

WILLIAMS RICHARD J
Form 4
February 16, 2011

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person *
WVCP Management, LLC

(Last) (First) (Middle)

C/O WESTVIEW CAPITAL
PARTNERS, 125 HIGH STREET,
26TH FLOOR

(Street)

BOSTON, MA 02110

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol

BODY CENTRAL CORP [BODY]

3. Date of Earliest Transaction
(Month/Day/Year)

02/11/2011

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____X____ 10% Owner
____ Officer (give title below) ____ Other (specify below)

6. Individual or Joint/Group Filing(Check
Applicable Line)
____ Form filed by One Reporting Person
X Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	02/11/2011		S	V	Amount 1,721,407	(A) or (D) D	Price \$ 16.5
					1,326,435	D ⁽¹⁾	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of
information contained in this form are not
required to respond unless the form
displays a currently valid OMB control
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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Following Reported Transaction (Instr. 6)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title or Number of Shares

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
WVCP Management, LLC C/O WESTVIEW CAPITAL PARTNERS 125 HIGH STREET, 26TH FLOOR BOSTON, MA 02110		X		
WestView Capital Management, L.P. C/O WESTVIEW CAPITAL PARTNERS 125 HIGH STREET, 26TH FLOOR BOSTON, MA 02110		X		
WestView Capital Partners LP C/O WESTVIEW CAPITAL PARTNERS 125 HIGH STREET, 26TH FLOOR BOSTON, MA 02110		X		
von Schroeter Carlo C/O WESTVIEW CAPITAL PARTNERS 125 HIGH STREET, 26TH FLOOR BOSTON, MA 02110	X	X		
WILLIAMS RICHARD J C/O WESTVIEW CAPITAL PARTNERS 125 HIGH STREET, 26TH FLOOR BOSTON, MA 02110		X		

Signatures

/s/ Carlo A. von Schroeter WVCB Management, LLC By: Carlo A. von Schroeter, Manager

02/16/2011

****Signature of Reporting Person**

Date _____

/s/ Carlo A. von Schroeter WestView Capital Management, L.P. By: WVCP Management, LLC By: Carlo A. von Schroeter, Manager

02/16/2011

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__Signature of Reporting Person

Date

/s/ Carlo A. von Schroeter WestView Capital Partners, L.P. By: WestView Capital Management, L.P. By: WVCP Management, LLC By: Carlo A. von Schroeter, Manager

02/16/2011

__Signature of Reporting Person

Date

/s/ Carlo A. von Schroeter Carlo A. von Schroeter

02/16/2011

__Signature of Reporting Person

Date

/s/ Richard J. Williams Richard J. Williams

02/16/2011

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Represents securities held of record by WestView Capital Partners, L.P., or WestView. WVCP Management, LLC, or WVCP, the sole general partner of WestView Capital Management, L.P., which is the sole general partner of WestView, has sole voting and dispositive

- (1) power over these shares. The managers of WVCP having shared voting and dispositive power over these shares are Carlo A. von Schroeter, who is also a director of the Issuer, and Richard J. Williams, each of whom disclaims beneficial ownership of such shares except to the extent of their pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.