

APPLE INC  
Form 4  
October 17, 2012

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**RAFAEL BETSY**

(Last) (First) (Middle)

1 INFINITE LOOP

(Street)

CUPERTINO, CA 95014

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**APPLE INC [AAPL]**

3. Date of Earliest Transaction (Month/Day/Year)  
**10/15/2012**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

VP, Corporate Controller

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	10/15/2012		M		1,875	A	Ⓣ
Common Stock <sup>(2)</sup>	10/15/2012		F		872	D	\$ 634.76
Common Stock	10/15/2012		M		1,500	A	Ⓣ
Common Stock <sup>(2)</sup>	10/15/2012		F		697	D	\$ 634.76
Common Stock	10/15/2012		M		1,000	A	Ⓣ

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Common Stock <sup>(2)</sup>	10/15/2012	F	465	D	\$ 634.76	7,709	D
Common Stock	10/15/2012	M	875	A	Ⓐ	8,584	D
Common Stock <sup>(2)</sup>	10/15/2012	F	407	D	\$ 634.76	8,177	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Pr Deriv Secur (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Restricted Stock Unit	Ⓐ	10/15/2012		M		1,875		Ⓓ	Ⓓ	Common Stock	1,875
Restricted Stock Unit	Ⓐ	10/15/2012		M		1,500		Ⓓ	Ⓓ	Common Stock	1,500
Restricted Stock Unit	Ⓐ	10/15/2012		M		1,000		Ⓓ	Ⓓ	Common Stock	1,000
Restricted Stock Unit	Ⓐ	10/15/2012		M		875		Ⓓ	Ⓓ	Common Stock	875

## Reporting Owners

**Reporting Owner Name / Address**

**Relationships**

RAFAEL BETSY  
1 INFINITE LOOP  
CUPERTINO, CA 95014

Director 10% Owner Officer Other

VP, Corporate Controller

## Signatures

/s/ Gene D. Levoff, Attorney-in-fact for Betsy E.

Rafael

10/17/2012

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each restricted stock unit represents the right to receive, at settlement, one (1) share of common stock. This transaction represents the settlement of vested restricted stock units in shares of common stock.
- (2) Shares withheld by Registrant to satisfy minimum statutory withholding requirements on vesting of restricted stock units.
- (3) This restricted stock unit award was granted on October 12, 2008 and vests in semi-annual installments over four years, with the first installment vesting on April 15, 2009.
- (4) This restricted stock unit award was granted on September 26, 2009 and vests in semi-annual installments over four years, with the first installment vesting on April 15, 2010.
- (5) This restricted stock unit award was granted on October 10, 2011 and vests in semi-annual installments over four years, with the first installment vesting on April 15, 2012.
- (6) This restricted stock unit award was granted on October 5, 2010 and vests in semi-annual installments over four years, with the first installment vesting on April 15, 2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.