LIVEWIRE ERGOGENICS INC.

Form 10-O May 20, 2014

SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 10-Q

(Mark One)

[X]OUARTERLY REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

> For the quarterly period ended March 31, 2014 OR

[] TRANSITION REPORT UNDER SECTION 13 or 15(d) OF THE SECURITIES EXCHANGE ACT OF

For the transition period from ______ to _____

LIVEWIRE ERGOGENICS INC.

(Exact name of registrant as specified in its charter)

26-1212244

(IRS Employee

Nevada 000-54588 (State or other (Commission file no.) jurisdiction of Identification No.) incorporation or organization)

> 24845 Corbit Place Yorba Linda, CA 92887 (Current Address of Principal Executive Offices)

> > Phone number: (714) 940-0155 (Issuer Telephone Number)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934, as amended (the "Exchange Act") during the past 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes [X] No []

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes [X] No []

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, or a non-accelerated file (as defined in Rule 12b-2of the Exchange Act). Check one:	er
Large accelerated filer [] Accelerated filer [] Non-accelerated filer [] Smaller Reporting Company [X]	
Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yo [] No [X]	ès
The number of shares of Common Stock of the issuer outstanding as of May 19, 2014 was 134,424,423.	
1	

Table of Contents

	Page
PART I – FINANCIAL INFORMATION	
Item 1. Financial Statements	3
Condensed Consolidated Balance Sheets as of March 31, 2014 (unaudited) and	
<u>December 31, 2013</u>	3
<u>Unaudited Condensed Consolidated Statements of Operations for the Three</u>	
Months Ended March 31, 2014 and 2013	4
<u>Unaudited Condensed Consolidated Statements of Cash Flows for the Three</u>	
Months Ended March 31, 2014 and 2013	5
Notes to the unaudited condensed consolidated financial statements	6
Item 2. Management's Discussion and Analysis of Financial Condition and	
Results of Operations	22
Item 3. Quantitative and Qualitative Disclosures About Market Risk	24
Item 4. Controls and Procedures	24
PART II – OTHER INFORMATION	
Item 1. Legal Proceedings	25
<u>Item 1A. Risk Factors</u>	25
Item 2. Unregistered Sales of Equity Securities and Use of Proceeds	25
<u>Item 3. Defaults Upon Senior Securities</u>	25
Item 4. Mine Safety Disclosures	25
<u>Item 5. Other Information</u>	25
Item 6. Exhibits	25
Signatures	26

2

Table of Contents

LiveWire Ergogenics, Inc. Condensed Consolidated Balance Sheets

Condensed Consolidated Balance Sheets			_	
		March 31, 2014 (Unaudited)		31, 2013
ASSETS				
CURRENT ASSETS				
Cash and cash equivalents	\$	67,458	\$	8,342
Accounts receivable, net		31,025		-
Other receivable		27,035		-
Advance to suppliers		61,750		-
Inventory, net		66,823		46,234
Prepaid and other current assets		23,430		930
Total current assets		277,521		55,506
Property and equipment, net		10,565		7,456
Total assets	\$	288,086	\$	62,962
LIABILITIES AND STOCKHOLDERS' DEFICIT				
CURRENT LIABILITIES				
Accounts payable and accrued expenses	\$	93,006	\$	104,145
Accounts payable - related party		206,341		236,341
Notes payable		66,500		165,096
Convertible debentures, net		237,939		322,859
Total liabilities		603,786		828,441
STOCKHOLDERS' DEFICIT				
Preferred stock, \$0.0001 par value, 10,000,000 shares authorized		-		-
Series B convertible preferred stock, \$0.0001 par value, 150,000 shares designated,				
134,724 shares issued and outstanding at March 31, 2014 and		10		10
December 31, 2013, liquidation preference is \$1 per share		13		13
Series C convertible preferred stock, \$0.0001 par value, 75 shares designated,				
75 and 0 shares issued and outstanding at March 31, 2014 and		-		-
December 31, 2013, respectively, liquidation preference is \$200 per share Common stock, \$0.0001 par value, 150,000,000 and 100,000,000 shares authorized,				
respectively, 131,120,297 and 86,807,868 shares issued and outstanding at March 31,				
2014 and				
December 31, 2013, respectively		13,111		8,681
Class A convertible common stock, \$0.0001 par value, 1,000,000 shares designated,		-0,111		0,001
0 shares issued and outstanding at March 31, 2014 and December 31, 2013		-		-
Subscription receivable		(45,000)		(45,000)
Additional paid-in-capital		6,484,371		3,221,758
Accumulated deficit	(6,768,195)	(3,950,931)
Total stockholders' deficit		(315,700)		(765,479)

Total liabilities and stockholders' deficit

\$ 288,086 \$

62,962

The accompanying notes to the unaudited condensed consolidated financial statements are an integral part of these statements.

3

Table of Contents

LiveWire Ergogenics, Inc. Condensed Consolidated Statements of Operations (Unaudited)

For the three months ended March 31, 2014 2013

Income:

Sales	\$ 63,034 \$	17,788
Cost of goods sold	18,449	