability to receive dividends from our subsidiaries or an inability to increase liquidity through additional borrowings, or inability to maintain, renew or replace our existing credit facility, could have a material adverse effect on our liquidity and on our ability to pay dividends on our common and preferred shares and interest and principal on our debt.

Potential acquisitions may disrupt our business and dilute shareholder value and we may not be able to successfully consummate or integrate such acquisitions.

Acquiring other banks, businesses, or branches involves various risks commonly associated with acquisitions, including, among other things:

- potential exposure to unknown or contingent liabilities of the target company;
- exposure to potential asset quality issues of the target company;
- difficulty and expense of integrating the operations and personnel of the target company;
  - potential disruption to our business;
  - potential diversion of our management's time and attention;
- the possible loss of key employees and customers of the target company;

- difficulty in estimating the value (including goodwill) of the target company;
- difficulty in receiving appropriate regulatory approval for any proposed transaction;
- difficulty in estimating the fair value of acquired assets, liabilities and derivatives of the target company; and
  - potential changes in banking or tax laws or regulations that may affect the target company.

We regularly evaluate merger and acquisition opportunities and conduct due diligence activities related to possible transactions with other financial institutions and financial services companies. As a result, merger or acquisition discussions and, in some cases, negotiations may take place and future mergers or acquisitions involving cash, debt or equity securities may occur at any time. Acquisitions typically involve the payment of a premium over book and market values, and, therefore, some dilution of our tangible book value and net income per common share may occur in connection with any future transaction.

Any merger or acquisition opportunity that we decide to pursue will ultimately be subject to regulatory approval and other closing conditions. We may expend substantial time and resources pursuing potential acquisitions which may not be consummated because regulatory approval is not received or other closing conditions are not satisfied. In addition, our existing credit facility and the terms of other indebtedness that we may subsequently incur may restrict our ability to consummate certain acquisitions. Furthermore, any difficulty integrating businesses acquired as a result of a merger or acquisition and the failure to realize the expected revenue increases, cost savings, increases in geographic or product presence, and/or other projected benefits from an acquisition could have an adverse impact on our liquidity, results of operations, and financial condition and any such integration could divert management's time and attention from managing our company in an effective manner and could be significantly more expensive than we anticipate.

We may fail to realize the anticipated benefits of the Peoples Community Bank acquisition.

The success of the acquisition by First Financial Bank of certain assets and assumption of certain liabilities of Peoples Community Bank on July 31, 2009 from the FDIC as receiver for Peoples Community Bank, will depend on, among other things, our ability to realize anticipated cost savings and to combine the business of First Financial Bancorp. and the branches acquired from Peoples Community Bank in a manner that permits growth opportunities and does not materially disrupt the existing customer relationships of the Peoples Community Bank branches or result in decreased revenues resulting from any loss of customers. If we are not able to successfully achieve these objectives, the anticipated benefits of the acquisition may not be realized fully or at all or may take longer to realize than expected. Additionally, we will make fair value estimates of certain assets and liabilities in recording the acquisition. Actual values of these assets and liabilities could differ from our estimates, which could result in our not achieving the anticipated benefits of the acquisition.

Our future growth and profitability depends, in part, on our ability to successfully manage combined operations. For the acquisition to be successful, we will have to succeed in combining our personnel and operations with those of Peoples Community Bank. We cannot assure you that our plan to integrate and operate the combined operations will be timely or efficient, or that we will successfully retain existing customer relationships of Peoples Community Bank.

It is possible that the integration process could result in the disruption of Peoples Community Bank's ongoing operations, or we could discover inconsistencies in standards, controls, procedures and policies that adversely affect our ability to maintain relationships with customers and employees or to achieve the anticipated benefits of the Branch Acquisition.

## Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

(c) The following table shows the total number of shares repurchased in the second quarter of 2009.

## Issuer Purchases of Equity Securities

| Period                            | (a)<br>Total Number<br>of Shares<br>Purchased (1) | (b)<br>Average<br>Price Paid<br>Per Share | (c)<br>Total Number<br>of Shares<br>Purchased as<br>Part of Publicly<br>Announced Plans (2) | (d)<br>Maximum Number<br>of Shares that may<br>yet be purchased<br>Under the Plans |
|-----------------------------------|---|---|---|--|
| April 1 through<br>April 30, 2009 | 2,408   | \$ 11.24                                  | 0   | 4,969,105  |
| May 1 through<br>May 31, 2009     | 0   | 0   | 0   | 4,969,105  |
| June 1 through<br>June 30, 2009   | 0   | 0   | 0   | 4,969,105  |
| Total                             | 2,408   | \$ 11.24                                  | 0   | 4,969,105  |

(1) The number of shares purchased in column (a) and the average price paid per share in column (b) include the purchase of shares other than through publicly announced plans. The shares purchased other than through publicly announced plans were purchased pursuant to First Financial's Thrift Plan, Director Fee Stock Plan, 1999 Stock Option Plan for Non-Employee Directors and 1999 Stock Incentive Plan for Officers and Employees. (The last two plans are referred to hereafter as the Stock Option Plans.) The following tables show the number of shares purchased pursuant to those plans and the average price paid per share. The purchases for the Thrift Plan and the Director Fee Stock Plan were made in open-market transactions. Under the Stock Option Plans, shares were purchased from plan participants at the then current market value in satisfaction of stock option exercise prices.

| Period                                     | (a)<br>Total Number<br>of Shares<br>Purchased | (b)<br>Average<br>Price Paid<br>Per Share |
|--|---|---|
| <b>First Financial Bancorp Thrift Plan</b> |   |   |
| April 1 through<br>April 30, 2009          | 0   | \$ 0.00                                   |
| May 1 through<br>May 31, 2009              | 0   | 0.00                                      |
| June 1 through<br>June 30, 2009            | 0   | 0.00                                      |
| <b>Total</b>                               | <b>0</b>                                      | <b>\$ 0.00</b>                            |
| <b>Director Fee Stock Plan</b>             |   |   |
| April 1 through<br>April 30, 2009          | 2,408   | \$ 11.24                                  |
| May 1 through<br>May 31, 2009              | 0   | 0.00                                      |
| June 1 through<br>June 30, 2009            | 0   | 0.00                                      |
| <b>Total</b>                               | <b>2,408</b>                                  | <b>\$ 11.24</b>                           |
| <b>Stock Option Plans</b>                  |   |   |
| April 1 through<br>April 30, 2009          | 0   | \$ 0.00                                   |
| May 1 through<br>May 31, 2009              | 0   | 0.00                                      |
| June 1 through<br>June 30, 2009            | 0   | 0.00                                      |
| <b>Total</b>                               | <b>0</b>                                      | <b>\$ 0.00</b>                            |

(2) First Financial has two publicly announced stock repurchase plans under which it is currently authorized to purchase shares of its common stock. Neither of the plans expired during this quarter. However, as of June 30, 2009, all shares under the 2003 plan have been repurchased. The table that follows provides additional information regarding those plans.

| Announcement<br>Date | Total Shares<br>Approved for<br>Repurchase | Total Shares<br>Repurchased<br>Under<br>the Plan | Expiration<br>Date |
|----------------------|--|--|--------------------|
| 1/25/2000            | 7,507,500                                  | 2,538,395  | None               |
| 2/25/2003            | 2,243,715                                  | 2,243,715  | Completed          |

## Item 4. Submission of Matters to a Vote of Security Holders

On June 15, 2009, First Financial held its annual meeting of shareholders. There were 37,474,422 shares eligible to vote at the annual meeting with a total of 33,726,847 shares voted or 89.99% of the total shares eligible to vote. The voting results of the meeting are as follows:

- 1) Three directors were elected and the aggregate votes cast for or withheld were as follows:

| Name              | Term    | Votes For  | Votes Withheld |
|-------------------|---------|------------|----------------|
| Mark A. Collar    | 3 years | 32,736,599 | 990,248        |
| Murph Knapke      | 3 years | 26,241,055 | 7,485,793      |
| William J. Kramer | 3 years | 32,217,740 | 1,509,108      |

Directors whose terms continue beyond the 2008 Annual Meeting:

Class III expiring in 2010:

J. Wickliffe Ach  
Donald M. Cisle, Sr.  
Corinne R. Finnerty

Class II expiring in 2011:

Claude E. Davis  
Susan L. Knust  
Richard E. Olszewski

|  | Number of shares       |           |         | Broker Non-Votes |
|--|------------------------|-----------|---------|------------------|
|  | For                    | Against   | Abstain |                  |
| 2) The proposal to approve the 2009 Employee Stock Plan was approved as set forth in this table.   | 21,881,601             | 8,444,897 | 397,156 | 3,003,193        |
| 3) The proposal to approve the 2009 Non-Employee Director Stock Plan was approved as set forth in this table.  | 27,077,907             | 3,163,840 | 481,906 | 3,003,194        |
| 4) The proposal to approve an amendment to the Articles of Incorporation to allow for issuance of additional shares of preferred stock was withdrawn.          | Proposal was withdrawn |           |         |                  |
| 5) The proposal to consider and approve a non-binding advisory resolution on First Financial's executive compensation was approved as set forth in this table. | 24,573,061             | 8,522,322 | 631,463 |                  |
| 6) The proposal to ratify the appointment of Ernst & Young as the Corporation's independent registered accounting firm for the year ending December 31,        | 33,034,717             | 469,695   | 222,433 |                  |

|  |            |            |         |           |
|--|------------|------------|---------|-----------|
| 2009 was approved as set forth in this table.  |            |            |         |           |
| 7) The proposal for the consideration of a non-binding shareholder proposal regarding the annual election of directors was approved as set forth in this table. The Board of Directors will evaluate its options regarding the non-binding proposal. | 17,017,098 | 12,881,118 | 525,437 | 3,003,194 |
| 8) The proposal to adjourn the annual meeting, if necessary to solicit additional proxies was approved as set forth in this table. However, the board of directors determined to not adjourn the meeting.  | 18,121,188 | 14,981,887 | 623,770 |           |

No other matters were brought before the meeting for a vote.

Item 6. Exhibits

(a) Exhibits:

- 3.1 Amended and Restated Articles of Incorporation (filed as Exhibit 3.1 to the Registrant's Annual Report on Form 10-K for the year ended December 31, 2007, and incorporated herein by reference).
- 3.2 Certificate of Amendment by the Board of Directors to the Amended and Restated Articles of Incorporation (filed as Exhibit 3.1 to the Registrant's Current Report on Form 8-K filed on December 24, 2008, and incorporated herein by reference).
- 3.3 Certificate of Amendment by Shareholders to the Amended and Restated Articles of Incorporation (filed as Exhibit 4.2 to the Form S-3 filed on January 21, 2009, and incorporated herein by reference, Registration No. 333-156841).
- 3.4 Amended and Restated Regulations, as amended as of May 1, 2007 (filed as Exhibit 3.2 to the Form 10-Q for the quarter ended June 30, 2007 and incorporated herein by reference).
- 4.1 Letter Agreement, dated as of December 23, 2008, between the Registrant and the United States Department of the Treasury, which includes the Securities Purchase Agreement – Standard Terms (filed as Exhibit 10.1 to the Registrant's Current Report on Form 8-K filed on December 30, 2008, and incorporated herein by reference).
- 4.2 Warrant to Purchase up to 930,233 shares of Common Stock dated as of December 23, 2008 (filed as Exhibit 4.1 to the Form 8-K filed on December 30, 2008 and incorporated herein by reference).
- 4.3 Form of Series A Preferred Stock Certificate dated as of December 23, 2008 (filed as Exhibit 4.2 to the Form 8-K filed on December 30, 2008 and incorporated herein by reference).
- 4.4 No instruments defining the rights of holders of long-term debt of First Financial are filed herewith. Pursuant to (b)(4)(iii) of Item 601 of Regulation S-K, First Financial agrees to furnish a copy of any such agreements to the Securities and Exchange Commission upon request.
- 10.1 Agreement between Charles D. Lefferson and First Financial Bancorp. dated August 4, 2000 (filed as Exhibit 10.5 to the Form 10-K for the year ended December 31, 2002 and incorporated herein by reference). \*
- 10.2 Amendment to Employment Agreement between Charles D. Lefferson and First Financial Bancorp. dated May 23, 2003 (filed as Exhibit 10.5 to the Form 10-Q for the quarter ended June 30, 2003 and incorporated herein by reference).\*
- 10.3 First Financial Bancorp. 1991 Stock Incentive Plan, dated September 24, 1991 (incorporated herein by reference to a Registration Statement on Form S-8, Registration No. 33-46819).\*
- 10.4 First Financial Bancorp. Dividend Reinvestment and Share Purchase Plan, dated April 24, 1997 (incorporated herein by reference to a Registration Statement on Form S-3, Registration No. 333-25745).
- 10.5 First Financial Bancorp. 1999 Stock Incentive Plan for Officers and Employees, dated April 27, 1999 (incorporated herein by reference to a Registration Statement on Form S-3, Registration No. 333-86781).\*
- 10.6 First Financial Bancorp. 1999 Non-Employee Director Stock Plan, as dated April 27, 1999 and amended and restated as of April 26, 2006 (filed as Exhibit 10.11 to the Form 10-Q for the quarter ended March 31, 2006 and

incorporated herein by reference).\*

10.7 First Financial Bancorp. Director Fee Stock Plan amended and restated effective April 20, 2004 (filed as Exhibit 10.12 to the Form 10-Q for the quarter ended June 30, 2004 and incorporated herein by reference).\*

10.8 Form of Executive Supplemental Retirement Agreement (filed as Exhibit 10.11 to the Form 10-K for the year ended December 31, 2002 and incorporated herein by reference).\*

- 10.9 Form of Endorsement Method Split Dollar Agreement (filed as Exhibit 10.12 to the Form 10-K for the year ended December 31, 2002 and incorporated herein by reference).\*
- 10.10 First Financial Bancorp. Deferred Compensation Plan, effective June 1, 2003 (filed as Exhibit 10.1 to the Form 10-Q for the quarter ended June 30, 2003 and incorporated herein by reference).\*
- 10.11 Form of Stock Option Agreement for Incentive Stock Options (2005 – 2008) (filed as Exhibit 10.1 to the Form 8-K filed on April 22, 2005 and incorporated herein by reference).\*
- 10.12 Form of Stock Option Agreement for Non-Qualified Stock Options (2005-2008) (filed as Exhibit 10.2 to the Form 8-K filed on April 22, 2005 and incorporated herein by reference).\*
- 10.13 Form of Agreement for Restricted Stock Awards (2005-2008) (filed as Exhibit 10.3 to the Form 8-K filed on April 22, 2005 and incorporated herein by reference).\*
- 10.14 Amended and Restated Employment and Non-Competition Agreement between Claude E. Davis and First Financial Bancorp. dated August 22, 2006, and incorporated herein by reference to Exhibit 10.1 to First Financial Bancorp's Form 8-K filed on August 28, 2006.\*
- 10.15 First Financial Bancorp. Amended and Restated Severance Pay Plan as approved April 28, 2008 (filed as Exhibit 10.19 to the Form 10-Q filed on May 9, 2008 and incorporated herein by reference).\*
- 10.16 Terms of First Financial Bancorp. Short-Term Incentive Plan (2007) (incorporated herein by reference to the Form 8-K filed on May 4, 2007).\*
- 10.17 First Financial Bancorp. Amended and Restated Key Management Severance Plan as approved February 26, 2008 (filed as Exhibit 10.21 to the Form 10-Q filed on May 9, 2008 and incorporated herein by reference).\*
- 10.18 Form of Agreement for Restricted Stock Award (2008) (filed as Exhibit 10.22 to the Form 10-Q filed on May 9, 2008 and incorporated herein by reference).\*
- 10.19 Long-Term Incentive Plan Grant Design (2008) (filed as Exhibit 10.23 to the Form 10-Q filed on May 9, 2008 and incorporated herein by reference).\*
- 10.20 Short-Term Incentive Plan Design (2008) (filed as Exhibit 10.24 to the Form 10-Q filed on May 9, 2008 and incorporated herein by reference).\*
- 10.21 Letter Agreement, dated December 23, 2008, including Securities Purchase Agreement – Standard Terms incorporated by reference therein, between First Financial and the United States Department of the Treasury (filed as Exhibit 10.1 to the Form 8-K filed on December 30, 2008 and incorporated herein by reference).
- 10.22 Form of Waiver, executed by each of Messrs. Claude E. Davis, C. Douglas Lefferson, J. Franklin Hall, Samuel J. Munafo and Gregory A. Gehlmann dated as of December 23, 2008 (filed as Exhibit 10.2 to the Form 8-K filed on December 30, 2008 and incorporated herein by reference).\*
- 10.23 Form of Letter Agreement, executed by each of Messrs. Claude E. Davis, C. Douglas Lefferson, J. Franklin Hall, Samuel J. Munafo and Gregory A. Gehlmann dated as of December 23, 2008 (filed as Exhibit 10.3 to the Form 8-K filed on December 30, 2008 and incorporated herein by reference).\*

10.24 Form of Amendment No. 1 to Agreement for Restricted Stock Awards for 2005 Awards (filed as Exhibit 10.24 to the Form 10-K filed on March 11, 2009 and incorporated herein by reference).\*

10.25 Form of Amendment No. 1 to Agreement for Restricted Stock Awards for 2006 Awards (filed as Exhibit 10.25 to the Form 10-K filed on March 11, 2009 and incorporated herein by reference).\*

10.26 Form of Amendment No. 1 to Agreement for Restricted Stock Awards for 2007 Awards (filed as Exhibit 10.26 to the Form 10-K filed on March 11, 2009 and incorporated herein by reference).\*

10.27 Terms of First Financial Bancorp. Short-Term Incentive Plan (2009) (incorporated herein by reference to the Form 8-K filed on April 16, 2009).\*

14 First Financial Bancorp. Code of Business Conduct and Ethics as approved January 23, 2007, (filed as Exhibit 14 to the Form 10-K for the year ended December 31, 2006 and incorporated herein by reference).

31.1 Certification by Chief Executive Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.

31.2 Certification by Chief Financial Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.

32.1 Certification of Periodic Financial Report by Chief Executive Officer Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

32.2 Certification of Periodic Financial Report by Chief Financial Officer Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

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First Financial will furnish, without charge, to a security holder upon request a copy of the documents and will furnish any other Exhibit upon payment of reproductions costs. Unless as otherwise, noted documents, those documents incorporated by reference involve File No. 000-12379.

\* Compensatory plans or arrangements.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FIRST FINANCIAL BANCORP.  
(Registrant)

/s/ J. Franklin Hall  
J. Franklin Hall  
Executive Vice President and  
Chief Financial Officer

/s/ Anthony M. Stollings  
Anthony M. Stollings  
Senior Vice President, Chief Accounting  
Officer, and Controller

Date 8/7/09

Date 8/7/09