

FIRST FINANCIAL BANCORP /OH/
Form 4
February 17, 2010

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
HALL J FRANKLIN

2. Issuer Name and Ticker or Trading Symbol
FIRST FINANCIAL BANCORP /OH/ [FFBC]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
4000 SMITH RD., SUITE 400

(Street)

3. Date of Earliest Transaction (Month/Day/Year)
02/14/2010

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
EVP & CFO

CINCINNATI, OH 45209

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| | | | | (A) or (D) Code V Amount (D) Price | | | |
| Common Stock | 02/14/2010 | | D ⁽¹⁾ | 1,125 D \$ 17.05 | 18,811 | I | Restricted Stock Awards |
| Common Stock | 02/14/2010 | | A ⁽²⁾ | 695 A \$ 17.05 | 14,444 | D | |
| Common Stock | | | | | 1,301.72 | I | 401-k ⁽³⁾ |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form

SEC 1474 (9-02)

displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price or Value of Underlying Securities (Instr. 3 and 4) | |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|---|----------------------------|
| | | | | Code | V (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| 2000 (ISO) Stock Option | \$ 17.56 | | | | | 01/24/2001 | 01/24/2010 | Common Stock | 5,694 |
| 2000 (NQ) Stock Option | \$ 17.56 | | | | | 01/24/2001 | 01/24/2010 | Common Stock | 1,078 |
| 2001 (ISO) Stock Option | \$ 16.0124 | | | | | 01/22/2002 | 01/22/2011 | Common Stock | 5,250 |
| 2002 (ISO) Stock Option | \$ 17.2 | | | | | 01/17/2003 | 01/17/2012 | Common Stock | 5,000 |
| 2003 (ISO) Stock Option | \$ 16.58 | | | | | 01/22/2004 | 01/22/2013 | Common Stock | 6,031 |
| 2003 (NQ) Stock Option | \$ 16.58 | | | | | 01/22/2004 | 01/22/2013 | Common Stock | 3,969 |
| 2004 (ISO) Stock Option | \$ 17.09 | | | | | 01/21/2005 | 01/21/2014 | Common Stock | 2,500 |

| | | | | | |
|----------------------------------|----------|------------|------------|-----------------|--------|
| 2005 (ISO) Stock Option | \$ 17.51 | 04/18/2006 | 04/18/2015 | Common Stock | 5,711 |
| 2005 (NQ) Stock Option | \$ 17.51 | 04/18/2006 | 04/18/2015 | Common Stock | 8,589 |
| 2006 (ISO) Stock Option | \$ 16.02 | 04/24/2007 | 04/24/2016 | Common Stock | 6,242 |
| 2006 (NQ) Stock Option | \$ 16.02 | 04/24/2007 | 04/24/2016 | Common Stock | 11,058 |
| 2007 (ISO) Stock Option | \$ 14.9 | 04/30/2008 | 04/30/2017 | Common Stock | 6,711 |
| 2007 (NQ) Stock Option | \$ 14.9 | 04/30/2008 | 04/30/2017 | Common Stock | 12,489 |
| 2007 (NQ) Stock Option | \$ 11.64 | 02/14/2009 | 02/14/2018 | Common Stock | 43,909 |
| 2008 (ISO) Stock Option | \$ 11.64 | 02/14/2009 | 02/14/2018 | Common Stock | 8,591 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|-----------|-------|
| | Director | 10% Owner | Officer | Other |
| HALL J FRANKLIN 4000 SMITH RD. SUITE 400 CINCINNATI, OH 45209 | | | EVP & CFO | |

Signatures

/s/Terri J
Ziepfel, POA

02/17/2010

__Signature of
Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Vesting of Restricted Stock Award
- (2) Vesting of Restricted Stock Award less shares used to cover taxes
- (3) Updated as of 12/31/09

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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