EATON ESTHER Form 4

August 06, 2009

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB 3235-0287 Number:

OMB APPROVAL

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if no longer subject to Section 16. Form 4 or Form 5 obligations may continue.

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1(b).

See Instruction

1. Name and Address of Reporting Person * EATON ESTHER			2. Issuer Na Symbol	me and Ticker or Trading	5. Relationship of Reporting Person(s) to Issuer		
(Lost)	(First)	(Middle)		quidators, Inc. [LL]	(Che	ck all applicable)	
(Last)	(First)	(Middle)		liest Transaction	Director	10% Owner	
3000 JOHN	N DEERE RO	AD	(Month/Day/ 08/05/2009		X_ Officer (gives	e title Other (specify below) keting & Advertising	
	(Street)		4. If Amendm	ent, Date Original	6. Individual or J	oint/Group Filing(Check	
TOANO, V	'A 23168		Filed(Month/D	ay/Year)		One Reporting Person More than One Reporting	
(City)	(State)	(Zip)	Table I -	Non-Derivative Securities A		of, or Beneficially Owned	
1.Title of	2. Transaction	Date 2A. Dee	emed 3.	4. Securities Acquire	d 5. Amount of	6. Ownership 7. Nature of	

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)				5. Amount of 6. Ownership 7. Natu Securities Form: Direct Indirect Beneficially (D) or Benefic Owned Indirect (I) Owners			
			Code V	Amount	(A) or (D)	Price	Following Reported Transaction(s) (Instr. 3 and 4)	(Instr. 4)	(Instr. 4)
Common Stock	08/05/2009		M	1,750	A	\$ 10.69	1,750	D	
Common Stock	08/05/2009		S	1,750 (1)	D	\$ 20	0	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number on Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exer Expiration D (Month/Day	Date	7. Title and 2. Underlying \$ (Instr. 3 and	Securities
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (right to purchase)	\$ 10.69	08/05/2009		M	1,750	(2)	03/28/2018	Common Stock	1,750

D

Reporting Owners

Reporting Owner Name / Address	Relationships
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Director 10% Owner Officer Other

EATON ESTHER

3000 JOHN DEERE ROAD VP, Marketing & Advertising

TOANO, VA 23168

Signatures

/s/ E. Livingston B. Haskell,
Power-of-Attorney

08/05/2009

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sale of these shares was effectuated pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on May 27, 2009.
- (2) The stock option vests in four equal annual installments beginning on March 28, 2008.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2