

MCDONALDS CORP

Form 3

April 09, 2007

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB
Number: 3235-0104Expires: January 31,
2005Estimated average
burden hours per
response... 0.5**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF
SECURITIES**Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting
Person *

Â Bensen Peter J

(Last)

(First)

(Middle)

2. Date of Event Requiring
Statement

(Month/Day/Year)

04/01/2007

3. Issuer Name **and** Ticker or Trading Symbol
MCDONALDS CORP [MCD]4. Relationship of Reporting
Person(s) to Issuer5. If Amendment, Date Original
Filed(Month/Day/Year)

(Check all applicable)

☐ Director ☐ 10% Owner☒ Officer ☐ Other

(give title below) (specify below)

Corp Sr Vice Pres, Controller

6. Individual or Joint/Group

Filing(Check Applicable Line)

☒ Form filed by One Reporting
Person☐ Form filed by More than One
Reporting PersonMCDONALD'S
CORPORATION,Â 2915 JORIE
BOULEVARD

(Street)

OAK BROOK,Â ILÂ 60523

(City)

(State)

(Zip)

Table I - Non-Derivative Securities Beneficially Owned1. Title of Security
(Instr. 4)2. Amount of Securities
Beneficially Owned
(Instr. 4)3. Ownership
Form:
Direct (D)
or Indirect
(I)
(Instr. 5)4. Nature of Indirect Beneficial
Ownership
(Instr. 5)

Common Stock

211

I

Profit Sharing Plan

Common Stock

5,037

I

Non-Qualified Benefit Plan

Reminder: Report on a separate line for each class of securities beneficially
owned directly or indirectly.

SEC 1473 (7-02)

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information contained in this form are not
required to respond unless the form displays a
currently valid OMB control number.****Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**1. Title of Derivative
Security
(Instr. 4)2. Date Exercisable and Expiration
Date
(Month/Day/Year)3. Title and Amount of
Securities Underlying
Derivative Security4. Conversion
or Exercise5. Ownership
Form of6. Nature of
Indirect Beneficial
Ownership

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	Date Exercisable	Expiration Date	(Instr. 4) Title	Amount or Number of Shares	Price of Derivative Security	Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	(Instr. 5)
Options (Right to Buy)	Â (1)	05/19/2012	Common Stock	10,272	\$ 40.4375	D	Â
Options (Right to Buy)	Â (1)	03/21/2013	Common Stock	13,826	\$ 35.25	D	Â
Options (Right to Buy)	Â (1)	02/02/2011	Common Stock	21,400	\$ 29.43	D	Â
Options (Right to Buy)	Â (1)	03/20/2012	Common Stock	22,000	\$ 28.75	D	Â
Options (Right to Buy)	Â (1)	03/18/2013	Common Stock	6,000	\$ 14.31	D	Â
Options (Right to Buy)	Â (1)	02/16/2014	Common Stock	12,000	\$ 26.63	D	Â
Options (Right to Buy)	Â (1)	05/20/2014	Common Stock	12,000	\$ 25.31	D	Â
Options (Right to Buy)	Â (1)	02/16/2015	Common Stock	15,971	\$ 32.6	D	Â
Options (Right to Buy)	Â (1)	02/14/2016	Common Stock	15,870	\$ 36.37	D	Â
Options (Right to Buy)	Â (1)	02/14/2017	Common Stock	15,157	\$ 45.02	D	Â
Restricted Stock Units	02/16/2008(2)	02/16/2008(2)	Common Stock	2,283	\$ (2)	D	Â
Restricted Stock Units	02/14/2009(2)	02/14/2009(2)	Common Stock	2,269	\$ (2)	D	Â
Restricted Stock Units	02/14/2010(2)	02/14/2010(2)	Common Stock	2,166	\$ (2)	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Bensen Peter J MCDONALD'S CORPORATION 2915 JORIE BOULEVARD OAK BROOK, IL 60523	Â	Â	Â Corp Sr Vice Pres, Controller	Â

Signatures

/s/ Peter J.
Bensen

04/04/2007

__Signature of
Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Options become exercisable in 25% increments on the first, second, third and fourth anniversary dates of the grant.

Restricted Stock Units (RSUs) are granted under the Company's Amended and Restated 2001 Omnibus Stock Ownership Plan and are subject to the terms of such Plan. The RSUs vest in full on the third anniversary of the grant date. Upon vesting, the RSUs will be settled

- (2) in the form of an equal number of shares of McDonald's Corporation common stock, or, at the discretion of the Board's Compensation Committee, the cash value thereof. No dividend, voting or other shareholder rights attach to the RSUs until they vest and only if the payout upon vesting is in shares of common stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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