



Edgar Filing: Benioff Marc - Form 4

|              |            |                        |       |   |                               |            |              |
|--------------|------------|------------------------|-------|---|-------------------------------|------------|--------------|
| Common Stock | 12/26/2018 | <u>S<sup>(1)</sup></u> | 300   | D | <u>(6)</u><br>\$<br>122.4333  | 31,800,500 | D <u>(3)</u> |
| Common Stock | 12/26/2018 | <u>S<sup>(1)</sup></u> | 1,200 | D | <u>(7)</u><br>\$<br>123.8783  | 31,799,300 | D <u>(3)</u> |
| Common Stock | 12/26/2018 | <u>S<sup>(1)</sup></u> | 600   | D | <u>(8)</u><br>\$<br>125.0183  | 31,798,700 | D <u>(3)</u> |
| Common Stock | 12/26/2018 | <u>S<sup>(1)</sup></u> | 500   | D | <u>(9)</u><br>\$ 126.026      | 31,798,200 | D <u>(3)</u> |
| Common Stock | 12/26/2018 | <u>S<sup>(1)</sup></u> | 1,300 | D | <u>(10)</u><br>\$<br>127.1669 | 31,796,900 | D <u>(3)</u> |
| Common Stock | 12/26/2018 | <u>S<sup>(1)</sup></u> | 400   | D | <u>(11)</u><br>\$ 128.4       | 31,796,500 | D <u>(3)</u> |
| Common Stock | 12/26/2018 | <u>S<sup>(1)</sup></u> | 500   | D | <u>(12)</u><br>\$ 129.532     | 31,796,000 | D <u>(3)</u> |
| Common Stock | 12/26/2018 | <u>S<sup>(1)</sup></u> | 200   | D | <u>(13)</u><br>\$ 130.735     | 31,795,800 | D <u>(3)</u> |
| Common Stock | 12/27/2018 | <u>S<sup>(1)</sup></u> | 1,500 | D | <u>(14)</u><br>\$<br>128.5567 | 31,794,300 | D <u>(3)</u> |
| Common Stock | 12/27/2018 | <u>S<sup>(1)</sup></u> | 2,000 | D | <u>(15)</u><br>\$ 129.455     | 31,792,300 | D <u>(3)</u> |
| Common Stock | 12/27/2018 | <u>S<sup>(1)</sup></u> | 600   | D | <u>(16)</u><br>\$<br>130.4567 | 31,791,700 | D <u>(3)</u> |
| Common Stock | 12/27/2018 | <u>S<sup>(1)</sup></u> | 200   | D | <u>(17)</u><br>\$ 131.665     | 31,791,500 | D <u>(3)</u> |
| Common Stock | 12/27/2018 | <u>S<sup>(1)</sup></u> | 200   | D | <u>(18)</u><br>\$ 133.24      | 31,791,300 | D <u>(3)</u> |
| Common Stock | 12/27/2018 | <u>S<sup>(1)</sup></u> | 500   | D | <u>(19)</u><br>\$ 134.218     | 31,790,800 | D <u>(3)</u> |
|              |            |                        |       |   | <u>(20)</u>                   |            |              |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Owned Following Transaction (Instr. 6) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|---|
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|---|

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |                                |       |
|--|---------------|-----------|--------------------------------|-------|
|  | Director      | 10% Owner | Officer                        | Other |
| Benioff Marc<br>415 MISSION STREET<br>3RD FLOOR<br>SAN FRANCISCO, CA 94105 | X             |           | Chairman of the Board & co-CEO |       |

## Signatures

/s/ Lisa Yun, Attorney-in-Fact for Marc Benioff 12/27/2018

\*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Pursuant to a 10b5-1 Plan.  
Weighted average price. These shares were sold in multiple transactions at prices ranging from \$120.4000 to \$121.3000 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (2) Shares held in The Marc R. Benioff Revocable Trust.  
Weighted average price. These shares were sold in multiple transactions at prices ranging from \$121.4600 to \$122.4500 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (3) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$122.5000 to \$123.4000 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (4) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$123.6700 to \$124.5100 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (5) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$122.2600 to \$122.5200 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

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- Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- Weighted average price. These shares were sold in multiple transactions at prices ranging from \$123.3200 to \$124.2500 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (8) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$124.6300 to \$125.6200 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (9) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$125.6800 to \$126.4000 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (10) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$126.7300 to \$127.6900 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (11) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$127.9600 to \$128.7700 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (12) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$129.1100 to \$129.9300 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (13) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$130.7200 to \$130.7500 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (14) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$128.0800 to \$129.0000 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (15) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$129.1300 to \$129.9600 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (16) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$130.2200 to \$130.7700 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (17) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$131.4400 to \$131.8900 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (18) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$132.9800 to \$133.5000 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (19) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$133.9800 to \$134.9600 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (20)

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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