PORTUGAL TELECOM SGPS SA Form 6-K January 29, 2013

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer Pursuant to Rule 13a-16 or 15d-16 of the

Securities Exchange Act of 1934

For the month of January 2013

Commission File Number 1-13758

PORTUGAL TELECOM, SGPS, S.A.

(Exact name of registrant as specified in its charter)

Av. Fontes Pereira de Melo, 40 1069 - 300 Lisboa, Portugal

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F x Form 40-F o

| Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934. | :О |
|--|----|
| Yes o No x | |
| | |
| | |

Announcement | Lisbon | 28 January 2013

Long Position

Portugal Telecom, SGPS S.A. ($\,$ PT $\,$) informs that it was notified by Barclays Plc that this entity holds a long position corresponding to less than $\,$ 2% of PT $\,$ s share capital and voting rights.

The change resulted from the returning, on 21 January 2013, of 473,286 PT borrowed shares, in an OTC transaction.

It was further communicated that Barclays Capital Securities Ltd currently holds the following financial instruments:

| Financial Instrument | Nr. of shares underlying | Expiry date | % of share capital and voting rights |
|--------------------------------------|--------------------------|------------------|--------------------------------------|
| Equity Portfolio Swap (Cash Settled) | 33,946 | 24 October 2013 | 0.004% |
| Equity Portfolio Swap (Cash Settled) | 68,405 | 6 September 2013 | 0.01% |
| Equity Portfolio Swap (Cash Settled) | 165,058 | 9 May 2013 | 0.02% |
| Equity Portfolio Swap (Cash Settled) | 54,330 | 25 March 2013 | 0.01% |
| Cash Settled Swap | 3,000,000 | 13 February 2013 | 0.33% |
| Cash Settled Swap | 250,000 | 12 November 2013 | 0.03% |
| Future Contract (Cash Settled) | 285,100 | 15 March 2013 | 0.03% |
| Contracts for Difference | 1,296,430 | n.a. | 0.14% |

Finally, PT was informed that Barclays Plc currently holds a long position corresponding to 17,448,794 ordinary shares representing 1.95% of PT s share capital and corresponding voting rights, as follows:

- Barclays Wealth Managers Portugal SGFIM S.A.: 82,253 ordinary shares held, representing 0.01% of the share capital and voting rights in PT;
- Barclays Bank PLC France: 944 ordinary shares held, representing 0.0001% of the share capital and voting rights in PT;
- Barclays Bank PLC: 117,543 PT ordinary shares held, representing 0.01% of the share capital and voting rights in PT;

- Barclays Capital Securities Ltd: 11,821,897 ordinary shares held, representing 1.32% of the share capital and voting rights in PT, and 5,153,269 ordinary shares via cash settled financial instruments, representing 0.57% of the share capital and voting rights in PT;
- Palomino Ltd: 272,888 ordinary shares held, representing 0.03% of the share capital and voting rights in PT.

This statement is pursuant to the terms and for the purposes of article 2-A of the Portuguese Securities Commission Regulation no. 5/2008, following a communication received from Barclays Plc, a company incorporated under the laws of the United Kingdom, with head office at 1 Churchill Place, London E14 5HP, United Kingdom.

| Portugal Telecom, SGPS, SA | Public company | Portugal Telecom is listed on the | Nuno Vieira |
|---------------------------------------|---|---|-----------------------------|
| Avenida Fontes Pereira de Melo, 40 | Share capital Euro 26,895,375 | Euronext and New York Stock Exchange. Information may be accessed on the Reuters under the symbols PTC.LS and | Investor Relations Director |
| 1069-300 Lisbon | Registered in the Commercial Registry Office of Lisbon | PT and on Bloomberg under the symbol PTC PL. | nuno.t.vieira@telecom.pt |
| Portugal | and Corporation no. 503 215 058 | | Tel.: +351 21 500 1701 |
| Tottagar | and corporation no. 303 213 030 | | Fax: +351 21 500 0800 |

www.telecom.pt

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: January 28, 2013

PORTUGAL TELECOM, SGPS, S.A.

By: /s/ Nuno Vieira
Nuno Vieira

Investor Relations Director

FORWARD-LOOKING STATEMENTS

This document may contain forward-looking statements. These statements are statements that are not historical facts, and are based on management s current view and estimates of future economic circumstances, industry conditions, company performance and financial results. The words anticipates, believes, estimates, expects, plans and similar expressions, as they relate to the company, are intended to identify forward-looking statements. Statements regarding the declaration or payment of dividends, the implementation of principal operating and financing strategies and capital expenditure plans, the direction of future operations and the factors or trends affecting financial condition, liquidity or results of operations are examples of forward-looking statements. Such statements reflect the current views of management and are subject to a number of risks and uncertainties. There is no guarantee that the expected events, trends or results will actually occur. The statements are based on many assumptions and factors, including general economic and market conditions, industry conditions, and operating factors. Any changes in such assumptions or factors could cause actual results to differ materially from current expectations.