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NUVEEN DIVIDEND ADVANTAGE MUNICIPAL FUND  
Form NSAR-A  
June 29, 2011

PAGE 1  
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001 B000000 811-09297  
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008 A000001 NUVEEN FUND ADVISORS, INC.  
008 B000001 A  
008 C000001 801-14147  
008 D010001 CHICAGO  
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008 A000002 NUVEEN ASSET MANAGEMENT, LLC  
008 B000002 S  
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008 D010002 CHICAGO  
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012 A000001 EQUISERVE INC.  
012 B000001 84-05925  
012 C010001 PROVIDENCE  
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PAGE 2  
012 C030001 02940  
013 A000001 ERNST & YOUNG LLP  
013 B010001 CHICAGO  
013 B020001 IL  
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014 A000001 NUVEEN INVESTMENTS, LLC

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014 B000001 8-13464  
015 A000001 STATE STREET BANK AND TRUST COMPANY  
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022 A000003 LEBENTHAL & CO  
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022 A000010 GUGGENHEIM CAPITAL  
022 B000010 52-2144448  
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088	C000000	N
088	D000000	Y
SIGNATURE	STEPHEN D. FOY	
TITLE	VICE PRESIDENT	