

Poucher Nicholas K.  
 Form 4  
 February 04, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Poucher Nicholas K.

2. Issuer Name and Ticker or Trading Symbol  
 TUPPERWARE BRANDS CORP  
 [TUP]

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)  
 \_\_\_ Director \_\_\_ 10% Owner  
 Officer (give title below) \_\_\_ Other (specify below)  
 V.P. & Controller

(Last) (First) (Middle)  
 14901 S. ORANGE BLOSSOM TRAIL  
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)  
 01/31/2013

ORLANDO, FL 32837

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 \_\_\_ Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				Code V Amount (A) or (D) Price			
Common Stock	01/31/2013		M	5,500 A \$ 18.23	11,500	D	
Common Stock	01/31/2013		M	4,500 A \$ 23.49	16,000	D	
Common Stock	01/31/2013		S <sup>(1)</sup>	5,500 D \$ 75.5	10,500	D	
Common Stock	01/31/2013		S <sup>(1)</sup>	100 D \$ 75.51	10,400	D	
Common Stock	01/31/2013		S <sup>(1)</sup>	100 D \$ 75.52	10,300	D	

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Common Stock	01/31/2013	<u>S<sup>(1)</sup></u>	200	D	\$ 75.54	10,100	D
Common Stock	01/31/2013	<u>S<sup>(1)</sup></u>	100	D	\$ 75.55	10,000	D
Common Stock	01/31/2013	<u>S<sup>(1)</sup></u>	100	D	\$ 75.56	9,900	D
Common Stock	01/31/2013	<u>S<sup>(1)</sup></u>	100	D	\$ 75.57	9,800	D
Common Stock	01/31/2013	<u>S<sup>(1)</sup></u>	100	D	\$ 75.58	9,700	D
Common Stock	01/31/2013	<u>S<sup>(1)</sup></u>	200	D	\$ 75.59	9,500	D
Common Stock	01/31/2013	<u>S<sup>(1)</sup></u>	200	D	\$ 75.6	9,300	D
Common Stock	01/31/2013	<u>S<sup>(1)</sup></u>	200	D	\$ 75.61	9,100	D
Common Stock	01/31/2013	<u>S<sup>(1)</sup></u>	600	D	\$ 75.63	8,500	D
Common Stock	01/31/2013	<u>S<sup>(1)</sup></u>	400	D	\$ 75.65	8,100	D
Common Stock	01/31/2013	<u>S<sup>(1)</sup></u>	500	D	\$ 75.66	7,600	D
Common Stock	01/31/2013	<u>S<sup>(1)</sup></u>	1,200	D	\$ 75.67	6,400	D
Common Stock	01/31/2013	<u>S<sup>(1)</sup></u>	400	D	\$ 75.69	6,000	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
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					Date Exercisable	Expiration Date	Title	Amount or Number of Shares
			Code	V (A) (D)				
Stock Option	\$ 18.23	01/31/2013	M	5,500	11/17/2005 <sup>(2)</sup>	11/16/2014	Common Stock	5,500
Stock Option	\$ 23.49	01/31/2013	M	4,500	11/17/2006 <sup>(3)</sup>	11/16/2015	Common Stock	4,500

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Poucher Nicholas K. 14901 S. ORANGE BLOSSOM TRAIL ORLANDO, FL 32837			V.P. & Controller	

## Signatures

/s/ Susan R. Coumes,  
Attorney-in-Fact

02/04/2013

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares sold pursuant to cashless exercise of stock options.
- (2) The option vests in three equal annual installments beginning on November 17, 2005.
- (3) The option vests in three equal annual installments beginning on November 17, 2006.

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