ALLSTATE CORP Form 8-K October 07, 2009

## **UNITED STATES**

# SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# FORM 8-K

### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the

Securities Exchange Act of 1934

Date of report (Date of earliest event reported): October 6, 2009

# THE ALLSTATE CORPORATION

(Exact name of Registrant as Specified in Charter)

Delaware

(State or other jurisdiction of organization)

**1-11840** (Commission File Number) **36-3871531** (IRS Employer Identification No.)

2775 Sanders Road Northbrook, Illinois (Address of Principal Executive Offices)

**60062** Zip

Registrant s telephone number, including area code: (847) 402-5000

## Edgar Filing: ALLSTATE CORP - Form 8-K

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Section 8 Other Events

#### Item 8.01. Other Events.

On October 6, 2009, the Registrant issued a press release announcing the selection of Matthew Winter as president and chief executive officer of its Allstate Financial segment. A copy of the press release is attached as Exhibit 99 to this report.

Section 9 Financial Statements and Exhibits

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

Exhibit No.

Description

99 Registrant s press release dated October 6, 2009

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#### SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

#### THE ALLSTATE CORPORATION

Name:

Title:

By:

/s/ JENNIFER M. HAGER Jennifer M. Hager Assistant Vice President, Assistant General Counsel, and Assistant Secretary

Date: October 7, 2009

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