

AMERICAN EQUITY INVESTMENT LIFE HOLDING CO

Form 8-K

September 01, 2006

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **August 31, 2006**

**AMERICAN EQUITY
INVESTMENT LIFE HOLDING COMPANY**

(Exact name of registrant as specified in its charter)

IOWA
(State or other jurisdiction
of incorporation)

001-31911
(Commission
File Number)

42-1447959
(IRS Employer
Identification No.)

5000 Westown Parkway, Suite 440, West Des Moines, Iowa
(Address of principal executive offices)

50266
(Zip Code)

Registrant's telephone number, including area code **(515) 221-0002**

NOT APPLICABLE

(Former name or former address, if changed since last report.)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 7.01 Regulation FD Disclosure

Attached and incorporated herein by reference as Exhibit 99.1 is an announcement dated August 30, 2006 on the Sale of AEL Common Stock to NMO Deferred Compensation Trust by Certain Officers and Directors.

Item 9.01 Financial Statements and Exhibits

(d) Exhibits

99.1	Sale of AEL Common Stock to NMO Deferred Compensation Trust by Certain Officers and Directors
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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: August 31, 2006

**AMERICAN EQUITY
INVESTMENT LIFE HOLDING COMPANY**

By: /s/ Wendy L. Carlson
Wendy L. Carlson
Chief Financial Officer and
General Counsel

EXHIBIT INDEX

Exhibit Number	Description.
99.1	Sale of AEL Common Stock to NMO Deferred Compensation Trust by Certain Officers and Directors dated August 30, 2006

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