

CUMULUS MEDIA INC  
Form 10-Q  
August 04, 2016  
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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 30, 2016

OR  
TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934.

For the transition period from \_\_\_\_\_ to \_\_\_\_\_  
Commission file number 000-24525

Cumulus Media Inc.  
(Exact Name of Registrant as Specified in its Charter)

Delaware 36-4159663  
(State or Other Jurisdiction of (I.R.S. Employer  
Incorporation or Organization) Identification No.)

3280 Peachtree Road, NW Suite 2300, 30305  
Atlanta, GA  
(Address of Principal Executive Offices) (ZIP Code)  
(404) 949-0700  
(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Website, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act:

Large accelerated filer  Accelerated filer

Non-accelerated filer  (Do not check if a smaller reporting company) Smaller reporting company

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Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

As of July 28, 2016, the registrant had 234,443,806 outstanding shares of common stock consisting of: (i) 233,798,935 shares of Class A common stock; and (ii) 644,871 shares of Class C common stock.

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## PART I. FINANCIAL INFORMATION

## Item 1. Financial Statements

## CUMULUS MEDIA INC.

## CONDENSED CONSOLIDATED BALANCE SHEETS

(Dollars in thousands, except for per share data)

(Unaudited)

|  | June 30,<br>2016 | December 31,<br>2015 |
|--|------------------|----------------------|
| Assets   |                  |                      |
| Current assets:  |                  |                      |
| Cash and cash equivalents  | \$49,798         | \$ 31,657            |
| Restricted cash  | 7,645            | 7,981                |
| Accounts receivable, less allowance for doubtful accounts of \$4,342 and \$4,923 at June 30, 2016 and December 31, 2015, respectively  | 222,340          | 243,428              |
| Trade receivable   | 4,464            | 4,146                |
| Assets held for sale   | 45,157           | 45,157               |
| Prepaid expenses and other current assets  | 22,800           | 26,906               |
| Total current assets   | 352,204          | 359,275              |
| Property and equipment, net  | 165,037          | 169,437              |
| Broadcast licenses   | 1,577,001        | 1,578,066            |
| Other intangible assets, net   | 142,462          | 174,530              |
| Goodwill   | 703,354          | 703,354              |
| Other assets   | 26,450           | 17,726               |
| Total assets   | \$2,966,508      | \$ 3,002,388         |
| Liabilities and Stockholders' Equity   |                  |                      |
| Current liabilities:   |                  |                      |
| Accounts payable and accrued expenses  | \$ 102,513       | \$ 118,396           |
| Trade payable  | 4,703            | 4,374                |
| Total current liabilities  | 107,216          | 122,770              |
| Term loan, net of debt issuance costs/discounts of \$33,893 and \$37,524 at June 30, 2016 and December 31, 2015, respectively  | 1,805,047        | 1,801,416            |
| 7.75% senior notes, net of debt issuance costs of \$7,382 and \$8,515 at June 30, 2016 and December 31, 2015, respectively   | 602,618          | 601,485              |
| Other liabilities  | 39,325           | 44,804               |
| Deferred income taxes  | 407,963          | 415,881              |
| Total liabilities  | 2,962,169        | 2,986,356            |
| Commitments and Contingencies (Note 10)  |                  |                      |
| Stockholders' equity:  |                  |                      |
| Class A common stock, par value \$0.01 per share; 750,000,000 shares authorized; 256,248,431 and 255,902,892 shares issued, and 233,798,935 and 233,456,945 shares outstanding, at June 30, 2016 and December 31, 2015, respectively | 2,561            | 2,558                |
| Class C common stock, par value \$0.01 per share; 644,871 shares authorized, issued and outstanding at both June 30, 2016 and December 31, 2015  | 6                | 6                    |
| Treasury stock, at cost, 22,449,496 and 22,445,945 shares at June 30, 2016 and December 31, 2015, respectively   | (229,310 )       | (229,310 )           |
| Additional paid-in-capital   | 1,621,289        | 1,619,622            |
| Accumulated deficit  | (1,390,207 )     | (1,376,844 )         |

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|  |             |              |
|--|-------------|--------------|
| Total stockholders' equity                 | 4,339       | 16,032       |
| Total liabilities and stockholders' equity | \$2,966,508 | \$ 3,002,388 |

See accompanying notes to the unaudited condensed consolidated financial statements.

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CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

(Dollars in thousands, except for share and per share data)

(Unaudited)

|  | Three Months Ended<br>June 30, |             | Six Months Ended June<br>30, |             |
|--|--------------------------------|-------------|------------------------------|-------------|
|  | 2016                           | 2015        | 2016                         | 2015        |
| Net revenue  | \$287,193                      | \$ 299,334  | \$555,723                    | \$ 570,413  |
| Operating expenses:  |                                |             |                              |             |
| Content costs  | 97,133                         | 91,019      | 197,178                      | 191,826     |
| Selling, general & administrative expenses   | 117,860                        | 118,548     | 235,087                      | 234,855     |
| Depreciation and amortization  | 22,969                         | 25,724      | 46,066                       | 51,035      |
| LMA fees   | 2,482                          | 2,572       | 7,870                        | 5,070       |
| Corporate expenses (including stock-based compensation expense of \$790, \$3,880, \$1,668 and \$7,743, respectively) | 11,414                         | 12,496      | 24,068                       | 25,963      |
| (Gain) loss on sale of assets or stations  | (3,146 )                       | (84 )       | (3,141 )                     | 735 )       |
| Impairment of intangible assets and goodwill   | 1,816                          | —           | 1,816                        | —           |
| Impairment charges - equity interest in Pulser Media Inc.  | —                              | 1,056       | —                            | 1,056       |
| Total operating expenses   | 250,528                        | 251,331     | 508,944                      | 510,540     |
| Operating income   | 36,665                         | 48,003      | 46,779                       | 59,873      |
| Non-operating (expense) income:  |                                |             |                              |             |
| Interest expense   | (34,486 )                      | (35,412 )   | (68,967 )                    | (70,396 )   |
| Interest income  | 140                            | 27          | 225                          | 385         |
| Other (expense) income, net  | (4 )                           | 12,373      | 716                          | 12,757      |
| Total non-operating expense, net   | (34,350 )                      | (23,012 )   | (68,026 )                    | (57,254 )   |
| Income (loss) before income taxes  | 2,315                          | 24,991      | (21,247 )                    | 2,619       |
| Income tax (expense) benefit   | (1,249 )                       | (12,692 )   | 7,884                        | (2,335 )    |
| Net income (loss)  | \$ 1,066                       | \$ 12,299   | \$(13,363 )                  | \$ 284      |
| Basic and diluted income (loss) per common share (see Note 8, "Earnings (Loss) Per Share"):                          |                                |             |                              |             |
| Basic: Income (loss) per share   | \$0.00                         | \$0.05      | \$(0.06)                     | \$0.00      |
| Diluted: Income (loss) per share   | \$0.00                         | \$0.05      | \$(0.06)                     | \$0.00      |
| Weighted average basic common shares outstanding   | 234,329,022                    | 233,278,660 | 234,190,182                  | 233,202,282 |
| Weighted average diluted common shares outstanding   | 234,692,012                    | 233,486,283 | 234,190,182                  | 233,452,205 |

See accompanying notes to the unaudited condensed consolidated financial statements.

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CUMULUS MEDIA INC.  
 CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS  
 (Dollars in thousands)  
 (Unaudited)

|   | Six Months Ended<br>June 30, |           |
|---|------------------------------|-----------|
|   | 2016                         | 2015      |
| Cash flows from operating activities:   |                              |           |
| Net (loss) income   | \$(13,363)                   | \$284     |
| Adjustments to reconcile net loss to net cash provided by operating activities: |                              |           |
| Depreciation and amortization   | 46,066                       | 51,035    |
| Amortization of debt issuance costs/discounts                                   | 4,860                        | 4,712     |
| Provision for doubtful accounts   | 493                          | 2,417     |
| (Gain) loss on sale of assets or stations                                       | (3,141 )                     | 735       |
| Impairment of intangible assets and goodwill                                    | 1,816                        | —         |
| Impairment charges - equity interest in Pulser Media Inc.                       | —                            | 1,056     |
| Deferred income taxes   | (7,918 )                     | 2,847     |
| Stock-based compensation expense  | 1,668                        | 7,743     |
| Changes in assets and liabilities:  |                              |           |
| Accounts receivable   | 20,595                       | 3,016     |
| Trade receivable  | (318 )                       | (1,415 )  |
| Prepaid expenses and other current assets                                       | 4,106                        | 4,244     |
| Other assets  | (8,820 )                     | (1,206 )  |
| Accounts payable and accrued expenses   | (15,883 )                    | (34,545 ) |
| Trade payable   | 329                          | 723       |
| Other liabilities   | (5,480 )                     | (5,922 )  |
| Net cash provided by operating activities                                       | 25,010                       | 35,724    |
| Cash flows from investing activities:   |                              |           |
| Restricted cash   | 336                          | 1,634     |
| Proceeds from sale of assets or stations  | 4,254                        | 3,055     |
| Capital expenditures  | (11,462 )                    | (14,860 ) |
| Net cash used in investing activities   | (6,872 )                     | (10,171 ) |
| Cash flows from financing activities:   |                              |           |
| Tax withholding payments on behalf of employees                                 | —                            | (93 )     |
| Proceeds from exercise of warrants  | 3                            | 3         |
| Net cash provided by (used in) financing activities                             | 3                            | (90 )     |
| Increase in cash and cash equivalents   | 18,141                       | 25,463    |
| Cash and cash equivalents at beginning of period                                | 31,657                       | 7,271     |
| Cash and cash equivalents at end of period                                      | \$49,798                     | \$32,734  |
| Supplemental disclosures of cash flow information:                              |                              |           |
| Interest paid   | \$63,149                     | \$64,320  |
| Income taxes paid   | 1,728                        | 2,883     |
| Supplemental disclosures of non-cash flow information:                          |                              |           |
| Trade revenue   | \$18,211                     | \$17,562  |
| Trade expense   | 18,087                       | 17,022    |
| Equity interest in Pulser Media Inc.  | —                            | 2,025     |

See accompanying notes to the unaudited condensed consolidated financial statements.





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1. Description of Business, Interim Financial Data and Basis of Presentation:

Description of Business

Cumulus Media Inc. (and its consolidated subsidiaries, except as the context may otherwise require, “Cumulus,” “Cumulus Media,” “we,” “us,” “our,” or the “Company”) is a Delaware corporation, organized in 2002, and successor by merger to an Illinois corporation with the same name that had been organized in 1997.

Nature of Business

A leader in the radio broadcasting industry, Cumulus Media (NASDAQ:CMLS) combines high-quality local programming with iconic, nationally syndicated media, sports and entertainment brands to deliver premium content choices to the 245 million people reached each week through its 452 owned-and-operated stations broadcasting in 90 U.S. media markets (including eight of the top ten), more than 8,200 broadcast radio stations affiliated with our Westwood One network and numerous digital channels. Together, the Cumulus/Westwood One platforms make Cumulus Media one of the few media companies that can provide advertisers with national reach and local impact. Cumulus/Westwood One is the exclusive radio broadcast partner to some of the largest brands in sports, entertainment, news, and talk, including the NFL, the NCAA, the Masters, the Olympics, the GRAMMYS, the Academy of Country Music Awards, the American Music Awards, the Billboard Music Awards, Westwood One News, and more. Additionally, it is the nation's leading provider of country music and lifestyle content through its NASH brand, which serves country fans nationwide through radio programming, exclusive digital content, and live events.

Interim Financial Data

The accompanying unaudited condensed consolidated financial statements should be read in conjunction with the consolidated financial statements of the Company and the notes related thereto included in the Company's Annual Report on Form 10-K for the year ended December 31, 2015. The accompanying unaudited condensed consolidated financial statements include the condensed consolidated accounts of Cumulus and its wholly-owned subsidiaries, with all intercompany balances and transactions eliminated in consolidation. The December 31, 2015 condensed balance sheet data was derived from audited financial statements. These financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America (“GAAP”) for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and notes required by GAAP for complete financial statements. In the opinion of management, all adjustments (consisting only of normal, recurring adjustments) necessary for a fair presentation of our results of operations for, and financial condition as of the end of, the interim periods have been made. The results of operations for the three and six months ended June 30, 2016, the cash flows for the six months ended June 30, 2016 and the Company's financial condition as of June 30, 2016, are not necessarily indicative of the results of operations or cash flows that can be expected for, or the Company's financial condition that can be expected as of the end of, any other interim period or for the fiscal year ending December 31, 2016.

Out of Period Adjustment

In connection with the preparation of these unaudited condensed consolidated financial statements, we recorded a correction of an immaterial misstatement that occurred in prior periods, which resulted in an increase in content costs of \$3.6 million in the second quarter of 2016. The correction related to the Radio Station Group segment only and was not material to the prior year quarterly or annual results. The effect of this correction is not expected to be material to the 2016 annual financial statements.

Reportable Segments

During the first quarter of 2016 the Company modified its management reporting framework affecting how the Company evaluates operating performance and internally reports financial information. This modification resulted in a reorganization of the Company's reportable segments. Prior to this reorganization, the Company operated in one reportable business segment which consisted of radio broadcasting, advertising and related services. The Company now operates in two reportable segments for which there is discrete financial information available and whose operating results are reviewed by the chief operating decision maker. Historical information included in these

financial statements has been revised to reflect the change to two segments, with no impact to previously disclosed consolidated results (See Note 3, "Intangible Assets and Goodwill" and Note 12, "Segment Data").

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Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America ("GAAP") requires management to make estimates and judgments that affect the reported amounts of assets, liabilities, revenues and expenses, and related disclosures of contingent assets and liabilities. On an on-going basis, the Company evaluates its estimates, including significant estimates related to revenue recognition, bad debts, intangible assets, income taxes, stock-based compensation, contingencies, litigation, and, if applicable, purchase price allocation. The Company bases its estimates on historical experience and on various assumptions that are believed to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Actual amounts and results may differ materially from these estimates.

Assets Held for Sale

During the year ended December 31, 2015, the Company entered into an agreement to sell certain land to a third party. The closing of the transaction is subject to various conditions and approvals, which remain pending. During the year ended December 31, 2014, the Company entered into an agreement to sell certain land and buildings to a third party, the closing of which is subject to various conditions and approvals, and which the Company expects to close in the next six months. The identified assets have been classified as held for sale in the condensed consolidated balance sheets at June 30, 2016 and December 31, 2015. The estimated fair value of the land and buildings to be disposed of in both sales are in excess of their carrying value.

Adoption of New Accounting Standards

ASU 2015-03. In April 2015, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") 2015-03. The amendments in this ASU require that debt issuance costs be presented in the balance sheet as a direct deduction from the carrying amount of long-term debt, consistent with debt discounts or premiums. The new standard is effective for fiscal years, and interim periods within those fiscal years, beginning after December 15, 2015. We adopted this standard retrospectively in the first quarter of 2016. The balance sheet as of December 31, 2015 was retrospectively adjusted, which resulted in reductions to other assets of \$22.4 million and long-term debt of \$22.4 million.

Recent Accounting Standards Updates

ASU 2014-09 and related updates. In May 2014, the FASB issued ASU 2014-09. The amended guidance under this ASU outlines a single comprehensive revenue model for entities to use in accounting for revenue arising from contracts with customers. The guidance supersedes most current revenue recognition guidance, including industry-specific guidance. The core principle of the single comprehensive revenue model is that "an entity recognizes revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services." In August 2015, the FASB issued ASU 2015-14, which delayed the effective date of ASU 2014-09 by one year. Transition to the new guidance may be done using either a full or modified retrospective method. ASU 2014-09, as amended, is effective for fiscal years, and interim reporting periods within those years, beginning after December 15, 2017. Earlier application is permitted only as of annual reporting periods beginning after December 15, 2016, including interim reporting periods within that reporting period. In March 2016, the FASB issued ASU 2016-08 which clarifies the implementation guidance on principal versus agent considerations. In April 2016, the FASB issued ASU 2016-10 which amends the revenue recognition guidance on accounting for licenses of intellectual property and identifying performance obligations as well as clarifies when a promised good or service is separately identifiable. In May 2016, the FASB issued ASU 2016-12 which provides clarifying guidance in certain narrow areas such as an assessment of collectibility, presentation of sales taxes, noncash consideration, and completed contracts and contract modifications at transition as well as adds some practical expedients. The amendments in ASU 2014-09, ASU 2016-08, ASU 2016-10 and ASU 2016-12 may be applied either retrospectively to each prior period presented or retrospectively with the cumulative effect of initially applying ASU 2014-09, ASU 2016-08, ASU 2016-10 and ASU 2016-12 at the date of initial application. The Company is currently evaluating adoption methods and the impact of adopting ASU 2014-09, ASU 2016-08, ASU 2016-10 and ASU 2016-12 on its consolidated financial statements.

ASU 2014-15. In August 2014, the FASB issued ASU 2014-15. The amendments in this update provide guidance in GAAP about management's responsibility to evaluate whether there is substantial doubt about an entity's ability to continue as a going concern and to provide related footnote disclosures. Management's evaluation should be based on relevant conditions and events that are known and reasonably knowable at the date that the financial statements are issued. These amendments should standardize the timing and content of footnote disclosures. The amendments in this ASU are effective for public and nonpublic entities for annual periods ending after December 15, 2016, and interim periods thereafter. Early adoption is permitted. The adoption of this guidance is not expected to have an impact on the consolidated financial statements.

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ASU 2016-01. In January 2016, the FASB issued ASU 2016-01. The amendments in this ASU enhance the reporting model for financial instruments including aspects of recognition, measurement, presentation and disclosure of financial instruments. This ASU will be effective for fiscal years beginning after December 15, 2017, and interim periods thereafter. Early adoption is not permitted, except for certain amendments within the ASU. The Company is currently assessing the expected impact, if any, that this ASU will have on the consolidated financial statements.

ASU 2016-02. In February 2016, the FASB issued ASU 2016-02. The amendments in this ASU provide guidance for accounting for leases. This update requires lessees to recognize, on the balance sheet, assets and liabilities for the rights and obligations created by leases of greater than twelve months. Leases will be classified as either finance or operating, with classification affecting the pattern of expense recognition in the income statement. This ASU will be effective for fiscal years beginning after December 15, 2018, and interim periods thereafter. A modified retrospective transition method is required, with the option to elect a package of practical expedients. Early adoption is permitted. The Company is currently assessing the expected impact that this ASU will have on the consolidated financial statements.

ASU 2016-09. In March 2016, the FASB issued ASU 2016-09. The amendments in this ASU provide guidance for employee share-based payment accounting. This update removes the requirement that reporting entities present tax benefits as excess cash flows from financing activities and cash flows from operating activities. As a result of this amendment, cash flows related to excess tax benefits will be classified in operating activities. This ASU will be effective for fiscal years beginning after December 15, 2016, and interim periods thereafter. Early adoption is permitted. The Company is currently assessing the expected impact, if any, that this ASU will have on the consolidated financial statements.

2. Restricted Cash

As of June 30, 2016 and December 31, 2015, the Company's balance sheet included approximately \$7.6 million and \$8.0 million, respectively, in restricted cash. At June 30, 2016 and December 31, 2015, the Company held \$7.0 million and \$7.4 million, respectively, relating to collateralizing standby letters of credit pertaining to certain leases and insurance policies. In addition, \$0.6 million at each date relates to securing the maximum exposure generated by automated clearinghouse transactions in the Company's operating bank accounts and as dictated by the Company's banks' internal policies with respect to cash.

3. Intangible Assets and Goodwill

As described in Note 1, "Description of Business, Interim Financial Data and Basis of Presentation" and Note 12 "Segment Data", during the first quarter of 2016 the Company modified its management reporting framework. This modification resulted in a reorganization of the Company's reportable segments and reporting units. Prior to this reorganization, the Company had three reporting units for purposes of goodwill allocation. The Company's top 50 Nielsen Audio rated markets and Westwood One comprised one reporting unit ("Reporting Unit 1"), the second reporting unit consisted of all of the Company's other radio markets ("Reporting Unit 2") while the third reporting unit, in which there was no goodwill, consisted of all non-radio lines of business ("Reporting Unit 3"). After the modification, all of the Company's radio markets comprise one reporting unit ("Reporting Unit 1"), Westwood One comprises the second reporting unit ("Reporting Unit 2") and the third reporting unit ("Reporting Unit 3"), in which there is no goodwill, continues to consist of the Company's all non-radio lines of business. As part of the reorganization of reportable segments and reporting units, the Company allocated goodwill to the new reporting unit structure based upon a relative fair value approach. The Company determined that goodwill was not impaired before or immediately after the allocation.

A significant portion of the Company's intangible assets are comprised of indefinite-lived assets including broadcast licenses and goodwill acquired through acquisitions. The Company performs its annual impairment testing of broadcast licenses and goodwill during the fourth quarter and on an interim basis if events or circumstances indicate that broadcast licenses or goodwill may be impaired. The Company performs this test at the reporting unit level. The calculation of the fair value of each reporting unit is prepared using an income approach and discounted cash flow methodology. If the carrying value exceeds the estimate of fair value, the Company calculates impairment as the

excess of the carrying value of goodwill over its estimated fair value and charges the impairment to results of operations in the period in which the impairment occurred.

The Company reviews the carrying value of its definite-lived intangible assets for recoverability whenever events or changes in circumstances indicate that the carrying amount of the assets may not be recoverable. There were no triggering events as of June 30, 2016 to necessitate an interim impairment test as of such date, and the fair value of such assets exceeded their carrying value.

During the second quarter of 2016, the Company recorded an impairment charge to its definite-lived intangible assets of \$1.8 million for all customer lists and trademark definite-lived intangible assets related to the print publication of NASH

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Country Weekly as the Company re-positioned the print publication to a digital only medium. There were no similar impairments in 2015.

There were no changes in goodwill during the six month period ended June 30, 2016.

The following tables present goodwill and accumulated impairment losses on a segment and consolidated basis as of January 1, 2016 and June 30, 2016 (dollars in thousands):

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|  |             |
|--|-------------|
| Radio Station Group                      |             |
| Goodwill:                                | 2016        |
| Balance as of January 1:                 |             |
| Goodwill                                 | \$1,278,526 |
| Accumulated impairment losses (710,386 ) |             |
| Total                                    | 568,140     |
| Balance as of June 30:                   |             |
| Goodwill                                 | 1,278,526   |
| Accumulated impairment losses (710,386 ) |             |
| Total                                    | \$568,140   |
| Westwood One                             |             |
| Goodwill:                                | 2016        |
| Balance as of January 1:                 |             |
| Goodwill                                 | \$304,280   |
| Accumulated impairment losses (169,066 ) |             |
| Total                                    | 135,214     |
| Balance as of June 30:                   |             |
| Goodwill                                 | 304,280     |
| Accumulated impairment losses (169,066 ) |             |
| Total                                    | \$135,214   |
| Consolidated                             |             |
| Goodwill:                                | 2016        |
| Balance as of January 1:                 |             |
| Goodwill                                 | \$1,582,806 |
| Accumulated impairment losses (879,452 ) |             |
| Total                                    | 703,354     |
| Balance as of June 30:                   |             |
| Goodwill                                 | 1,582,806   |
| Accumulated impairment losses (879,452 ) |             |
| Total                                    | \$703,354   |

The following table presents the changes in intangible assets, other than goodwill, on a consolidated basis during the period January 1, 2016 to June 30, 2016, and balances as of such dates (dollars in thousands):

|                               | Indefinite-Lived | Definite-Lived | Total       |
|-------------------------------|------------------|----------------|-------------|
| Intangible Assets:            |                  |                |             |
| Balance as of January 1, 2016 | \$ 1,578,066     | \$ 174,530     | \$1,752,596 |
| Dispositions                  | (1,065 )         | —              | (1,065 )    |
| Impairment losses             | —                | (1,816 )       | (1,816 )    |
| Amortization                  | —                | (30,252 )      | (30,252 )   |
| Balance as of June 30, 2016   | \$ 1,577,001     | \$ 142,462     | \$1,719,463 |



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## 4. Long-Term Debt

The Company's long-term debt consisted of the following as of June 30, 2016 and December 31, 2015 (dollars in thousands):

|  | June 30,<br>2016 | December 31,<br>2015 |
|--|------------------|----------------------|
| Term Loan:   |                  |                      |
| Term loan  | \$ 1,838,940     | \$ 1,838,940         |
| Less: unamortized term loan discount and debt issuance costs | (33,893 )        | (37,524 )            |
| Total Term Loan  | 1,805,047        | 1,801,416            |
| 7.75% senior notes:  | 610,000          | 610,000              |
| Less: unamortized debt issuance costs                        | (7,382 )         | (8,515 )             |
| Total 7.75% senior notes                                     | 602,618          | 601,485              |
| Less: Current portion of long-term debt                      | —                | —                    |
| Long-term debt, net  | \$ 2,407,665     | \$ 2,402,901         |

## Amended and Restated Credit Agreement

On December 23, 2013, the Company entered into an Amended and Restated Credit Agreement (the "Credit Agreement"), among the Company, Cumulus Media Holdings Inc., a direct wholly-owned subsidiary of the Company ("Cumulus Holdings"), as borrower, and certain lenders and agents. The Credit Agreement consists of a \$2.025 billion term loan (the "Term Loan") maturing in December 2020 and a \$200.0 million revolving credit facility (the "Revolving Credit Facility") maturing in December 2018. Under the Revolving Credit Facility, up to \$30.0 million of availability may be drawn in the form of letters of credit.

Term Loan borrowings and borrowings under the Revolving Credit Facility bear interest, at the option of Cumulus Holdings, based on the Base Rate (as defined below) or the London Interbank Offered Rate ("LIBOR"), in each case plus 3.25% on LIBOR-based borrowings and 2.25% on Base Rate-based borrowings. LIBOR-based borrowings are subject to a LIBOR floor of 1.0% under the Term Loan. Base Rate-based borrowings are subject to a Base Rate floor of 2.0% under the Term Loan. Base Rate is defined, for any day, as the rate per annum equal to the highest of (i) the Federal Funds Rate, as published by the Federal Reserve Bank of New York, plus 1/2 of 1.0%, (ii) the prime commercial lending rate of JPMorgan Chase Bank, N.A., as established from time to time, and (iii) 30 day LIBOR plus 1.0%. Amounts outstanding under the Term Loan amortize at a rate of 1.0% per annum of the original principal amount of the Term Loan, payable quarterly, with the balance payable on the maturity date. The Company's Senior Notes mature on May 1, 2019. If 91 days prior to the stated maturity date of the Senior Notes (the "Springing Maturity Date") the aggregate principal amount of Senior Notes outstanding exceeds \$200.0 million, the Term Loan maturity date shall be accelerated to the the Springing Maturity Date.

At June 30, 2016, the Term Loan bore interest at 4.25% per annum.

The representations, covenants and events of default in the Credit Agreement are customary for financing transactions of this nature. Events of default in the Credit Agreement include, among others: (a) the failure to pay when due the obligations owing thereunder; (b) the failure to comply with (and not timely remedy, if applicable) certain covenants; (c) certain defaults and accelerations under other indebtedness; (d) the occurrence of bankruptcy or insolvency events; (e) certain judgments against the Company or any of its restricted subsidiaries; (f) the loss, revocation or suspension of, or any material impairment in the ability to use one or more of, any material FCC licenses; (g) any representation or warranty made, or report, certificate or financial statement delivered to the lenders subsequently proven to have been incorrect in any material respect; and (h) the occurrence of a Change in Control (as defined in the Credit Agreement). Upon the occurrence of an event of default, the lenders may terminate the loan commitments, accelerate all loans and exercise any of their rights under the Credit Agreement and the ancillary loan documents as a secured party.



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In the event amounts are outstanding under the Revolving Credit Facility or any letters of credit are outstanding that have not been collateralized by cash as of the end of each quarter, the Credit Agreement requires compliance with a consolidated first lien leverage ratio covenant. The required ratio at June 30, 2016 was 5.0 to 1, and the first lien net leverage ratio covenant periodically decreases until it reaches 4.0 to 1 on March 31, 2018. As the Company currently has no borrowings outstanding under the Revolving Credit Facility, the Company is not required to comply with such ratio. However, as of June 30, 2016, the Company's actual leverage ratio was in excess of that ratio. If the Company accessed borrowings under the Revolving Credit Facility, the Company would be required to comply with such ratio. Certain mandatory prepayments on the Term Loan are required upon the occurrence of specified events, including upon the incurrence of certain additional indebtedness, upon the sale of certain assets and upon the occurrence of certain condemnation or casualty events, and from excess cash flow.

The Company's, Cumulus Holdings' and their respective restricted subsidiaries' obligations under the Credit Agreement are collateralized by a first priority lien on substantially all of the Company's, Cumulus Holdings' and their respective restricted subsidiaries' assets (excluding the Company's accounts receivable collateralizing the Company's revolving accounts receivable securitization facility (the "Securitization Facility") with Wells Fargo Capital Finance ("Wells Fargo") (as described below) in which a security interest may lawfully be granted, including, without limitation, intellectual property and substantially all of the capital stock of the Company's direct and indirect domestic wholly-owned subsidiaries and 66% of the capital stock of any future first-tier foreign subsidiaries. In addition, Cumulus Holdings' obligations under the Credit Agreement are guaranteed by the Company and substantially all of its restricted subsidiaries, other than Cumulus Holdings.

At June 30, 2016 and December 31, 2015, the Company had \$1.839 billion outstanding under the Term Loan and no amounts outstanding under the Revolving Credit Facility.

**7.75% Senior Notes**

On May 13, 2011, the Company issued \$610.0 million aggregate principal amount of its 7.75% Senior Notes due 2019 (the "7.75% Senior Notes"). Proceeds from the sale of the 7.75% Senior Notes were used to, among other things, repay the \$575.8 million outstanding under the term loan facility under the Company's prior credit agreement.

On September 16, 2011, the Company and Cumulus Holdings entered into a supplemental indenture with the trustee under the indenture governing the 7.75% Senior Notes which provided for, among other things, the (i) assumption by Cumulus Holdings of all obligations of the Company; (ii) substitution of Cumulus Holdings for the Company as issuer; (iii) release of the Company from all obligations as original issuer; and (iv) Company's guarantee of all of Cumulus Holdings' obligations, in each case under the indenture and the 7.75% Senior Notes.

Interest on the 7.75% Senior Notes is payable on each May 1 and November 1 of each year. The 7.75% Senior Notes mature on May 1, 2019.

Cumulus Holdings, as issuer of the 7.75% Senior Notes, may redeem all or part of the 7.75% Senior Notes at any time at a price equal to 100% of the principal amount, plus a "make-whole" premium. If Cumulus Holdings sells certain assets or experiences specific kinds of changes in control, it will be required to make an offer to purchase the 7.75% Senior Notes.

The indenture governing the 7.75% Senior Notes contains representations, covenants and events of default customary for financing transactions of this nature. At June 30, 2016, the Company was in compliance with all required covenants under the indenture governing the 7.75% Senior Notes.

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In connection with the substitution of Cumulus Holdings as the issuer of the 7.75% Senior Notes, the Company has guaranteed the 7.75% Senior Notes. In addition, each existing and future domestic restricted subsidiary that guarantees the Company's indebtedness, Cumulus Holdings' indebtedness or indebtedness of the Company's subsidiary guarantors (other than the Company's subsidiaries that hold the licenses for the Company's radio stations) guarantees, and will guarantee, the 7.75% Senior Notes. The 7.75% Senior Notes are senior unsecured obligations of Cumulus Holdings and rank equally in right of payment to all existing and future senior unsecured debt of Cumulus Holdings and senior in right of payment to all future subordinated debt of Cumulus Holdings. The 7.75% Senior Notes guarantees are the Company's and the other guarantors' senior unsecured obligations and rank equally in right of payment to all of the Company's and the other guarantors' existing and future senior debt and senior in right of payment to all of the Company's and the other guarantors' future subordinated debt. The 7.75% Senior Notes and the guarantees are effectively subordinated to any of Cumulus Holdings', the Company's or the guarantors' existing and future secured debt to the extent of the value of the assets securing such debt. In addition, the 7.75% Senior Notes and the guarantees are structurally subordinated to all indebtedness and other liabilities, including preferred stock, of the Company's non-guarantor subsidiaries, including all of the liabilities of the Company's and the guarantors' foreign subsidiaries and the Company's subsidiaries that hold the licenses for the Company's radio stations.

Accounts Receivable Securitization Facility

On December 6, 2013, the Company entered into a 5-year, \$50.0 million Securitization Facility with Wells Fargo (as successor to General Electric Capital Corporation), as a lender, as swingline lender and as administrative agent (together with any other lenders party thereto from time to time, the "Lenders").

In connection with the entry into the Securitization Facility, pursuant to a Receivables Sale and Servicing Agreement, dated as of December 6, 2013 (the "Sale Agreement"), certain subsidiaries of the Company (collectively, the "Originators") may sell and/or contribute their existing and future accounts receivable (representing all of the Company's accounts receivable) to a special purpose entity and wholly owned subsidiary of the Company (the "SPV"). The SPV may thereafter make borrowings from the Lenders, which borrowings will be secured by those receivables, pursuant to a Receivables Funding and Administration Agreement, dated as of December 6, 2013 (the "Funding Agreement").

Cumulus Holdings services the accounts receivable on behalf of the SPV.

Advances available under the Funding Agreement at any time are based on advance rates relating to the value of the eligible receivables held by the SPV at that time. The Securitization Facility matures on December 6, 2018, subject to earlier termination at the election of the SPV. Advances bear interest based on either LIBOR plus 2.50% or the Index Rate (as defined in the Funding Agreement) plus 1.00%. The SPV is also required to pay a monthly fee based on any unused portion of the Securitization Facility. The Securitization Facility contains representations and warranties, affirmative and negative covenants, and events of default that are customary for financings of this type.

At June 30, 2016 and December 31, 2015, there were no amounts outstanding under the Securitization Facility.

For the three and six months ended June 30, 2016, the Company recorded an aggregate of \$2.4 million and \$4.9 million of amortization of debt discount and debt issuance costs related to its Term Loan, 7.75% Senior Notes, and Securitization Facility. For the three and six months ended June 30, 2015, the Company recorded an aggregate of \$2.4 million and \$4.7 million, respectively, of amortization of debt discount and debt issuance costs related to its Term Loan, 7.75% Senior Notes, and Securitization Facility.

5. Fair Value Measurements

The three levels of the fair value hierarchy to be applied to financial instruments when determining fair value are described below:

Level 1 — Valuations based on quoted prices in active markets for identical assets or liabilities that the entity has the ability to access;

Level 2 — Valuations based on quoted prices for similar assets or liabilities, quoted prices in markets that are not active, or other inputs that are observable or can be corroborated by observable data for substantially the full term of the assets or liabilities; and

Level 3 — Valuations based on inputs that are supported by little or no market activity and that are significant to the fair value of the assets or liabilities.

The following table shows the gross amount and fair value of the Company's Term Loan and 7.75% Senior Notes (dollars in thousands):

|                      | June 30,<br>2016 | December 31,<br>2015 |
|----------------------|------------------|----------------------|
| Term Loan:           |                  |                      |
| Gross value          | \$1,838,940      | \$ 1,838,940         |
| Fair value - Level 2 | 1,287,258        | 1,360,816            |
| 7.75% Senior Notes:  |                  |                      |
| Gross value          | \$610,000        | \$ 610,000           |
| Fair value - Level 2 | 250,466          | 204,350              |

As of June 30, 2016, the Company used trading prices of 70.00% to calculate the level 2 fair value of the Term Loan and 41.06% to calculate the level 2 fair value of the 7.75% Senior Notes.

As of December 31, 2015, the Company used trading prices of 74.00% to calculate the level 2 fair value of the Term Loan and 33.50% to calculate the level 2 fair value of the 7.75% Senior Notes.

#### 6. Stockholders' Equity

The Company is authorized to issue an aggregate of 1,450,644,871 shares of stock divided into four classes consisting of: (i) 750,000,000 shares designated as Class A common stock, (ii) 600,000,000 shares designated as Class B common stock, (iii) 644,871 shares designated as Class C common stock and (iv) 100,000,000 shares of preferred stock, each with a par value of \$0.01 per share.

##### Common Stock

Except with regard to voting and conversion rights, shares of Class A, Class B and Class C common stock are identical in all respects. The preferences, qualifications, limitations, restrictions, and the special or relative rights in respect of the common stock and the various classes of common stock are as follows:

**Voting Rights.** The holders of shares of Class A common stock are entitled to one vote per share on any matter submitted to a vote of the stockholders of the Company, and the holders of shares of Class C common stock are entitled to ten votes for each share of Class C common stock held. Generally, the holders of shares of Class B common

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stock are not entitled to vote on any matter. However, holders of Class B common stock and Class C common stock are entitled to a separate class vote on any amendment or modification of any specific rights or obligations of the holders of Class B common stock or Class C common stock, respectively, that does not similarly affect the rights or obligations of the holders of Class A common stock. The holders of Class A common stock and of Class C common stock vote together, as a single class, on all matters submitted to a vote to the stockholders of the Company.

Conversion. Each holder of Class B common stock and Class C common stock is entitled to convert at any time all or any part of such holder's shares into an equal number of shares of Class A common stock; provided, however, that to the extent that such conversion would result in the holder holding more than 4.99% of the Class A common stock following such conversion, the holder will first be required to deliver to the Company an ownership certification to enable the Company to (a) determine that such holder does not have an attributable interest in another entity that would cause the Company to violate applicable FCC rules and regulations and (b) obtain any necessary approvals from the FCC or the Department of Justice.

The holders of all classes of common stock are entitled to share ratably in any dividends that may be declared by the board of directors of the Company.

As of June 30, 2016 there were no shares of Class B common stock issued or outstanding.

2009 Warrants

In June 2009, in connection with the execution of an amendment to the Company's then-existing credit agreement, the Company issued warrants to the lenders thereunder that allow them to acquire up to 1.3 million shares of Class A common stock at an exercise price of \$1.17 per share (the "2009 Warrants"). The 2009 Warrants expire on June 29, 2019. The number of shares of Class A common stock issuable upon exercise of the 2009 Warrants is subject to adjustment in certain circumstances, including upon the payment of a dividend in shares of Class A common stock. None of such warrants were converted during the three and six months ended June 30, 2016 and, as of such date, 0.3 million 2009 Warrants remained outstanding.

Company Warrants

As a component of the Company's September 16, 2011 acquisition of Citadel Broadcasting Corporation (the "Citadel Merger") and the related financing transactions, the Company issued warrants to purchase an aggregate of 71.7 million shares of Class A common stock (the "Company Warrants") under a warrant agreement dated September 16, 2011 (the "Warrant Agreement"). The Company Warrants are exercisable at any time prior to June 3, 2030 at an exercise price of \$0.01 per share. The exercise price of the Company Warrants is not subject to any anti-dilution protection, other than standard adjustments in the case of stock splits, dividends and certain other similar events. Pursuant to the terms and conditions of the Warrant Agreement, upon the request of a holder, the Company has the discretion to issue, upon exercise of the Company Warrants, shares of Class B common stock in lieu of an equal number of shares of Class A common stock and, upon request of a holder and at the Company's discretion, the Company has the right to exchange such warrants to purchase an equivalent number of shares of Class B common stock for outstanding warrants to purchase shares of Class A common stock.

Conversion of the Company Warrants is subject to compliance with applicable FCC regulations, and the Company Warrants are exercisable provided that ownership of the Company's securities by the holder does not cause the Company to violate applicable FCC rules and regulations relating to foreign ownership of broadcasting licenses. Holders of Company Warrants are entitled to participate ratably in any distributions on the Company's common stock on an as-exercised basis. No distribution will be made to holders of Company Warrants or common stock if (i) an FCC ruling, regulation or policy prohibits such distribution to holders of Company Warrants or (ii) the Company's FCC counsel opines that such distribution is reasonably likely to cause (a) the Company to violate any applicable FCC rules or regulations or (b) any holder of Company Warrants to be deemed to hold an attributable interest in the Company.

During the six months ended June 30, 2016, approximately 0.3 million Company Warrants were converted into shares of Class A common stock and no warrants were converted during the three month period ended June 30, 2016. At June 30, 2016, approximately 0.3 million Company Warrants remained outstanding.



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### Crestview Warrants

Also on September 16, 2011, but pursuant to a separate warrant agreement, the Company issued warrants to purchase 7.8 million shares of Class A common stock with an exercise price, as adjusted to date, of \$4.34 per share (the "Crestview Warrants"). The Crestview Warrants are exercisable until September 16, 2021, and the per share exercise price is subject to standard weighted average adjustments in the event that the Company issues additional shares of common stock or common stock derivatives for less than the fair market value per share, as defined in the Crestview Warrants, as of the date of such issuance. In addition, the number of shares of Class A common stock issuable upon exercise of the Crestview Warrants, and the exercise price of the Crestview Warrants, are subject to adjustment in the case of stock splits, dividends and certain other similar events. As of June 30, 2016, all 7.8 million Crestview Warrants remained outstanding.

### 7. Stock-Based Compensation Expense

The Company uses the Black-Scholes option pricing model to estimate the fair value of stock options issued. The determination of the fair value of stock options on the date of grant is affected by the Company's stock price, historical stock price volatility over the expected term of the awards, risk-free interest rates and expected dividends. With respect to restricted stock awards, the Company recognizes compensation expense over the vesting period equal to the grant date fair value of the shares awarded. To the extent non-vested restricted stock awards include performance or market conditions management examines the requisite service period to recognize the cost associated with the award. There were no changes to the Black-Scholes calculations or assumptions during the year.

On May 14, 2015, the Company granted 242,916 shares of time-vesting restricted Class A common stock, with an aggregate grant fair value of \$0.6 million, to the non-employee directors of the Company with a cliff vesting term of one year.

During the six months ended June 30, 2016, the Company granted 1,367,000 stock options with an aggregate grant date fair value of \$0.3 million. During the six months ended June 30, 2015, the Company granted 625,000 stock options with an aggregate grant date fair value of \$1.1 million. The options granted in both periods range in exercise price from \$0.31 to \$4.34 per share, and provide for vesting on each of the first four anniversaries of the date of grant, with 30% of the award vesting on each of the first two anniversaries thereof, and 20% of the award vesting on each of the next two anniversaries thereof.

For the three and six months ended June 30, 2016, the Company recognized approximately \$0.8 million and \$1.7 million in stock-based compensation expense related to equity awards. For the three and six months ended June 30, 2015, the Company recognized approximately \$3.9 million and \$7.7 million in stock-based compensation expense related to equity awards.

As of June 30, 2016, unrecognized stock-based compensation expense of approximately \$4.6 million related to equity awards is expected to be recognized over a weighted average remaining life of 2.48 years. Unrecognized stock-based compensation expense for equity awards will be adjusted for future changes in estimated forfeitures.

There were no stock options exercised during the six months ended June 30, 2016 or June 30, 2015.

### 8. Earnings (Loss) Per Share

For all periods presented, the Company has disclosed basic and diluted earnings (loss) per common share utilizing the two-class method. Basic earnings (loss) per common share is calculated by dividing net income (loss) available to common shareholders by the weighted average number of shares of common stock outstanding during the period. In accordance with the terms of the Company's certificate of incorporation, the Company allocates undistributed net income (loss) after any allocation for preferred stock dividends between each class of common stock on an equal basis.

Non-vested restricted shares of Class A common stock and the Company Warrants are considered participating securities for purposes of calculating basic weighted average common shares outstanding in periods in which the Company records net income. Diluted earnings (loss) per share is computed in the same manner as basic earnings



(loss) per share after assuming issuance of common stock for all potentially dilutive equivalent shares, which includes stock options and certain other warrants to purchase common stock. Antidilutive instruments are not considered in this calculation. Under the two-class method, net income is allocated to common stock and participating securities to the extent that each security may share in earnings, as if all of the earnings (loss) for the period had been distributed. Earnings (loss) are allocated to each participating security and common shares equally. The following table sets forth the computation of basic and diluted earnings (loss) per common share for the three and six months ended June 30, 2016 and 2015 (amounts in thousands, except per share data):

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|   | Three Months<br>Ended June 30, |          | Six Months Ended<br>June 30, |         |
|---|--------------------------------|----------|------------------------------|---------|
|   | 2016                           | 2015     | 2016                         | 2015    |
| Basic Earnings (Loss) Per Share   |                                |          |                              |         |
| Numerator:  |                                |          |                              |         |
| Undistributed net income (loss) from continuing operations                      | \$1,066                        | \$12,299 | \$(13,363)                   | \$ 284  |
| Less:   |                                |          |                              |         |
| Participation rights of the Company Warrants in undistributed earnings          | 1                              | 57       | —                            | 1       |
| Participation rights of unvested restricted stock in undistributed earnings     | 1                              | 10       | —                            | —       |
| Basic undistributed net income (loss) attributable to common shares             | \$1,064                        | \$12,232 | \$(13,363)                   | \$ 283  |
| Denominator:  |                                |          |                              |         |
| Basic weighted average shares outstanding                                       | 234,329                        | 233,279  | 234,190                      | 233,202 |
| Basic undistributed net income (loss) per share attributable to common shares   | \$0.00                         | \$0.05   | \$(0.06)                     | \$0.00  |
| Diluted Earnings (Loss) Per Share:  |                                |          |                              |         |
| Numerator:  |                                |          |                              |         |
| Undistributed net income (loss) from continuing operations                      | \$1,066                        | \$12,299 | \$(13,363)                   | \$ 284  |
| Less:   |                                |          |                              |         |
| Participation rights of the Company Warrants in undistributed net earnings      | 1                              | 57       | —                            | 1       |
| Participation rights of unvested restricted stock in undistributed earnings     | 1                              | 10       | —                            | —       |
| Basic undistributed net income (loss) attributable to common shares             | \$1,064                        | \$12,232 | \$(13,363)                   | \$ 283  |
| Denominator:  |                                |          |                              |         |
| Basic weighted average shares outstanding                                       | 234,329                        | 233,279  | 234,190                      | 233,202 |
| Effect of dilutive stock options, warrants and restricted stock                 | 363                            | 207      | —                            | 250     |
| Diluted weighted average shares outstanding                                     | 234,692                        | 233,486  | 234,190                      | 233,452 |
| Diluted undistributed net income (loss) per share attributable to common shares | \$0.00                         | \$0.05   | \$(0.06)                     | \$0.00  |

## 9. Income Taxes

For the three months ended June 30, 2016, the Company recorded an income tax expense of \$1.2 million on pre-tax income of \$2.3 million, resulting in an effective tax rate for the three months ended June 30, 2016 of approximately 54.0%. For the three months ended June 30, 2015, the Company recorded an income tax expense of \$12.7 million on pre-tax income of \$25.0 million, resulting in an effective tax rate for the three months ended June 30, 2015 of approximately 50.8%.

For the six months ended June 30, 2016, the Company recorded an income tax benefit of \$7.9 million on a pre-tax loss of \$21.2 million, resulting in an effective tax rate for the six months ended June 30, 2016 of approximately 37.1%. For the six months ended June 30, 2015, the Company recorded an income tax expense of \$2.3 million on pre-tax income of \$2.6 million, resulting in an effective tax rate for the six months ended June 30, 2015 of approximately 88.5%.

The difference between the effective tax rate and the federal statutory rate of 35.0% for both the three and six months ended June 30, 2016 primarily relates to state and local income taxes and the tax effect of certain statutory non deductible items.

The difference between the effective tax rate and the federal statutory rate of 35.0% for the three and six months ended June 30, 2015 primarily relates to state and local income taxes, an increase in the valuation allowance with respect to state net

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operating losses and the tax effect of certain statutory non deductible items, the settlement of uncertain tax positions with the tax authorities and enacted changes to state and local tax laws.

The Company continually reviews the adequacy of the valuation allowance and recognizes the benefits of deferred tax assets only as the reassessment indicates that it is more likely than not that the deferred tax assets will be recognized in accordance with ASC Topic 740, Income Taxes ("ASC 740"). As of June 30, 2016, the Company continues to maintain a valuation allowance on certain state net operating loss carryforwards for which the Company does not believe they will be able to meet the more likely than not recognition standard for recovery. The valuation of deferred tax assets requires judgment in assessing the likely future tax consequences of events that have been recognized in the Company's financial statements or tax returns as well as future profitability.

10. Commitments and Contingencies

Future Commitments

The radio broadcast industry's principal ratings service is Nielsen Audio ("Nielsen"), which publishes surveys for domestic radio markets. Certain of the Company's subsidiaries have agreements with Nielsen under which they receive programming ratings materials in a majority of their respective markets. The remaining aggregate obligation under the agreements with Nielsen is approximately \$70.2 million and is expected to be paid in accordance with the agreements through December 2017.

The Company engages Katz Media Group, Inc. ("Katz") as its national advertising sales agent. The national advertising agency contract with Katz contains termination provisions that, if exercised by the Company during the term of the contract, would obligate the Company to pay a termination fee to Katz, calculated based upon a formula set forth in the contract.

The Company is committed under various contractual agreements to pay for broadcast rights that include news services and to pay for talent, executives, research, weather and other services.

The Company from time to time enters into radio network contractual obligations to guarantee a minimum amount of revenue share to contractual counterparties on certain programming in future years. Generally, these guarantees are subject to decreases dependent on clearance targets achieved.

On January 2, 2014 (the "Commencement Date"), Merlin Media, LLC ("Merlin") and the Company entered into an LMA. Under this LMA, the Company is responsible for operating two FM radio stations in Chicago, Illinois, for monthly fees payable to Merlin of approximately \$0.4 million, \$0.5 million and \$0.6 million in the second, third and fourth years following the Commencement Date, respectively, in exchange for the Company retaining the operating profits from these radio stations.

In connection therewith, the Company and Merlin also entered into an agreement pursuant to which the Company has the right to purchase these two FM radio stations until October 4, 2017 for an amount in cash equal to the greater of (i) \$70.0 million minus the aggregate amount of monthly fees paid by the Company on or prior to the earlier of the closing date or the date that is four years after the Commencement Date; or (ii) \$50.0 million, and Merlin has the right to require the Company to purchase these two FM radio stations at any time during a ten-day period commencing October 4, 2017 for \$71.0 million, minus the aggregate amount of monthly fees paid by the Company on or prior to the earlier of the closing date and January 2, 2018.

The Company determined through its review of the requirements of ASC Topic 810, Consolidation ("ASC 810") that the Company is not the primary beneficiary of the LMA with Merlin, and, therefore, consolidation of the stations is not required.

On April 1, 2014, the Company initiated an exit plan for an office lease as part of a restructuring in connection with the acquisition of Westwood One (the "Exit Plan"), which includes charges related to terminated contract costs. In connection with the Exit Plan, the Company recorded restructuring costs of \$5.2 million for the year ended December 31, 2014, which costs are included in corporate expenses in the consolidated statement of operations. As of June 30, 2016, liabilities related to the Exit Plan of \$0.5 million were included in accounts payable and accrued expenses and are expected to be paid within one year, and \$3.7 million of non-current liabilities are included in other liabilities in the condensed consolidated balance sheet. We anticipate no additional future charges for the Exit Plan other than true-ups to closed facilities lease charges and accretion expense.

In connection with the departure from the Company of two executives, the Company recorded restructuring costs of \$10.2 million for year ended December 31, 2015 which were included in corporate expenses in the condensed consolidated statements of operations for such period. As of June 30, 2016, related liabilities of \$5.1 million were included in accounts payable and accrued expenses in the condensed consolidated balance sheet and are expected to be paid within one year.

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Legal Proceedings

In March 2011, the Company and certain of our subsidiaries were named as defendants along with other radio companies, including Beasley Broadcast Group, Inc., CBS Radio, Inc., Entercom Communications, Greater Media, Inc. and Townsquare Media, LLC in a patent infringement suit. The case, Mission Abstract Data L.L.C., d/b/a Digimedia v. Beasley Broadcast Group, Inc., et. al., Civil Action Case No: 1:99-mc-09999, U.S. District Court for the District of Delaware (filed March 1, 2011), alleges that the defendants are infringing or have infringed on plaintiff's patents entitled "Selection and Retrieval of Music from a Digital Database." Plaintiff is seeking injunctive relief and unspecified damages. This case has been stayed, and is awaiting further action by the court.

In August 2015, we were named as a defendant in two separate putative class action lawsuits relating to our use and public performance of certain sound recordings fixed prior to February 15, 1972 (the "Pre-1972 Recordings"). The first suit, ABS Entertainment, Inc., et. al. v. Cumulus Media Inc., was filed in the United States District Court for the Central District of California and alleges, among other things, copyright infringement under California state law, common law conversion, misappropriation and unfair business practices. On December 11, 2015, this suit was dismissed without prejudice. The second suit, ABS Entertainment, Inc., v. Cumulus Media Inc., was filed in the United States District Court for the Southern District of New York and alleges, among other things, common law copyright infringement and unfair competition. The New York lawsuit has been stayed pending an appeal before the Second Circuit involving unrelated third-parties over whether the owner of a Pre-1972 Recording holds an exclusive right to publicly perform that recording under New York common law.

The pending suit seeks unspecified damages. The Company is evaluating the suit, and intends to defend itself vigorously. The Company is not yet able to determine what effect the lawsuit will have, if any, on its financial position, results of operations or cash flows.

In the first quarter of 2016, CBS Radio Inc. ("CBS") filed a demand for arbitration against certain of our subsidiaries.

This action alleges that certain of our subsidiaries breached the terms of one or more contracts with CBS relating to sports network radio programming and content. The demand seeks cash damages, interest and injunctive relief. Arbitration is currently scheduled to be held in the fourth quarter of 2016. We intend to defend ourselves vigorously against this claim, and are not yet able to determine what effect, if any, the result of this arbitration will have on our financial position, results of operations or cash flows.

The Company currently is, and expects that from time to time in the future it will be, party to, or a defendant in, various other claims or lawsuits that are generally incidental to its business. The Company expects that it will vigorously contest any such claims or lawsuits and believes that the ultimate resolution of any such known claim or lawsuit will not have a material adverse effect on the Company's consolidated financial position, results of operations or cash flows.

11. Supplemental Condensed Consolidating Financial Information

At June 30, 2016, Cumulus (the "Parent Guarantor") and certain of its 100% owned subsidiaries (such subsidiaries, the "Subsidiary Guarantors") provided guarantees of the obligations of Cumulus Holdings (the "Subsidiary Issuer") under the 7.75% Senior Notes. These guarantees are full and unconditional (subject to customary release provisions) as well as joint and several. Certain of the Subsidiary Guarantors may be subject to restrictions on their respective ability to distribute earnings to Cumulus Holdings or the Parent Guarantor. Not all of the subsidiaries of Cumulus and Cumulus Holdings guarantee the 7.75% Senior Notes (such non-guaranteeing subsidiaries, collectively, the "Subsidiary Non-guarantors").

The following tables present (i) unaudited condensed consolidated statements of operations for the three and six months ended June 30, 2016 and 2015, (ii) unaudited condensed consolidated balance sheets as of June 30, 2016 and December 31, 2015, and (iii) unaudited condensed consolidated statements of cash flows for the six months ended June 30, 2016 and 2015, of each of the Parent Guarantor, Cumulus Holdings, the Subsidiary Guarantors, and the Subsidiary Non-guarantors.

Investments in consolidated subsidiaries are held primarily by the Parent Guarantor in the net assets of its subsidiaries and have been presented using the equity method of accounting. The "Eliminations" entries in the following tables primarily eliminate investments in subsidiaries and intercompany balances and transactions. The columnar

presentations in the following tables are not consistent with the Company's business groups; accordingly, this basis of presentation is not intended to present the Company's financial condition, results of operations or cash flows on a consolidated basis.

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CUMULUS MEDIA INC.  
 CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS  
 Three Months Ended June 30, 2016  
 (Dollars in thousands)  
 (Unaudited)

|   | Cumulus<br>Media<br>Inc.<br>(Parent<br>Guarantor) | Cumulus<br>Media<br>Holdings<br>Inc.<br>(Subsidiary<br>Issuer) | Subsidiary<br>Guarantors | Subsidiary<br>Non-guarantors | Eliminations   | Total<br>Consolidated |
|---|---|--|--------------------------|------------------------------|----------------|-----------------------|
| Net revenue   | \$ —  | \$ 165   | \$ 287,028               | \$ —                         | \$ —           | \$ 287,193            |
| Operating expenses:   |   |  |                          |                              |                |                       |
| Content costs   | —   | —  | 97,133                   | —                            | —              | 97,133                |
| Selling, general & administrative expenses                                  | —   | —  | 117,324                  | 536                          | —              | 117,860               |
| Depreciation and amortization   | —   | 414  | 22,555                   | —                            | —              | 22,969                |
| LMA fees  | —   | —  | 2,482                    | —                            | —              | 2,482                 |
| Corporate expenses (including stock-based<br>compensation expense of \$790) | —   | 11,414   | —                        | —                            | —              | 11,414                |
| Gain on sale of assets or stations  | —   | —  | (3,146                   | ) —                          | —              | (3,146 )              |
| Impairment of intangible assets and<br>goodwill                             | —   | —  | 1,816                    | —                            | —              | 1,816                 |
| Total operating expenses  | —   | 11,828   | 238,164                  | 536                          | —              | 250,528               |
| Operating (loss) income   | —   | (11,663 )  | 48,864                   | (536                         | ) —            | 36,665                |
| Non-operating (expense) income:   |   |  |                          |                              |                |                       |
| Interest (expense) income, net  | (2,178 )  | (32,261 )  | 140                      | (47                          | ) —            | (34,346 )             |
| Other (expense), net  | —   | —  | (4                       | ) —                          | —              | (4 )                  |
| Total non-operating (expense) income, net                                   | (2,178 )  | (32,261 )  | 136                      | (47                          | ) —            | (34,350 )             |
| (Loss) income before income taxes   | (2,178 )  | (43,924 )  | 49,000                   | (583                         | ) —            | 2,315                 |
| Income tax benefit (expense)  | 815   | 16,060   | (18,342                  | ) 218                        | —              | (1,249 )              |
| Earnings (loss) from consolidated<br>subsidiaries                           | 2,429   | 30,293   | (365                     | ) —                          | (32,357 )      | —                     |
| Net income (loss)   | \$ 1,066  | \$ 2,429   | \$ 30,293                | \$ (365                      | ) \$ (32,357 ) | \$ 1,066              |

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CUMULUS MEDIA INC.  
CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS  
Six Months Ended June 30, 2016  
(Dollars in thousands)  
(Unaudited)

|  | Cumulus<br>Media Inc.<br>(Parent<br>Guarantor) | Cumulus<br>Media<br>Holdings<br>Inc.<br>(Subsidiary<br>Issuer) | Subsidiary<br>Guarantors | Subsidiary<br>Non-guarantors | Eliminations | Total<br>Consolidated |
|--|--|--|--------------------------|------------------------------|--------------|-----------------------|
| Net revenue  | \$—  | \$ 165   | \$555,558                | \$ —                         | \$—          | \$ 555,723            |
| Operating expenses:  |  |  |                          |                              |              |                       |
| Content costs  | —  | —  | 197,178                  | —                            | —            | 197,178               |
| Selling, general & administrative expenses                                 | —  | —  | 234,013                  | 1,074                        | —            | 235,087               |
| Depreciation and amortization  | —  | 818  | 45,248                   | —                            | —            | 46,066                |
| LMA fees   | —  | —  | 7,870                    | —                            | —            | 7,870                 |
| Corporate expenses (including stock-based compensation expense of \$1,668) | —  | 24,068   | —                        | —                            | —            | 24,068                |
| Gain on sale of assets or stations   | —  | —  | (3,141                   | ) —                          | —            | (3,141 )              |
| Impairment of intangible assets and goodwill                               | —  | —  | 1,816                    | —                            | —            | 1,816                 |
| Total operating expenses   | —  | 24,886   | 482,984                  | 1,074                        | —            | 508,944               |
| Operating (loss) income  | —  | (24,721 )  | 72,574                   | (1,074 )                     | —            | 46,779                |
| Non-operating (expense) income:  |  |  |                          |                              |              |                       |
| Interest (expense) income, net   | (4,355 )                                       | (64,517 )  | 225                      | (95 )                        | —            | (68,742 )             |
| Other income, net  | —  | —  | 716                      | —                            | —            | 716                   |
| Total non-operating (expense) income, net                                  | (4,355 )                                       | (64,517 )  | 941                      | (95 )                        | —            | (68,026 )             |
| (Loss) income before income taxes  | (4,355 )                                       | (89,238 )  | 73,515                   | (1,169 )                     | —            | (21,247 )             |
| Income tax benefit (expense)   | 1,742  | 35,080   | (29,406 )                | 468                          |              | 7,884                 |
| (Loss) earnings from consolidated subsidiaries                             | (10,750 )                                      | 43,408   | (701 )                   | —                            | (31,957 )    | —                     |
| Net (loss) income  | \$(13,363 )                                    | \$(10,750 )  | \$43,408                 | \$ (701 )                    | \$(31,957 )  | \$(13,363 )           |



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CUMULUS MEDIA INC.  
 CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS  
 Three Months Ended June 30, 2015  
 (Dollars in thousands)  
 (Unaudited)

|  | Cumulus<br>Media Inc.<br>(Parent<br>Guarantor) | Cumulus<br>Media<br>Holdings<br>Inc.<br>(Subsidiary<br>Issuer) | Subsidiary<br>Guarantors | Subsidiary<br>Non-guarantors | Eliminations | Total<br>Consolidated |
|--|--|--|--------------------------|------------------------------|--------------|-----------------------|
| Net revenue  | \$ —   | \$ 125   | \$ 299,209               | \$ —                         | \$ —         | \$ 299,334            |
| Operating expenses:  |  |  |                          |                              |              |                       |
| Content costs  | —  | —  | 91,019                   | —                            | —            | 91,019                |
| Selling, general & administrative expenses                                 | —  | —  | 118,017                  | 531                          | —            | 118,548               |
| Depreciation and amortization  | —  | 356  | 25,368                   | —                            | —            | 25,724                |
| LMA fees   | —  | —  | 2,572                    | —                            | —            | 2,572                 |
| Corporate expenses (including stock-based compensation expense of \$3,880) | —  | 12,496   | —                        | —                            | —            | 12,496                |
| Gain on sale of assets or stations   | —  | —  | (84                      | ) —                          | —            | (84 )                 |
| Impairment charges - equity interest in Pulsar Media Inc.                  | —  | —  | 1,056                    | —                            | —            | 1,056                 |
| Total operating expenses   | —  | 12,852   | 237,948                  | 531                          | —            | 251,331               |
| Operating (loss) income  | —  | (12,727 )  | 61,261                   | (531 )                       | —            | 48,003                |
| Non-operating (expense) income:  |  |  |                          |                              |              |                       |
| Interest (expense) income, net   | (2,184 )                                       | (33,181 )  | 27                       | (47 )                        | —            | (35,385 )             |
| Other income, net  | —  | —  | 12,373                   | —                            | —            | 12,373                |
| Total non-operating (expense) income, net                                  | (2,184 )                                       | (33,181 )  | 12,400                   | (47 )                        | —            | (23,012 )             |
| (Loss) income before income taxes  | (2,184 )                                       | (45,908 )  | 73,661                   | (578 )                       | —            | 24,991                |
| Income tax benefit (expense)   | 867  | 23,164   | (29,248 )                | (7,475 )                     | —            | (12,692 )             |
| (Loss) income from continuing operations                                   | (1,317 )                                       | (22,744 )  | 44,413                   | (8,053 )                     | —            | 12,299                |
| Earnings (loss) from consolidated subsidiaries                             | 13,616   | 36,360   | (8,053 )                 | —                            | (41,923 )    | —                     |
| Net income (loss)  | \$ 12,299                                      | \$ 13,616  | \$ 36,360                | \$ (8,053 )                  | \$ (41,923 ) | \$ 12,299             |

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CUMULUS MEDIA INC.  
 CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS  
 Six Months Ended June 30, 2015  
 (Dollars in thousands)  
 (Unaudited)

|  | Cumulus                               |   |                       |                           |              | Total        |
|--|---------------------------------------|---|-----------------------|---------------------------|--------------|--------------|
|  | Cumulus Media Inc. (Parent Guarantor) | Media Holdings Inc. (Subsidiary Issuer) | Subsidiary Guarantors | Subsidiary Non-guarantors | Eliminations | Consolidated |
| Net revenue  | \$ —                                  | \$ 250                                  | \$ 570,163            | \$ —                      | \$ —         | \$ 570,413   |
| Operating expenses:  |                                       |   |                       |                           |              |              |
| Content costs  | —                                     | —                                       | 191,826               | —                         | —            | 191,826      |
| Selling, general & administrative expenses                                 | —                                     | —                                       | 233,794               | 1,061                     | —            | 234,855      |
| Depreciation and amortization  | —                                     | 616                                     | 50,419                | —                         | —            | 51,035       |
| LMA fees   | —                                     | —                                       | 5,070                 | —                         | —            | 5,070        |
| Corporate expenses (including stock-based compensation expense of \$7,743) | —                                     | 25,963                                  | —                     | —                         | —            | 25,963       |
| Loss on sale of assets or stations   | —                                     | —                                       | 735                   | —                         | —            | 735          |
| Impairment charges - equity interest in Pulser Media Inc.                  | —                                     | —                                       | 1,056                 | —                         | —            | 1,056        |
| Total operating expenses   | —                                     | 26,579                                  | 482,900               | 1,061                     | —            | 510,540      |
| Operating (loss) income  | —                                     | (26,329 )                               | 87,263                | (1,061 )                  | —            | 59,873       |
| Non-operating (expense) income:  |                                       |   |                       |                           |              |              |
| Interest (expense) income, net   | (4,367 )                              | (65,934 )                               | 385                   | (95 )                     | —            | (70,011 )    |
| Other income, net  | —                                     | —                                       | 12,757                | —                         | —            | 12,757       |
| Total non-operating (expense) income, net                                  | (4,367 )                              | (65,934 )                               | 13,142                | (95 )                     | —            | (57,254 )    |
| (Loss) income before income taxes  | (4,367 )                              | (92,263 )                               | 100,405               | (1,156 )                  | —            | 2,619        |
| Income tax benefit (expense)   | 1,734                                 | 51,406                                  | (39,865 )             | (15,610 )                 | —            | (2,335 )     |
| (Loss) income from continuing operations                                   | (2,633 )                              | (40,857 )                               | 60,540                | (16,766 )                 | —            | 284          |
| Earnings (loss) from consolidated subsidiaries                             | 2,917                                 | 43,774                                  | (16,766 )             | —                         | (29,925 )    | —            |
| Net income (loss)  | \$ 284                                | \$ 2,917                                | \$ 43,774             | \$ (16,766 )              | \$ (29,925 ) | \$ 284       |

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CUMULUS MEDIA INC.  
CONDENSED CONSOLIDATED BALANCE SHEETS  
June 30, 2016  
(Dollars in thousands, except for share and per share data)  
(Unaudited)

|  | Cumulus<br>Media Inc.<br>(Parent<br>Guarantor) | Cumulus<br>Media<br>Holdings<br>Inc.<br>(Subsidiary<br>Issuer) | Subsidiary<br>Guarantors | Subsidiary<br>Non-guarantors | Eliminations  | Total<br>Consolidated |
|--|--|--|--------------------------|------------------------------|---------------|-----------------------|
| <b>Assets</b>  |  |  |                          |                              |               |                       |
| <b>Current assets:</b>   |  |  |                          |                              |               |                       |
| Cash and cash equivalents  | \$—  | \$49,798   | \$—                      | \$—                          | \$—           | \$49,798              |
| Restricted cash  | —  | 7,645  | —                        | —                            | —             | 7,645                 |
| Accounts receivable, less<br>allowance for doubtful accounts of<br>\$4,342 | —  | —  | —                        | 222,340                      | —             | 222,340               |
| Trade receivable   | —  | —  | 4,464                    | —                            | —             | 4,464                 |
| Asset held for sale  | —  | —  | 45,157                   | —                            | —             | 45,157                |
| Prepaid expenses and other current<br>assets                               | —  | 6,062  | 16,738                   | —                            | —             | 22,800                |
| Total current assets   | —  | 63,505   | 66,359                   | 222,340                      | —             | 352,204               |
| Property and equipment, net  | —  | 3,244  | 161,793                  | —                            | —             | 165,037               |
| Broadcast licenses   | —  | —  | —                        | 1,577,001                    | —             | 1,577,001             |
| Other intangible assets, net   | —  | —  | 142,462                  | —                            | —             | 142,462               |
| Goodwill   | —  | —  | 703,354                  | —                            | —             | 703,354               |
| Investment in consolidated<br>subsidiaries                                 | 103,213  | 3,846,980  | 1,051,433                | —                            | (5,001,626 )  | —                     |
| Intercompany receivables   | —  | 99,333   | 1,720,810                | —                            | (1,820,143 )  | —                     |
| Other assets   | —  | 24,883   | 118,713                  | 459                          | (117,605 )    | 26,450                |
| Total assets   | \$103,213                                      | \$4,037,945  | \$3,964,924              | \$1,799,800                  | \$(6,939,374) | \$2,966,508           |
| <b>Liabilities and Stockholders' Equity<br/>(Deficit)</b>                  |  |  |                          |                              |               |                       |
| <b>Current liabilities:</b>  |  |  |                          |                              |               |                       |
| Accounts payable and accrued<br>expenses                                   | \$—  | \$24,634   | \$77,879                 | \$—                          | \$—           | \$102,513             |
| Trade payable  | —  | —  | 4,703                    | —                            | —             | 4,703                 |
| Total current liabilities  | —  | 24,634   | 82,582                   | —                            | —             | 107,216               |
| Long-term debt, excluding 7.75%<br>Senior Notes                            | —  | 1,805,047  | —                        | —                            | —             | 1,805,047             |
| 7.75% Senior Notes   | —  | 602,618  | —                        | —                            | —             | 602,618               |
| Other liabilities  | —  | 3,963  | 35,362                   | —                            | —             | 39,325                |
| Intercompany payables  | 98,874   | 1,498,470  | —                        | 222,799                      | (1,820,143 )  | —                     |
| Deferred income taxes  | —  | —  | —                        | 525,568                      | (117,605 )    | 407,963               |
| Total liabilities  | 98,874   | 3,934,732  | 117,944                  | 748,367                      | (1,937,748 )  | 2,962,169             |
| <b>Stockholders' equity (deficit):</b>                                     |  |  |                          |                              |               |                       |
| Class A common stock, par value<br>\$0.01 per share; 750,000,000           | 2,561  | —  | —                        | —                            | —             | 2,561                 |

|                                      |              |              |              |              |                |              |
|--------------------------------------|--------------|--------------|--------------|--------------|----------------|--------------|
| shares authorized; 256,248,431       |              |              |              |              |                |              |
| shares issued and 233,798,935        |              |              |              |              |                |              |
| shares outstanding                   |              |              |              |              |                |              |
| Class C common stock, par value      |              |              |              |              |                |              |
| \$0.01 per share; 644,871 shares     | 6            | —            | —            | —            | —              | 6            |
| authorized, issued and outstanding   |              |              |              |              |                |              |
| Treasury stock, at cost, 22,449,496  | (229,310 )   | —            | —            | —            | —              | (229,310 )   |
| shares                               |              |              |              |              |                |              |
| Additional paid-in-capital           | 1,621,289    | 272,086      | 4,238,081    | 2,028,670    | (6,538,837 )   | 1,621,289    |
| Accumulated (deficit) equity         | (1,390,207 ) | (168,873 )   | (391,101 )   | (977,237 )   | 1,537,211      | (1,390,207 ) |
| Total stockholders' equity (deficit) | 4,339        | 103,213      | 3,846,980    | 1,051,433    | (5,001,626 )   | 4,339        |
| Total liabilities and stockholders'  |              |              |              |              |                |              |
| equity (deficit)                     | \$ 103,213   | \$ 4,037,945 | \$ 3,964,924 | \$ 1,799,800 | \$ (6,939,374) | \$ 2,966,508 |

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CUMULUS MEDIA INC.  
 CONDENSED CONSOLIDATED BALANCE SHEETS  
 December 31, 2015  
 (Dollars in thousands, except for share and per share data)  
 (Unaudited)

|  | Cumulus<br>Media Inc.<br>(Parent<br>Guarantor) | Cumulus<br>Media<br>Holdings<br>Inc.<br>(Subsidiary<br>Issuer) | Subsidiary<br>Guarantors | Subsidiary<br>Non-guarantors | Eliminations  | Total<br>Consolidated |
|--|--|--|--------------------------|------------------------------|---------------|-----------------------|
| <b>Assets</b>  |  |  |                          |                              |               |                       |
| <b>Current assets:</b>   |  |  |                          |                              |               |                       |
| Cash and cash equivalents  | \$—  | \$31,657   | \$—                      | \$—                          | \$—           | \$31,657              |
| Restricted cash  | —  | 7,981  | —                        | —                            | —             | 7,981                 |
| Accounts receivable, less<br>allowance for doubtful accounts of<br>\$4,923 | —  | —  | —                        | 243,428                      | —             | 243,428               |
| Trade receivable   | —  | —  | 4,146                    | —                            | —             | 4,146                 |
| Asset held for sale  | —  | —  | 45,157                   | —                            | —             | 45,157                |
| Prepaid expenses and other current<br>assets                               | —  | 6,375  | 20,531                   | —                            | —             | 26,906                |
| Total current assets   | —  | 46,013   | 69,834                   | 243,428                      | —             | 359,275               |
| Property and equipment, net  | —  | 3,685  | 165,752                  | —                            | —             | 169,437               |
| Broadcast licenses   | —  | —  | —                        | 1,578,066                    | —             | 1,578,066             |
| Other intangible assets, net   | —  | —  | 174,530                  | —                            | —             | 174,530               |
| Goodwill   | —  | —  | 703,354                  | —                            | —             | 703,354               |
| Investment in consolidated<br>subsidiaries                                 | 110,550  | 3,784,551  | 1,056,150                | —                            | (4,951,251 )  | —                     |
| Intercompany receivables   | —  | 95,072   | 1,650,829                | —                            | (1,745,901 )  | —                     |
| Other assets   | —  | 27,491   | 95,716                   | 554                          | (106,035 )    | 17,726                |
| Total assets   | \$110,550                                      | \$3,956,812  | \$3,916,165              | \$1,822,048                  | \$(6,803,187) | \$3,002,388           |
| <b>Liabilities and Stockholders' Equity<br/>(Deficit)</b>                  |  |  |                          |                              |               |                       |
| <b>Current liabilities:</b>  |  |  |                          |                              |               |                       |
| Accounts payable and accrued<br>expenses                                   | \$—  | \$31,997   | \$86,399                 | \$—                          | \$—           | \$118,396             |
| Trade payable  | —  | —  | 4,374                    | —                            | —             | 4,374                 |
| Total current liabilities  | —  | 31,997   | 90,773                   | —                            | —             | 122,770               |
| Long-term debt, excluding 7.75%<br>Senior Notes                            | —  | 1,801,416  | —                        | —                            | —             | 1,801,416             |
| 7.75% Senior Notes   | —  | 601,485  | —                        | —                            | —             | 601,485               |
| Other liabilities  | —  | 3,963  | 40,841                   | —                            | —             | 44,804                |
| Intercompany payables  | 94,518   | 1,407,401  | —                        | 243,982                      | (1,745,901 )  | —                     |
| Deferred income taxes  | —  | —  | —                        | 521,916                      | (106,035 )    | 415,881               |
| Total liabilities  | 94,518   | 3,846,262  | 131,614                  | 765,898                      | (1,851,936 )  | 2,986,356             |
| <b>Stockholders' equity (deficit):</b>                                     |  |  |                          |                              |               |                       |
| Class A common stock, par value<br>\$0.01 per share; 750,000,000           | 2,558  | —  | —                        | —                            | —             | 2,558                 |

|                                      |              |              |              |              |                |              |            |
|--------------------------------------|--------------|--------------|--------------|--------------|----------------|--------------|------------|
| shares authorized; 255,902,892       |              |              |              |              |                |              |            |
| shares issued and 233,456,945        |              |              |              |              |                |              |            |
| shares outstanding                   |              |              |              |              |                |              |            |
| Class C common stock, par value      |              |              |              |              |                |              |            |
| \$0.01 per share; 644,871 shares     | 6            | —            | —            | —            | —              | —            | 6          |
| authorized, issued and outstanding   |              |              |              |              |                |              |            |
| Treasury stock, at cost, 22,445,945  | (229,310 )   | —            | —            | —            | —              | —            | (229,310 ) |
| shares                               |              |              |              |              |                |              |            |
| Additional paid-in-capital           | 1,619,622    | 268,673      | 4,219,060    | 2,032,686    | (6,520,419 )   | 1,619,622    |            |
| Accumulated (deficit) equity         | (1,376,844 ) | (158,123 )   | (434,509 )   | (976,536 )   | 1,569,168      | (1,376,844 ) |            |
| Total stockholders' equity (deficit) | 16,032       | 110,550      | 3,784,551    | 1,056,150    | (4,951,251 )   | 16,032       |            |
| Total liabilities and stockholders'  |              |              |              |              |                |              |            |
| equity (deficit)                     | \$ 110,550   | \$ 3,956,812 | \$ 3,916,165 | \$ 1,822,048 | \$ (6,803,187) | \$ 3,002,388 |            |

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CUMULUS MEDIA INC.  
 CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS  
 Six Months Ended June 30, 2016  
 (Dollars in thousands)  
 (Unaudited)

|  | Cumulus<br>Media Inc.<br>(Parent<br>Guarantor) | Cumulus<br>Media<br>Holdings<br>Inc.<br>(Subsidiary<br>Issuer) | Subsidiary<br>Guarantors | Subsidiary<br>Non-guarantors | Eliminations | Total<br>Consolidated |
|--|--|--|--------------------------|------------------------------|--------------|-----------------------|
| Cash flows from operating activities:  |  |  |                          |                              |              |                       |
| Net (loss) income  | \$(13,363 )                                    | \$(10,750 )  | \$43,408                 | \$ (701 )                    | \$(31,957 )  | \$(13,363 )           |
| Adjustments to reconcile net (loss) income to net cash (used in) provided by operating activities: |  |  |                          |                              |              |                       |
| Depreciation and amortization  | —  | 818  | 45,248                   | —                            | —            | 46,066                |
| Amortization of debt issuance costs/discouts   | —  | 4,765  | —                        | 95                           | —            | 4,860                 |
| Provision for doubtful accounts  | —  | —  | 493                      | —                            | —            | 493                   |
| Gain on sale of assets or stations   | —  | —  | (3,141 )                 | —                            | —            | (3,141 )              |
| Impairment of intangible assets and goodwill   | —  | —  | 1,816                    | —                            | —            | 1,816                 |
| Deferred income taxes  | (1,742 )                                       | (35,080 )  | 29,372                   | (468 )                       | —            | (7,918 )              |
| Stock-based compensation expense   | —  | 1,668  | —                        | —                            | —            | 1,668                 |
| Loss (earnings) from consolidated subsidiaries   | 10,750   | (43,408 )  | 701                      | —                            | 31,957       | —                     |
| Changes in assets and liabilities  | —  | 149,483  | (156,028 )               | 1,074                        | —            | (5,471 )              |
| Net cash (used in) provided by operating activities  | (4,355 )                                       | 67,496   | (38,131 )                | —                            | —            | 25,010                |
| Cash flows from investing activities   |  |  |                          |                              |              |                       |
| Proceeds from sale of assets or stations   | —  | —  | 4,254                    | —                            | —            | 4,254                 |
| Restricted cash  | —  | 336  | —                        | —                            | —            | 336                   |
| Capital expenditures   | —  | (377 )   | (11,085 )                | —                            | —            | (11,462 )             |
| Net cash used in investing activities  | —  | (41 )  | (6,831 )                 | —                            | —            | (6,872 )              |
| Cash flows from financing activities:  |  |  |                          |                              |              |                       |
| Intercompany transactions, net   | 4,352  | (49,314 )  | 44,962                   | —                            | —            | —                     |
| Proceeds from exercise of warrants   | 3  | —  | —                        | —                            | —            | 3                     |
| Net cash provided by (used in) financing activities  | 4,355  | (49,314 )  | 44,962                   | —                            | —            | 3                     |
| Increase in cash and cash equivalents  | —  | 18,141   | —                        | —                            | —            | 18,141                |
| Cash and cash equivalents at beginning of period   | —  | 31,657   | —                        | —                            | —            | 31,657                |
| Cash and cash equivalents at end of period   | \$—  | \$49,798   | \$—                      | \$—                          | \$—          | \$49,798              |

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CUMULUS MEDIA INC.  
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS  
Six Months Ended June 30, 2015  
(Dollars in thousands)  
(Unaudited)

|  | Cumulus<br>Media<br>Inc.<br>(Parent<br>Guarantor) | Cumulus<br>Media<br>Holdings<br>Inc.<br>(Subsidiary<br>Issuer) | Subsidiary<br>Guarantors | Subsidiary<br>Non-guarantors | Eliminations | Total<br>Consolidated |
|--|---|--|--------------------------|------------------------------|--------------|-----------------------|
| Cash flows from operating activities:  |   |  |                          |                              |              |                       |
| Net income (loss)  | \$ 284  | \$ 2,917   | \$ 43,774                | \$ (16,766 )                 | \$ (29,925 ) | \$ 284                |
| Adjustments to reconcile net income (loss)<br>to net cash (used in) provided by operating<br>activities: |   |  |                          |                              |              |                       |
| Depreciation and amortization  | —   | 616  | 50,419                   | —                            | —            | 51,035                |
| Amortization of debt issuance<br>costs/discount  | —   | 4,617  | —                        | 95                           | —            | 4,712                 |
| Provision for doubtful accounts  | —   | —  | 2,417                    | —                            | —            | 2,417                 |
| Loss on sale of assets or stations   | —   | —  | 735                      | —                            | —            | 735                   |
| Impairment charges - equity interest in<br>Pulser Media Inc.   | —   | —  | 1,056                    | —                            | —            | 1,056                 |
| Deferred income taxes  | (1,734 )  | (50,894 )  | 39,865                   | 15,610                       | —            | 2,847                 |
| Stock-based compensation expense   | —   | 7,743  | —                        | —                            | —            | 7,743                 |
| (Earnings) loss from consolidated<br>subsidiaries  | (2,917 )  | (43,774 )  | 16,766                   | —                            | 29,925       | —                     |
| Changes in assets and liabilities  | —   | 152,329  | (188,495 )               | 1,061                        | —            | (35,105 )             |
| Net cash (used in) provided by operating<br>activities   | (4,367 )  | 73,554   | (33,463 )                | —                            | —            | 35,724                |
| Cash flows from investing activities:  |   |  |                          |                              |              |                       |
| Proceeds from sale of assets or stations   | —   | —  | 3,055                    | —                            | —            | 3,055                 |
| Restricted cash  | —   | 1,634  | —                        | —                            | —            | 1,634                 |
| Capital expenditures   | —   | (1,516 )   | (13,344 )                | —                            | —            | (14,860 )             |
| Net cash provided by (used in) investing<br>activities   | —   | 118  | (10,289 )                | —                            | —            | (10,171 )             |
| Cash flows from financing activities:  |   |  |                          |                              |              |                       |
| Intercompany transactions, net   | 4,364   | (48,113 )  | 43,749                   | —                            | —            | —                     |
| Tax withholding payments on behalf of<br>employees   | —   | (93 )  | —                        | —                            | —            | (93 )                 |
| Proceeds from exercise of warrants   | 3   | —  | —                        | —                            | —            | 3                     |
| Net cash provided by (used in) financing<br>activities   | 4,367   | (48,206 )  | 43,749                   | —                            | —            | (90 )                 |
| Increase (decrease) in cash and cash<br>equivalents  | —   | 25,466   | (3 )                     | —                            | —            | 25,463                |
| Cash and cash equivalents at beginning of<br>period  | —   | 7,268  | 3                        | —                            | —            | 7,271                 |
| Cash and cash equivalents at end of period   | \$ —  | \$ 32,734  | \$ —                     | \$ —                         | \$ —         | \$ 32,734             |





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## 12. Segment Data

During the first quarter of 2016 the Company modified its management reporting framework, affecting how the Company evaluates operating performance and internally reports financial information. This modification resulted in a reorganization of its reportable segments. Prior to this reorganization, the Company operated in one reportable business segment which consisted of radio broadcasting, advertising and related services. The Company now operates in two reportable segments for which there is discrete financial information available and whose operating results are reviewed by the chief operating decision maker. Radio Station Group revenue is derived primarily from the sale of broadcasting time to local, regional and national advertisers. Westwood One revenue is generated primarily through network advertising.

Corporate includes support for each of the Company's reportable segments, including information technology, human resources, legal, finance and administrative functions, as well as overall executive, administrative and support functions.

Historical information has been revised to reflect the change in segments, with no impact on consolidated results. The Company presents segment adjusted EBITDA ("Adjusted EBITDA") as the financial metric utilized by management of the Company to analyze the cash flow generated by the Company's reportable segments. This measure isolates the amount of income generated by our core operations before the incurrence of corporate expenses. Management also uses this measure to determine the contribution of our core operations to the funding of our corporate resources utilized to manage our operations and our non-operating expenses including debt service. In addition, Adjusted EBITDA is a key metric for purposes of calculating and determining our compliance with certain covenants contained in the Credit Agreement. In deriving this measure, the Company excludes depreciation, amortization, and stock-based compensation expense, as these do not represent cash payments for activities directly related to our core operations. The Company excludes any gain or loss on the exchange or sale of any assets and any gain or loss on derivative instruments as they do not represent cash transactions nor are they associated with core operations. Expenses relating to acquisitions and restructuring costs are also excluded from the calculation of Adjusted EBITDA as they are not directly related to our core operations. The Company excludes any costs associated with impairment of assets as they do not require a cash outlay.

The Company believes that Adjusted EBITDA, although not a measure that is calculated in accordance with GAAP, nevertheless is commonly employed by the investment community as a measure for determining the market value of a media company. The Company has also observed that Adjusted EBITDA is routinely employed to evaluate and negotiate the potential purchase price for media companies. Given the relevance to the Company's overall value, the Company believes that investors consider the metric to be extremely useful.

Adjusted EBITDA should not be considered in isolation or as a substitute for net income, operating income, cash flows from operating activities or any other measure for determining the Company's operating performance or liquidity that is calculated in accordance with GAAP. In addition, Adjusted EBITDA may be defined or calculated differently by other companies, and comparability may be limited.

The Company's financial data by segment is presented in the tables below:

## Three Months Ended June 30, 2016

|             | Radio<br>Station<br>Group | Westwood<br>One | Corporate<br>and Other | Consolidated |
|-------------|---------------------------|-----------------|------------------------|--------------|
| Net revenue | \$209,964                 | \$ 76,530       | \$ 699                 | \$ 287,193   |

## Six Months Ended June 30, 2016

|             | Radio<br>Station<br>Group | Westwood<br>One | Corporate<br>and Other | Consolidated |
|-------------|---------------------------|-----------------|------------------------|--------------|
| Net revenue | \$386,441                 | \$ 168,094      | \$ 1,188               | \$ 555,723   |



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|   |  |
|---|--|
|   | Three<br>Months<br>Ended<br>June 30,<br>2016 |
| Adjusted EBITDA by segment                            |  |
| Radio Station Group                                   | \$59,321                                     |
| Westwood One  | 12,928                                       |
| Segment Adjusted EBITDA                               | 72,249                                       |
| Adjustments   |  |
| Corporate and other                                   | (9,069 )                                     |
| Income tax expense                                    | (1,249 )                                     |
| Non operating expense, including net interest expense | (34,350 )                                    |
| LMA fees  | (2,482 )                                     |
| Depreciation and amortization                         | (22,969 )                                    |
| Stock-based compensation expense                      | (790 )                                       |
| Gain on sale of assets or stations                    | 3,146  |
| Impairment of intangible assets                       | (1,816 )                                     |
| Acquisition-related and restructuring costs           | (1,421 )                                     |
| Franchise and state taxes                             | (183 )                                       |
| Consolidated net income                               | \$1,066                                      |
|   | Six<br>Months<br>Ended<br>June 30,<br>2016   |
| Adjusted EBITDA by segment                            |  |
| Radio Station Group                                   | \$103,041                                    |
| Westwood One  | 20,687                                       |
| Segment Adjusted EBITDA                               | 123,728                                      |
| Adjustments   |  |
| Corporate and other                                   | (18,614 )                                    |
| Income tax benefit                                    | 7,884  |
| Non operating expense, including net interest expense | (68,026 )                                    |
| LMA fees  | (7,870 )                                     |
| Depreciation and amortization                         | (46,066 )                                    |
| Stock-based compensation expense                      | (1,668 )                                     |
| Gain on sale of assets or stations                    | 3,141  |
| Impairment of intangible assets                       | (1,816 )                                     |
| Acquisition-related and restructuring costs           | (3,687 )                                     |
| Franchise and state taxes                             | (369 )                                       |
| Consolidated net loss                                 | \$(13,363 )                                  |

## Three Months Ended June 30, 2015

|             | Radio<br>Station<br>Group | Westwood<br>One | Corporate<br>and Other | Consolidated |
|-------------|---------------------------|-----------------|------------------------|--------------|
| Net revenue | \$209,498                 | \$88,767        | \$1,069                | \$299,334    |



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| Six Months Ended June 30, 2015                            |                           |                 |                        |  |
|---|---------------------------|-----------------|------------------------|--|
|   | Radio<br>Station<br>Group | Westwood<br>One | Corporate<br>and Other | Consolidated                                 |
| Net revenue   | \$385,166                 | \$183,316       | \$1,931                | \$570,413                                    |
|   |                           |                 |                        | Three<br>Months<br>Ended<br>June 30,<br>2015 |
| Adjusted EBITDA by segment                                |                           |                 |                        |  |
| Radio Station Group                                       |                           |                 |                        | \$71,033                                     |
| Westwood One  |                           |                 |                        | 18,512                                       |
| Segment Adjusted EBITDA                                   |                           |                 |                        | 89,545                                       |
| Adjustments   |                           |                 |                        |  |
| Corporate and other                                       |                           |                 |                        | (8,730 )                                     |
| Income tax expense  |                           |                 |                        | (12,692 )                                    |
| Non operating expense, including net interest expense     |                           |                 |                        | (23,012 )                                    |
| LMA fees  |                           |                 |                        | (2,572 )                                     |
| Depreciation and amortization                             |                           |                 |                        | (25,724 )                                    |
| Stock-based compensation expense                          |                           |                 |                        | (3,880 )                                     |
| Gain on sale of assets or stations                        |                           |                 |                        | 84   |
| Impairment charges - equity interest in Pulser Media Inc. |                           |                 |                        | (1,056 )                                     |
| Acquisition-related and restructuring costs               |                           |                 |                        | 603  |
| Franchise and state taxes                                 |                           |                 |                        | (267 )                                       |
| Consolidated net income                                   |                           |                 |                        | \$12,299                                     |
|   |                           |                 |                        | Six<br>Months<br>Ended<br>June 30,<br>2015   |
| Adjusted EBITDA by segment                                |                           |                 |                        |  |
| Radio Station Group                                       |                           |                 |                        | \$116,449                                    |
| Westwood One  |                           |                 |                        | 26,936                                       |
| Segment Adjusted EBITDA                                   |                           |                 |                        | 143,385                                      |
| Adjustments   |                           |                 |                        |  |
| Corporate and other                                       |                           |                 |                        | (17,907 )                                    |
| Income tax expense  |                           |                 |                        | (2,335 )                                     |
| Non operating expense, including net interest expense     |                           |                 |                        | (57,259 )                                    |
| LMA fees  |                           |                 |                        | (5,070 )                                     |
| Depreciation and amortization                             |                           |                 |                        | (51,035 )                                    |
| Stock-based compensation expense                          |                           |                 |                        | (7,743 )                                     |
| Loss on sale of assets or stations                        |                           |                 |                        | (735 )                                       |
| Impairment charges - equity interest in Pulser Media Inc. |                           |                 |                        | (1,056 )                                     |
| Acquisition-related and restructuring costs               |                           |                 |                        | 603  |
| Franchise and state taxes                                 |                           |                 |                        | (564 )                                       |
| Consolidated net income                                   |                           |                 |                        | \$284  |



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Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

In the following Management's Discussion and Analysis, we provide information regarding the following areas:

- I General Overview;
- I Results of Operations; and
- I Liquidity and Capital Resources.

General Overview

The following discussion of our financial condition and results of operations should be read in conjunction with our unaudited condensed consolidated financial statements and notes thereto included elsewhere in this quarterly report and our audited consolidated financial statements in our Annual Report on Form 10-K for the year ended December 31, 2015. This discussion, as well as various other sections of this quarterly report, contains and refers to statements that constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 and other federal securities laws. Such statements relate to our intent, belief or current expectations primarily with respect to our future operating, financial and strategic performance. Any such forward-looking statements are not guarantees of future performance and may involve risks and uncertainties. Actual results may differ from those contained in or implied by the forward-looking statements as a result of various factors including, but not limited to, risks and uncertainties relating to the need for additional funds to service our debt and to execute our business strategy, our ability to access borrowings under our revolving credit facility, our ability from time to time to renew one or more of our broadcast licenses, changes in interest rates, changes in the fair value of our investments, the timing of, and our ability to complete any acquisitions or dispositions pending from time to time, costs and synergies resulting from the integration of any completed acquisitions, our ability to effectively manage costs, our ability to drive and manage growth, the popularity of radio as a broadcasting and advertising medium, changing consumer tastes, the impact of general economic conditions in the United States or in specific markets in which we currently do business, industry conditions, including existing competition and future competitive technologies and cancellation, disruptions or postponements of advertising schedules in response to national or world events, our ability to generate revenues from new sources, including local commerce and technology-based initiatives, the impact of regulatory rules or proceedings that may affect our business from time to time, our ability to meet the listing standards for our Class A common stock to be listed for trading on the NASDAQ stock market, the write off of a material portion of the fair value of our FCC broadcast licenses and goodwill, and other risk factors described from time to time in our filings with the Securities and Exchange Commission, including our Form 10-K for the year ended December 31, 2015 (the "2015 Form 10-K") and any subsequently filed Forms 10-Q. Many of these risks and uncertainties are beyond our control, and the unexpected occurrence or failure to occur of any such events or matters could significantly alter our actual results of operations or financial condition.

For additional information about certain of the matters discussed and described in the following Management's Discussion and Analysis of Financial Condition and Results of Operations, including certain defined terms used herein, see the notes to the accompanying unaudited condensed consolidated financial statements included elsewhere in this quarterly report.

Our Business

A leader in the radio broadcasting industry, we combine high-quality local programming with iconic, nationally syndicated media, sports and entertainment brands to deliver premium content choices for the 245 million people reached each week through its 452 owned-and-operated stations broadcasting in 90 US media markets (including eight of the top ten), more than 8,200 broadcast radio stations affiliated with our Westwood One network and numerous digital channels. Together, the Cumulus/Westwood One platforms make us one of the few media companies that can provide advertisers with national reach and local impact. Cumulus/Westwood One is the exclusive radio broadcast partner to some of the largest brands in sports, entertainment, news, and talk, including the NFL, the NCAA, the Masters, the Olympics, the GRAMMYS, the Academy of Country Music Awards, the American Music Awards, the Billboard Music Awards, Westwood One News, and more. Additionally, we are the nation's leading provider of



country music and lifestyle content through our NASH brand, which serves country fans nationwide through radio programming, exclusive digital content, and live events.

Operating Overview

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We believe that we have created a leading national audio advertising platform that allows us to leverage and expand upon our strengths, market presence and programming. Specifically we have an extensive radio station portfolio, including a presence in eight of the top 10 markets, and broad diversity in format, listener base, geography, advertiser base and revenue streams, designed to reduce our dependence on any single demographic, region or industry. As a leader in the radio broadcast industry, we provide exclusive content that is fully distributed through our 452 owned-and-operated stations in 90 U.S. media markets, more than 8,200 broadcast radio affiliates and numerous digital channels. Our nationwide platform generates premium content distributable through both broadcast and digital platforms, and our scale allows larger, significant investments in the local digital media marketplace enabling us to leverage our local digital platforms and strategies, including our social commerce initiatives, across additional markets. Our websites average over 14.6 million page views from approximately 7.0 million unique users on a monthly basis and stream music to approximately 4.6 million users each month. We believe our national platform perspective allows us to optimize our available advertising inventory while providing holistic and comprehensive solutions for our customers.

We further believe that our capital structure provides adequate liquidity for us to operate and grow our current business.

### Liquidity Considerations

Historically, our principal needs for funds have been for acquisitions, expenses associated with our station, network advertising and corporate operations, capital expenditures, and interest and debt service payments. We believe that our funding needs in the near-term future will be for substantially similar matters.

Our principal sources of funds have been cash flow from operations and borrowings under credit facilities in existence from time to time. Our cash flow from operations is subject to factors such as changes in demand due to shifts in population, station listenership, demographics, audience tastes, and fluctuations in preferred advertising media. In addition, customers may not be able to pay, or may delay payment of, accounts receivable that are owed to us, which risks may be exacerbated in challenging economic periods. In recent periods, management has taken steps to mitigate this risk through heightened collection efforts and enhancements to our credit approval process, although no assurances as to the longer-term success of these efforts can be provided. In addition, we believe that our national platform and extensive station portfolio representing a broad diversity in format, listener base, geography, and advertiser base helps us maintain a more stable revenue stream by reducing our dependence on any single demographic, region or industry. We continually monitor our funding needs and from time to time have evaluated, and expect that we will continue to evaluate opportunities to obtain additional public or private capital from the divestiture of radio stations or other assets that are not a part of, or do not complement, our strategic operations, as well as the issuance of equity and/or debt securities, in each case subject to market and other conditions in existence at the appropriate time. No assurances can be provided that any source of funds would be available when needed on terms acceptable to the Company, or at all.

In furtherance of our funding strategy, we have entered into various agreements intended to provide stability to our balance sheet and supplement our cash flows. We are party to an Amended and Restated Credit Agreement, dated as of December 23, 2013 (the "Credit Agreement"). The Credit Agreement consists of a \$2.025 billion term loan (the "Term Loan") maturing in December 2020 and a \$200.0 million revolving credit facility (the "Revolving Credit Facility") maturing in December 2018. Under the Revolving Credit Facility, up to \$30.0 million of availability may be drawn in the form of letters of credit.

The Company's Senior Notes mature on May 1, 2019. If 91 days prior to the stated maturity date of the Senior Notes (the "Springing Maturity Date") the aggregate principal amount of Senior Notes outstanding exceeds \$200.0 million, the Term Loan maturity date shall be accelerated to the Springing Maturity Date.

In the event amounts are outstanding under the Revolving Credit Facility or any letters of credit are outstanding that have not been collateralized by cash as of the end of each quarter, the Credit Agreement requires compliance with a consolidated first lien leverage ratio covenant. The required ratio at June 30, 2016 was 5.00 to 1, and that ratio periodically decreases until it reaches 4.0 to 1 on March 31, 2018. As we currently have no borrowings outstanding under the Revolving Credit Facility, we are not required to comply with that ratio. However, as of June 30, 2016, our actual leverage ratio was in excess of the required ratio. If we accessed borrowings under the Revolving Credit

Facility, we would be required to comply with such ratio.

We have also entered into a 5-year, \$50.0 million revolving accounts receivable securitization facility, dated as of December 6, 2013 (the "Securitization Facility") with Wells Fargo (as successor to General Electric Capital Corporation), as a lender, as swing line lender and as administrative agent (together with any other lenders party thereto from time to time, the "Lenders"). In connection with the entry into the Securitization Facility, pursuant to a Receivables Sale and Servicing Agreement, dated as of December 6, 2013 (the "Sale Agreement"), certain subsidiaries of the Company may sell and/or contribute their existing and future accounts receivable to a special purpose entity and wholly owned subsidiary of the

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Company (the “SPV”). The SPV may thereafter make borrowings from the Lenders, which borrowings are secured by those receivables, pursuant to a Receivables Funding and Administration Agreement, dated as of December 6, 2013. At June 30, 2016, our long-term debt consisted of \$1.839 billion outstanding under the Term Loan maturing in December 2020 and \$610.0 million in 7.75% Senior Notes maturing in May 2019. At June 30, 2016, Term loan borrowings bore interest at 4.25% per annum. No amounts were outstanding under the Revolving Credit Facility or the Securitization Facility.

We have assessed the current and expected business climate, our current and expected needs for funds and our current and expected sources of funds and determined, based on our financial condition as of June 30, 2016, that cash on hand, cash expected to be generated from operating activities, and cash expected to be available from various financing sources, assuming we do not have access to borrowings under the Revolving Credit Facility, will be sufficient to satisfy our anticipated funding needs for working capital, capital expenditures, interest and debt service payments, and any repurchases of securities and other debt obligations for at least the next twelve months.

In order to service our significant indebtedness we will continue to require significant cash flows. If we are unable to maintain or derive a level of cash flows from operating and financing activities sufficient to permit us to pay the principal, premium, if any, and interest on our indebtedness, we may be forced to take other actions to satisfy our obligations under our indebtedness, which may not be successful. If our cash flows and capital resources are insufficient to fund our debt service obligations, we could face substantial liquidity problems and could be forced to seek to dispose of material assets or operations, seek additional debt or equity capital or seek to restructure or refinance our indebtedness, although no assurances can be provided that any of these remedies could be successful. We continually evaluate potential transactions and initiatives related to our capital structure that could reduce future interest requirements and amounts due at the maturity on our debt. For example, we have previously sought and in the future may from time to time seek, to refinance, retire, redeem, or repurchase our outstanding debt at or prior to its stated maturity through cash purchases and/or exchanges for other securities, in open market purchases, tender offers, privately negotiated transactions or otherwise, as well as equity or debt issuances, debt refinancing transactions (including extensions of maturity dates), asset sales, joint ventures, recapitalizations, business combinations and other strategic transactions. The amounts involved in any such transactions could be material and the specific timing, amount and terms of any such transactions, if any, would depend on prevailing market conditions, our liquidity sources and requirements, our business and financial performance, contractual and regulatory restrictions and other factors that may be applicable from time to time, and may be commenced or suspended at any time. There can be no guarantee that any such transactions or initiatives would ultimately be successful or produce the desired outcome, which could ultimately affect us in a material and adverse manner.

As previously disclosed, we engaged in discussions with certain holders (the "Noteholders") of our 7.75% Senior Notes regarding a potential exchange transaction (the “Exchange”). We continue to engage in these discussions. There is no assurance that the Exchange will take place on the same or similar terms as previously disclosed, on different terms or at all.

As previously disclosed, on November 3, 2015, we received a notification from the Listing Qualifications Department of The NASDAQ Stock Market LLC (“NASDAQ”) indicating that we were not in compliance with NASDAQ Listing Rule 5450(a)(1) (the “Rule”) because the minimum bid price of our Class A common stock on the NASDAQ Global Select Market has closed below \$1.00 per share for 30 consecutive business days.

On May 3, 2016 we received approval from NASDAQ to transfer the listing of our Class A common stock from the NASDAQ Global Select Market to the NASDAQ Capital Market. This provides us an additional 180 calendar days to comply with the Rule in order for our Class A common stock to remain listed on the NASDAQ Capital Market. Should we not regain compliance with this listing rule, we intend to evaluate all potential alternatives, which could include implementing a reverse stock split. Our inability to maintain the listing of our common stock on any NASDAQ market may adversely affect the liquidity and market price of our common stock.

### Seasonality and Cyclicity

Our operations and revenues tend to be seasonal in nature, with generally lower revenue generated in the first quarter of the year and generally higher revenue generated in the second and fourth quarters of the year. The seasonality of

our business reflects the adult orientation of our formats and relationship between advertising purchases on these formats with the retail cycle. This seasonality causes and will likely continue to cause a variation in our quarterly operating results. Such variations could have a material effect on the timing of our cash flows and cash on hand at the end of any period.

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### Advertising Revenue and Adjusted EBITDA

Our primary source of revenue is the sale of advertising time. Our sales of advertising time are primarily affected by the demand from local, regional and national advertisers, which impacts the advertising rates charged by us.

Advertising demand and rates are based primarily on the ability to attract audiences in the demographic groups targeted by advertisers, as measured principally by various ratings agencies on a periodic basis. We endeavor to develop strong listener loyalty, and we believe that the diversification of our formats and programs helps to insulate us from the effects of changes in the musical tastes of the public with respect to any particular format as a substantial portion of our revenue comes from non-music format and proprietary content. In addition, we believe that the platform that we own and operate, which has increased diversity in terms of format, listener base, geography, advertiser base and revenue streams as a result of our acquisitions and the development of our strategy to focus on radio stations in larger markets and geographically strategic regional clusters, will further reduce our revenue dependence on any single demographic, region or industry.

We strive to maximize revenue by managing our on-air inventory of advertising time and adjusting prices up or down based on supply and demand. The optimal number of advertisements available for sale depends on the programming format of a particular radio program. Each program has a general target level of on-air inventory available for advertising. This target level of advertising inventory may vary at different times of the day but tends to remain stable over time. We seek to broaden our base of advertisers in each of our markets by providing a wide array of audience demographic segments across each cluster of stations, thereby providing each of our potential advertisers with an effective means of reaching a targeted demographic group. Our advertising contracts are generally short-term. We generate most of our revenue from local and regional advertising, which is sold primarily by a station's sales staff.

In addition to local and regional advertising revenues, we monetize our available inventory in both national spot and network sales marketplaces using our national platform. To effectively deliver our network advertising for our customers, we distribute content and programming through third party affiliates in order to achieve a broader national audience. Typically, in exchange for the right to broadcast radio network programming, third party affiliates remit a portion of their advertising time, which is then aggregated into packages focused on specific demographic groups and sold by us to our advertiser clients that want to reach those demographic groups on a national basis.

In the broadcasting industry, we sometimes utilize trade or barter agreements that exchange advertising time for goods or services such as travel or lodging, instead of for cash. Trade revenue totaled \$8.3 million, \$18.2 million, \$7.4 million and \$17.6 million for the three and six months ended June 30, 2016 and 2015, respectively.

Our advertising revenues vary by quarter throughout the year. As is typical with advertising revenue supported businesses, our first calendar quarter typically produces the lowest revenues of a last twelve month period, as advertising generally declines following the winter holidays. The second and fourth calendar quarters typically produce the highest revenues for the year. We continually evaluate opportunities to increase revenues through new platforms, including technology based initiatives. As a result of those revenue increasing opportunities through new platforms, our operating results in any period may be affected by the incurrence of advertising and promotion expenses that typically do not have an effect on revenue generation until future periods, if at all. In addition, as part of this evaluation we also from time to time reorganize and discontinue certain redundant and/or unprofitable content vehicles across our platform which we expect will impact our broadcast revenues in the future. To date inflation has not had a material effect on our revenues or results of operations, although no assurances can be provided that material inflation in the future would not materially adversely affect us.

Adjusted EBITDA is the financial metric utilized by management to analyze the cash flow generated by our business. This measure isolates the amount of income generated by our core operations after the incurrence of corporate, general and administrative expenses. Management also uses this measure to determine the contribution of our core operations, including the corporate resources employed to manage the operations, to the funding of our other operating expenses and to the funding of debt service and acquisitions. In addition, Adjusted EBITDA is a key metric for purposes of calculating and determining our compliance with certain covenants contained in our Credit Agreement.

In deriving this measure, management excludes depreciation, amortization, and stock-based compensation expense, as these do not represent cash payments for activities directly related to our core operations. Management excludes any gain or loss on the exchange or sale of any assets as it does not represent a cash transaction. Management also

excludes any gain or loss on derivative instruments as it does not represent a cash transaction nor are they associated with core operations. Expenses relating to acquisitions and restructuring costs are also excluded from the calculation of Adjusted EBITDA as they are not directly related to our core operations. Management excludes any non-cash costs associated with impairment of assets as they do not require a cash outlay.

Management believes that Adjusted EBITDA, although not a measure that is calculated in accordance with GAAP, is commonly employed by the investment community as a measure for determining the market value of a media company.

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Management has also observed that Adjusted EBITDA is routinely employed to evaluate and negotiate the potential purchase price for media companies and is a key metric for purposes of calculating and determining compliance with certain covenants in our credit facility. Given the relevance to our overall value, management believes that investors consider the metric to be extremely useful.

Adjusted EBITDA should not be considered in isolation or as a substitute for net income, operating income, cash flows from operating activities or any other measure for determining the Company's operating performance or liquidity that is calculated in accordance with GAAP. In addition, Adjusted EBITDA may be defined or calculated differently by other companies, and comparability may be limited.

A quantitative reconciliation of Adjusted EBITDA to net income (loss), the most directly comparable financial measure calculated and presented in accordance with GAAP, follows in this section.



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## Consolidated Results of Operations

The following selected data from our unaudited condensed consolidated statements of operations and other supplementary data should be referred to while reading the results of operations discussion that follows (dollars in thousands):

|   | Three Months Ended<br>June 30, |           | Six Months Ended<br>June 30, |           | %<br>Change<br>Three<br>Months<br>Ended | % Change<br>Six<br>Months<br>Ended |
|---|--------------------------------|-----------|------------------------------|-----------|---|------------------------------------|
|   | 2016                           | 2015      | 2016                         | 2015      |   |                                    |
| <b>STATEMENT OF OPERATIONS DATA:</b>                            |                                |           |                              |           |   |                                    |
| Net revenue   | \$287,193                      | \$299,334 | \$555,723                    | \$570,413 | (4.1 )%                                 | (2.6 )%                            |
| Content costs   | 97,133                         | 91,019    | 197,178                      | 191,826   | 6.7 %                                   | 2.8 %                              |
| Selling, general & administrative expenses                      | 117,860                        | 118,548   | 235,087                      | 234,855   | (0.6 )%                                 | 0.1 %                              |
| Depreciation and amortization                                   | 22,969                         | 25,724    | 46,066                       | 51,035    | (10.7 )%                                | (9.7 )%                            |
| LMA fees  | 2,482                          | 2,572     | 7,870                        | 5,070     | (3.5 )%                                 | 55.2 %                             |
| Corporate expenses (including stock-based compensation expense) | 11,414                         | 12,496    | 24,068                       | 25,963    | (8.7 )%                                 | (7.3 )%                            |
| (Gain) loss on sale of assets or stations                       | (3,146 )                       | (84 )     | (3,141 )                     | 735       | **                                      | **                                 |
| Impairment of intangible assets and goodwill                    | 1,816                          | —         | 1,816                        | —         | **                                      | **                                 |
| Impairment charges - equity interest in Pulser Media Inc.       | —                              | 1,056     | —                            | 1,056     | **                                      | **                                 |
| Operating income  | 36,665                         | 48,003    | 46,779                       | 59,873    | (23.6 )%                                | **                                 |
| Interest expense  | (34,486 )                      | (35,412 ) | (68,967 )                    | (70,396 ) | (2.6 )%                                 | (2.0 )%                            |
| Interest income   | 140                            | 27        | 225                          | 385       | **                                      | (41.6 )%                           |
| Other (expense) income, net                                     | (4 )                           | 12,373    | 716                          | 12,757    | (100.0)%                                | (94.4 )%                           |
| Income (loss) before income taxes                               | 2,315                          | 24,991    | (21,247 )                    | 2,619     | 90.7 %                                  | **                                 |
| Income tax (expense) benefit                                    | (1,249 )                       | (12,692 ) | 7,884                        | (2,335 )  | (90.2 )%                                | **                                 |
| Net income (loss)   | \$1,066                        | \$12,299  | \$(13,363 )                  | \$284     | (91.3 )%                                | **                                 |
| <b>KEY FINANCIAL METRIC:</b>                                    |                                |           |                              |           |   |                                    |
| Adjusted EBITDA   | \$63,180                       | \$80,815  | \$105,114                    | \$125,478 | (21.8 )%                                | (16.2 )%                           |

\*\* Calculation is not meaningful

## Three Months Ended June 30, 2016 Compared to the Three Months Ended June 30, 2015

## Net Revenue

Net revenue for the three months ended June 30, 2016 decreased \$12.1 million, or 4.1%, to \$287.2 million, compared to \$299.3 million for the three months ended June 30, 2015. The decrease resulted from decreases of \$9.7 million, \$1.2 million and \$2.3 million in broadcasting advertising, digital advertising and license fees and other revenue, respectively, partially offset by an increase of \$1.0 million in political advertising revenue.

## Content Costs

Content costs consist of all costs related to the licensing, acquisition and development of our programming.

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Content costs for the three months ended June 30, 2016 increased by \$6.1 million, or 6.7%, to \$97.1 million, compared to \$91.0 million for the three months ended June 30, 2015. The increase was primarily driven by an increase in music license fees of \$5.1 million, of which \$3.6 million was a one time correction for expenses that occurred in prior periods. The remainder of the increase was attributed to other programming related expenses of \$1.0 million.

### Selling, General & Administrative Expenses

Selling, general & administrative expenses consist of expenses related to the distribution and monetization of our content across our platform and overhead expenses in our markets.

Selling, general & administrative expenses for the three months ended June 30, 2016 remained relatively flat decreasing by \$0.7 million, or 0.6%, to \$117.9 million compared to \$118.5 million for the three months ended June 30, 2015.

### Depreciation and Amortization

Depreciation and amortization for the three months ended June 30, 2016 decreased \$2.8 million, or 10.7%, to \$23.0 million, compared to \$25.7 million for the three months ended June 30, 2015. This decrease was primarily due to a decrease in amortization expense on our definite-lived intangible assets, which resulted from the accelerated amortization methodology we have applied since acquisition of these assets that is based on the expected pattern in which the underlying assets' economic benefits are consumed.

### Corporate Expenses, Including Stock-based Compensation Expense

Corporate expenses consist primarily of compensation and related costs for our executive, finance, human resources, information technology and legal personnel, and fees for professional services. Professional services are principally comprised of outside legal, audit and consulting services.

Corporate expenses, including stock-based compensation expense, for the three months ended June 30, 2016 decreased \$1.1 million, or 8.7%, to \$11.4 million, compared to \$12.5 million for the three months ended June 30, 2015. The decrease was related to lower compensation costs which was primarily due to a decrease in stock-based compensation expense.

### Impairment of Intangible Assets and Goodwill

During the three months ended June 30, 2016, we recorded an impairment charge to our definite-lived intangible assets of \$1.8 million related to the re-positioning of the print publication of NASH Country Weekly to a digital only publication. There were no similar impairments for the three months ended June 30, 2015.

### Impairment Charges - Equity Interest In Pulser Media Inc.

Impairment charges on the equity interest in Pulser Media Inc. were \$1.1 million for the three months ended June 30, 2015. There were no impairment charges on the equity interest in Pulser Media Inc. for the three months ended June 30, 2016.

### (Gain) Loss on Sale of Assets or Stations

During the three months ended June 30, 2016, we recorded a gain on sale of assets or stations of \$3.1 million primarily related to the gain on the sale of two stations that were previously held in trust. During the three months ended June 30, 2015, we recorded a gain on sale of assets or stations of \$0.1 million.

### Interest Expense

Total interest expense for the three months ended June 30, 2016 decreased \$0.9 million, or 2.6%, to \$34.5 million compared to \$35.4 million for the three months ended June 30, 2015. Interest expense associated with outstanding debt decreased by \$0.7 million to \$31.5 million as compared to \$32.2 million in the prior year period as a result of less outstanding total debt as a result of less total debt outstanding.



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The following summary details the components of our interest expense (dollars in thousands):

|  | Three Months   |          | 2016 vs 2015 |          |   |
|--|----------------|----------|--------------|----------|---|
|  | Ended June 30, |          | \$ Change    | % Change |   |
|  | 2016           | 2015     |              |          |   |
| 7.75% Senior Notes   | \$11,819       | \$11,819 | \$—          | —        | % |
| Bank borrowings – term loans and revolving credit facilities | 19,756         | 20,453   | (697 )       | (3.4 )   | % |
| Other, including debt issue cost amortization                | 2,911          | 3,140    | (229 )       | (7.3 )   | % |
| Interest expense   | \$34,486       | \$35,412 | \$(926)      | (2.6 )   | % |
| Income Taxes   |                |          |              |          |   |

For the three months ended June 30, 2016, the Company recorded an income tax expense of \$1.2 million on pre-tax income of \$2.3 million, resulting in an effective tax rate for the three months ended June 30, 2016 of approximately 54.0%. For the three months ended June 30, 2015, the Company recorded an income tax expense of \$12.7 million on pre-tax income of \$25.0 million, resulting in an effective tax rate for the three months ended June 30, 2015 of approximately 50.8%.

The difference between the effective tax rate and the federal statutory rate of 35% for the three months ended June 30, 2016 primarily relates to state and local income taxes and the tax effect of certain statutory non deductible items.

The difference between the effective tax rate and the federal statutory rate of 35% for the three months ended June 30, 2015 primarily relates to state and local income taxes, an increase in the valuation allowance with respect to state net operating losses, the tax effect of certain statutory non deductible items, the settlement of uncertain tax positions with the tax authorities and enacted changes to state and local tax laws.

The Company continually reviews the adequacy of the valuation allowance and recognizes the benefits of deferred tax assets only as the reassessment indicates that it is more likely than not that the deferred tax assets will be recognized in accordance with Accounting Standards Codification ("ASC") Topic 740, Income Taxes ("ASC 740"). As of June 30, 2016, the Company continues to maintain a valuation allowance on certain state net operating loss carryforwards for which the Company does not believe they will be able to meet the more likely than not recognition standard for recovery. The valuation of deferred tax assets requires judgment in assessing the likely future tax consequences of events that have been recognized in the Company's financial statements or tax returns as well as future profitability.

Adjusted EBITDA

As a result of the factors described above, Adjusted EBITDA for the three months ended June 30, 2016 decreased \$17.6 million to \$63.2 million from \$80.8 million for the three months ended June 30, 2015.

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## Reconciliation of Non-GAAP Financial Measure

The following table reconciles Adjusted EBITDA to net income the most directly comparable financial measure calculated and presented in accordance with GAAP) as presented in the accompanying consolidated statements of operations (dollars in thousands):

|   | Three Months<br>Ended June 30, |          | %<br>Change<br>Three<br>Months<br>Ended |
|---|--------------------------------|----------|---|
|   | 2016                           | 2015     |   |
| Net income  | \$1,066                        | \$12,299 | (91.3)%                                 |
| Income tax expense  | 1,249                          | 12,692   | (90.2)%                                 |
| Non-operating expenses, including interest expense        | 34,350                         | 23,012   | 49.3 %                                  |
| LMA fees  | 2,482                          | 2,572    | (3.5 )%                                 |
| Depreciation and amortization                             | 22,969                         | 25,724   | (10.7)%                                 |
| Stock-based compensation expense                          | 790                            | 3,880    | (79.6)%                                 |
| Gain on sale of assets or stations                        | (3,146 )                       | (84 )    | **                                      |
| Impairment of intangible assets and goodwill              | 1,816                          | —        | **                                      |
| Impairment charges - equity interest in Pulser Media Inc. | —                              | 1,056    | **                                      |
| Acquisition-related and restructuring costs               | 1,421                          | (603 )   | **                                      |
| Franchise and state taxes                                 | 183                            | 267      | (31.5)%                                 |
| Adjusted EBITDA   | \$63,180                       | \$80,815 | (21.8)%                                 |

\*\* Calculation is not meaningful

## Six Months Ended June 30, 2016 Compared to the Six Months Ended June 30, 2015

## Net Revenue

Net revenue for the six months ended June 30, 2016 decreased \$14.7 million, or 2.6%, to \$555.7 million, compared to \$570.4 million for the six months ended June 30, 2015. The decrease resulted from decreases of \$10.2 million, \$0.9 million and \$7.1 million in broadcasting advertising, digital advertising and license fees and other revenue, respectively, partially offset by an increase of \$3.5 million in political advertising revenue.

## Content Costs

Content costs consist of all costs related to the licensing, acquisition and development of our programming.

Content costs for the six months ended June 30, 2016 increased by \$5.4 million, or 2.8%, to \$197.2 million, compared to \$191.8 million for the six months ended June 30, 2015. The increase was driven by increases in music license fees of \$4.6 million, \$3.2 million of which was a one time correction for expenses that occurred in prior periods. The remainder of the increase was attributed to other programming related expenses of \$0.8 million.

## Selling, General &amp; Administrative Expenses

Selling, general & administrative expenses consist of expenses related to the distribution and monetization of our content across our platform and overhead expenses.

Selling, general & administrative expenses for the six months ended June 30, 2016 remained relatively flat increasing by \$0.2 million, or 0.1%, to \$235.1 million compared to \$234.9 million for the six months ended June 30, 2015.

## Depreciation and Amortization

Depreciation and amortization for the six months ended June 30, 2016 decreased \$5.0 million, or 9.7%, to \$46.1 million, compared to \$51.0 million for the six months ended June 30, 2015. This decrease was primarily due to a decrease in amortization expense on our definite-lived intangible assets, which resulted from the accelerated amortization methodology we have applied since acquisition of these assets that is based on the expected pattern in which the underlying assets' economic benefits are consumed.



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## Corporate Expenses, Including Stock-based Compensation Expense

Corporate expenses consist primarily of compensation and related costs for our executive, finance, human resources, information technology and legal personnel, and fees for professional services. Professional services are principally comprised of outside legal, audit and consulting services.

Corporate expenses, including stock-based compensation expense, for the six months ended June 30, 2016 decreased \$1.9 million, or 7.3%, to \$24.1 million, compared to \$26.0 million for the six months ended June 30, 2015. The decrease was related to lower compensation costs which was primarily due to a decrease in stock-based compensation expense.

## Impairment of Intangible Assets and Goodwill

During the six months ended June 30, 2016, we recorded an impairment charge to our definite-lived intangible assets of \$1.8 million related to the re-positioning of the print publication of NASH Country Weekly to a digital only publication. There were no similar impairments for the six months ended June 30, 2015

## Impairment Charges - Equity Interest In Pulser Media Inc.

Impairment charges on the equity interest in Pulser Media Inc. were \$1.1 million for the six months ended June 30, 2015. There were no impairment charges on the equity interest in Pulser Media Inc. for the six months ended June 30, 2016.

## (Gain) Loss on Sale of Assets or Stations

During the six months ended June 30, 2016, we recorded a gain on sale of assets or stations of \$3.1 million primarily related to the gain on the sale of two stations that were previously held in trust. During the six months ended June 30, 2015, we recorded a loss on sale of assets or stations of \$0.7 million.

## Interest Expense

Total interest expense for the six months ended June 30, 2016 decreased \$1.4 million, or 2.0%, to \$69.0 million compared to \$70.4 million for the six months ended June 30, 2015. Interest expense associated with outstanding debt decreased by \$1.2 million to \$63.1 million as compared to \$64.3 million in the prior year period as a result of less total debt outstanding.

The following summary details the components of our interest expense (dollars in thousands):

|  | Six Months          |                     | 2016 vs 2015 |          |
|--|---------------------|---------------------|--------------|----------|
|  | Ended June 30, 2016 | Ended June 30, 2015 | \$ Change    | % Change |
| 7.75% Senior Notes   | \$23,638            | \$23,638            | \$—          | — %      |
| Bank borrowings – term loans and revolving credit facilities | 39,512              | 40,682              | (1,170)      | (2.9) %  |
| Other, including debt issue cost amortization                | 5,817               | 6,076               | (259)        | (4.3) %  |
| Interest expense   | \$68,967            | \$70,396            | \$(1,429)    | (2.0) %  |

## Income Taxes

For the six months ended June 30, 2016, the Company recorded an income tax benefit of \$7.9 million on a pre-tax loss of \$21.2 million, resulting in an effective tax rate for the six months ended June 30, 2016 of approximately 37.1%. For the six months ended June 30, 2015, the Company recorded an income tax expense of \$2.3 million on pre-tax income of \$2.6 million, resulting in an effective tax rate for the six months ended June 30, 2015 of approximately 88.5%.

The difference between the effective tax rate and the federal statutory rate of 35% for the six months ended June 30, 2016 primarily relates to state and local income taxes and the tax effect of certain statutory non deductible items.

The difference between the effective tax rate and the federal statutory rate of 35% for the six months ended June 30, 2015 primarily relates to state and local income taxes, an increase in the valuation allowance with respect to state net operating losses, the tax effect of certain statutory non deductible items, the settlement of uncertain tax positions with the tax authorities and enacted changes to state and local tax laws.





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## Adjusted EBITDA

As a result of the factors described above, Adjusted EBITDA for the six months ended June 30, 2016 decreased \$20.4 million to \$105.1 million from \$125.5 million for the six months ended June 30, 2015.

## Reconciliation of Non-GAAP Financial Measure

The following table reconciles Adjusted EBITDA to net (loss) income, the most directly comparable financial measure calculated and presented in accordance with GAAP) as presented in the accompanying consolidated statements of operations (dollars in thousands):

|   | Six Months Ended<br>June 30, |           | %<br>Change<br>Six<br>Months<br>Ended |
|---|------------------------------|-----------|---------------------------------------|
|   | 2016                         | 2015      |                                       |
| Net (loss) income   | \$(13,363 )                  | \$284     | **                                    |
| Income tax (benefit) expense                              | (7,884 )                     | 2,335     | **                                    |
| Non-operating expenses, including interest expense        | 68,026                       | 57,259    | 18.8 %                                |
| LMA fees  | 7,870                        | 5,070     | 55.2 %                                |
| Depreciation and amortization                             | 46,066                       | 51,035    | (9.7 )%                               |
| Stock-based compensation expense                          | 1,668                        | 7,743     | (78.5)%                               |
| (Gain) loss on sale of assets or stations                 | (3,141 )                     | 735       | **                                    |
| Impairment of intangible assets and goodwill              | 1,816                        | —         | **                                    |
| Impairment charges - equity interest in Pulser Media Inc. | —                            | 1,056     | **                                    |
| Acquisition-related and restructuring costs               | 3,687                        | (603 )    | **                                    |
| Franchise and state taxes                                 | 369                          | 564       | (34.6)%                               |
| Adjusted EBITDA   | \$105,114                    | \$125,478 | (16.2)%                               |

\*\* Calculation is not meaningful

## Segment Results of Operations

During the first quarter of 2016 we modified our management reporting framework affecting how we evaluate operating performance and internally report financial information. This modification resulted in a reorganization of our reportable segments. Prior to this reorganization, we operated in one reportable business segment which consisted of, radio broadcasting, advertising and related services. We now operate in two reportable segments for which there is discrete financial information available and whose operating results are reviewed by our chief operating decision maker. Historical information included in these financial statements has been revised to reflect the change to two segments, with no impact to previously disclosed consolidated financial results.

Corporate includes support for each of our reportable segments, including information technology, human resources, legal, finance and administrative functions, as well as overall executive, administrative and support functions.

As described above, the Company presents Adjusted EBITDA as the financial metric utilized by us to analyze the cash flow generated by our reportable segments. The reconciliation of Adjusted EBITDA to net loss is presented in Note 12, "Segment Data" of the notes to the condensed consolidated financial statements.

The Company operates two reportable segments, the Radio Station Group and Westwood One. Radio Station Group revenue is derived primarily from the sale of broadcasting time to local, regional and national advertisers. Westwood One revenue is generated primarily through network advertising.

The Company's financial data by segment is presented in the tables below:

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|   | Three Months Ended June 30, 2016 |                 |                        |              |
|---|----------------------------------|-----------------|------------------------|--------------|
|   | Radio<br>Station<br>Group        | Westwood<br>One | Corporate<br>and Other | Consolidated |
| Net revenue                                     | \$209,964                        | \$76,530        | \$ 699                 | \$287,193    |
| % of total revenue                              | 73.1                             | % 26.7          | % 0.2                  | % 100.0      |
| \$ change from three months ended June 30, 2015 | 466                              | (12,237 )       | (370 )                 | (12,141 )    |
| % change from three months ended June 30, 2015  | 0.2                              | % (13.8 )       | % (34.6 )              | % (4.1 )     |

|                    | Three Months Ended June 30, 2015 |                 |                        |              |
|--------------------|----------------------------------|-----------------|------------------------|--------------|
|                    | Radio<br>Station<br>Group        | Westwood<br>One | Corporate<br>and Other | Consolidated |
| Net revenue        | \$209,498                        | \$88,767        | \$1,069                | \$299,334    |
| % of total revenue | 70.0                             | % 29.6          | % 0.4                  | % 100.0      |

Net revenue for the three months ended June 30, 2016 decreased \$12.1 million, or 4.1%, to \$287.2 million, compared to \$299.3 million for the three months ended June 30, 2015. The decrease resulted from decreases of \$12.2 million and \$0.4 million in Westwood One and corporate and other revenue, respectively, partially offset by an increase of \$0.5 million in Radio Station Group. The decrease in revenue at Westwood One was a result of a decline in national broadcasting revenue.

|   | Three Months Ended June 30, 2016 |                 |                        |              |
|---|----------------------------------|-----------------|------------------------|--------------|
|   | Radio<br>Station<br>Group        | Westwood<br>One | Corporate<br>and Other | Consolidated |
| Adjusted EBITDA                                 | \$59,321                         | \$12,928        | \$(9,069)              | \$63,180     |
| \$ change from three months ended June 30, 2015 | (11,712 )                        | (5,584 )        | (339 )                 | (17,635 )    |
| % change from three months ended June 30, 2015  | (16.5 )                          | % (30.2 )       | % (3.9 )               | % (21.8 )    |

|                 | Three Months Ended June 30, 2015 |                 |                        |              |
|-----------------|----------------------------------|-----------------|------------------------|--------------|
|                 | Radio<br>Station<br>Group        | Westwood<br>One | Corporate<br>and Other | Consolidated |
| Adjusted EBITDA | \$71,033                         | \$18,512        | \$(8,730)              | \$80,815     |

Adjusted EBITDA for the three months ended June 30, 2016 decreased \$17.6 million or 21.8% to \$63.2 million from \$80.8 million for the three months ended June 30, 2015. The decrease resulted from Adjusted EBITDA decreases of \$11.7 million, \$5.6 million and \$0.3 million at the Radio Station Group, Westwood One and Corporate and Other, respectively. The decrease in Adjusted EBITDA for the Radio Station Group was caused by an increase in operating expenses as revenue for the quarter was flat. The decrease in Adjusted EBITDA at Westwood One was caused by a decrease in revenue which was partially offset by a reduction in operating expenses.

|   | Six Months Ended June 30, 2016 |                 |                        |              |
|---|--------------------------------|-----------------|------------------------|--------------|
|   | Radio<br>Station<br>Group      | Westwood<br>One | Corporate<br>and Other | Consolidated |
| Net revenue                                   | \$386,441                      | \$168,094       | \$1,188                | \$555,723    |
| % of total revenue                            | 69.5                           | % 30.2          | % 0.3                  | % 100.0      |
| \$ change from six months ended June 30, 2015 | 1,275                          | (15,222 )       | (743 )                 | (14,690 )    |
| % change from six months ended June 30, 2015  | 0.3                            | % (8.3 )        | % (38.5 )              | % (2.6 )     |



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## Six Months Ended June 30, 2015

|                    | Radio<br>Station<br>Group | Westwood<br>One | Corporate<br>and Other | Consolidated |
|--------------------|---------------------------|-----------------|------------------------|--------------|
| Net revenue        | \$385,166                 | \$183,316       | \$1,931                | \$570,413    |
| % of total revenue | 67.5                      | % 32.2          | % 0.3                  | % 100.0      |

Net revenue for the six months ended June 30, 2016 decreased \$14.7 million, or 2.6%, to \$555.7 million, compared to \$570.4 million for the six months ended June 30, 2015. The decrease resulted from decreases of \$15.2 million and \$0.7 million in Westwood One and corporate and other revenue, respectively, partially offset by an increase of \$1.3 million in Radio Station Group.

## Six Months Ended June 30, 2016

|   | Radio<br>Station<br>Group | Westwood<br>One | Corporate<br>and Other | Consolidated |
|---|---------------------------|-----------------|------------------------|--------------|
| Adjusted EBITDA                               | \$103,041                 | \$20,687        | \$(18,614)             | \$105,114    |
| \$ change from six months ended June 30, 2015 | (13,408 )                 | (6,249 )        | (707 )                 | (20,364 )    |
| % change from six months ended June 30, 2015  | (11.5 )%                  | (23.2 )%        | 3.9 %                  | (16.2 )%     |

## Six Months Ended June 30, 2015

|                 | Radio<br>Station<br>Group | Westwood<br>One | Corporate<br>and Other | Consolidated |
|-----------------|---------------------------|-----------------|------------------------|--------------|
| Adjusted EBITDA | \$116,449                 | \$26,936        | \$(17,907)             | \$125,478    |

Adjusted EBITDA for the six months ended June 30, 2016 decreased \$20.4 million or 16.2% to \$105.1 million from \$125.5 million for the six months ended June 30, 2015. The decrease resulted from Adjusted EBITDA decreases of \$13.4 million, \$6.2 million and \$0.7 million at the Radio Station Group, Westwood One and Corporate and Other, respectively. The decrease in Adjusted EBITDA for the Radio Station Group was caused by to an increase in operating expenses, partially offset by a small increase in revenue. The decrease in Adjusted EBITDA at Westwood One was due to a decrease in revenue which was partially offset by a reduction in operating expenses.

## Liquidity and Capital Resources

## Cash Flows Provided by Operating Activities

|   | Six Months<br>Ended June 30, |          |
|---|------------------------------|----------|
| (Dollars in thousands)                    | 2016                         | 2015     |
| Net cash provided by operating activities | \$25,010                     | \$35,724 |

For the six months ended June 30, 2016 compared to the six months ended June 30, 2015, net cash provided by operating activities decreased \$10.7 million. The decrease was primarily because of a decrease in operating cash flows from changes in our assets and liabilities of \$28.6 million partially offset by a decrease in operating cash flows from net income and adjustments for depreciation and amortization of intangibles and debt issuance costs/discounts, deferred income taxes and stock-based compensation expense of \$39.3 million.

## Cash Flows Used in Investing Activities

|                                       | Six Months Ended<br>June 30, |            |
|---------------------------------------|------------------------------|------------|
| (Dollars in thousands)                | 2016                         | 2015       |
| Net cash used in investing activities | \$(6,872)                    | \$(10,171) |

For the six months ended June 30, 2016 compared to the six months ended June 30, 2015, net cash used in investing activities decreased \$3.3 million. Capital expenditures for the six months ended June 30, 2016 totaled \$11.5 million primarily related to investments in a new office and studio facility in our Chicago market and ongoing maintenance

and other routine expenditures. Capital expenditures for the six months ended June 30, 2015 totaled \$14.9 million and related to investments in a new office and studio facility in our San Francisco market, computer upgrades across our broadcast platform, and ongoing

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maintenance and other routine expenditures. Capital expenditures in both periods were partially offset by proceeds from the sales of stations previously held in trust.

Cash Flows Provided by (Used in) Financing Activities

Six  
Months  
Ended  
June 30,

(Dollars in thousands)

2016 2015

Net cash provided by (used in) financing activities \$3 \$(90)

For the six months ended June 30, 2016 compared to the six months ended June 30, 2015, net cash used in financing activities increased \$0.1 million.

For additional detail regarding the Company's material liquidity considerations, see "Liquidity Considerations" above.

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Item 3. Quantitative and Qualitative Disclosures About Market Risk

There have been no material changes to our market risks from those disclosed in Part II, Item 7A of our Annual Report on Form 10-K for the year ended December 31, 2015 (the "2015 Annual Report").

Item 4. Controls and Procedures

We maintain a set of disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) of the Securities Exchange Act of 1934, the "Exchange Act") designed to ensure that information we are required to disclose in reports that we file or submit under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in Securities and Exchange Commission rules and forms. Such disclosure controls and procedures are designed to ensure that information required to be disclosed in reports we file or submit under the Exchange Act is accumulated and communicated to our management, including our President and Chief Executive Officer ("CEO") and Executive Vice President and Chief Financial Officer ("CFO"), as appropriate, to allow timely decisions regarding required disclosure. Management necessarily applies its judgment in assessing the costs and benefits of such controls and procedures, which, by their nature, can provide only reasonable assurance regarding management's control objectives. Our management, including the CEO and CFO, does not expect that our disclosure controls and procedures can prevent all possible errors or fraud. A control system, no matter how well conceived and operated, can provide only reasonable, not absolute, assurance that the objectives of the control system are met. There are inherent limitations in all control systems, including the realities that judgments in decision-making can be faulty, and that breakdowns can occur because of simple errors or mistakes. Additionally, controls can be circumvented by the individual acts of one or more persons. The design of any system of controls is based in part upon certain assumptions about the likelihood of future events, and, while our disclosure controls and procedures are designed to be effective under circumstances where they should reasonably be expected to operate effectively, there can be no assurance that any design will succeed in achieving its stated goals under all potential future conditions. Because of the inherent limitations in any control system, misstatements due to possible errors or fraud may occur and not be detected. At the end of the period covered by this report, an evaluation was carried out under the supervision and with the participation of our management, including our CEO and CFO, of the effectiveness of the design and operation of our disclosure controls and procedures. Based on this evaluation, the CEO and CFO have concluded that our disclosure controls and procedures were effective at the reasonable assurance level as of June 30, 2016.

There were no changes to our internal control over financial reporting (as defined in Rule 13a-15(f) and 15d-15(f)) during the quarter ended June 30, 2016 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

PART II. OTHER INFORMATION

Item 1. Legal Proceedings

In March 2011, the Company and certain of our subsidiaries were named as defendants along with other radio companies, including Beasley Broadcast Group, Inc., CBS Radio, Inc., Entercom Communications, Greater Media, Inc. and Townsquare Media, LLC in a patent infringement suit. The case, Mission Abstract Data L.L.C., d/b/a Digimedia v. Beasley Broadcast Group, Inc., et. al., Civil Action Case No: 1:99-mc-09999, U.S. District Court for the District of Delaware (filed March 1, 2011), alleges that the defendants are infringing or have infringed on plaintiff's patents entitled "Selection and Retrieval of Music from a Digital Database." Plaintiff is seeking injunctive relief and unspecified damages. This case has been stayed, and is awaiting further action by the court.

In August 2015, we were named as a defendant in two separate putative class action lawsuits relating to our use and public performance of certain sound recordings fixed prior to February 15, 1972 (the "Pre-1972 Recordings"). The first suit, ABS Entertainment, Inc., et. al. v. Cumulus Media Inc., was filed in the United States District Court for the Central District of California and alleges, among other things, copyright infringement under California state law, common law conversion, misappropriation and unfair business practices. On December 11, 2015, this suit was dismissed without prejudice. The second suit, ABS Entertainment, Inc., v. Cumulus Media Inc., was filed in the United States District Court for the Southern District of New York and alleges, among other things, common law

copyright infringement and unfair competition. The New York lawsuit has been stayed pending an appeal before the Second Circuit involving unrelated third-parties over whether the owner of a Pre-1972 Recording holds an exclusive right to publicly perform that recording under New York common law.



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The pending suit seeks unspecified damages. The Company is evaluating the suit, and intends to defend itself vigorously. The Company is not yet able to determine what effect the lawsuit will have, if any, on its financial position, results of operations or cash flows.

In the first quarter of 2016, CBS Radio Inc. ("CBS") filed a demand for arbitration against certain of our subsidiaries.

This action alleges that certain of our subsidiaries breached the terms of one or more contracts with CBS relating to sports network radio programming and content. The demand seeks cash damages, interest and injunctive relief.

Arbitration is currently scheduled to be held in the fourth quarter of 2016. We intend to defend ourselves vigorously against this claim, and are not yet able to determine what effect, if any, the result of this arbitration will have on our financial position, results of operations or cash flows.

The Company currently is, and expects that from time to time in the future it will be, party to, or a defendant in, various other claims or lawsuits that are generally incidental to its business. The Company expects that it will vigorously contest any such claims or lawsuits and believes that the ultimate resolution of any such known claim or lawsuit will not have a material adverse effect on the Company's consolidated financial position, results of operations or cash flows.

Item 1A. Risk Factors

Please refer to Part I, Item 1A, "Risk Factors," in our 2015 Annual Report for information regarding known material risks that could affect our results of operations, financial condition and liquidity. These known risks have not changed materially. In addition to these risks, other risks that we presently do not consider material, or other unknown risks, could materially adversely impact our business, financial condition and results of operations in future periods.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

On May 21, 2008, our Board of Directors authorized the purchase, from time to time, of up to \$75.0 million of our Class A Common Stock, subject to the terms and limitations obtained in any applicable agreements and compliance with other applicable legal requirements. During the three months ended June 30, 2016, we did not purchase any shares of our Class A Common Stock.

Item 6. Exhibits

31.1 Certification of the Principal Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.

31.2 Certification of the Principal Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.

32.1 Certification of the Principal Executive Officer and Principal Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

101.INS XBRL Instance Document.

101.SCH XBRL Taxonomy Extension Schema Document.

101.CAL XBRL Taxonomy Extension Calculation Linkbase Document.

101.DEF XBRL Taxonomy Extension Definition Linkbase Document.

101.LAB XBRL Taxonomy Extension Labels Linkbase Document.

101.PRE XBRL Taxonomy Extension Presentation Linkbase Document.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

CUMULUS MEDIA INC.

Date: August 4, 2016 By: /s/ John Abbot  
John Abbot  
Executive Vice President, Treasurer and Chief  
Financial Officer

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