CHEESECAKE FACTORY INC Form 8-K April 24, 2009

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF

THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported):

April 23, 2009

THE CHEESECAKE FACTORY INCORPORATED

(Exact Name of Registrant as Specified in its Charter)

Delaware (State or other jurisdiction of incorporation)

0-20574 (Commission File Number)

51-0340466 (IRS Employer Identification No.)

26901 Malibu Hills Road

Calabasas Hills, California 91301

(Address of principal executive offices) (Zip Code)

Registrant s telephone number, including area code:

(818) 871-3000

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14.d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

SECTI	ON 2 FINANCIAL INFORMATION
ITEM :	2.02 RESULTS OF OPERATIONS AND FINANCIAL CONDITION
	ess release dated April 23, 2009, The Cheesecake Factory Incorporated announced financial results for the Company s first quarter of 009, which ended on March 31, 2009.
The ful	I text of the press release is attached as Exhibit 99.1 to this report and is hereby incorporated by reference herein.
SECTI	ON 9 FINANCIAL STATEMENTS AND EXHIBITS
ITEM 9	9.01 FINANCIAL STATEMENTS AND EXHIBITS
(d)	Exhibits
	Press release dated April 23, 2009 entitled, The Cheesecake Factory Reports Results for First Quarter of Fiscal 2009
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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: April 24, 2009 THE CHEESECAKE FACTORY INCORPORATED

By: /s/ W. DOUGLAS BENN

W. Douglas Benn

Executive Vice President and Chief Financial Officer

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SIGNATURES 4

EXHIBIT INDEX

Exhibit Description

99.1 Press release dated April 23, 2009 entitled, The Cheesecake Factory Reports Results for First Quarter of Fiscal 2009

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