

Google Inc.  
Form 4  
August 23, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
SCHMIDT ERIC E

(Last) (First) (Middle)

C/O GOOGLE INC., 1600  
AMPHITHEATRE PARKWAY

(Street)

MOUNTAIN VIEW, CA 94043

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
Google Inc. [GOOG]

3. Date of Earliest Transaction  
(Month/Day/Year)  
08/23/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Executive Chairman of Board

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code	V	Amount	(A) or (D)	Price		
Class A Common Stock <sup>(1)</sup>	08/23/2013		C		100,000	A	\$ 0 100,000	I	By Trust
Class A Common Stock <sup>(1)</sup>	08/23/2013		G	V	100,000	D	\$ 0 0	I	By Trust
Class A Common Stock	08/23/2013		G	V	100,000	A	\$ 0 100,000	I	By Schmidt Science and Philanthropic Foundation
	08/23/2013		C		20,010	A	\$ 0 20,010	I	By Trust

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Class A Common Stock <sup>(1)</sup>										
Class A Common Stock	08/23/2013		G	V	20,010	A	\$ 0	108,710	I	By The Schmidt Family Foundation
Class A Common Stock <sup>(1)</sup>	08/23/2013		G	V	20,010	D	\$ 0	0	I	By Trust
Class A Common Stock <sup>(1)</sup>								29,719	D	
Class A Common Stock								29,084	I	By Schmidt Ocean Institute
Google Stock Unit <sup>(2)</sup>								34,095	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount of Number of Shares
Class B Common Stock	\$ 0	08/23/2013		C	100,000	<sup>(3)</sup> <sup>(4)</sup>	Class A Common Stock 100,000
Class B Common Stock	\$ 0	08/23/2013		C	20,010	<sup>(3)</sup> <sup>(4)</sup>	Class A Common Stock 20,010
Class B Common	\$ 0					<sup>(3)</sup> <sup>(4)</sup>	Class A Common 1,194,300

