

YUM BRANDS INC  
Form 8-K  
August 20, 2002

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported)**  
**August 15, 2002**

**Commission file number 1-13163**

**YUM! BRANDS, INC.**  
(Exact name of registrant as specified in its charter)

North Carolina

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(State or other jurisdiction  
of incorporation or organization)

13-3951308

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(IRS Employer  
Identification No.)

1441 Gardiner Lane, Louisville, Kentucky      40213  
(Address of principal executive offices)      (Zip Code)

Registrant's telephone number, including area code:      (502) 874-8300

Former name or former address, if changed since last report:      N/A

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Item 5. OTHER EVENTS

On August 15, 2002, the Company issued a press release reporting July/August sales for its portfolio of U.S. and International businesses; raising ongoing operating EPS guidance for the third quarter; and announcing the certification of its financial statements and other SEC filings on August 12, 2002 by the CEO and CFO.

Item 7. FINANCIAL STATEMENTS AND EXHIBITS

(c) Exhibits

99 Press release dated August 15, 2002 from Yum! Brands, Inc.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

YUM! BRANDS, INC.  
(Registrant)

Date: August 19, 2002

/s/ Brent A. Woodford  
Vice President and Controller  
(Principal Accounting Officer)

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**YUM! BRANDS, INC. REPORTS JULY/AUGUST SALES FOR PORTFOLIO OF U.S. AND INTERNATIONAL BUSINESSES**

**RAISES ONGOING OPERATING EPS GUIDANCE FOR THE THIRD QUARTER**

**CERTIFIES FINANCIAL STATEMENTS**

**Louisville, Ky. - August 15, 2002** - Yum! Brands, Inc. (NYSE: YUM) today reported estimated U.S. blended same-store sales at company restaurants increased 2% during the four-week period ended August 10, 2002 (Period 8).

Estimated International system sales increased 9% prior to foreign currency conversion or 11% after conversion to U.S. dollars.

**U.S. Company Same-Store Sales Growth**

**Period**  
**8**

**U.S.**

|                |      |
|----------------|------|
| <b>BLENDED</b> | +2%  |
| Taco Bell      | +10% |
| Pizza Hut      | Even |
| KFC            | (3)% |

**INTERNATIONAL System Sales Growth**

|              | <b><u>Reported (U.S.\$)</u></b> | <b><u>Local Currency</u></b> |
|--------------|---------------------------------|------------------------------|
| Period 8     | +11%                            | +9%                          |
| Q3 to date   |                                 |                              |
| (8 weeks)    | +13%                            | +11%                         |
| Year to date |                                 |                              |
| (32 weeks)   | +8%                             | +10%                         |

**Third-Quarter Guidance Update**

Driven by International and Taco Bell sales results, which are at the high end of the company's forecasted range for the quarter, Yum! Brands has increased its third-quarter ongoing operating EPS guidance from a range of \$0.45 to \$0.47 to the high end of the range or \$0.47.

**Certification of Financial Statements and Other SEC Filings**

On August 12, 2002, Yum! Brands Chairman and CEO David Novak and CFO Dave Deno formally certified as complete and accurate all Yum! Brands financial statements and other SEC filings issued in 2002 beginning with the filing of the 2001 Form 10-K and all subsequent filings of Form 10-Q, Form 8-K and definitive proxy materials.

Sales results for Period 9 (the four-week period ending September 7, 2002 for the U.S. businesses) will be released September 12, 2002, before the market opens. (Note: U.S. same-store sales include only company restaurants that have been open one year or more. U.S. blended same-store sales include KFC, Pizza Hut, and Taco Bell company-owned restaurants only. U.S. same-store sales for Long John Silver's and A&W are not

included. **International system sales** include sales from company, franchise, license, and joint-venture restaurants.)

Yum! Brands, Inc., based in Louisville, Kentucky, is the world's largest restaurant company in terms of system units, operating and franchising over 32,500 restaurants in more than 100 countries and territories. Four of the company's restaurant brands - KFC, Pizza Hut, Taco Bell and Long John Silver's - are the global leaders of the chicken, pizza, Mexican-style food and quick-service seafood categories respectively. Since 1919, A&W All-American Food has been serving a signature frosty mug root beer float and all-American pure-beef hamburgers and hot dogs, making it

the longest running quick-service franchise chain in America.

This announcement contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These statements include those identified by such words as *may*, *will*, *expect*, *anticipate*, *believe*, *plan* and other similar terminology. These forward-looking statements reflect management's current expectations regarding future events and operating and financial performance and are based on currently available data. However, actual results are subject to future events and uncertainties, which could cause actual results to differ from those projected in this announcement. Factors that can cause actual results to differ materially include changes in global and local business, economic and political conditions in the countries and territories where Yum! Brands operates; changes in currency exchange and interest rates; changes in commodity, labor and other operating costs; changes in competition in the food industry, consumer preferences, spending patterns and demographic trends; the effectiveness of our operating initiatives and advertising and promotional efforts; new-product and concept development by Yum! Brands and other food-industry competitors; the success of our refranchising strategy; the ongoing business viability of our franchise and license operators; our ability to secure alternative distribution to our restaurants at competitive rates and to ensure adequate supplies of restaurant products and equipment in our stores; our actuarially determined casualty loss estimates; changes in legislation and governmental regulation; and changes in accounting policies and practices. Further information about factors that could affect Yum! Brands financial and other results are included in the company's Forms 10-Q and 10-K filed with the Securities and Exchange Commission.