GAIAM INC Form 3 August 15, 2005

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person * Statement GAIAM INC [GAIA] A Revolution Living LLC (Month/Day/Year) 08/04/2005 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) 1717 RHODE ISLAND (Check all applicable) AVENUE, N.W. (Street) 6. Individual or Joint/Group _X__ 10% Owner Director Officer Other Filing(Check Applicable Line) (give title below) (specify below) Form filed by One Reporting Person WASHINGTON,, DCÂ 20036 _X_ Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 4. Nature of Indirect Beneficial 1. Title of Security 2. Amount of Securities Beneficially Owned Ownership Ownership (Instr. 4) (Instr. 5) (Instr. 4) Form: Direct (D) or Indirect (I) (Instr. 5) Â Class A Common Stock, par value \$0.0001 2,500,000 (1) D Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security | 2. Date Exercisable and | 3. Title and Amount of | 4. | 5. | 6. Nature of Indirect |
|---------------------------------|-------------------------|------------------------|-------------|------------|-----------------------|
| (Instr. 4) | Expiration Date | Securities Underlying | Conversion | Ownership | Beneficial Ownership |
| | (Month/Day/Year) | Derivative Security | or Exercise | Form of | (Instr. 5) |
| | | (Instr. 4) | Price of | Derivative | |
| | | Title | Derivative | Security: | |
| | | | Security | Direct (D) | |

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Date Expiration Amount or or Indirect
Exercisable Date Number of (I)
Shares (Instr. 5)

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | |
|--|---------------|-----------|---------|-------|--|
| and the state of t | Director | 10% Owner | Officer | Other | |
| Revolution Living LLC 1717 RHODE ISLAND AVENUE, N.W. WASHINGTON,, DC 20036 | Â | ÂX | Â | Â | |
| Revolution LLC 1717 RHODE ISLAND AVENUE, N.W. WASHINGTON,, DC 20036 | Â | ÂX | Â | Â | |
| Stephen M Case Revocable Trust PO BOX 33139 WASHINGTON,, DC 20033-3139 | Â | ÂX | Â | Â | |
| CASE STEPHEN M PO BOX 33139 WASHINGTON,, DC 20033-3139 | Â | ÂX | Â | Â | |

Signatures

/s/ STEPHEN M. 08/15/2005

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

On August 4, 2005, Revolution Living LLC entered into a Transaction Agreement pursuant to which it agreed to subscribe for 2,500,000 shares of Class A Common Stock, par value \$0.0001, to be newly issued by Gaiam, Inc. The securities are owned solely by Revolution Living LLC, which is a member of a "group" with Revolution LLC, Stephen M. Case Revocable Trust and Stephen M. Case for purposes of Section 13(d) of the Exchange Act.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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