

CVS CAREMARK CORP  
Form 4  
August 07, 2014

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Joyner J. David

(Last) (First) (Middle)

ONE CVS DRIVE

(Street)

WOONSOCKET, RI 02895

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
CVS CAREMARK CORP [CVS]

3. Date of Earliest Transaction (Month/Day/Year)  
08/06/2014

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
EVP, Sales & Account Services

6. Individual or Joint/Group Filing (Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
|                                 |                                      |  | Code                           | V   | Amount or Price   |  |                                   |
| Common Stock                    | 08/06/2014                           |  | M                              |   | 77,619 A \$ 28.1  | 123,018  | D                                 |
| Common Stock                    | 08/06/2014                           |  | S <sup>(1)</sup>               |   | 77,619 D \$ 76.1 <sup>(2)</sup>   | 45,399   | D                                 |
| Common Stock                    | 08/06/2014                           |  | M                              |   | 45,897 A \$ 36.23   | 91,296   | D                                 |
| Common Stock                    | 08/06/2014                           |  | S <sup>(1)</sup>               |   | 45,897 D \$ 76.1 <sup>(3)</sup>   | 45,399   | D                                 |
| Common Stock (restricted)       |                                      |  |                                |   |   | 23,663   | D                                 |

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|
| Stock Option                               | \$ 28.1  | 08/06/2014                           |  | M                              | 77,619  | 04/01/2010 <sup>(4)</sup> 04/01/2016                     | Common Stock 77,619   |
| Stock Option                               | \$ 36.23   | 08/06/2014                           |  | M                              | 45,897  | 04/01/2011 <sup>(5)</sup> 04/01/2017                     | Common Stock 45,897   |
| Stock Option                               | \$ 34.96   |                                      |  |                                |   | 04/01/2012 <sup>(6)</sup> 04/01/2018                     | Common Stock 48,230   |
| Stock Option                               | \$ 45.07   |                                      |  |                                |   | 04/02/2013 <sup>(7)</sup> 04/02/2019                     | Common Stock 35,492   |
| Stock Option                               | \$ 54.53   |                                      |  |                                |   | 04/01/2014 <sup>(8)</sup> 04/01/2020                     | Common Stock 23,604   |
| Stock Option                               | \$ 74.29   |                                      |  |                                |   | 04/01/2015 <sup>(9)</sup> 04/01/2021                     | Common Stock 25,177   |

## Reporting Owners

| Reporting Owner Name / Address                           | Relationships |           |                                     |       |
|--|---------------|-----------|-------------------------------------|-------|
|  | Director      | 10% Owner | Officer                             | Other |
| Joyner J. David<br>ONE CVS DRIVE<br>WOONSOCKET, RI 02895 |               |           | EVP, Sales<br>& Account<br>Services |       |

## Signatures

/s/ J. David  
Joyner

08/07/2014

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) All sales were effected pursuant to a Rule 10b5-1 plan.
- (2) Represents weighted average sale price for this trading day. Multiple sales were executed, with sales prices ranging between \$76.00 and \$76.50 per share.
- (3) Represents weighted average sale price for this trading day. Multiple sales were executed, with sales prices ranging between \$76.00 and \$76.50 per share.
- (4) Option became exercisable in three equal annual installments, commencing 4/1/2010.
- (5) Option became exercisable in three equal annual installments, commencing 4/1/2011.
- (6) Option became exercisable in four equal annual installments, commencing 4/1/2012.
- (7) Option became exercisable in four equal annual installments, commencing 4/2/2013.
- (8) Option became exercisable in four equal annual installments, commencing 4/1/2014.
- (9) Option becomes exercisable in four equal annual installments, commencing 4/1/2015.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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