

RICHEY ELLEN
Form 4
November 21, 2018

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
RICHEY ELLEN

2. Issuer Name and Ticker or Trading Symbol
VISA INC. [V]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
C/O VISA INC., P.O. BOX 8999

3. Date of Earliest Transaction (Month/Day/Year)
11/19/2018

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)

VICE CHAIRMAN & CRO

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

SAN FRANCISCO, CA 94128-8999

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Class A Common Stock	11/19/2018		M		2,402	A	(1) 2,402
Class A Common Stock	11/19/2018		M		2,114	A	(2) 4,516
Class A Common Stock	11/19/2018		M		2,276	A	(3) 6,792
Class A Common	11/19/2018		F		3,263	D	\$ 3,529 134.76

Stock

Class A
Common
Stock

30,437 ⁽⁴⁾ I

Held by the
Richey 2007
Trust u/a/d
11-29-2007

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities			6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Security (Instr. 3 and 4)	Amount or Number of Shares
					Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	V	(A)	(D)	Date Exercisable		
Restricted Stock Units	<u>(1)</u>	11/19/2018		M		2,402		<u>(1)</u>	<u>(1)</u>	Class A Common Stock	2,402
Restricted Stock Units	<u>(2)</u>	11/19/2018		M		2,114		<u>(2)</u>	<u>(2)</u>	Class A Common Stock	2,114
Restricted Stock Units	<u>(3)</u>	11/19/2018		M		2,276		<u>(3)</u>	<u>(3)</u>	Class A Common Stock	2,276
Employee Stock Option (Right to Buy)	\$ 134.76	11/19/2018		A		21,729		<u>(5)</u>	11/19/2028	Class A Common Stock	21,729
Restricted Stock Units	<u>(6)</u>	11/19/2018		A		4,174		<u>(6)</u>	<u>(6)</u>	Class A Common Stock	4,174

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

