

SEACOAST BANKING CORP OF FLORIDA

Form 8-K

July 30, 2004

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SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT

**PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934**

Date of report (Date of earliest event reported) July 26, 2004

SEACOAST BANKING CORPORATION OF FLORIDA

(Exact Name of Registrant as Specified in Charter)

Florida	1-13660	59-2260678
(State or Other Jurisdiction	(Commission	(IRS Employer
of Incorporation)	File Number	Identification No.)

815 Colorado Avenue, Stuart, FL	34994
(Address of Principal Executive Offices)	(Zip Code)

(772) 287-4000

Registrant's telephone number, including area code

Not Applicable

Former Name or Former Address, if changed since last report

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SEACOAST BANKING CORPORATION OF FLORIDA

Item 5.

Other Events and Required FD Disclosure

On July 26, 2004, the Registrant announced its financial results for the second quarter ended June 30, 2004. A copy of the press release announcing the Registrant's results for the second quarter ended June 30, 2004 is attached hereto as Exhibit 99.1 and incorporated herein by reference.

Item 7.

Financial Statements and Exhibits

Exhibit Number	Description
99.1	Press Release dated July 26, 2004 with respect to Seacoast Banking Corporation of Florida's financial results for the second quarter ended June 30, 2004.
99.2	Transcript of Registrant's investor conference call held on July 26, 2004 to discuss the Registrant's financial results for the second quarter ended June 30, 2004.
99.3	Data of charts referenced in the conference call held on July 26, 2004 to discuss the Registrant's financial results for the second quarter ended June 30, 2004.

Item 9.

Regulation FD Disclosure

On July 26, 2004, the Registrant held an investor conference call to discuss its financial results for the second quarter ended June 30, 2004. A transcript of this conference call is attached hereto as Exhibit 99.2 and incorporated herein by reference. Also attached as Exhibit 99.3 are 13 charts (available on the Registrant's website) referenced in the conference call and incorporated herein by reference. All information included in the transcript and the charts is presented as of June 30, 2004, and the Registrant does not assume any obligation to correct or update said information in the future.

The information in the preceding paragraph, as well as Exhibits 99.2 and 99.3 referenced therein, shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, nor shall it be deemed incorporated by reference in filing under the Securities Act of 1933.

Item 12.

Results of Operations and Financial Condition

On July 26, 2004, the Registrant announced its financial results for the second quarter ended June 30, 2004. A copy of the press release announcing the Registrant's results for the second quarter ended June 30, 2004 is attached hereto as Exhibit 99.1 and incorporated herein by reference.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

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SEACOAST BANKING CORPORATION OF FLORIDA

(Registrant)

Dated:

July 28, 2004

By: /s/ William R. Hahl

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Name: William R. Hahl

Title: EVP & CFO