

SKALA MURRAY L  
Form 4  
March 07, 2008

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0287  
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2005  
Estimated average  
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response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
SKALA MURRAY L

(Last) (First) (Middle)

750 LEXINGTON AVE, 23RD  
FLOOR

(Street)

NEW YORK, NY 10022

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
JAKKS PACIFIC INC [JAKK]

3. Date of Earliest Transaction  
(Month/Day/Year)  
03/06/2008

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

☒ Director ☐ 10% Owner  
☐ Officer (give title below) ☐ Other (specify  
below)

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V Amount (A) or (D) Price			
Common Stock	03/06/2008		M	4,788 A \$ 7.875 (1)	23,056	D	
Common Stock	03/06/2008		M	6,605 A \$ 7.875 (1)	29,661	D	
Common Stock	03/06/2008		M	7,701 A \$ 7.875 (1)	37,362	D	
Common Stock	03/06/2008		S	19,094 D \$ (2) 27.2155	18,268	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. D S (I	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Options	\$ 19.27							07/01/2005	07/01/2015	Common Stock	7,500
Options	\$ 22.11							01/01/2005	01/01/2015	Common Stock	7,500
Options	\$ 20.55							07/01/2004	07/01/2014	Common Stock	7,500
Options	\$ 13.15							01/01/2004	01/01/2014	Common Stock	7,500
Options	\$ 13.39							07/01/2003	07/01/2013	Common Stock	7,500
Options	\$ 13.47							01/01/2003	01/01/2013	Common Stock	7,500
Options	\$ 17.26							07/01/2002	07/01/2012	Common Stock	7,500
Options	\$ 18.95							01/01/2002	01/01/2012	Common Stock	7,500
Options	\$ 9.125							01/01/2001	01/01/2011	Common Stock	9,375
Options	\$ 7.875							07/01/1998	07/01/2008	Common Stock	9,302
Options	\$ 7.875	03/06/2008		M		7,701		04/01/1999	04/01/2009	Common Stock	7,701
Options	\$ 7.875	03/06/2008		M		6,605		07/01/1999	07/01/2009	Common Stock	6,605

Options	\$ 7.875	03/06/2008	M	4,788	01/01/2000	01/01/2010	Common Stock	4,788
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## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
SKALA MURRAY L 750 LEXINGTON AVE 23RD FLOOR NEW YORK, NY 10022		X		

## Signatures

/s/ Murray L. Skala	03/07/2008
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**Signature of Reporting Person	Date
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## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents the option exercise price.

The sales reported hereby were made under a Rule 10b5-1 Selling Plan (the "Plan"), pursuant to which the Filer has exercised, and will be

- (2) exercising, options and has sold, and will be selling, up to 60,271 shares underlying such options, which exercises and sales, according to the Plan, are to be completed by August 23, 2008.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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