

SIRVA INC
Form 8-K
September 14, 2004

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, DC 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15 (d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **September 10, 2004**

SIRVA, INC.

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of
incorporation)

001-31902

(Commission File Number)

52-2070058

(IRS Employer Identification
No.)

**700 Oakmont Lane
Westmont, Illinois 60559**

(Address of principal executive offices, including zip code)

(Registrant's telephone number, including area code): **(630) 570-3000**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Edgar Filing: SIRVA INC - Form 8-K

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
-

Item 7.01 Regulation FD Disclosure.

On September 10, 2004, SIRVA, Inc. (**SIRVA**) issued a press release announcing the execution of a definitive agreement to sell its North American high-value products and homeExpress businesses, part of SIRVA 's North American Specialized Transportation unit. The press release also provided guidance on SIRVA 's 2004 and 2005 results. A copy of the press release is attached hereto as **Exhibit 99.1** and is incorporated herein by this reference.

The information in this Form 8-K and **Exhibit 99.1** is furnished pursuant to Item 7.01, "Regulation FD Disclosure" and, except as shall be expressly set forth by specific reference in such filing, shall not be deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, or incorporated by reference in any filing under the Securities Act of 1933 or the Securities Exchange Act of 1934.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SIRVA, INC.

Date: September 13, 2004

By:	/s/ Ralph A. Ford
Name:	Ralph A. Ford
Title:	Senior Vice President and General Counsel